

GRAND OPENING

OF BOONE'S NEWEST DEPARTMENT STORE, IN THE BUILDING OPPOSITE THE POSTOFFICE ON

Friday, September 8, 9 a.m.

LADIES' DEPARTMENT

- Ladies' New Fall Bags
97c to \$4.95
- Ladies' New Fall Gloves
97c to \$1.98
- Ladies' Winter Coats
\$7.95 to \$22.50
- Ladies' Fall Suits—All Prices
- Ladies' Fall Dresses, alpacas, crepes, silks and linens
\$1.98 to \$8.95
- Blouses—all styles and colors
97c to \$2.98
- Beautiful Robes—Silks, chinelles and prints
\$2.98 to \$8.95
- Sweaters—Fall shades
\$2.00 to \$4.95
- Gowns—Silk, cotton and flannel
\$1.39 to \$2.98
- Slips—rayon and stardust
\$1.48 to \$2.98
- Ladies' Brassieres
50c, 59c
- Panties—with elastic
48c to 89c

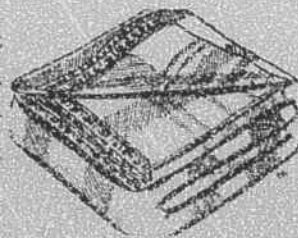


We have assembled a large and complete line of Clothing for every member of the family; Shoes, Piece Goods, and everything handled in a modern department store, and invite the patronage of all the people of this area.

We have been in business before in Boone, and will feature the same good merchandise and low prices, which are well known to the people here. We wish to thank the people for their past patronage, and will appreciate their future business. Space forbids mentioning more than a few of the big values which are awaiting you in our new store.

BLANKET SPECIAL!

All grades and prices to fit every person's pocketbook. Blankets in beautiful colors, with satin-bound edges.



MEN'S DEPARTMENT

- Overalls **\$1.98**
- Overall Pants **\$1.48**
- Men's Work Jackets, unlined
\$1.98
- Men's Work Jackets, lined
\$2.79
- Coveralls—Sanforized
\$3.98 to \$4.98
- Men's Work Pants—Sanforized
\$1.98 to \$2.19
- Men's Heavy Moleskin Pants
\$2.98
- Men's Dress Pants
\$3.98 to \$7.95
- Men's Hanes Heavy Underwear
\$1.50
- Men's Mayo Underwear
\$1.19
- Men's Wool and Leather Jackets
\$6.95 to \$18.95
- Men's Work and Dress Socks
- Men's Belts and Suspenders
- Men's Chambray Shirts
97c
- Blue and Kopen Shirts
\$1.69



Army Twill Shirts
\$2.50
Men's Flannel Shirts
\$1.50 to \$1.69

GIRL'S BACK TO SCHOOL DEPT.



- Coats **\$2.98, \$11.95**
- Sweaters, fall shades
\$1.69 to \$2.95
- Blouses **97c to \$1.29**
- Skirts, plaids and swedes
97c to \$2.98
- Junior Suits, only
\$5.95
- Dresses, all kinds of fabrics for the school girl, only
\$97c to \$2.95

SHOE DEPARTMENT



A complete line for the entire family . . . thousands of pairs in famous brands, such as Craddock-Terry and Endicott-Johnson. Boys' and Girls' Oxfords and Shoes . . . Dress and Work Shoes for Men and Women.

Rubber Footwear

We will carry one of the largest rubber footwear lines in this section of the country, such as Men's, Women's and Children's O'Shoes, Gaiters and a few pairs of Rubber slip-on Boots for children and ladies.

PIECE GOODS DEPT.

Prints, Woolens in Plaids and Solids; Shirting, Ticking, Dennims, Sheets, Pillow Cases, Towels, Bedspreads, Dish Towels and many other bargain items.

BOYS' BACK TO SCHOOL DEPT.

- Boys' Wool and Leather Jackets **\$3.98 to \$9.95**
- Boys' School and Dress Pants **97c to \$2.98**
- Boys' Sweaters, slipon and button **97c to \$2.95**
- Boys' Work and Dress Shirts **97c to \$1.49**
- Boys' Heavy Underwear **89c**
- Boys' Sailor Suits **\$2.98 to \$5.95**
- Hats, Caps, Taboggans, Aviation Caps **48c to \$1.50**

INFANT'S DEPARTMENT

A beautiful and complete line of wearing apparel for the infant, including Sweaters, Caps, Sweater Sets, Dresses, Slips, Gowns, Shoes, Diapers, Booties and jackets . . . all at the lowest prices.

SPECIAL!

Beautiful in color and quality are Sweaters for women and children. 50% wool, 50% rayon. Button down and slipover styles. A \$3.98 value. Get **\$1.98** yours while they last

SPECIAL!

OIL CLOTH . . . while it lasts
Boys' School Overalls and Overall Pants,
a large variety of sizes . . . while they last

SPECIAL!

Table of beautiful Prints, in baby checks, plaids, stripes, etc. While it's here, get her school dresses and blouses.

5% Discount On All Purchases Until Further Notice

Buy War Stamps with the savings. We have them on sale, or you may get them at the Post Office right across the street.

BARE'S FAIR STORE

OPPOSITE POST OFFICE

BOONE, NORTH CAROLINA