

The Watauga Democrat

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THURSDAY, AUG. 6, 1936

CLOSE RACE PREDICTED

With the deliverance of Governor Landon's speech, accepting the nomination for the presidency, still coming in for a considerable degree of comment and with the previous deliverance of the President following such lines as might have been expected, the history-making campaign for the country's highest office is under way, and within the short space of six or eight weeks will have perhaps reached its greatest intensity. Those who keep themselves intimately acquainted with matters political, are almost of one mind in the belief that the race at this early date is close—much closer than would have been anticipated some months ago. Belief in some quarters is that in the final analysis, the voters will stray away from the issues as enunciated by the platforms and that the candidates themselves may constitute the issue. Should the campaign take this course, all guesses might be of the same value, as to whether the voters will continue to follow the progressive and glamorous Roosevelt or whether they are ready to fall in line behind the plain and more conservative Landon.

Bruce Barton Says . . .

Youth Looks Ahead

The Advertising Club of a certain city decided to offer a course of lectures in the Choice of a Vocation. It was planned to have a leading doctor speak on medicine, an eminent lawyer on the law, a railroad man on transportation, and so forth. With the idea of finding out which subjects would be of most interest to the young men and women of the city, a questionnaire was mailed to current graduates of the city's high schools, asking them to indicate a first and second choice of life work. Now, gentlemen, how do you think this tally came out? The questionnaire ever saw a boy, a girl, or a young man, who, in an overwhelming majority, chose the field and seeing what goes on, announced as their first choice of a life work government service. I do not blame them for this vote, there are many opportunities for good work in the government employ. None the less, this is a straw which shows a great change in our national psychology. In the old days no boy chose a government job, at least until he had tried something else first. He wanted to jump into the competitive game of business; win or lose, he would measure his wits and strength against his fellows. One day he might hope to have a business of his own. England, a much older nation, long ago reached the stage where a large majority of its people start their lives thinking of their old age. All they ask for is security, and a small salary, and a pension at the end. Is the United States growing old? Beware of Typhoid Marys The papers have reported that Typhoid Mary is seriously ill, and before my humble tribute sees the light of day the old lady may have passed on to her reward. I recall dimly the excitement she caused more than thirty years ago. She was a cook and for a number of years she went her way from one employer to another, giving general satisfaction. But a tragic fate pursued every family she served. One or more members invariably developed typhoid fever. Doctors examined the food and the milk and the plumbing without success. Finally one curious individual, Dr. George A. Soper, a sanitary engineer, caused an examination of Mary, and a startling discovery was made. Mary was not sick; she never had been sick, but she was a huge boarding house and picnic ground for typhoid

lever germs. She was what is known as a carrier—a walking distributor of death.

Well, the world is full of Typhoid Marys. I remember one who was a merchant in a country town. Always prosperous, he was always pessimistic. Go into his store and ask him how business was, and he would reply: "Not good, not good. And if you want my opinion, it'll get a whole lot worse before it's any better."

His pessimism did not prevent him from making a snug annual profit and accumulating a considerable estate. But for fifty years he dropped a germ of pessimism into the soul of every customer. Another man has spoiled ten thousand sunny days. He has a deep seated conviction that every bright moment in human life has to be paid for by an equivalent moment of darkness. Say to him: "It's a beautiful day, Mr. Jones," and his invariable answer is: "Yes, but it's a weathermaker. We're laying up some tough storms for the future, mark my word!"

They locked up Typhoid Mary, but the spiritual Typhoid Marys roam the world unchecked. Not sick themselves, they instill a germ of gloom and foreboding into everyone they meet.

Fireside Philosophy

(By C. M. Dickson)

When the mind begins to relax the devil gets busy.

A man should be proud if none of his "in-laws" are outlaws.

In the next world, every person will not only get his just desserts, but he will get a full meal ticket with interest from date.

The problem of birth control is a somewhat mooted question, but the necessity of the control of the child after birth is too obvious to admit of discussion.

Strange as it may seem, but the weakness of some men actually lies in their strength.

Ham probably gave his father too much toddy, but the boy showed a generous spirit by wanting his father to feel young again.

Without a change, it seems that the term "democracy" will always begin with a small "d" and that it will be so observed as never to appear on the front pages of history.

So far as is known, just ONE of the Columbus sailed in quest of unknown lands.

As a rule, while political battles rage, character and conscience lull themselves to sleep.

No serfdom is so subtle as that which is disguised in the garb of democracy.

A person who is not musically inclined, but whose tone is monotonous "flat" should take at least a few lessons in ecclesiastical rhythm.

Caesar's weakness was in not being able to see his brother. And, except his older brother in a social way.

The person who drowns just one more will never want to go where the water is too deep again.

There are some "parachutes" that are used to get out of, but are hard to get out of.

A boy is a little presumptuous who has to be taken care of by his father, but who tells a girl that he is capable of taking care of her.

To either pour, sprinkle, or dip a person will not wash away one single sin—it takes an "internal" application of blood.

The arena of real manhood is never crowded.

The arena of real manhood is never church; are neither necessarily synonyms in meaning nor homogeneous in everyday life.

At night, there is always room for one more in a Ford roadster.

One chief difference between the mind and a material receptacle is that the fuller the mind of the right kind of material the more it will hold.

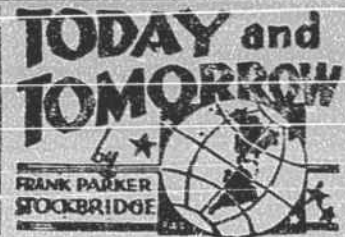
COLLINS STRESSES VALUE GOOD RAMS

(By W. B. Collins, County Agent)

The farmers in Watauga County who make the most clear money on their sheep, are the farmers who keep good purebred rams.

The farmers in this county will be given an opportunity to secure good purebred rams at the ram sale which will be held at Mrs. Henry Hardin's barn, just east of Boone, on Saturday, August 8 at 1:00 p. m. The rams consigned to this sale are from some of the best purebred flocks in Southwestern Virginia. Mr. L. I. Case, Extension Animal Husbandman, of this State, and Mr. Kenneth Litton, Extension Animal Husbandman, of Virginia, will have charge of this sale. These rams were selected for the sale by Mr. Litton.

These rams will be sold at auction, and the farmers will set the price. We hope that a large number of farmers will attend this sale, and increase their income from sheep, by purchasing these purebred rams.



FORD Birthday

Henry Ford's 73rd birthday falls on the 30th of July. I am strongly of the opinion that this is a date for future generations to celebrate. There is no man living whose personal efforts have done so much to revolutionize the world we live in and the way we live in it.

Until Mr. Ford applied to the making of automobiles the system of mass production by automatic machinery, which had been applied previously only on an extremely small scale, the automobile remained a rich man's plaything. By putting motor cars within the reach of everybody, Mr. Ford not only created a demand and supplied it for the new method of transportation, but when every farmer and worker began to run a model T, the last resistance to taxation for highway improvement vanished.

FARM and factory

Mr. Ford took me once to his grandfather's farm at Dearborn, where he was brought up, and told me that his interest in motor transportation began when he first realized the cost in time and labor which the farmer had to spend in getting his products to market.

He had the farmer and his problems in his mind when he began to experiment with his first "horseless carriage" back in the 1890's. His interest still centers largely on agriculture and agricultural problems. He has been the chief driving force behind the effort to find new ways of utilizing farm products in industry.

He told me once of his hope that the time would come when every factory worker would also be a farmer, working his farm during the growing season and working in the factory during the winter.

FORESIGHT wage increase

I have spent a good deal of time with Henry Ford, and every time I talk with him I am pleased with his penetrating vision of the future and his common-sense understanding of human nature.

He was the first to foresee that production of commodities would outrun the public's capacity to buy them unless a larger share of the earnings of industry were distributed to the workers in the form of wages. The most sensational episode in all industrial history was Henry Ford's announcement in 1914 of a minimum wage of \$5 a day for even the lowest unskilled worker.

The rise of the American standard of living and the enormous increase in the distribution of manufactured goods to all strata of the population dates from the establishment of that high wage policy by Mr. Ford.

FAITH responsive car

I think one of the secrets of Henry Ford's success is his faith in himself. He was 40 years old before he succeeded in making the automobile of his dream, which was a practical vehicle that could be sold at a low price, and which anybody could operate. He had made many cars before he arrived at the model T, but none of them satisfied him. His friends ridiculed him for wasting his time on what seemed to them a foolish dream. Common people never would buy automobiles, they said; farmers would always prefer horses. Ford had faith that people would eagerly buy a cheap, reliable car as soon as he found out how to make it.

I think, too, one of the greatest contributing elements to his success was his wife's unquestioning faith, in the days when he was working for wages and spending all the time and money he could spare on his experiments.

FINANCE right kind

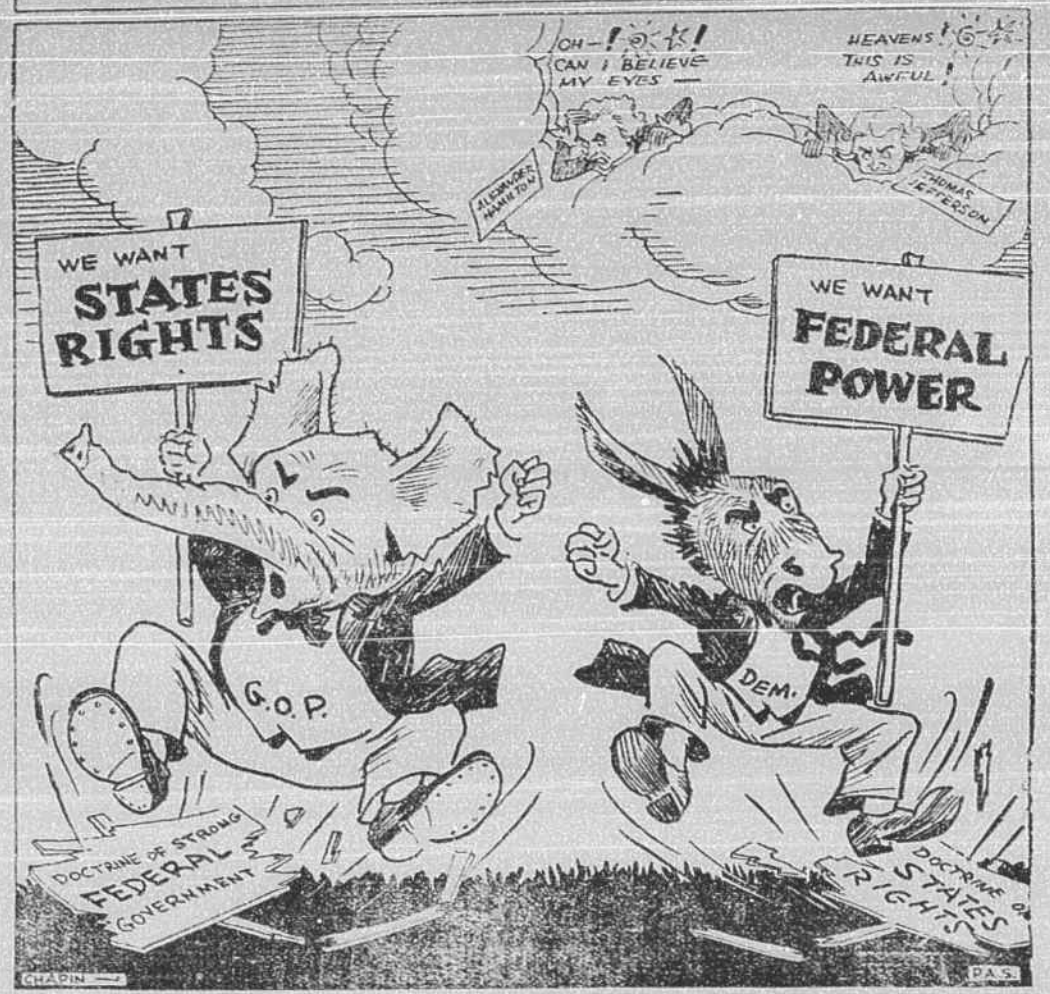
Perhaps the most amazing thing about Henry Ford is his personal mastery of the principles of finance. Time and again bankers have tried to get control of the Ford Motor Company. Several times they have thought they had him in a hole, where he would have to call on them. Every time he has found ways to finance his operations without the aid of the money-lenders.

Shortly after he had bought out his early associates, Senator Couzens and the Dodge Brothers, for something like \$75,000,000 in all, I asked him why he did it. He replied that he had discovered that stockholders did not want anything out of a business but dividends. He did not think the profits of the Ford Company belonged to him or to the stockholders. The fact that they were so large was proof that he had been charging too much for his cars. He wanted to use the profits to find ways of making Ford cars better and cheaper.

We heard a great deal of the phrase "production for use" as opposed to "production for profit." That was Henry Ford's idea nearly 20 years ago.

Times Do Change

by A. B. Chapin



The Family Doctor

By DR. JOHN JOSEPH GAINES

Good Words for an Old Friend

Little Mary was the belle of her community. A small group of her playmates grew envious to the point of conspiracy. "I'll tell you what to do," whispered one. "We'll start a tale on her. That'll fetch her down."

That's just what has happened to coffee. American ingenuity, in the promotion of flat beverages has "started a tale," in the interest of their own products and pocketbooks. I may say here, that harmlessness is a mighty happy virtue to claim for any sort of drink; and most substitutes for coffee are absolutely harmless.

But there's no need for slandering one's good friend. We physicians know that caffeine is one of the best heart tonics known, in spite of the advertisements that it is "deadly" and that "coffee tapers" are virtual suicides by poisoning their hearts. If people knew how to use caffeine for headaches, fever would really poison their hearts with coal-tar preparations.

Of course, coffee, like anything else, must be temperately used. But I have had over thirty years' experience and close observation, and I have never yet witnessed death as a result of coffee drinking. I have seen excesses committed, yes. In everything. Coffee is, to a very large extent, habit-forming. So is the use of slang, profane language and the like.

When the working man comes home tired, exhausted, with a heart just as tired as the other muscles, what restores the nerves and general equilibrium better than a good cup of coffee? It is a blessing, a comfort, not a menace. I would not give coffee to children, for the very valid reason that they don't need it. Neither would I fill them with patented nostrums, so-called nutrients, when they can get good, wholesome milk.

DOG VACCINATION

Mr. Edgar B. Hardin of Laxon announces that he will be at the following places on the dates mentioned for the purpose of administering the anti-rabies vaccine:

Stony Fork Township, last round, Aug. 14, Wade Green's Mill, 7:30-8; Mt. Zion schoolhouse, 8:15-8:45; Will Shirley's residence, 9-9:30; Linzy Green's, 9:45-10:15; Linzy Cook's Store, 11-11:45; Stony Fork Post Office, 12-12:30; Deep Gap Post Office, 1-2; Fred Greer's residence, 2:15-2:45; Meadow Creek, James Miller's old place, 3-3:45; Laxon Post Office 4-4:30.

VETERANS TO BE FETED AT FRIDAY EVENING DINNER

Plans are being formulated by Watauga Post American Legion for serving a free dinner to all the veterans of Watauga county and their wives, in the dining room of the Legion hut next Friday evening at 8 o'clock.

Veterans of all wars and their wives are urged to attend this meeting, which is the regular monthly gathering of the Legion and Auxiliary. Reports are to be made by those who attended the State Convention and it is said there is much other important business to come up for consideration.

Home News

By Nancy Hart

For most of us names just indicate certain persons, places or things. For an historian they present one of the few means of discovering whole chapters of unwritten history. This is especially true of geographical names which, as an eminent teacher points out, "are an expression of the mental character of the people and the period."

With that statement in mind, it is interesting to examine the names of some Western towns to see how much they reflect the cultural life of our people in the pioneering days. Esabel, Colorado, is one of a dozen towns named after mineral deposits, showing that the earliest settlers were prospectors and miners, and showing what value they put on Colorado. California has places named by its settlers for their agricultural and commercial interests; for example, Ramon, Walnut, Oilfield, Orange, Rice, Sheperanch, and Placerville.

Other Western names reveal flora, fauna, and very human, pioneer interests: Rifle, Smuggler, Graft, Wild Horse, Wildcat, Bible, Model, Hygiene, Ideal, Magazine, Officer, Inspiration, Tombstone, Bumble Bee, Jersey Land, Wood, and Success.

Taken all together these geographical names tell a good part of the story of the West. What stories of history do the place names in your locality tell?

The drive for safety in home appliances continues. Latest wrinkle shown in Chicago's Merchandise Mart is an electric fan with semi-soft rubber blades. It needs no guard, as the blades, while stiff enough to set up a strong breeze, are limber enough not to injure inquisitive fingers.

Whether you write with a fountain pen or on a typewriter, you are using glycerine. It happens to be an important ingredient in the manufacture of high-grade inks, typewriter ribbons, carbon paper and printing fluids.

Shoes are a weakness with Helen Hayes, as well they may be. Any possessor of a size three and one-half foot would want to show it to its best advantage. Few headliners own a more impressive array of shoes than this popular stage and screen star. For evening wear she has assembled quantities of sandals with high and low covered heels in materials and colors to match or contrast with her various gowns. To supplement her town clothes she prefers strap pumps and tongued oxfords with medium heels, and walking shoes with low built-up heels.

Goiter Sufferers, which includes so many women through the midwestern and mountain states goiter belt, are promised relief through the non-surgical treatment of toxic goiter which has been called one of the greatest achievements of modern medicine. The evidence is now overwhelming that the dread toxic goiter yields almost invariably to radiotherapy without any of the risks inherent in operations. Complete and permanent cures are obtained in about 90 per cent. of cases, and this includes the cases so advanced that shock of op-

eration would be fatal.

Household Hint: Leftover biscuits can be reheated by sprinkling lightly with water and placing in covered pan and then heating five minutes in moderate oven. You will be surprised how fresh the biscuits will be. "I don't think I'll pray tonight," said four-year-old Joan as she climbed sleepily into bed. "I've had an awfully good time today and I guess God knows it. Besides, I can't think of anything I want."

SECURITY LIFE HOLDS MEETING OF DIRECTORS

Most encouraging reports of the Company's progress and condition were presented to the Board of Directors of the Security Life and Trust Company at its semi-annual meeting held at the home office in Winston-Salem on the 28th.

Mr. Frank M. Payne, district manager for the company, who maintains his offices in Boone states that his business has broken all records for the past twelve months, and that the prospects for the future are exceedingly bright.

President E. L. Davis submitted the record of the company's progress of the first six months of this year, showing substantial increases in premium income, assets, contingent reserves, surplus and outstanding insurance in force.

President Davis called attention to the fact that the Company has shown consecutive gains in its insurance in force each month since the middle of 1923, and during this three year period has achieved the unusual record of a 50 per cent. increase in its total outstanding insurance in force.

A general spirit of optimism was noticeably in evidence on the part of the officers and directors present at the meeting as to business prospects for the future.

CAROLINA THEATRE

BLOWING ROCK

Presenting "The Best in Motion Pictures" Hours: 3:00, 7:30 and 9:15 P. M.

Thursday, Aug. 6 Edward Arnold-Joan Perry -In- "MEET NERO WOLFE"

Friday, Aug. 7 Robert Montgomery-Rosalind Russell -In- "TROUBLE FOR TWO"

Saturday, Aug. 8 Wendy Barrie-James Stewart -In- "SPEED"

Mon.-Tues., Aug. 10-11 Shirley Temple -In- "POOR LITTLE RICH GIRL"

Wednesday, August 12 Ruth Chatterton-Herbert Marshall -In- "GIRLS DORMITORY"

Special Prices Every Saturday: 10c & 25c