

DOLLS

**EVERY
LITTLE
GIRL
WANTS**



19c to \$9.95

Nothing can take the place of a little girl's doll! She wants one to mother—to dress, feed, put to bed and scold when naughty. How happy she'll be with one of these that's as big as life and almost as real! Dolls with real hair she can brush—with soft bodies to hug! Beautiful expressive faces—exquisite wardrobes. Give the little girl her doll!

- Wagons 25c to \$9.95
- Automobiles \$4.95
- Kiddie Cars 98c
- Wheelbarrows 48c up
- Electric Trains \$3.95
- Rocking Chairs 48c up
- Desks 98c to \$9.95
- Footballs 48c up
- Scoters 98c up

COMPLETE LINE OF CANDIES, CHRISTMAS CARDS AND DECORATIONS

Gift HOSIERY

The exquisite gift sheers every lady wants—Pure Silk Sheers with hairline seams, picot tops. Lustrous, resilient, perfect fitting and amazingly long wearing. Full range of colors. Hoffman, Hudson and Archer brands.

48c 58c

68c 97c

Nylons only

**97c to
\$1.50**



BELK'S has this year the largest array of gifts for every member of the family in the history of the store. From basement to mezzanine the store is fairly sparkling with the most extravagant line of holiday merchandise ever to be exhibited in Northwestern Carolina. No matter for whom the gift is intended, your list may be filled here inexpensively.

For the Ladies

- Silk and Wool Robes \$1.94 to \$9.95
- Luggage 98c to \$12.50
- Gift Handkerchiefs 5c to \$1.00
- Vanity Sets 25c to \$14.95
- Hand Bags 48c to \$3.95
- Manicure Sets 25c up
- Stationery 25c to \$1.00
- House Coats 98c to \$5.95
- Scarfs 25c to \$1.00
- Bridge Tables \$1.29 to \$2.95
- Lamps 97c to \$3.95
- Gorgeous Dresses \$1.94 to \$19.95
- Bed Room Shoes 48c to \$2.95
- Coats \$3.95 to \$29.50



GIFTS FOR THE BABY

Be sure to visit our Baby Department, where you will find everything for the youngster. Sweater Sets, Teddy Bear Suits, Blankets, Carriage Robes and a hundred other appropriate gift items.

For Husband, Father, Brother

Give "Him" a Suit or Overcoat and make his Christmas joy supreme. We handle the famous Curlee and Rockingham Suits, in all the latest styles and patterns and the price for holiday shoppers is extremely low.

Ask us about our convenient
LAY - AWAY PLAN
when making your gift purchases

FOR THE FAMILY



- Down Comforts \$7.95
- Sheets 48c to \$1.00
- Pillow Case Sets 48c to \$1.00
- Magazine Racks 98c up
- Blankets 48c to \$9.95
- Bed Spreads 48c to \$7.95
- Mirrors 98c up
- Pictures 48c up

Shop Early and Shop at
BELK'S

ECONOMY

QUALITY



if he can
wear it... he'll
LIKE IT!

You're sure to please him with a Belk wearable gift! He'll like things he can use—and these Belk things are not only usable, they're smart—they'll add to his appearance and comfort! Bring your list to Belk's and let us help you select perfect gifts for men.

VARIETY

SERVICE

BELK-WHITE CO.

180 Belk Stores Sell It For Less

Boone, North Carolina