

PLAN EXPANDED FOOD OUTPUT IN COMING YEAR

Current Quotas of Meat, Canned Goods Slashed; More Machinery and Fertilizer Will Be Made Available.

While the government announced plans for increased food production for 1944, it was also revealed that Americans will be eating less meat and canned goods during the next 12 months.

This picture unfolded as the food situation remains most critical on the home front. Despite the record hog and cattle population on the nation's farms the question of feed supply and reputed price regulations are posing difficult problems in marketing.

In anticipation of continued heavy demands for food, the War Food Administration announced that the government desires 280 million acres of crops planted in 1944. Against 54 million acres of wheat seeded this year, plans call for 88 million acres next season. Substantial increases also are sought for dry beans and

peas, soybeans, potatoes and peanuts.

Recognizing the various factors in production, the WFA declared more machinery and fertilizer will be available, and incentive for increasing acreage of certain crops will be created by the government support prices. Earlier the 85 million dollar a year farm equipment industry has revealed that its production would approximate 80 per cent of the 1941 figure, with manufacture particularly centered in the smaller plants.

Big Drop in Lamb

At the time these plans were announced, however, the WFA's allocation of meat supplies during the next 12 months were made public, showing a decrease in civilian quotas of about 3 billion pounds under 1942 and about 1 1/2 billion under the 1935 to 1939 average.

Biggest cut for civilians is to come in lamb and mutton, WFA indicated. Compared with 939 million pounds available in 1942, only 539 million or almost half as much, will be purchasable during the next 12 months. The 1935-'39 average consumption was 863 million pounds.

Allocation of beef for civilians have been cut from the 7,903,000,000 pounds in 1942 to 5,937,500,000 pounds. The 1835-'39 average was around 7 billion pounds. Out of the total production in the next 12 months, civilians will receive 66 out of every 100 pounds; the army and navy will get 23 out of every 100 pounds, and lend-lease, etc., will be awarded 2 out of 100 pounds.

It was recently pointed out that the American soldier consumes twice as much beef in the army as he did in civilian life. Thus, in effect, the nation is feeding that many more people than it does normally, it was said.

Pork Quota Cut

Civilian pork supplies are due for a tumble too, although the allocation of 7,310,900,000 pounds is about 25 million pounds above the 1935-'39 average. However, the allotment is below the 1942 figure of 7,740,000,000 pounds.

Out of the total production of pork, the civilian share has been set at 59 out of every 100 pounds produced. Lend-lease has been given less than half the amount and the services will receive the rest.

All told, civilians will receive about 63 per cent of the total meat

Sorry, These Clocks Are All Sold



Clocks are supposed to mark time. Not these, which were whisked away within an hour after this North Hollywood, Calif., store announced a sale. Robert Thorne, behind the counter, had little difficulty convincing customers of the value of this scarce article.

supply during the next 12 months. The services will obtain 17 per cent, the Allies 14 per cent and the remainder will be divided between exports and reserve requirements.

Announcement of this meat distribution came as farmers were being asked to market hogs at lighter weights to relieve the corn pinch and cattle raisers were warned that the heavy runs of grassed stock to the slaughter yards instead of the feed lots would threaten beef production in the future.

The government now is maintaining a support price of \$13.75 for prime 240 to 270 pound porkers, with heavier weights hovering around the \$13.50 mark. With the year's total pig population over 100 million, it is felt that liquidation at lighter weight will not only help spread feed supplies but also provide adequate meat stocks.

Various livestock associations have contended that government regulations were hampering the production of fattened stock, which always makes its market appearance after grass fed herds have been slaughtered.

According to these organizations, price regulations make fattening unprofitable, with the result that animals taken off the range are shipped straight to packers, instead of being kept for prime fattening. The livestock interests have been urging the government to adopt the industry's plan, as fashioned by the war meat board, for orderly marketing in compliance with demand, with full emphasis on production.

Allocate Canned Goods

As a result of WFA allocations, civilians will receive 70 per cent of the nation's prospective supply of canned vegetables and soups and 53 per cent of the canned fruits and juices during the next 12 months.

Roughly, domestic consumers will be awarded about 180 million cases of vegetables and soups and about 30 million cases of fruits and juices.

These supplies are expected to be augmented by substantial stocks of home preserved products.

Under the present rationing program, canned fruits and vegetables will have higher point values in the summer than in winter, to encourage maximum consumption of fresh products. According to an estimate of the department of agriculture, marketing of truck produce will be down 10 per cent under last year.

Downfall of Duce Hailed In Russia

From around the world Tuesday came speculation and assertion that the exit of Benito Mussolini as the premier of Italy had spelled out the prelude of a separate peace for Germany's Axis partner.

In capital after capital the reaction, though frequently only semi-official, was the same. It was that a tottering Italy had moved one step nearer to an exit from the war, whether through early armistice or easier capitulation to marching allied armies.

In London there was quick unofficial speculation that, since Italy had moved toward fulfillment of the Allies' initial condition of surrender, the British and American governments might soon present terms for honorable capitulation to King Vittorio Emanuele and Marshal Pietro Badoglio. At the same time, however there was evidence of an attitude not to relax and wait for Italy to quit, but rather to pour it on for a smash finish.

In Washington: Despite initial official silence, there was wide speculation that in choosing Marshal Badoglio to head the military government, the king had more than nodded at the Roosevelt-Churchill invitation to the Italian people to rid themselves of their Fascist government. Since Badoglio is a Royalist and anti-Fascist, it was regarded in many quarters that his appointment might well be followed by dissolution of the Fascist party and a bid for a separate peace.

In Moscow: The Russian people were electrified by the news of Mussolini's downfall. The immediate reaction, as heard in homes and on streetcars and subways, was that Germany had suffered a severe blow. Some said they felt this might mean that Italy would drop out of the war in a few weeks, and that even if she carried on, her resistance would be only half-hearted.

Opposes Italy's Part in War

Apparently he continued to oppose Italy's part in the war, because he was never called again to direct a campaign through the months of Italian reverses in North Africa—the setbacks that cost Italy her whole empire.

His name seldom has appeared in the news for the past two years. When it did he was linked with reports that he headed an anti-Fascist movement or that as representative of the king he had been in touch with the allies on a possible Italian withdrawal from the war.

In "Boot" Training

Now serving in the ranks of the U. S. Navy, Estes C. Winebarger, 29, son of Mr. and Mrs. J. A. Winebarger, R. F. D. 1, Boone, N. C., has reported to the U. S. Naval Training Station, Great Lakes, Ill., for a period of recruit training.

Keesler Field Miss., July 28—Pfc

Barnard L. Norris who for the past 17 weeks has been in training at the Liberator bomber mechanics school here, was graduated today and is now ready for active line duty. He is the son of Mr. and Mrs. T. T. Norris, Boone, N. C.

DO YOU WANT A VITAL WAR JOB?

Representatives of the United States Employment Service, War Manpower Commission, are making a special effort in Watauga County to contact every man or woman who is interested in getting into work that is vital to winning the war. They are canvassing the county and visiting as many communities as possible to contact any individuals who desire to contribute their efforts either at home or other places.

The blank below is printed in the hope that individuals not reached by the visiting representatives may fill in the spaces and mail to or leave at the Watauga Democrat office. These blanks will be collected at regular intervals and United States Employment Service agents will contact individuals interested in getting important war jobs.

The appeal is made to all men and women not fully employed in essential war work to contact the Employment Service representatives in this special campaign, or meet the representatives on their regular itinerant schedules. If this is not convenient, then fill out and turn in the blank below.

WAR WORK BLANK

Clip out, fill in the blanks and leave at or mail to the Watauga Democrat Office, Boone, N. C.

Are you employed?..... If employed what is your job.....

If not employed, what was your last job?.....

What other kinds of work have you done?.....

Will you accept a job in Watauga County only?..... Anywhere in North Carolina?..... Anywhere in the United States.....

Name..... Address.....

D. & P. PIPE WORKS, BOONE, N. C.

Telephone 194

BUY BONDS

GET YOUR BURLS IN

before the Algerian and African briar kills our market.

Burls are bringing their highest price right now.

BUY BONDS

D. & P. PIPE WORKS, BOONE, N. C.

WANTED

All the Blackberries we can get at 5 cents Per Pound. If the market improves we will pay more. We are also buying hundreds of other items.

Wilcox Drug Co.

BOONE, N. C.

Phone 201

Watch Repairing

Your watch needs the very best attention, if it is to give you the dependable service you should expect from a modern timepiece. Drop by our store, and let us check up on your watch and put it in first class condition. We use only the best materials and our workmanship is guaranteed.

WALKER'S

Jewelry Store

Willkie Favors Race Equality

New York, July 26.—Wendell L. Willkie, outlining seven essential steps which he said would help eliminate any racial discrimination in the United States, told both major political parties that their "attitudes must be changed" in approaching the negro vote.

Urging political and economic equality for negroes the 1940 Republican presidential candidate asserted that the two most pressing negro problems were inadequate housing and lack of political status.

"Our two major political parties have their separate ways of approaching the negro vote. One has a tendency to ask the negro for his vote as recompense for an act of simple justice done eighty years ago. The other retains political power, by, in effect, depriving the negro of his right to vote in one part of the country, while seeking his vote in another on the plea of great friendship for his race. Both attitudes must be changed."

He added: "Our whole purpose today is with our allies, to defeat Fascism. But all the forces of Fascism are not with our enemies.

"Fascism is an attitude of mind, an attitude which causes men to seek to rule others by economic, military or political force, or through prejudice. Such an attitude within our own borders is as serious a threat to freedom as is the attacks without. It is essential that we eliminate it at home as well as abroad."

TO WORK CEMETERY

Mr. J. T. Hampton states that there will be a working at Friendship Methodist Church on Thursday August 5th. Those who have friends buried there are requested to come.



Enough to Go Around

Now, for the first time in years, both farmers and manufacturers can work for the biggest possible yield without thinking about the market. This year they can sell all they can produce.

As things look now, this condition is due to keep up for some time, but we can't count on its lasting forever. Certainly nobody wants a prosperity built on war! So it's high time that everybody concerned—and that is everybody—gave some thought to keeping things running after the war.

You're busy, we know. So are we. The important thing right now is seeing that there's enough of everything to go around. But we've been devoting a little atten-

tion to the problems of the future, too. We feel that the people who have the producing job to do can contribute a lot to the solution of those problems.

And we hope that you, too, busy as you are with growing more food than this country's ever produced, will be turning these problems over in your mind. For if America's farmers and manufacturers, working together, can't find a way to keep the richest country on earth producing enough for everybody, and let the producers make a living in the process—if they can't, why then, who can? General Electric Co., Schenectady, N. Y.

Hear the General Electric radio programs: The "Hour of Charm" Sunday 10 p.m. EWT, NBC—"The World Today" news, weekdays 6:45 p.m. EWT, CBS

BUY WAR BONDS

GENERAL ELECTRIC



Do you know a fellow like Joe?

JOE'S MY KID BROTHER. We've always stuck together and I've sort of watched out for him these last few years.

Well, Joe's in Africa now. His wife gets her allotment from him, and I guess when that's taken out of his check he doesn't have much left. Privates don't get paid much you know.

I figure this way. Here I am, making more money than I ever did before. You bet I work for it! But Joe's working hard too . . . and not just from 7 to 5, either.

We've been taking 10 percent out of my

check every week for War Bonds . . . they're going to come in mighty handy when the War's over, we figure. But I got to thinking about Joe. What's he going to have after the War?

So we talked it over, my wife and I. We think Joe should get a cut of the bigger money, too. So now I'm buying an extra bond every month—in Joe's name.

Maybe you've got somebody in the War, too. If you have, couldn't you squeeze out an extra bond now and then, for your "Joe"?

YOU'VE DONE YOUR BIT ---NOW DO YOUR BEST!

BOOST YOUR BOND BUYING THROUGH THE PAYROLL SAVINGS PLAN

This space is a contribution to America's all-out war effort by

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