

Boone Bargain Days Continue Until End of Week

BOONE HAS UNTOLD POSSIBILITIES AS SHOPPING CENTER

One of Most Progressive Towns in Country; Accessible Through Five National Highways; Big Building Program; Educational Facilities and Civic Organizations Cited

Coincident with Bargain Days Thursday, Friday and Saturday of this week, it is recalled that Boone, because of its peculiar location, is destined to become the metropolis of the northwestern mountains. Situated as it is at the junction of five national highways, the town is now enjoying one of the largest building programs in its history, its educational advantages are unexcelled, and its civic organizations are aiding in drawing the attention of the outside world to the town, which is out in front of the procession of progress by comparison with other towns of its population.

Strategically Located
Boone is located at the junction point of five national highways and consequently travelers from all parts of the country are constantly passing through. Direct connection over smooth, surfaced highways is provided to Johnson City, Bristol, Tenn., with Asheville, with Blowing Rock, Lenoir and Charlotte, with North Wilkesboro and Winston-Salem, with Jefferson and Independence, Va., while year-round cross-country roads enable residents of this section to come to Boone during all kinds of weather.

The Blue Ridge Parkway is already being traveled by hundreds of visitors to the Blowing Rock country who marvel at the scenery afforded. Numerous bus and motor freight lines operate in the direction of Winston-Salem, Bristol, Johnson City and Hickory.

Mail schedules are maintained with Winston-Salem, Bristol, Hickory and Jefferson daily, and rail (Continued on page eight)

POTATO RAISERS TO PASS ON AAA

Election Will Be Held to Ascertain Sentiment of Watauga on Control of Acreage

The Agricultural Adjustment Administration has asked the county agent to hold an election in Watauga county to determine if the potato growers are in favor of a potato control plan for the year 1938.

Following is a list of the time and places which meetings will be held to discuss this plan and to vote on the plan:

Monday, September 20, 9 a. m., Deep Gap school; Monday, September 20, 2 p. m., Blowing Rock school; Tuesday, September 21 at 2 p. m., courthouse at Boone; Wednesday, September 22, at Cove Creek high school at 9 a. m.; Wednesday, September 22 at 2 p. m., at Bethel high school.

It is important that the larger potato growers of the county attend one of these meetings and vote for or against this control plan.

The following outline will give some idea of what the AAA proposes to do:

1. The goals would be established only on farms in counties designated as commercial potato-producing counties.

2. Within designated counties, goals would be established only on farms on which there is normally harvested three acres or more of potatoes.

3. Within designated counties goals would also be established for other farms on which more than three acres of potatoes are harvested on the farm in 1938.

4. Agricultural Adjustment Administration would estimate the total number of acres of potatoes which would produce, at average yields, an adequate quantity of potatoes for consumption during the 1938 marketing year. This would include, (1) the number of acres of potatoes normally harvested in counties not designated as commercial potato-growing counties; (2), the number of acres of potatoes harvested with designated counties by producers harvesting less than three acres of potatoes; and (3) the commercial potato acreage goal.

5. An estimate would be made of the proportion of the commercial potato acreage goal for the United States to be allocated to each state in which there are located designated counties. This state goal would then be allocated to the respective designated counties.

6. State and county average (Continued on page eight)

WATAUGA DEMOCRAT

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THURSDAY, SEPTEMBER 16, 1937

\$1.50 PER YEAR

Bargain Day Event is Now in Full Swing in This City

Several Injured In Automobile Accident

A number of residents of the Meat Camp section were injured to an extent Monday when a portion of the bed of a truck upon which they were riding to the funeral of a neighbor lady, broke away from the vehicle, casting its occupants to the roadway.

The truck was driven by Mr. Jake Lookabill. Willie Winebarger suffered a dislocated shoulder, Lois Winebarger received facial lacerations, while Frank Winebarger was cut about both arms. Other occupants of the machine received less serious injuries.

DENTAL CLINIC IS BEING CONDUCTED

State Board of Health Dentists Will be in County for Sixteen Weeks

Drs. A. D. Underwood and O. Roy Keith, Jr., of the state board of health, are in Watauga county for the purpose of conducting a sixteen weeks dental health program in the schools of the county. Dr. Underwood will be in the county for four weeks while Dr. Keith will be here for twelve weeks. A definite schedule of the work has not been announced, but as many schools as possible will be reached in the time given.

The purpose of this program is both educational and corrective. It is educational in that all children, regardless of financial rating, are taught the rules of oral cleanliness and the advantages of a clean healthy mouth and good serviceable teeth. They also receive instructions in the great dangers to the system in general which lie hidden in decayed and diseased teeth and infected gums. It is corrective in that those children who cannot afford the services of a private dentist may have their dental defects corrected free of any charge. Those children who can afford the services of a private dentist are given an examination and if they are found to need dental attention their parents are notified through the mails. Drs. Underwood and Keith urge that any parent receiving a notice of this kind to consult their regular dentist immediately.

This work is sponsored by the state board of health co-operating with the county board of health, the county school officials and the county commissioners. It is an opportunity that was not made possible for the children in years gone by and it is believed by both the health authorities and school teachers that this work will prove to be one of the greatest factors in the conservation of the health of the children in this county, an equally important factor in decreasing the delinquency list in the schools, adding to the physical comfort and happiness of hundreds of children, clearing their minds and making study a pleasure instead of a bore.

It has been said that the child with a clean mouth is rarely ever sick and the child with unclean, unhealthy mouth is rarely ever well. This being true, then we cannot expect the child with a mouth full of decayed and abscessed teeth to compete with the child who has a healthy mouth. Children in this condition soon become discouraged in their school work because they cannot make their grade and want to stop school.

The county commissioners and the forces in this county who are responsible for their excellent work are to be praised.

Drs. Underwood and Keith say they are receiving excellent co-operation in their work from the local health department, the county superintendent, school principals and teachers and the parents.

STOKES INFANT

A twelve-day-old son of Mr. and Mrs. Ed. Stokes of Sugar Grove, died last Thursday, funeral services and interment being at the Henson's chapel Methodist church the following day.

The Red Oak Tourist camp, located near Rutherford, has again changed hands, Mr. Carl Stout being the new owner.

Stores Are Filled With Bargains and With Bargain Seekers as City-Wide Sales Even is Started Under Auspices of Merchants Association

Crowds of shoppers are beginning to descend upon the shops of the town this morning as Boone's three-day bargain event gets into its stride, and merchants are freely predicting the largest volume of sales since the Christmas holidays last year.

The community sales event begins Thursday morning and lasts until Saturday night, and the participating merchants have offered the most unusual inducements to the buying public thus far known in the city. They do not expect to reap direct benefits from the sale, due to the extremely low prices prevailing, but they do expect to enlarge the trading territory of the city, and thus enjoy a heavier turnover in future years.

The Democrat today is carrying a heavy run of bargain day advertising, which will be eagerly read by those with a weather-eye to the approaching winter, and who are anxious to save money in preparing for the coming frigidities. There are also news stories calling attention to the wisdom of trading in Boone, and the people are cordially invited to spend the week-end with us and profit by the enterprise of the local merchants, as well as enjoy the pleasant associations.

SUPERIOR COURT HERE ON MONDAY

Judge Pless Will Preside Over Criminal Term of One Week

The regular fall term of Watauga superior court will convene Monday, with Judge Will Pless of Marion presiding, and it is expected that the criminal docket will have been disposed of by the end of the week.

The court will sit only during one week and it is not expected that any cases on the civil docket will come up for trial. About two score cases appear on the state docket, which will be prosecuted by Solicitor L. S. Spurling.

Revival Meeting At Advent Church

The old-time revival meeting is now in progress at the Advent Christian church, and according to the pastor, Dr. F. E. Warman, the meeting is an old-time one in reality as well as in name.

The preaching is being done by Evangelist S. E. Gragg, who is delivering "straight from the shoulder" Bible sermons of the old type. One does not need to go round and round to find out what thoughts he intends to convey. A special choir is rendering songs of sixty years ago as taken from the Christian Harmony. In addition to the songs there are solos and choruses, depicting the modern type of singing. The meeting will close next Sunday night. Everyone is welcome.

MRS. VERLIE M. DAVIS DIES AT MEAT CAMP

Mrs. Verlie Mae Davis, aged 30 years, died Sunday at the home in the Meat Camp section, funeral services and interment being at the Hopewell Methodist church. Rev. H. M. Winkler was in charge of the rites and was assisted by Rev. Joe Greene.

The husband, Claude Davis, survives, together with two sons and three daughters: Earl and Arthur of Boone Route 2; Ada Belle, Eva Lee and Mary Joe of Bristol, Tenn. The parents, Mr. and Mrs. J. H. Miller, survive, together with nine brothers and one sister: Arlee Miller, U. S. Army, Manila, P. I.; Earl, Wade, Dean, Charles, Glenn, Lloyd, Blaine, Leroy, Boone; Miss Goldie Miller, Boone.

Five local boys left Monday for Wake Forest College where they will be enrolled during the present session. They are: A. E. Hamby, Jr., John Perry, Olin Cook, Burl Storie and Clopton Farthing.

MERCHANTS ARE LEADERS IN THEIR SEVERAL FIELDS

Retail Association Devoted to Mutual Benefit and Interest of Merchants of Boone; a Review of the Membership and the Services Rendered

The Boone Merchants Association which was only recently organized, is an institution designed to inure to the mutual benefit of the business men of the city and their customers and friends throughout Western North Carolina. The membership is composed of leading and progressive merchants of Boone and surrounding territory, and from their places of business may be chosen the best in merchandise of every description.

One of the main objectives of the association is to acquaint the buying public of Western North Carolina with the superior shopping privileges of a growing town and to convince them that not only is their time wasted but in most instances they are not able to get any better quality goods nor to save any money by going out of the town or county to do their shopping.

The Membership
Members of the organization with their staffs and a brief description of their business follows:

B. & M. Grocery store is located in East Boone and handles a complete line of staple and fancy groceries and fresh meats. Mr. I. T. Barnett is the owner and manager.

The Belk-White Company is located in the center of town, and is a modern department store in every sense of the word. They handle a complete line of clothing, ready-to-wear and gentlemen's furnishings, and will compare favorably with department stores in larger cities. Mr. John Conway is manager. Other employees of the business are: Mr. Buss Crowell, clothing department; the shoe department is in charge of Mr. Danner Coles and Mr. Edward Love; the ready-to-wear is in charge of Mr. Jack Gragg, Miss Mattie Lyon and Mrs. Starbuck. The hosiery department is in charge of Miss South. The piece goods department is in charge of Miss Carolyn Blair. The office force consists of Mrs. Conway and Miss Geneva Osborne. In the basement are found Mr. Jack Gragg, Robert Allison and Mrs. Ed Mast. In addition to this, the store employs a large group of extras to assist on special days and Saturdays.

The Boone Feed store is located in the old courthouse building and handles a complete line of flour and feed and staple groceries. D. P. Wyke is owner and manager. Boone Motor Sales, Inc., is the town's Ford dealers. The business is in charge of Mr. Will T. Pugh and Mr. E. D. Cook. The sales force includes Messrs. Will T. Payne, A. S. Johnson and J. A. Walker. Allie Watson and Frank Cook are the mechanics. The establishment carries a complete line of genuine Ford parts and does general repair work on all cars.

Boone Drug store is located on Main street and is Boone's oldest retail establishment. Dr. George K. Moore owns the business and is assisted by Mr. Kenneth Linney, Mrs. Zilda Wilson Miles and Mr. Bob Agle. This store is a complete and modern drug store.

The Carolina Pharmacy is Boone's other drug store and is operated by Messrs. M. J. and T. J. R. Clark. The prescription department is in charge of Dr. C. G. Lasley, Mrs. Ralph Hagaman and Mr. Allen Norton are assistants. The Clark brothers operate an up-to-date drug store and cater to all classes of drug store business.

The City Meat Market is owned and operated by Mr. L. T. Tatum and Mr. L. H. Hollar, assisted by Mr. Walter Edmisten. They handle a complete line of fresh meats and sea foods.

The Farmers Hardware and Supply Company is one of the best in western North Carolina. Mr. R. D. Hodges is president and Mr. W. C. Greer is vice-president. Clyde R. Greene is secretary-treasurer. W. H. McGhee, Ralph Mast, Johnnie Hodges and Howard Shore are in the radio, refrigerator, seed, field garden and building material.

Hodges Tire Company is operated by A. E. Hodges, president. Complete retreading of tires is done by Hub Sweet.

Harrison Chevrolet Company is owned by J. L. Harrison. C. J. Harmon is secretary-bookkeeper. Hamp Blackburn, Tom Redmond, salesmen; Jack Harrison, parts manager; Stew (Continued on page eight)

New Federal Building for Boone Will Cost \$75,000

Watauga Alumni Banquet Friday

With S. F. Horton, of Cove Creek, acting as master of ceremonies, approximately 200 alumni of Appalachian State Teachers College will attend the Watauga Alumni banquet in the college cafeteria Friday night, September 17, at 8:00 o'clock. It was announced by Starr Stacy, who is in charge of the ticket sale.

Active participants for the occasion will be former graduates of Boone and surrounding vicinity and any person who has attended Appalachian since 1901 is eligible and invited to attend. The association of the college has made it clear that the event will be informal and one that will be remembered by all in attendance.

TAX RATE IN CITY IS FIXED AT \$1.60

City Council Thinks Rate May Be Retained by Co-operation of Taxpayers

The tax levy in the city for 1937 is to be \$1.60 on the \$100 valuation, as a result of the action of the city council, as the budget was adopted for the current year. Officials believe that this rate may be sufficient to raise the needed revenue, provided the citizens co-operate in the matter of tax payments. Incidentally it is stated that there has been a fine response of late.

Mr. A. C. Shoemaker was named superintendent of the water works to take the place of Mr. Earl Blackburn, the condition of whose health made it impossible for him to continue with the work for the present.

The board voted to meet once a month hereafter, the first Friday evening at 7:30, and citizens having matters to discuss with the officials will please remember the change in the meeting time.

Doughton Not To Run If Someone Else Will

He Earnestly Thinks Senator Reynolds Should Have Opposition Next Year

Winston-Salem, Sept. 10.—"Farmer Bob" Doughton, representative in congress from the ninth North Carolina district, won't run for the senate against Senator Bob Reynolds if somebody else will, but the Laurel Springs chairman of the house ways and means committee in Washington very earnestly thinks somebody should go against Reynolds.

The Farmer is in the situation in which Senator J. W. Bailey found himself seven and a half years ago. Bailey felt that Simmons must have opposition and tried his best to get it with a more popular man than himself. But Stacy, Brogdon, McLean and everybody else declining to run, Bailey ran and in the nationwide renunciation of Hoover, caught Simmons in defenseless position. Bailey is in the senate for the time being.

Doughton is not so advantaged. Reynolds shares Bailey's good luck. Buncombe Bob is beneficiary of Morrison's association with Frank McNinch and, worse still for Farmer Bob, Buncombe Bob is partner with the man who beat Hoover. In North Carolina state of mind it may be reluctant to beat one Roosevelt senator with a Roosevelt congressman. That would subtract one powerful man from the present Roosevelt strength.

Farmer Bob will get behind any man who can give Reynolds a fight. There is such a person here. He blew in from From McDowell. He is D. F. (Fatty) Giles, member of the house of representatives. Giles is a Roosevelt shouter with a militant dry record, a certain issue if Reynolds has opposition.

Doughton, who is here in connection with the convention of the Young Democrats of North Carolina, has been talking to Giles. Neither admits it, but nobody knows it. There is Gregg Cherry, too, state Democratic executive committee chairman.

Congressman Doughton Gains Approval of Postoffice Structure for Boone; \$75,000 Allocated for the Project

Postmaster General Farley and Secretary of the Treasury Morgenthau on last Thursday allotted funds for the acquisition of a site and for the erection of a postoffice building at Boone, according to advices coming from Representative Robert L. Doughton, whose influence resulted in the final approval of the local project.

The Boone building, which is to cost about \$75,000, was one of nine in the state authorized at the time, and Congressman Doughton shares the pleasure of the Boone people in having been able to have this community included in the current federal building program.

To Ask For Bids
According to usual procedure, the postoffice department is to advertise at once for proposals of local property owners who would like to furnish the building site, and as soon as this detail can be cleared away, the structure will be let to contract. There seems to be a marked tendency on the part of the people to maintain perfect harmony on the matter of a site. A disposition prevails to advocate whatever property would seem most desirable to the department, without letting personal feeling enter into the equation. Information is that a fight among local patrons over the location would postpone or finally actually prevent the construction of the building.

FARM MARKET IS TO BE PROVIDED

First Market Day September 21; Farmers to Bring Produce to Boone for Sale.

County Agent W. B. Collins and a number of farmers of the county have been working on a marketing program to assist farmers in marketing their truck crops.

The people working on this program have decided that the best way to assist the farmers in selling their crops, such as potatoes, cabbage and other truck crops, is for the farmer to assemble these crops at Boone and have them sold by one organization.

Tuesday, September 21 has been decided on as the first market day for assembling and selling truck crops. If this type of marketing proves successful a market day will be held on Tuesday of each week for the remainder of this marketing season.

Cards have been sent out from the county agent's office requesting that interested farmers fill out these cards, giving the kind and amount of products they will have to sell on the first market day. A number of these cards have been returned to the county agent's office which indicates there will be several hundred bushels of potatoes and several tons of cabbage on the first market day. Any farmer in the county who wishes to sell their crops through this market may do so, provided they will notify the county agent's office by Saturday night before the Tuesday market day, of just what they will bring to the market.

This will give those in charge of the market a chance to sell these truck crops by the time they are brought to the market.

WATAUGA AGRICULTURAL FAIR BE HELD SEP. 23-24-25

On September 23, 24 and 25, a fair for the citizens of Watauga county will be sponsored at the Cove Creek high school. The purpose of this fair is to promote interest in agriculture and in all things pertaining to the field of agriculture. Every citizen is cordially invited and urged to attend with his wife and children. And don't forget to bring your livestock and other farm products and exhibit them for one of the valuable prizes offered.

Let's make this the best fair that we have ever had in the county, and look to the future for something better next year!