

The Watauga Democrat

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THE CURRENT EDITION

The Democrat today has departed somewhat from its usual makeup, and is devoted practically exclusively to the inauguration of the Christmas shopping season in this community.

The publishers have carried out the holiday scheme in the publication by supplying numerous copyrighted Christmas features, such as are handled more exclusively by the metropolitan newspapers.

The edition is intended strictly as a Christmas number, and a thorough reading of its contents will come in the nature of a revelation to many local citizens, who have not recently been presented with such a clear-cut and comprehensive picture of the business establishments of the city.

The Democrat would naturally approve the judgment of Boone merchants in going after business this season in such an aggressive manner. At the same time the manifold advantages of patronizing home institutions cannot be too forcibly impressed on the public mind.

The Family Doctor

By DR. JOHN JOSEPH GAINES

SEASONABLE TALK Well, the "summer colds" have had their day for 1935. We all agree that a cold at any time is hard to get along with—winter or summer.

OPEN FORUM

Readers are invited to contribute to this department. Profit may be derived from these letters. Name of writer must accompany all manuscript and brevity is urged.

ABOUT POTATO CONTROL

To the Editor: For the benefit of my many friends who read your paper I trust you will publish this statement relative to the Potato Control Act.

No better description could be obtained than a statement appearing in the November 16, 1935 issue of the Saturday Evening Post, which is as follows:

The law says: "There is hereby levied and assessed upon each first sale of potatoes harvested on or after December 1, 1935, in the continental United States, a tax, to be paid by the seller, at the rate of three-fourths of one cent a pound."

The law then goes on to say that the Secretary of Agriculture shall guess how many potatoes the total population can afford to buy in one year at a fair and reasonable price; and when he has guessed and proclaimed the quantity, he shall apportion it among potato-growing farmers who apply, and say to each one of them this: "Your share in the total crop, determined according to Sections 204, 206 and 207 of the law is so many bushels. For that number of bushels, and no more, you may receive tax-exemption stamps, which, when they are affixed to a standard Federal package, as provided for in Section 211 (a) of the law, will indicate that your potatoes are tax free.

As the law stands, it will be a crime next year for a farmer, on his own land, to grow a potato and sell it but by permission of a Federal bureau, in a Federal package, bearing a Federal stamp. It will be a crime for you to drive out to a farm and buy an ordinary sack of potatoes for the cellar bin.

Respectfully submitted, JOSEPH M. PREVETTE, Jefferson, N. C.

LETTER FROM BUTLER

Editor Watauga Democrat: We notice in your paper one writer saying we were made to wonder at this and that. It certainly is true, Cartolomes, the great Italian painter stole into a monastery to get away from the guilt of the world, threw his paints and canvas away because he thought they were stealing his heart from God.

picture, for the painter that he may do his work in a better way—for the picture that it may more clearly show the Lord. And as to my name, let it be forgotten. Wonder if he does want his name written at the foot of all his work? Maybe it is good for all to ask ourselves? If all people were just like me, what kind snout from the housepots the work of a world would this be? Will I do? And then tag it with my name in big letters, or will I not let one hand know what the other hand doeth? I care nothing for that name as it appears in the taxbook. We know no one by the name written in the Family Record. We are only known by that name which is to be chosen rather than great riches—(CHARACTER). And those who put big "I" on his work, being obedient, we have no name. We are used as the Great Artist, St. Paul tells us he was nothing and could do nothing. But was Christ which dwelleth in him, Bartolomes, the artist, would not write his name on the canvas. This great artist is anxious to write his name in the heart and lives of all who are willing. We wonder—hope—and trust that the canvas stays bright and clean until the artist finishes the picture, which now is being seen by the world. We wonder if the world can see the Great Artist's name being written on yours and my canvas. JOE CULVER.

FIRESIDE PHILOSOPHY

(By C. M. Dickins) Light weight—a dog that is wagged by his own tail. All people who are "tonguey" are not necessarily brainy. What a monstrosity—a long-narrow person! It's no disgrace for a dish-washer to play the piano. Horrible feeling—to get up, wash and eat breakfast on time. To skin a person means to take his hide. It's easier to give a sorry excuse than to give a good reason. It is possible for a person to have a privilege to perform an act, but at the same time have no right to do it.

A person who runs a successful business should also keep a diary. A mere "put-on" is worse than not being on at all. Age is not always reckoned in terms of years. Many a man who owns one car has one too many. Well equipped for life—to have a ball, a bat, a gun, and a dog. A founder horse is worse than one half-starved. A lie needs no prosecutor. It will die within itself. As a rule, conservatism is a safe guide to go by, but occasionally it is necessary to stimulate it. Courtesy costs but little, but it yields large dividends. One should never side-step a duty. A little discretion is better than none. Knowledge improperly applied is, perhaps, a worse failure than not to obtain it. Sin is a habit—leave it off. The greatest tyrant is the man who shackles his own self. No person is wise who will take the advice of his enemies instead of his friends. A goat will not go to sleep. Why? Just because he's a goat. He who is a stranger to himself should hasten to make the acquaintance. A noisy wagon is usually empty. Some people are to be trusted, some to be honored, and some few to be confided in.

American Boy Magazine Loaded With Adventure

"We try to make a subscription to THE AMERICAN BOY," states Griffith Ogden Ellis, editor, "a round-trip ticket to a world-wide adventure cruise. Most boys cannot afford the luxury of travel but they can afford to settle down under a reading lamp and take an imaginative trip to foreign lands in American Boy stories."

The Hoover Situation

Washington is slowly becoming convinced that Mr. Hoover has no intention of offering himself as a Presidential candidate again, but that he intends to see to it that nobody who does not conform to his ideas gets the nomination, if he can possibly control the situation.

Birds' Nests for Soup

Birds' nests used by the Chinese for making into soup are about the size of an oyster-shell, and it takes 32 to weigh a pound. The soup costs about ten shillings a bowl.

The Week in Wasिंगto

A RESUME OF GOVERNMENT-MENTAL HAPPENINGS IN THE NATIONAL CAPITAL

Washington, Dec. 9.—The resignation of George N. Peek because of his dissatisfaction with the new Canadian tariff agreement, is more serious than appears on the surface. Mr. Peek, who was shifted from the AAA to the State Department, because of friction between him and Secretary Wallace, has been one of the storm centers of the administration ever since the Spring of 1933.

Mr. Peek is recognized as an authority on agricultural questions, and while his point of view on many phases of the administration's agricultural policy is quite different from the official attitude, he is regarded as having a large following among the farmers of the Middle West, with whom he has long been influential. In his efforts in the State Department to promote the export market for American agricultural products, Mr. Peek frequently found himself at odds with Secretary Hull's point of view. Only President Roosevelt's personal appeals kept him from resigning some time ago.

The real reason why the President's friends and supporters regret Mr. Peek's resignation is that they fear he will "do a General Johnson" on them. George Peek and Hugh Johnson, former head of the NRA, are buddies of long standing. Both were associated in the agricultural implement business in Illinois, and both came into the administration with very definite ideas of what ought to be done and that they were the ones who ought to do it.

Gen. Johnson is out, and is traveling around the country making speeches and writing articles attacking the New Deal, although he professes great personal loyalty to the President himself. Mr. Peek has not indicated that he intends to do anything of the same sort, but the fear that he will use his influence with Mid-Western farmers against the administration is widespread among the President's loyal supporters.

Secretary of the Treasury Morgenthau's announcement the other day that the national debt of the United States will rise above 30 billion dollars by the middle of this month is not regarded here as so alarming as the opposition spokesmen profess to believe. While there seems to be a "mystery" as to the "eminent bankers" who, the President said a few days ago, told him that the United States could easily carry a Government debt of 55 billion dollars, there is a definite feeling among the financial and economic advisers of the administration that a 30 billion dollar debt, or even one considerably higher, is nothing to worry about.

Sooner or later most of the Government debt will be refunded at from 2 to 2½ per cent, so that the tax burden of interest would amount to less than ¼ of a billion a year, and that is not an alarming expense.

One of the big fighting issues that is expected to occupy a good deal of time in Congress when it meets next month is the Townsend plan for old age pensions for everybody over 60. As advocated by the Townsends, it probably has no chance, but it will have such a show of voting strength behind it that there is an excellent chance that Congress will be influenced to increase materially the old age allowances under the Social Security Act, and to make them applicable immediately instead of in the more or less distant future.

In the field of Presidential politics great interest is being shown here over the rise of Governor Alf Landon of Kansas to first place among Republican Presidential choices. The belief gains ground that Senator Borah, this time, is in dead earnest about wanting to be the Presidential nominee of his party. The strongest opposition he will have to overcome will be that of ex-President Hoover, who is neutral, so far, on all the other prospective candidates, but very much against Mr. Borah.

The Republican National Committee is to meet here on December 16. R. B. Creager, National Committeeman from Texas, has proposed that the committee attempt to write a platform which will satisfy everybody, including the beneficiaries of the AAA. There is not much chance that the committee will do anything of that kind, but the fact that the suggestion has been put forward indicates the tendency among the opposition leadership to grasp at straws, and demonstrates that there is as yet no clear agreement on Republican Party policies.

Urges Ads Be Used In Fight For Business

New York—Picturing business and politics as rivals for the leadership of the American people, Bruce Barton, nationally known sales consultant, urged industry today to choose advertising as its weapon for the conflict.

In an address prepared for delivery before the congress of American industry, in conjunction with a convention of the National Association of Manufacturers, Barton said: "Fundamentally, the people of the United States think they should have a better life, more comfort, more security, more opportunity, more hope. What they are likely to do is to make a choice between industry and politics as the easiest method of achieving all these benefits.

Industry and politics, at the moment, are competitors for the confidence and favor of the same patron, the public. Pointing to the accomplishments of the automobile, farm implements, electrical, and steel industries as examples of the benefits of business leadership, Barton said, "We have a story to tell, but we do not tell it."

"We have great benefits to confer upon the people if they will give us the opportunity, but we must persuade them that we are more reliable than the politicians; that we will work for them more cheaply and with more satisfaction."

Barton then asserted, "This story should be told with all the imagination and art of which modern advertising is capable." Politics, he said, "has no such convincing and persuasive story as this; the telling of it genuinely, consistently, continuously is your surest path to victory in the competition. Politicians for the favor of the owners of America."

He warned, however, that "mere opposition and criticism are not much good. Attacks on the motives of our political competitors will not avail."

He advised industry for 1936 to "spend half as much time with our lawyers trying to circumvent the politicians, and twice as much time with our sales managers, and our advertising agents seeking to make ourselves popular with the boss of the politicians—the public."

In another prepared address, James A. Emery, general counsel of the association, called the meeting "a call to arms, not against physical assault but against the march of ideas and theories that steal into the minds of men like a thief in the night."

Emery mentioned the numerous suits challenging the constitutionality of several New Deal laws, and appealed to the government to "stop multiplying the burdens of industry, unfasten its shackles, and let it move forward in ordered liberty."

There are 365 American students at German universities. Medicine draws most foreign students to Germany, philosophy fewest.

Your Credit Is Good at High Land Furniture Company "Everything for the Home" Depot St. Boone, N. C.

SPECIAL NOTICES

Dr. C. B. Baughman, Eye, Ear, Nose and Throat Specialist, Elizabethton, Tenn., will be in the office of Dr. J. B. Hagaman in Boone, on the first Monday in each month for the practice of his profession.

Complete Courses in Beauty Culture for only \$50.00. State approved, Employment aid. Mae's School of Beauty Culture, North Wilkesboro, N. C. 11-21-35

HINSHAW SCHOOL OF BEAUTY CULTURE—A modern up-to-date school offering a complete course for \$50.00. Approved and accredited by N. C. State Board. Write for particulars, Box 46, North Wilkesboro, N. C. 11-28-35

USED FURNITURE—1 full-size iron bed and spring \$4.50; 1 ¾ size iron bed and spring \$4.50; 1 ¾ size iron bed and flat spring \$7.00; 1 3-piece overstuffed living room suit \$20.00; practically new Electric Stove, Oven and 2 plates, \$20. High Land Furniture Co., Depot Street, Boone, N. C.

FOR SALE—House and lot near college. WANTED, second-hand show case. L. L. Critcher, Boone, N. C. 12-12-35

GIRLS WANTED—To learn Beauty Culture. Opportunity awaits you in this highly paid profession. Positions secured. Earn while learning. Write today for free information and catalogue. CONTINENTAL COLLEGE, High Point, N. C. 11p

ONE HUNDRED SEVENTY ACRES Mica Land on Rich Mountain. Two houses. Bargain for cash or terms. Write E. J. Harbison, Mocksville, N. C. 12-12-35

WANTED—IRISH POTATOES. Top price. See M. C. Holler, Boone, N. C. 1p

FOR SALE, GOOD TWO-YEAR OLD HORSE. Weight 1200 pounds. Lather Brown, near State Fish Hatchery, Boone, N. C. 12-12-35

IF YOU ARE SICK—SEE A CHIROPRACTOR. Chiropractic Adjustments will restore you back to health and happiness. No charge for consultation. Prices reasonable. Dr. A. L. Bell, Palmer Graduate, Chiropractor. Hours: 9-12 and 2-5. Over the upper hardware store, Boone, N. C. 11p

Advertisement for Menthomulston cough medicine. Includes illustration of a person coughing and text: "Don't COUGH YOUR HEAD OFF. ASK FOR MENTHOMULSTON. If it fails to stop your cough immediately Ask for your MONEY BACK. WATAUGA DRUG STORE BOONE, N. C."

Advertisement for Qualls Furniture Store. Text: "Qualls Furniture Store has a few Wood and Coal heaters, both used and new at very low prices. Also bargains in new and used Ranges and Cook Stoves. Just received a big lot of used furniture, New Mattresses, Used Singer Sewing Machines, etc. We are selling Pianos at a big reduction, until January 1, 1936. These Pianos are not just picked up anywhere, but bought in good condition from a reliable firm. We are closing out Radios, almost new, at reduced prices. Bargains in Organs, Victrolas, etc. Come and see these Bargains. QUALLS FURNITURE STORE"

Advertisement for Philco radio. Text: "Choose Your CHRISTMAS PHILCO Now! Pay Next Year. Now's the time to select your new 1936 Philco while our stocks are complete! A small down payment will insure Christmas delivery. Pay the balance next year in small amounts out of income. 43 models to choose from! * COME IN FOR A FREE PHILCO RADIO ATLAS WITH SPECIAL MAP AND HISTORY OF ETHIOPIA. Trade-in Allowance—Easy Terms \$66.00 Complete nothing else to pay NEW RIVER LIGHT & POWER CO. STORE"