

THESE THREE MEN ORGANIZED THE FARMERS HARDWARE & SUPPLY COMPANY



WADE H. MCGHEE
Came with the company in April, 1929



RUSSELL D. HODGES,
President



CLYDE R. GREENE
Secretary- Treasurer and Gen. Mgr.



W. CICERO GREER
Vic. President

DID YOU KNOW the town of Boone is one of the fastest growing towns in North Carolina, having had an increase of over 500 per cent in population in the past eighteen years?

“These Men Are Among the Builders of Greater Boone and Watauga County”

The Farmers Hardware & Supply Company was organized in November, 1924, on a capital of \$6,000.00. It began business in January, 1925, in the John W. Hodges store building—then moved to its present location in 1931. It has been serving the hardware needs of the trading area continuously since organization; this being the second oldest mercantile establishment in the town of Boone. It has enjoyed the patronage of the majority of the people of Watauga county and through the co-operation of all, today you will find at this store the largest assortment of hardware items to be found in any store in North Carolina west of the Blue Ridge Mountains north of Buncombe county.

Most of the hardware used in Boone's recent building expansion was purchased at Farmers Hardware & Supply Company. Some of the finest homes in Boone and Blowing Rock are equipped with hardware furnished by this concern.

At this store you will always find a courteous welcome, quality merchandise, prompt service and reasonable prices.

Farmers Hardware & Supply Company, Inc.

“A Store Where Service Is the Paramount Consideration”

BOONE : : : : : : : : : : NORTH CAROLINA



JOHNNIE HODGES
Came with the company in June, 1935



RALPH MAST
Came with the company in April, 1936



GEO. C. GREENE
Came with the company in February, 1937



HOWARD SHORE
Came with the company in April, 1937