

**Initial Effort to Secure  
Mart Cited by Wilcox**

(Continued from page one)  
takes this opportunity of thanking each of the following for their valuable contributions to the burley market: W. R. Lovill, S. C. Eggers, Harry M. Hamilton, Jr., R. D. Hodges, Barton Mount, Jack Shoun, Wade E. Brown, Congressman R. L. Doughton, Governor Clyde Hoey, Clyde R. Greene, Kerr Scott, commissioner of agriculture and his assistant, Mr. Hedrick, the state tobacco specialist.  
"These men," says Mr. Wilcox, "were ready day or night, to go anywhere in behalf of the market—there were many others, too numerous to list, who did a great many things to assist in this enterprise. Gentlemen, I can say to each of you, the time and expense you put forth in this cause, your work has builded a monument that will always point to your unselfish ally, and in years to come a new generation will recall the struggle you engaged in to give them their greatest enterprise."

**Sees Further Progress**  
"We have only touched the surface," continues Mr. Wilcox. "There are so many things we can secure if we can only have the co-operation of the people of the county. I wish all Watauga county to realize that ours is their Chamber of Commerce, and that it needs the individual support of all."  
"Now, let's consider a few things that could be had. By all means we should secure the cold storage plant, which is now possible through the facilities of the REA. Farmers should readily see the importance of this project, which is the forerunner of a first-class produce market for Watauga county."

"The prospects for the establishment of a cannery by a nationally-known organization are very good at this time."  
**Hosiery Mill Envisioned**  
"We have the prospect of securing a silk hosiery mill, and we hope the plans being made will materialize. We are in urgent need of a recreational center for the benefit of our young people so that our future leaders may enjoy clean sports and entertainment. If we keep our youth busy with worthwhile activities, the nation will be blessed with more competent leaders in the days to come."

"The Chamber of Commerce is now sponsoring a recreational project. Rev. J. C. Canipe and Wade E. Brown have been appointed to work on this project and we hope there will be some developments in the near future. We have invested large sums in other things; how about doing something for the everlasting betterment of our people?"

**Laboratory Research  
Guides State Farmers**

By JOHN W. HARRELSON  
(Dean of Administration, North Carolina State College)  
Agricultural research is the endless probing and searching in laboratories and on field plots for new facts and improved knowledge about the mysteries of plant and animal life, the soil, insects, diseases and related subjects affecting life on the farm.  
Farming has moved forward on the basis established by the facts found. Oftentimes one is prone to ridicule the scientist who spends his life among his pots, in his greenhouse, or on his field plots, making



notes, studying conditions, observing differences; but, it is such men and women who supply fundamental information which may be adopted by the practical farmer to make improvements in his methods. For instance if the life history of the cattle fever tick had not been discovered and made public, it were impossible to have a livestock industry in eastern Carolina or other parts of the lower south. In a similar way have facts been discovered about how plants feed and the food they need, how to breed improved varieties of plants and other facts necessary to meet new conditions of a changing rural life.  
Every cent put into research has been returned a thousand fold and it is this force which is constantly allowing agriculture to move forward enriching the lives of North Carolina farm families because it shows them how to do the job a little better than it has been done before.

**DO YOUR DUTY  
Join the Red Cross Now!**

**MEMBERS OF ORIGINAL COMMERCE COMMITTEE**



H. W. WILCOX



HARRY M. HAMILTON



M. W. BEACH

Herman W. Wilcox, president of the local Chamber of Commerce, is photographed above with County Agent Harry M. Hamilton, and M. W. Beach of the Democrat staff. These men, along with S. C. Eggers, prominent local realtor, constituted the original committee named by the civic body to prepare surveys and plans for the establishment of Mountain Burley Tobacco Market.

**THANKSGIVING PROCLAIMED  
BY GOVERNOR CLYDE HOEY**

One hundred and fifty years ago George Washington, the first President of the United States, issued his first Thanksgiving proclamation, at the request of the first United States congress during the first year under a constitutional government, and designated the last Thursday in November as the day which happened to fall on the 26th in that year. The preamble set forth that "it is the duty of all nations to acknowledge the providence of Almighty God, to obey his will, to be grateful for his benefits, and humbly implore his protection and fa-

vor."  
In the body of the proclamation, after recounting the blessings for which the people should return thanks, President Washington further states the purpose of the day, "that we may then unite in most humbly offering our prayers and supplications to the great Lord and Ruler of nations and beseech him to pardon our national and other transgressions; to enable us all, whether in public or private stations to perform our several and relative duties properly and punctually; to render our national government a blessing to all the people by constantly being a government of wise, just, and constitutional laws discreetly and

faithfully executed and obeyed; to protect and guide all sovereigns and nations (especially such as have shown kindness unto us), and to bless them with good government, peace and concord; to promote the knowledge and practice of true religion and virtue, and the increase of science among them and us, and generally to grant unto all mankind such a degree of temporal prosperity as he alone knows to be best."  
In the spirit of Washington and our first national Thanksgiving, I proclaim the traditional last Thursday of the month, November 30th, 1939, as a legal holiday in North Carolina and a day of general thanksgiving upon the part of all

the people. It is fitting and proper that we assemble in our several places of worship on this dedicated day to renew our allegiance to the ideals of the republic, to reconsecrate ourselves to the cause of popular government, to acknowledge afresh our dependence upon God, to rekindle our faith in the everlasting spiritual values, to hearken to the high call of duty in loyal and patriotic service, to thank a Supreme Ruler for state unity and national peace, to pray for peace universal

and for an end to war and bloodshed all over the good earth.  
In witness whereof, I, Clyde R. Hoey, Governor of North Carolina, have signed and caused the Great Seal to be affixed hereto, in our city of Raleigh, this seventh day of November, in the year of our Lord one thousand nine hundred and thirty-nine, and in the one hundred and sixty-fourth year of our American Independence.  
CLYDE R. HOEY, Governor  
Robert L. Thompson,  
Secretary to the Governor.

**QUALLS FURNITURE STORE**

BOONE, N. C.

Has Just Received Two  
Big Truck Loads of

**FURNITURE**

Our two large store rooms are now crowded with good new-looking second hand furniture.

Our prices are as low or lower than you can find on the same kind of furniture, in this town or any other.

Now is the time to buy while you have an extra large stock from which to select . . . prices low, and . . .

YOU GET TICKETS IN THE POT OF GOLD CONTEST

BOONE'S BURLEY MARKET, OPENING DECEMBER 6th, IS ANOTHER FINE ENTERPRISE FOR WATAUGA

**New River Light & Power Co.**

CONGRATULATES WATAUGA FARMERS  
ON THEIR FINE CROP OF

**"Rich, Red Gold"**

Which Will Be Sold

at

**Boone's New Burley**

**Tobacco Market**



For almost a quarter of a century this company has watched with pride the fast development of Northwestern Carolina . . . and this last splendid addition to our town's already large business life is a source of great enjoyment to us all. Those hundreds of Carolinians, Tennesseans and Virginians who visit Boone during this tobacco season, will view a little city whose schools, churches, civic organizations and business enterprises are second to none in the state.

Electricity, man's Herculean servant, has wrought miracles in the Watauga of today . . . it's tireless energy blending with the dauntless spirit of a fine population to carry forward the torch of progress. We are thankful that our company has played such an important role in the development of this fine town and county.

BOONE'S BURLEY **Tobacco MARKET** OPENS, DECEMBER 6th

**New River Light & Power Company**

GENERAL ELECTRIC REFRIGERATORS, HOT-POINT ELECTRIC RANGES