

COVE CREEK SCHOOL NEWS

The enrollment at the end of the second month is 348 in the elementary school and 322 in the high school, a total of 670, which is the highest in the school's history. The average attendance last month was 69% of the enrollment.

Several members of the senior class are planning to visit the University of North Carolina at Chapel Hill, on Saturday, November 5. Free tickets for the Carolina-V. P. I. football game will be given the seniors and other features will be provided for their entertainment during the day.

A total of 5,460 free books have been issued children in the elementary school and 972 books have been rented to high school pupils. An adequate supply of all books is on hand in the principal's office at all times.

Miss Elizabeth Bridge and Mr. Hamilton have recently organized 4-H Clubs in the school. We are glad to see this work started in the community and congratulate these leaders upon their fine showing at the state fair.

The high school curriculum consists of 35 separate courses. Only 12 units are prescribed for graduation which means that each pupil can make his electives from a large group of subjects. There are 50 pupils enrolled in the classes in commerce and 45 in industrial arts.

The six school buses operating to the school made a splendid record last month with an operating cost of slightly more than 4 cents per mile and an average of 98 pupils carried per bus.

Window shades have been installed in the elementary and home economics buildings.

Bethel boys' and Cove Creek girls' softball teams were victorious in games played here Tuesday afternoon.

Thanksgiving holidays will be observed Thursday and Friday, November 24 and 25. School will be dismissed for the Christmas holidays on

Thursday, December 22.

The Glee Club, both boys and girls, entered numbers in the Harvest Festival, sponsored by the college at Boone. The school also presented a one-act play.

Camp Fire Girls

October 19th, the 1938 group of freshmen, sophomore, junior and senior girls, with the help of Miss Whicker and Miss Shoun, organized the Camp Fire Girls club. We elected as president, Marie Parker; vice president, Billie Brown; secretary and treasurer, Billie Harmon, and reporter, Lavola Brown. Miss Whicker is director and Miss Shoun assistant director. We elected as our sponsors Mrs. James Mast, Mrs. Coy Billings and Mrs. D. T. Brown.

The members of the club are as follows: Ruby Atkins, Marjorie Baird, Josephine Banner, Geraldine Bingham, Addie Bingham, Rhea Bingham, Maxine Bradley, Lennis Brown, Billie Brown, Lavola Brown, Betty Collins, Carolyn Combs, Louise Greene, Hassie Harmon, Billie Harmon, Ruth Henson, Helen Hicks, Ruth Hodges, Louise Lewis, Dorothy Mast, Lois Miller, Marie Parker, Margie Lee Palmer, Nellie Miller, Ruth Miller.

Thursday night, October 20, some of the faculty of the Cove Creek school gave a play called "Mummy and the Mumps," for which the proceeds were used for the benefit of the Camp Fire Girls. The girls made \$12.76 from the play and candy combined.

At our second meeting we were fortunate in having with us Mrs. Garbee of Boone. She talked to us about Camp Fire Girls and told us interesting facts about them. I think her talk made us all anxious to become members of the club.

Activities of the Camp Fire Girls are presented as seven crafts—Home crafts, health crafts, handicrafts, nature love, camping, business and citizenship.

LAVOLA BROWN.

The joints creak even though the face has been lifted.

LEES-McRAE TO MEET CAMPBELL GRIDDERS

Banner Elk, Nov. 1—In their last home game of the season, the Lees-McRae Bobcats will meet the Campbell College eleven on the field at Banner Elk Saturday afternoon at 2:30.

Fresh from their 6-0 victory over Wingate last week, the Lees-McRae gridgers, although rated underdog in the coming game, are hopeful of upsetting the heavy Campbell team. It will be the first time in three years that the two teams have met and is a North Carolina Junior College conference tilt.

The Mackorell-coached squad came out of last week's game with few injuries, although several good men

Most Easterly Point West Quoddy Head, on the Maine coast, is the most easterly point of continental United States.

DOLLAR DAYS ARE BARGAIN DAYS

AT STALLINGS'

- \$1.00 Pocket Watch 83c
 - 17 Jewel Gents Y. G. Wrist Watch, practically new \$17.00
 - 15 Jewel Gents' Y. G. Waltham Watch, practically new \$12.50
 - 7-Jewel Gent's Elgin Wrist Watch, good as new \$12.50
 - Two 15-Jewel Ladies' Y. G. Watches, like new \$15.00
 - Many Other Used Watches to choose from, priced from 3.50 up.
- EXTRA SPECIAL**
10% Discount on all Cash Sales above \$10.00.
- DOLLAR DAYS ONLY**
STALLINGS
Boone's Leading Jeweler

may be lost to the Green and Gold Saturday. Shapou and Ferbee, flashy backs, and Godwin, husky 190-

pound guard, were injured in the Wingate game and may not see action.

The state of Ohio is larger than Bulgaria in both population and area.

\$ - Dollar Day - \$

Qualls Furniture Store

means many bargains at \$1.00, and more than a dollar off the price on many pieces of Furniture. During Thursday, Friday and Saturday of this week, we will give a 10% discount on all Furniture in our store.

\$65.00 PIANOS	\$58.50	\$18.50 PARLOR SUITES	\$16.65
\$12.50 VICTROLAS	\$11.25	\$5.95 9x12 GOLD SEAL LINOLEUM, Special	\$5.45
\$10.00 VICTROLAS	\$9.00	\$4.45 9x12 CRESCENT LINOLEUM, Special	\$3.95
\$17.50 SEWING MACHINES	\$15.75	\$12.50 DRESSERS	\$11.25
\$16.50 SEWING MACHINES	\$14.85	\$10.00 DRESSERS	\$9.00
\$15.00 CHINA CLOSETS	\$13.15	\$8.00 DRESSERS	\$7.20
\$12.50 CHINA CLOSETS	\$12.15	\$4.50 NEW 50-LB. MATTRESSES	\$3.95
\$14.50 SIDEBOARDS	\$13.05	\$3.50 IRON BEDS	\$3.15
\$10.00 SIDEBOARDS	\$9.00	\$2.00 IRON BEDS	\$1.80
\$23.50 LIVING ROOM SUITS	\$20.70		
\$18.50 LIVING ROOM SUITS	\$16.65		

This is only a few of the many pieces we have for sale at a 10% discount. Many bargains in our store for you during the three day sale.

Qualls Furniture Store

The Fords Tell Their Plans for 1939

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

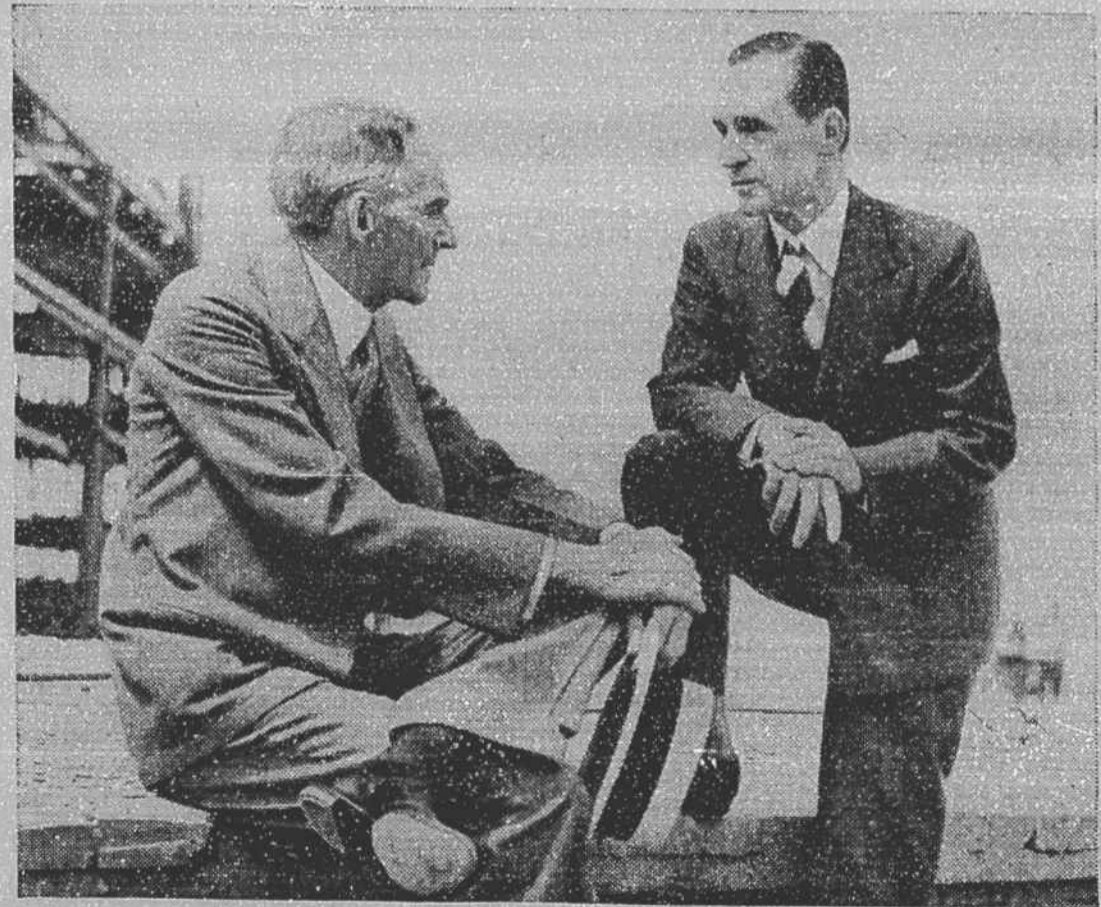
Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements . . . a new tool and die plant that will help us cut the cost of dies . . . and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs.

We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan

BOONE DRUG CO.
The REXALL Store
RELIABLE
PRESCRIPTION
SERVICE
We meet all locally advertised
drug prices.
G. K. MOOSE, Manager

**PASTIME
THEATRE**
BOONE, N. C.
"PLACE OF GOOD SHOWS"

Program For Week NOV. 7 TO 12

MONDAY, NOV. 7
"SPAWN OF THE NORTH"
with
George Raft & Dorothy Lamour

TUESDAY, NOV. 8
"LISTEN, DARLING"
with
Judy Garland & F. Bartholomew

WEDNESDAY, NOV. 9
"BOY OF THE STREETS"
with
Jackie Cooper

THURSDAY, NOV. 10
"NAVY BLUE AND GOLD"
with
Lionel Barrymore & Robt. Young
Second Run

FRIDAY, NOV. 11
"BORN TO DANCE"
with
Eleanor Powell & James Stewart
Second Run

SATURDAY, NOV. 12
"OVERLAND EXPRESS"
with
Buck Jones

OWL SHOW Beginning at 10:30
Saturday Night
"RACKET BUSTERS"
with
George Brent & Gloria Dickson

**Special Bargain
Matinee, 10c, 15c**
Night Shows, 10c and 25c
MATINEES AT 2:30 & 4:00
NIGHT SHOWS, 7:30 & 9:00