

COVE CREEK HIGH SCOOPS

Cove Creek vocational agriculture students entertained their fathers at the annual father-son banquet here last Thursday evening. A varied program covering the activities of the department here during the past ten years was given with Elmer Fox, senior, acting as toastmaster. Prominent among the speeches made during the event was the discourse by Mr. W. H. Walker, founder of the vocational agriculture department, who spoke briefly on the subject, "The beginnings of vocational agriculture in Cove Creek high school." Other talks were made by Harry Hamilton, Watauga county agent; G. G. Farthing, assistant county agent; and Ernest Hillard, Cove Creek vocational agriculture teacher. Hillard outlined plans for the ensuing year and mentioned achievements of the department during this scholastic year.

On Friday evening, March 22, the Cove Creek affirmative debating squad, composed of Geraldine Bingham and Walter Thompson, defeated

the Blowing Rock negative team in a spirited contest on the railroad problem. Cove Creek's negative debaters, David Love and Billie Harmon, lost to Cranberry on Thursday, March 21. In the Cove Creek-Cranberry-Blowing Rock triangle, all negative teams were defeated by the affirmative teams of these schools, thereby preventing any of them from sending their representatives to the state finals at Chapel Hill.

MARCH SALES OF CHEVROLET CARS SHOW BIG INCREASE

Detroit, March 31.—Continued gains over the second-best February in the history of the company were reported by Chevrolet here today, with release of its dealers' new passenger car and truck sales figures for the second 10 days of March.

The increase totalled 55.8 per cent over the same period last month, total sales being 33,510, William E. Heller, general sales manager, announced. New car sales gained 23.4 per cent over the first 10 days of March, he said.

The period showed a 33.1 per cent gain over the second 10 days of March, 1939, when 9,303 fewer units were retailed.

They Do Grow Tall!



New York City—Neil Andracht, two and one-half years old, gazes with wonder at two Easter lilies that tower over him. The lilies are on display at the 27th international flower show at Grand Central Palace.

IMPORTANT INFORMATION TO WATAUGA FARMERS

H. M. Hamilton county farm agent, calls attention to the fact that the emergency crop and feed loan office of the Farm Credit Administration is endeavoring in every way possible to take care of the financial needs of the farmers in this county for the purpose of producing their crops in all cases where the farmer is unable to secure financial assistance from other sources including the Production Credit Association.

The sole object of the government in making these loans available is to render a service to such farmers who might need financial assistance but for certain reasons are unable to procure this assistance through the local Production Credit Association, and yet without assistance would be unable to adequately carry on their farming operations.

These loans are in no sense a relief measure, but are made where there is a reasonable expectation that the crops to be planted will be sufficient to repay the loan and take care of the needs of the borrower and his family. These loans are secured by a first lien on the crops to be planted.

Applications for these loans are being accepted by Miss Louise Mast at the emergency crop and feed loan office in Boone.

THREE IMPORTANT 4-H ANNOUNCEMENTS MADE

L. R. Harrill, State 4-H Club leader, comes forward this week with three important announcements regarding the 4-H program in North Carolina. The first is that 4-H Church Sunday will be observed on April 29; another is that a dairy foods demonstration contest will be conducted for 4-H members of the state this year, and the third is that loans of as much as \$75 are avail-

able to club members through the Farm Security Administration's rural rehabilitation program.

The 4-H Church Sunday is an annual event, and last year Harrill says he received reports of 39 organized programs presented by county and community groups. These ranged from the preparation and distribution of the church bulletin, to the presentation of special music, giving inspirational talks, acting as ushers, taking up the collection, conducting vesper services, placing flowers in the church, and beautifying the church grounds.

Miss Mary E. Thomas, extension nutritionist, is in charge of the dairy foods demonstration contest. County winners will be selected, and these teams will compete at the state 4-H short course at State College July 22-27 for the right to compete in the national contest at the national dairy show in Harrisburg, Pa., October 12-19.

The FSA loans will be made to sons and daughters of FSA clients for the purpose of buying calves, pigs, chickens, and other livestock, and they may be made for the purpose of buying seed, plants, ferti-

lizer and the like for club projects. Extension farm and home agents in the counties will gladly furnish additional information on any of these subjects, Harrill said.

WANTED TO BUY

Several Thousand Miked Oak Cross Ties

at the following prices:

No. 5 Ties	80c each
No. 4 Ties	65c each
No. 3 Ties	45c each
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No. 1 Ties	25c each

We are also wanting Export Lumber of various kinds and lengths. Also Switch Ties.

Write us for prices and specifications.

J. H. MYERS
West Jefferson, N. C.

Take a tip—take your trip by Greyhound! You'll arrive refreshed, ready for anything—and with money left over.

Sample One Way Fares

Charleston, S. C.	\$3.95
Charlotte	2.10
Greensboro	2.00
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Richmond, Va.	3.95
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UNION BUS TERMINAL
Phone 45 Boone, N. C.

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FISK Safti-Flight

"America's Safest Tire"

- PLUS-Protection IN THE SKID ZONE
Hundreds of deep, flexible cushion cleats give an amazing stopping and non-skid efficiency that does not have to be periodically renewed. . . . it is built in for the life of the tire.
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Fisk Anti-Friction Cord fabric, in every ply, assures you the highest degree of protection possible against blow-outs.

E. L. TEAGUE GULF STATION
Phone 148 Boone, N. C.

Huge Order For Kelvinators Cited

Mr. J. A. Mullins of the Parkway Company, local agents for the well-known Kelvinator appliances, tells The Democrat that Kelvinators are going over in a big way this spring, and cites the following from the Charlotte Observer of Saturday, as proof of his statement:

"Frank R. Pierce of Detroit, general sales manager of the Nash-Kelvinator Corporation, came to Charlotte to visit over the Easter holidays with Mrs. Pierce's family.

"But shortly after arrival, and after a conference with officials of the merchandising department of the Duke Power Company, he wrote an order for 1,000 Kelvinators to be delivered immediately to Duke Power Company, North and South Carolina distributors for the product.

"Therefore, Mr. Pierce was smiling happily yesterday as he talked further with John Paul Lucas, merchandising manager, Roy A. Palmer, illuminating engineer of the company, and Geo. E. Wagoner, district manager, about a general sales meeting to be held at the Charlotte Woman's Club April 5.

"Smiling with Mr. Pierce was T. A. Farrell of Detroit, district sales manager for his company, who flew to Charlotte to assist in placing the huge Kelvinator order.

"Mr. Pierce, who recently engineered a manufacturing and distribution coup that lowered the retail price of Kelvinators ranging from \$50 to \$80, told yesterday how it was accomplished.

"First, revised distribution methods; second, concentrating 96 per cent of production on one model of six cubic feet, eliminating about 12 other models, meantime, effecting a tremendous production saving; Third, believing if the price of the product was reduced sales volume would be doubled.

"Result: Since January the company has been compelled to increase production three times."

Valle Crucis News

Mr. and Mrs. Joe C. Must entertained at a lovely party on Saturday night. The guests impersonated some character in a book, the prize costume being that of Mrs. Henry Taylor, who wore a George Washington costume. Delicious refreshments were served to the following guests: Mr. and Mrs. R. A. Olsen, Mr. and Mrs. Henry Taylor, Mr. and Mrs. Ralph Church, Misses Gladys Taylor and Wilma Baird, Frank Taylor, Paul Robertson, Cal Wentz and Mrs. Jennie Eggers.

Mr. and Mrs. Howard Mast and family were guests of Mr. and Mrs. H. B. Perry in Boone on Sunday.

Mr. Clyde Keyes is the guest of his sister, Mrs. Pansy Taylor. Miss Mary Pattie is at home recovering from a tonsil operation. The Valle Crucis public school will present a program on Tuesday, April 11. Admission will be 5, 10 and 15 cents. The public is cordially invited.

Deep Gap News

Mr. and Mrs. Keerns of Boone, visited at the home of W. A. Watson here Sunday.

Mr. and Mrs. B. H. Watson of Boone, visited relatives here Sunday afternoon.

Mr. and Mrs. Dwight Greer and Mr. and Mrs. Allie Greene of Patterson, visited relatives in this vicinity last Sunday.

The Deep Gap Nursery has contracted to do some landscape work and planting for Mr. and Mrs. C. L. Keerns of Boone.

When your correspondent reported that the home of Mr. H. S. Steelman was damaged by a strong gale this winter, the report was incorrect, we are told. There was no damage.

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for Acid Indigestion. Insist on Genuine Bismarex and refuse other so-called Antacid Powders recommended to be "just as good." Bismarex is sold in Watauga county only at

BOONE DRUG CO.
The REXALL Store

Come Here For GARDEN SUPPLIES

A Complete Store for Gardeners

We're all decked out in our new "garden clothes" and you ought to see us! The place is fairly brimming with rakes and spades, seed packets, etc. You'll find countless gadgets to make your garden more fun, more productive. And plenty of new ideas for everyone!

Wheel Barrow \$4.75 Solid metal body . . . strong and durable.		Garden Set 35c Heavy enameled steel! Rust-resisting trowel, weeder and cultivator. Special price!
Spading Fork \$1.25 Four 11-inch tines of well polished steel. Bent ash handle with steel D grip.		Garden Hoe 50c Polished steel blade. Socket type, 52 inches long. Finest grade northern ash handle.
Steel Shovel \$1.25 1-piece steel construction for durability, with northern ash handle.		Weed Cutter 69c Double-edged blade. Forged from one-piece carbon steel. Long handle—no bending.
Save on Mowers! 16-inch Lawn Mower \$6.95		Broom Rake 60c Flexible steel teeth, sweeps like your broom. Will not injure lawn. 4-foot handle.
FOR YOUR LAWN! Vigoro, 5 pounds 45c Lawn Grass Seed, pound 25c White Clover Seed, pound 65c		

FARMERS HARDWARE & SUPPLY CO.
BOONE, N. C.

It's Time For The Elephants

Tough going calls for extra power! In circuses the elephants are brought up to support the horses. In railroad-ing extra engines are hooked on. What about farming? Average fertilizers can't supply peak load power to the crops.

The urgent need for LOW growing costs and the best of quality calls for extra power . . . fertilizer that supplies rich nitrogen, phosphorus and potash, plus the EXTRA PUSH of added Calcium, Magnesium and other elements.

Remember . . . you get all this plus power in SWIFT'S RED STEER FERTILIZERS.

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Will Wilson, Reese, N. C.
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