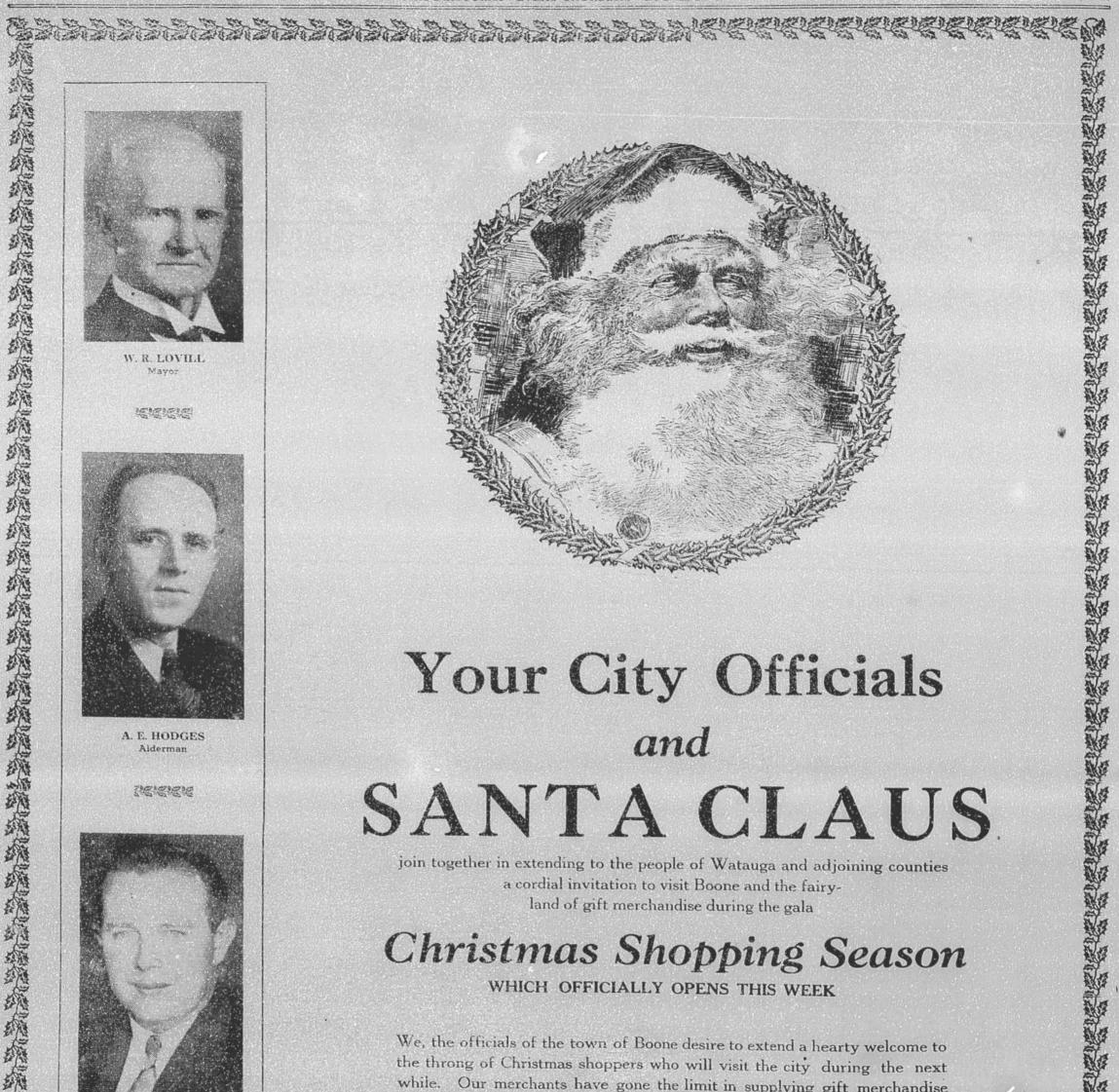
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while. Our merchants have gone the limit in supplying gift merchandise to meet every demand, and when you trade at home with home folks your money stays in the channels of local enterprise, to help in the further upbuilding of our city and county.

the throng of Christmas shoppers who will visit the city during the next

Come and visit us, and please call on your officials when there is any special service we can render, or any courtesy we can show to make your visit enjoyable. This is YOUR town as well as ours, and we want you to enjoy the good fellowship of the merchants and officials of the city. Do your shopping in Boone, bring the whole family, and do your shopping economically and satisfactorily.

BOONE HAS THE FINEST SHOPS AND STORES OF ANY SMALL CITY IN THE STATE

The Town of Boone

W. R. Lovill, Mayor; A. E. Hodges, Pat McGuire, Lee Stout, Aldermen