

N. C. Tourist Business In 1946 May Exceed Peak of \$175,000,000

Raleigh—North Carolina's travel industry is gearing itself for the biggest season in history, while plans for expansion this year and next are proceeding rapidly.

The industry, which brought an estimated \$175,000,000 into the state in 1941, peak year, is anticipating as much—or more—in 1946, according to a survey made by the state advertising division. The expectation is based upon advance bookings, inquiries, and the predictions of national travel officials. And 1947, when new cars will be on the road and facilities increased, is already being hailed as a travel boom year.

One resort hotel in western North Carolina already reports a complete sell-out for July and August, and many reservations for June. Another place, opening March 1 for the first time, reported it had "substantial" reservations immediately upon announcement of its early opening. Asheville hotel and tourist home operators predict a larger-than-ever season. Waynesville, Hendersonville, Blowing Rock and other places confirm the prediction. Inquiries to resort Chambers of Commerce are coming in earlier than usual.

In an effort to partly meet the demand for accommodations, some resorts are announcing earlier openings this year. The state advertising division will concentrate on trying to spread the vacation season so

as to relieve pressure on July and August facilities. Tourists are being told of the floral display in May and June, and the "leaf" season in the autumn. Fishermen are being advised that spring and fall are by all odds the best seasons to go salt-water fishing.

The Sandhills hotels report the biggest winter season in fifty years of operation. Many of them will run through May to accommodate late spring vacationists.

North Carolina, realizing that its tourist "crop" brings in more money than any other crop except tobacco, is launching an aggressive campaign to hold its place which is pre-eminent in the south in dollars, Florida only excepted. Advertisements are appearing in magazines and newspapers, and a follow-up service is maintained to give information to vacation shoppers.

SEIGE OF LENINGRAD STARVED 632,253 RESIDENTS

Nuernberg — Soviet prosecutors told the International Military Tribunal that 632,253 residents of Leningrad perished of hunger during the 90-day siege of Russia's second largest city by the Germany army.

An additional 16,747 were reported slain and more than 23,000 wounded by artillery fire and air bombardment. At the height of the siege, the daily ration of bread—the only available food—dropped to about a fifth of an ounce, the Russians said.

Red Cross Service field directors are stationed at all Veterans Administration regional offices.

Dr. Whitener Tells Club of United Nations

Newton, Feb. 23—Dr. D. J. Whitener, head of the history department of Appalachian College, spoke to Newton Kiwanians Thursday evening on the United Nations Organization, explaining a part of its set-up and its work.

He spoke of the international court of justice, the general assembly, the security council, the economic and social council, the secretariat, trusteeship council, and said the entire organization was similar to the League of Nations that the United States did not join.

In the new organization each nation has one vote except Russia which has three, Dr. Whitener explained. The security council of the UNO has a veto power and is composed of the largest nations; it checks on the international court of justice, comprised of all nations who are members, he said.

The UNO charter was signed last fall, Dr. Whitener said. It was organized primarily to keep down war and to keep the peace and make for a better understanding between nations. Fifty-one nations signed the charter.

Actually the UNO is a revamped League of Nations, Dr. Whitener pointed out. The old league stressed security among nations, he said, while the new one now recognizes power among the larger forces.

The main concern of the United States and the whole world now is whether or not to form a federal union, the speaker said. There are some world leaders who feel that the UNO should be scrapped and a federal union set up as a world governing force, he said.

At the present time there are three things the world can do, he said. It can accept the UNO as it stands and through it work to create a new concept of sovereignty; the United States and Britain can develop through the UNO a federal union inviting nations to become members who are "on their side" and Russia can do the same; the third and last thing the world can do is to let "dog eat dog" and do away entirely with any sort of world government.

The speaker said that something could be done to keep the world on an even keel, but that it would have to come through public opinion. He said that people should be well-informed and should have character. The unpardonable sin in world affairs is the nations' distrust of each other, he declared.

Dr. Whitener was introduced by his brother, Russell Whitener, who was in charge of the program for the evening.

Hillbilly Entertainers To Appear at Elkland

There's an hour and a half of good clean fun in store for everyone who goes to the Elkland high school, Todd, Saturday night, March 9, at 7:30. Tom Ashley will be there in person and along with him will be such entertainers as Tom's Hillbilly Gang, featuring Little Geneva, the mountain songbird; Dock Watson, the man with the flying fingers; and Big Skinny Boy with his piano accordion. Hobart Smith, who dances to his own music, will be there, too.

This program will be sponsored by the Parent-Teacher Association of the Elkland school, Todd.

George Washington, "first farmer of the land," once figured out that there are 8,925 barley seed to the pound, 71,000 of red clover, and 298,000 of timothy hay.

MOOS OF THE MOMENT By Uncle Bob Of the Kraft Dairy Farm Service

Good pastures make full milk pails when needed most



Hills and valleys are mighty handy things to have around if you are planning a beautiful landscape, but the ups and downs in yearly milk production can cause headaches.

All the reports I've had lately seem to indicate that we're going to need a lot of milk in 1946, maybe even more than in 1945. The biggest part of getting this job done is to fill in the "valleys" in milk production to create a more even flow through the year.

The best way I know to prevent those summer and fall drops in milk production is by a better pasture program, use of supplementary grazing

from it. I suggest you get your fertilizers ordered and delivered as soon as possible.

Sudan grass is the best and quickest crop I know of to do a real job in July and August when hot weather has taken the native pastures down. Planted up to June first, this grass can bring you as much as a 25% increase in milk production over the volume you would get if you kept your cows on native pastures through the summer. And if you have more than you need for pasture, it makes good hay when cut at the right time.

For late fall, the old standbys—rye and barley—are tops. Plant these two in August, turn your cows into them a few weeks later and watch your milk cans fill up. Sudan grass, rye and barley need fertilizing too if you are to get the most out of them.

All the forecasts predict a good demand for dairy products continuing through the year. America needs the milk, and it looks like an opportunity for dairymen to build their bank balances by holding milk production to high levels.



Another big reason for getting fertilizer ordered and applied and for extending your pasture program, is the fact that there is a rather critical shortage of protein feeds.

High-protein feeds are in a class with sugar and a very few other items—they are on the ration list. This means you cannot rely on good supplement feeds to hold milk production up to required levels.

The minerals and protein which your cows need to keep their bodies in good condition and to produce more milk will have to come right out of your own soil.

Your cows can't get phosphate, potash, calcium and minerals out of your grass, hay or grain if those elements are not in the soil.

Soils men tell us our land has been "mined" in years past and the fertility is being removed at a rather rapid rate. It is more than ever important this year that you give back to the soil the things your crops take out of it.

Fertilizers will be more plentiful this year than last, but demand is going to be up, too. Better get your supply ordered as soon as you can.

One of the most outlandish sights I've ever seen was a few years ago when I witnessed a great big, bright and shiny limousine being towed into town by about as sorry a looking, bony mule that ever hit the country.

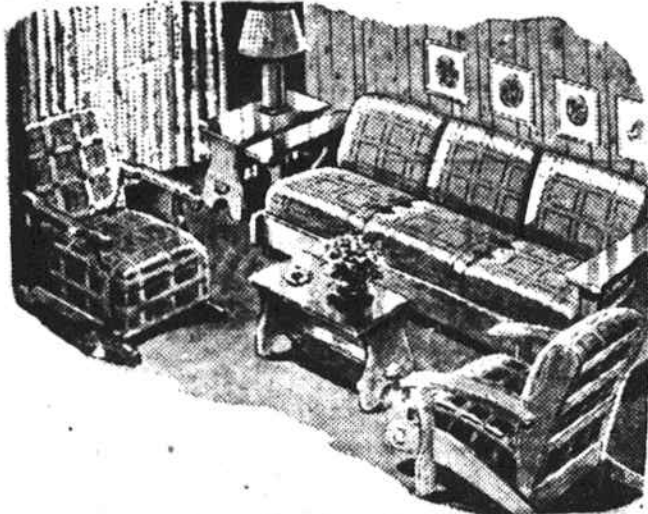
Somewhat or other I'm reminded of this when I see a battered up milk can being used to hold the world's best food. We've had to hold on to old cans during the war, but new ones are back on the market now.

You can help your quality program by replacing doubtful cans. The cracks in battered cans make nice rooming houses for bacteria.

Uncle Bob

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BUDGET YOUR MONEY, BUT DON'T BUDGET YOUR BEAUTY



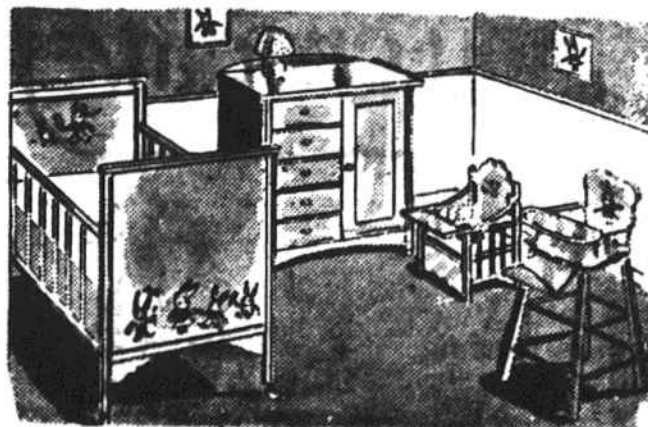
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