WATAUGA DEMOCRAT-EVERY THURSDAY-BOONE, N. C.

Caen Citizens Weep With Joy as Allies Liberate the City

(William Smith White, Associated Press Correspondent) Caen. France—The people of Caen—those who are left—shouted and sometimes cried for joy in their littered streets Sunday night as Al-fied troops nailed down the greates Allied victory since Cherbourg. I entered this city Saturday aft-erneon to find a maying welcome—

emon to find a moving welcome-extended because I was an American --while fighting still was going on just to the southeast of the center of Case

of Caen. The city itself has been heavily damaged. French civilians already were clearing the wreckage here and there

I came in with two others, Capt. Colin Rayment, Canadian officer from Montreal, and Alan Wood of the London Daily Express, and we were astonished to find corpetives treated as a sort of Albed delega-tion.



iquid for Malariel Symptoms



for Acid Indigestion. Insist on genuine BISMAREX and refuse other so-called Anti-acid Powders, recommended to be "just as good." BISMA-REX is sold in Watauga county only at

BOONE DRUG CO. The REXALL STORE

Where Do We Go From Normandy?

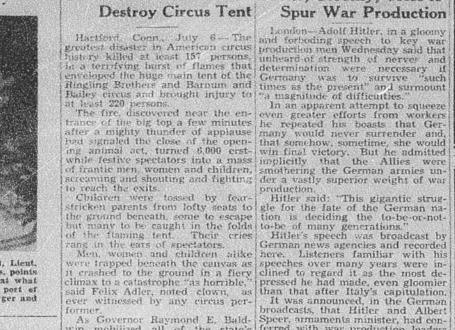
IN WARES

In his first press conference on the Normandy beachbead, Lieut, Gen. Omar Bradley, commander of the American ground forces, points the way foward Berlin. The general was obviously pleased at what he had to tell the war correspondents. The capture of the port of Cherbourg made it possible for him to turn his eyes toward larger and stronger fields, eventually with eyes set on Berlin.

certed attacks on other enemy forti-fications, in an attempt to push westward for a junction with the troops of Lt. Gen. Joseph W. Stil-well in North Burma, and reopen an overland route (the Burma Road) to China. The gap between these two forces at last reports had been narrowed to about 26 miles. Chinas admitted that the scale of

Chiang admitted that the scale of enemy operations in China today was the largest since the assault on Hankow in 1923, and said, "It is of no use to ignore the fact that the enemy has made a rapid advance in his new drives, and the situation is

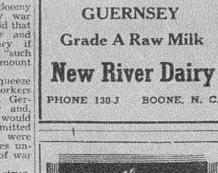




157 Die As Flames

Destroy Circus Tent

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GOLDEN

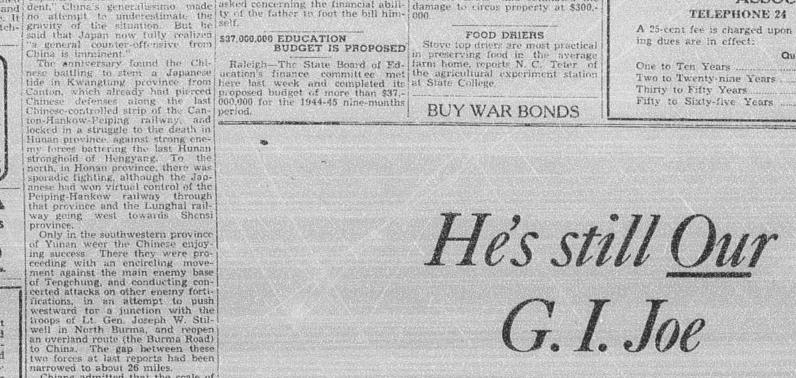
FINE DIAMONDS **B. W. STALLINGS** BOONE, N. C.

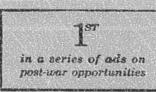
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A 25-cent fee is charged upon joining, after which the follow-

Qua	rterly	Yeariy	Benefit
One to Ten Years	.10	.40	\$ 50.00
Two to Twenty-nine Years	.20	.80	100.00
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The question of post-war jobs-especially for returning veterans-is a big one and a live one. It will get more so as the war comes nearer its end.

Our own job security plan for Esso Marketers' employees now

in uniform went into operation the day after Pearl Harbor. It has worked so well for so long that we want to pass our experience along.

In general, it is based on the idea that we are saving his place for our fighting man while he's away, whether he volunteered, was drafted, or was called up as a reservist. Chief features of the plan are these ...

JULY 13, 1944



Hitler, Gloomy, Tries to

Spur War Production

of Telephone Equipment on War Fronts

Tons on tons of telephone cables, wire, switchboards, telephone instruments and hundreds of other types of telephone equipment have been shipped to England for use by our armies in their advances through Europe,

More shiploads are following to meet the growing demands of the war fronts, not only in Europe but the Pacific, as well.

All out production of telephone equipment for our armed forces takes virtually all available manufacturing facilities and manpower, and reserve supplies are about exhausted.

The shortage of supplies for home use has made it impossible for us to keep up with civilian orders for service. That is why we, over here, must continue to do the best we can with the limited amount of equipment we have on hand.

We keenly regret that more and more people are having to wait for telephone service, due to the increasing war de mands. But there must be no waiting for the men who fight our battles.

Your continued patience and cooperation in these difficult times is greatly appreciated.

Southern Bell Telephone and Telegraph Company NCORPORATES

1. Each employee who has been with us a year or longer is given two months' salary as he enters the armed forces.

2. His dependents receive monthly payments from the company while he is away-up to half of his former company pay.

3. Each employee has been assured by letter from our company president that his old job-or another as good or better-will be waiting for him. Experience gained in the Armed Forces may result in his immediate advancement.

4. His rights in company retirement and benefit plans are protected while he is away.

DETAILS of the plan have been put into a booklet which we shall be glad to send you.*

Soon we will announce in this newspaper further plans for making some good new jobs in the oil business after the war.

As we see it today, next to winning the war itself, nothing is more important than the matter of post-war jobs.



For booklet please address Mr. C. M. Byers, Division Manages Standard Oil Company of New Jers 901 West First Street Charlotte 1, North Carolina

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