

WATAUGA DEMOCRAT

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, DEC. 7, 1934

\$1.50 A YEAR

THRONGS GATHER FOR CELEBRATION BURLEY OPENING

Spectacular Parade Marks Early Opening of Mountain Burley Warehouse; Many Notables Gather at High School to Praise Event; Congressman Doughton and Others Deliver Addresses

Farmers and business men from three states gathered in Boone last Saturday to participate in the first annual grand tobacco festival, celebrating the opening of the Mountain Burley Tobacco warehouse, and to hear leaders in the state and national life laud the people of the north-west for their progressiveness in the establishment of this new enterprise.

A mile-long parade through the streets of the city in which four high school bands participated started off the festivities, and former Mayor W. H. Gragg, master of ceremonies at the high school auditorium, introduced an imposing array of speakers.

Mayor W. R. Lovill addressed a message of welcome to the audience and gave way to Dr. B. B. Dougherty, who presented Commissioner of Agriculture Kerr Scott.

Mr. Scott was strong in advocacy of better marketing facilities and organization for the farmers of the state and averred that benefits accruing from the construction of the Blue Ridge parkway will be in a large measure in proportion to the merchandising ingenuity of the farm population.

Johnston county, Tennessee, whose citizens contributed to the establishment of the local tobacco market, was well represented and a number of its citizens, along with County Agent Harry Hamilton of Watauga, Charles Baird, Avery county farm agent, and other visitors were recognized as members of the (Continued on page eight.)

Improvements Being Made On Local Hotel

The Daniel Boone hotel property here is being thoroughly renovated and modernized under the direction of Owner Joseph McCoy and Manager Clarence Price.

Lobby and guest rooms of the popular hostelry have been redecorated within recent weeks, and servant quarters have been added in the basement. The lobby and hallways are done in soft green and ivory, while the walls of all guest rooms have been newly papered. Electric outlets are being installed throughout, and new fixtures placed. The dining room has been equipped with new furniture, and the large kitchen is being fitted with modern appliances. A completely new refrigeration unit has also been added.

Mr. McCoy states that early next spring the lots back of the hotel will be landscaped and shrubbery planted.

Glasses For Children Received by Lions

The Boone Lions Club states that 35 pairs of glasses have been received for children with defective sight in the county, as a result of the clinic for the blind held on November 1-2. The funds were made largely through the Lions minstrel show held previously.

The clinic was under the supervision and direction of Dr. Robert R. King, district health officer, and a leader in the Lions Club, while Dr. Fritts, state ophthalmologist, conducted the examinations.

Local Dairy Buys Exceptional Sire

Mr. William Winkler, of the New River Dairy, has recently purchased a registered Guernsey bull to head his herd from Mr. M. F. Shore of Cycle, N. C. The animal is registered in the American Guernsey Cattle Club as Flora's Yeoman of Grassy Grove. His mother, Dawn's Floral of Grassy Grove, also bred by Mr. Shore, was bought by A. C. Lewis of Dundee, Ill., for \$1,700 and was third highest cow sold in the United States this year.

Mr. Winkler feels himself very fortunate in being able to secure this outstanding sire.

BLIND STAND TO BE OPENED AT POSTOFFICE

The confection stand operated by Miss Floy Hodges, under the sponsorship of the local Lions Club, in its effort to provide self-sustenance for one blind person, is soon to be removed to the postoffice lobby, according to Wade E. Brown, chairman of the local blind committee.

The arrangement has gained the approval of the postoffice authorities and the fixtures will soon be installed, so that the stand may be reopened as soon as possible.

Christmas Issue Next Thursday

The Watauga Democrat's annual Christmas edition will appear next Wednesday afternoon at the usual hour, the time having been set so that the merchants would get the fullest possible advantage from advertising. The publisher has gone to unusual expense in providing a full assortment of Christmas cuts, copy suggestions, etc., for the benefit of this issue, and the Christmas tone will be carried out on every page of the edition. Work is to start on the shopping issue just as soon as the paper is off the press today, and the publisher asks that merchants co-operate fully with the solicitors in their efforts to get the matter in hand at once, since a number of pages must be ready for the press by the end of the week.

Conference Title Rests Until 11th

Whether Appalachian will win or lose the North State championship to Lenoir-Rhyne, is a decision that rests with the coaches of the Little Seven colleges who will meet December 11th.

Nevertheless the Mountaineers have a two to one chance of coping the title, figuring statistical calculations. If the coaches choose to count the games a half-win and half-loss encounter, then Appalachian has it by the ratio of .875 to .830; counting a tie game lost to both aggregations, then Appalachian has it by the count of .750 to .664. The one chance against the Stewart aggregation is that the conference may decide to throw away the games won and lost, a decision favoring Lenoir-Rhyne, since the Bears have played six conference games, won four and tied two, while Appalachian has played four, won three and tied one.

Regardless of the decision relative to the conference decision, Coach Elucie Stewart's Mountaineers stand in review of one of the best seasons of recent years. The final checkup shows Appalachian with the upper hand in every department from yards from scrimmage to penalties and fumbles.

JUNE HORTON DIES

June Horton, 67-year-old colored resident of the town, died at the home Wednesday morning from an illness with pneumonia following a stroke of paralysis. Funeral services will be conducted from the Baptist church for the colored by Rev. Rockford Hatton and interment will be here. The funeral arrangements are incomplete but services will likely be held Thursday afternoon. Surviving are the following sons and daughters: Rev. R. D. Horton, Green Henry and George Horton; Mrs. Cecil Webb, Lillard Isbell, Lonzo Joyce. A brother, Green Horton, is believed to survive but his address is not known. June was respected by the white people of the community, and he spent his life here.

CHRISTMAS TRADE SEASON STARTED SATURDAY NIGHT

Santa Claus Appears and Kiddies Made Glad as Holiday Lights Illuminate the Shopping District; Merchants of City Predict Large Volume of Holiday Trade

The Christmas shopping season was officially opened in Boone Saturday evening when the streets of the city were illuminated with vari-colored holiday lights and decorations, when the kiddies from the surrounding territory came to see Santa Claus and to receive gifts from his generous pack. The opening was one of the most auspicious held for many years, and large crowds were present throughout the evening.

Business men of the city, under the leadership of the Merchants Association, extended the decorations this year both sides of the street are lined with ropes of evergreen intermingled with colored lights. Depot street from the warehouse to the railroad is also decorated, each business house contributing sufficiently to care for the lighting in front of its establishment.

Merchants of the city are to be complimented upon their enterprise and co-operation in making the Christmas opening more spectacular each year and they in turn are duly appreciative of the aid of the city in furnishing the evergreens and of the New River Light and Power Co., in supplying the electrical current.

Stores of the city are ready for the shopping season, and many shoppers are already laying away gifts for the Christmas season. Stocks are complete and unusual care has been used in making the displays of gift items most attractive. Business men look forward to the heaviest volume of holiday buying in years, and national surveys of retail activity justify their anticipations.

STATE HIGHWAY ATTORNEY SPENDS TIME IN BOONE

Ernest Gardner, attorney for the state highway and public works commission, has established headquarters in Boone for the purpose of aiding property owners along the Park-to-Park highway in filing damage claims. Mr. Gardner's office will be in the Linney building with Resident Engineer James H. Council. During his extended stay he will reside at the Daniel Boone hotel.

ROLAND SHELL

Roland Shell, six-year-old son of Mrs. Marion Shell, former residents of Boone, died suddenly Saturday afternoon while en route to Norton, Va., with his grandparents, Mr. and Mrs. R. W. Potter. The child had not been in his usual good health for some days, but his condition had not been thought serious. Funeral services were held Sunday afternoon from the Reins-Sturdivant funeral chapel in North Wilkesboro and interment was near that city.

AS FIRST TOBACCO ARRIVES HERE

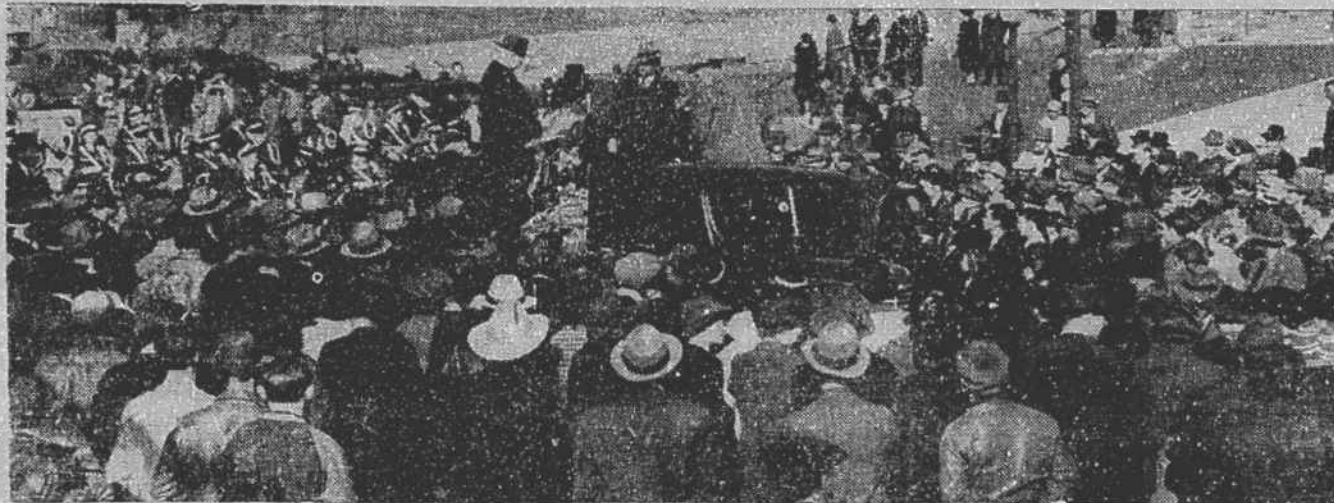


Above is Mr. J. S. Johnson of Mountain City, Tenn., R. F. D., who brought the first load of tobacco to Boone, arriving here before the warehouse was receiving the weed. Below is the first tobacco actually to be placed on the floor. Mr. Grant Stansberry of Beech Creek, the grower, is pictured with Mr. Walter Windley of the warehouse staff, beside what is said to be one of the finest baskets of tobacco yet to be brought here. (Photos by Paul Weston)

Realty Brings Record Figure

The sale of the Mrs. James T. Boone, sold for \$3,532,500, all of the purchase price being paid in cash, with the exception of one note for \$55. The following purchased the desirable homesites: Spencer Miller, Tom Miller, W. L. Cook, Dave Hodges, Leslie Lyon and A. S. Johnson. Mr. Robertson states that real estate values are definitely on the upgrade in this community.

CELEBRATING THE ESTABLISHMENT OF BOONE'S BURLEY WAREHOUSE



Pictured at the top is a scene from the parade in Saturday's celebration. Messrs Paul Hardy, Tom Scoggins and Walter Windley are seen on the truck as the sale of a basket of tobacco provided entertainment for the crowds. Below is a scene taken on the stage at Appalachian high school when various leaders spoke. Left to right, Dr. B. B. Dougherty, president of the college; Mayor W. R. Lovill, Congressman Robert L. Doughton and former Mayor W. H. Gragg, who acted as master of ceremonies. (Picture courtesy Winston-Salem Journal. Photo by Paul Weston.)

SALES TO START AT BURLEY HOUSE NEXT WEDNESDAY

Opening Sales Will Find Local Warehouse Filled With Choice Leaf as Buyers Gather From Leading Manufacturers; Sale Will Be Held Each Week Day Save Saturday

Literally thousands of people are expected to gather in Boone next Wednesday morning for the initial sales on the floor of the Mountain Burley warehouse, and Hardy Brothers, lessees of the new enterprise, predict that the 200,000 pounds of burley to be offered will command the top figure.

Five groups of buyers will be present when Auctioneer Tom Scoggins begins his chant, and simultaneously farmers of the region are expected to begin refilling the warehouse floor as the baskets sold are hastily moved down the ramp into the prize rooms below. R. J. Reynolds Tobacco Co., American Tobacco Co., Liggett & Myers Tobacco Co., Austin Tobacco Co., and Jenkins Tobacco Co., will have their buyers on hand for the opening sales, and there will be a sale throughout the season every day except Saturday, with the full set of buyers present at each offering.

Information coming from the tobacco sections of Watauga and surrounding counties indicate that growers are intensely interested in the local market and that the floor of the local warehouse will be quickly filled again and again as the leaf is bought and removed.

The opening of the market is expected to attract a large number of spectators due to the fact that most of the people in this county have never seen tobacco sold, and business men expect even larger crowds than that attending the Saturday celebration.

Many Toys Collected At Monday's Matinee

The special morning matinee held at the Appalachian Theatre last Monday morning for the purpose of collecting broken and discarded toys was well attended and the many toys collected are being repaired and renewed by the local firemen with the help of the NYA. They will be distributed to the needy children of the town and county at a Christmas party to be held at the Appalachian Theatre Christmas eve and the public is invited to attend.

Although a large number of toys were collected, they may be insufficient to go around to all the deserving children of the county, who will be without the pleasures enjoyed by the more fortunate children at Christmas time. All those who have discarded or broken toys that are useless to them, and feel that their Christmas would be made brighter by helping someone more unfortunate than themselves, are urged to carry or send them to the theatre or Democrat office as early as possible in order that they may be repaired and made ready for distribution. The sponsors are anxious that no child in the county shall go without something to make his Christmas a joyous one.

Tobacco Ball Is Widely Attended

The first annual tobacco ball which was held as the concluding event of the celebration Saturday, was a decided success, couples attending from throughout the region to enjoy the festivity and members of the Tuesday Night Club who sponsored the event, state that when all expenses shall have been paid, there will be slightly more than \$100 left, which will be used as a fund for holiday charities.

The club desires to express its appreciation to civic and business leaders for their full co-operation in making the ball such an outstanding success.

Finds Bear Trap Lost For 45 Years

Mr. Walter Lewis of Elk township, was in town Monday exhibiting a bear trap, which he had recently found, and which was carried away by a bear 45 years ago.

Its original owner, Luke Triplett, well-known bear hunter of another era, had set the trap back in the nineties, and bruiin carried away the cumbersome hand-made mechanism. Mr. Lewis found the trap a mile and a half from the spot where its owner left it.

The trap, which is on display at the Farmers Hardware & Supply Co., was made by Arch Greene of Stony Fork township. It weighs 29 pounds and a weight of 160 pounds is required to depress each of the two springs. The trap is in a splendid state of preservation.