

This is 1944!

WHAT WILL YOU DO TO MAKE IT THE VICTORY YEAR?



The Goal - VICTORY



The Place - EUROPE



The Time - THIS YEAR



The Responsibility - YOURS

World's Safest Investments
 UNITED STATES WAR SAVINGS BONDS—SERIES B: Interest: 2.9% a year, compounded semi-annually, if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1,000. Price: 75% of maturity value.
 2 1/2% TREASURY BONDS OF 1965-1970: readily marketable, acceptable as bank collateral, redeemable at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated February 1, 1944; due March 15, 1970. Denominations: \$500, \$1,000, \$5,000, \$10,000, \$100,000 and \$1,000,000. Price: par and accrued interest.
 OTHER SECURITIES: Series "C" Savings Notes; 7 1/2% Certificates of Indebtedness; 2 3/4% Treasury Bonds of 1956-1959; United States Savings Bonds Series "F"; United States Savings Bonds Series "G".

YOU KNOW that this year may bring great victories—if every American, civilian as well as soldier, stands loyally at his or her post. And, whatever else your duties may call for, there is one job that concerns every citizen—that concerns you: That is to help make 1944 one of the decisive years of human history. So make whatever sacrifice may be necessary to help make the 4th War Loan Drive the success it must be if we are to realize our great objectives this year.

Ask yourself honestly—how much of a sacrifice is it to give up some luxury just temporarily in order to buy the best investments in the world? When you've answered that question, buy at least one extra \$100 Bond now—at your office or plant, if possible. And if you've already bought, buy again this month—and keep 'em!



This sticker in your window means you have bought 4th War Loan securities

Let's All BACK THE ATTACK!

This Advertisement is a Contribution to the Nation's War Effort by

WALKER'S JEWELRY STORE
 BOONE DRUG COMPANY
 WESTERN AUTO ASSOCIATE STORE
 MADDUX ESSO SERVICE
 THOMPSON'S GROCERY
 BOONE OIL COMPANY

BOONE MASTER CLEANERS & LAUNDRY SERVICE
 JONES GROCERY STORE
 DANIEL BOONE SHOE SHOP
 DACUS RADIO SHOP
 GATEWAY CAFE

BRENDELL'S GARAGE
 BOONE TIRE & BARGAIN STORE
 CAROLINA CAFE & HOTEL
 MCGUIRE'S BEAUTY SALON
 BOONE TRAIL CAFE
 ARTISTIC BEAUTY SALON