

SHARPE FINDS RESORTS FULL

Raleigh—Bill Sharpe, director of the state advertising news division, just back from a two-weeks' trip through the western part of the state, reports there is no doubt that tourist business has come back strong. He doubts it has reached the 1941 peak, but found several places where it is even heavier than then.

Many new small tourist homes and motor courts have been opened and everybody catering to travel trade seems to be making money, although in some places purely commercial hotels have some vacancies, he reported. The fact that some resorts are not overcrowded is attributed to the new accommodations provided.

Many resort hotels that normally close on Oct. 1, plan to remain open two or three weeks longer this year.

Sharpe is enthusiastic about Fontana as a resort and recreational center. This big TVA installation has potentially larger drawing power than the famed Norris Dam in Tennessee. Some months ago TVA leased to Government Services, Inc., the cottages and facilities used by workers during construction of the dam, and Sharpe reports that all 70 of the available cottages are filled with vacationers, with reservations well ahead. "Fontana

Adams News

"Aunt" Caroline Presnell, who has been confined to her bed for nine weeks, is slowly improving. A grandson, Staff Sgt. David Presnell, of Colfax, Wash., is visiting with her. He is the son of the late Willie Presnell, native of Watauga, who left this county 30 years ago.

P. H. Hodges has his filling station almost completed and will be open for business in a few days.

Quite a number from this community are attending the revival at Brushy Fork this week. Rev. Lawrence Hagaman and Rev. W. D. Ashley are doing the preaching.

J. Barnes, who was injured in an automobile wreck several days ago, is improving in a Johnson City hospital.

Marshall Harmon visited with Mr. and Mrs. Ford Hollars Sunday.

Mrs. Spencer Campbell spent the week-end with her mother, Mrs. Caroline Presnell.

There will be services in the yard at Jim Brown's home Sunday afternoon at 2 o'clock. Cornett and Rev. Paschal will be the preachers. You are invited to come out and hear them.

A SHOW THAT FAILED

Denver, Colo.—When Douglas Phillips, city detective, went on his vacation, his 14-year-old son, Douglas, Jr., decided to show how his father used his handcuffs. During the exhibition, the manacles snapped shut on his wrist and it was discovered that Dad must have taken his keys with him. Officers at the police station tried to pick the lock without success and Douglas was about to despair when a military policeman came along and used his key successfully.

Food output twice that of pre-war needed to feed the world.

is positively a knock-out," he says. "It is going to be a whale of a thing within a year or so."

Because of unfinished gaps in the road, the Blue Ridge Parkway has not attracted as many travelers as had been expected, but business all along the route has been good.

THEATERS

It seems that every time one turns around, Hollywood has grabbed another murder-mystery yarn off the best-selling lists and is readying it for the screen. Now we hear that "The Walls Came Tumbling Down," the sensational novel by Jo Eisinger, has been made into a photoplay and will make its local debut at the Appalachian Theatre, Thursday, and that the Columbia picture, starring Lee Bowman and Marguerite Chapman, is even better than the book.

It is claimed that the mystery attending the fabulous "secret of the Walls," a secret incidentally, that we're all asked to keep, picks up added excitement when brought to the screen and makes for the kind of suspenseful film fare that fans seem continually to be seeking out.

The yarn pivots about the grim hunt for a pair of missing Bibles. Enclosed in the pages of these books is the information that will lead to the whereabouts of a rare

and priceless work of art, which has remained hidden for over 25 years. Only a very few men know of the actual existence of this treasure, and one of them, a priest, is brutally murdered for refusing to divulge the secrets that had been confided in him. Two lovers tremble, three victims die before the Bibles are found and justice is done.

Lee Bowman plays the part of Gilbert Archer, sophisticated New York newspaper columnist who conducts his own investigation into the death of the priest, who was his boyhood friend and advisor. Lee, who has come a long way in films, is said to top his recent performance in "She Wouldn't Say Yes."

Lovely Marguerite Chapman starred with Bowman in the role of a beautiful woman of mystery, and has excited raves from those who have already seen the film. This marks a big step in the career of Miss Chapman, who ascends to stardom for the first time.

U. S. backs plan to shift to U. N. any UNRRA functions needed.

CATCHING?

Somerville, N. J.—When their twins, a boy and a girl, outgrew their cribs, Mr. and Mrs. Richard Fielder passed them on, one to Mr. and Mrs. Leon Moore, and one to Mr. and Mrs. Albert Bohem. Last Feb. 2, Mrs. Moore gave birth to twins, a boy and a girl, and on Aug. 5, twins, a boy and girl, were born to the Bohems.

SHOT SHOOTING AT BULLET

Philadelphia—Although shot in the cheek seven months ago, R. J. Wheeler, 12, of Beverly, N. J., didn't say a word about it until it began to give him pain recently, and he was taken to a hospital for examination. He then admitted that he had been target-shooting with an air rifle and used a .22-rifle bullet as a target. The bullet was discharged and struck him in the face.

Peaches for home canning and for eating fresh are plentiful this year, the U. S. department of agriculture reports.

Ready market found for war plants feared by "white elephants."

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GLENN COFFEY, Operator.

Blowing Rock, N. C.

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Open 1 mile out of West Jefferson No Beer
Sundays 9 a. m. to on Boone Highway 221 or Wine
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BOONE, N. C.
R. A. Ruffy, Mgr.

NOTICE!

I am no longer connected with the Standard Service Station and am now giving my full attention to the

Sinclair Service Station

I invite all my customers to visit me there for a greatly improved automobile service.

W. J. KELSEY



This year you'll make the trips you've planned for four long years. So why not insure your pleasure against tire trouble. It's so easy to do with super strong, longer lasting, better built Goodyear DeLuxe Tires. Before you go, better stop in.

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Boone, N. C. Phone 225-J

This Cow bell makes happier cows (and children!)



to milk a higher bred, higher producing cow as a poorer one. Such methods cause healthier, happier cows and tastier, more wholesome milk for children and grown-ups.

There's a "Cow Bell" in their pay check



There is a new kind of a cow bell being heard in our rural dairy land! It isn't the tinkling, reverie producing type that many of us remember. It is the "Coble-patron Cow Bell"—a newspaper which is published and delivered by this Company to dairymen in our milk shed whose milk many of you drink. Simply, we publish it for one reason: to help to teach our dairymen to produce more and better milk at less cost.

There's a "Cow Bell" between them!



And in this new kind of a newspaper, you'd read: "how to filter milk, not strain it; don't wash milk utensils in hot, soapy water; rather, rinse first in cold water, then, scrub with a special dairy alkali. Later comes Chlorine sterilization. Items like these and many more, are to help produce "Quality Controlled" milk for you. In conjunction with our own dairy-trained field department, dairymen are reminded that: fall-freshening cows give more milk during the year; that winter milk yield can more nearly equal summer production with proper amounts of silage, hay, grain, etc.; that it is just as easy and much more profitable

This "Cow Bell" tinkles for you!

Of course, the "Cow Bell" cannot replace our own dairy specialists, nor the diligent efforts of state and county agricultural and health authorities. Yet, it helps to multiply their efforts. Worthy of note is that during the past 12 issues, many state and county experts have had their pictures and their specialized articles in the "Cow Bell", in their and our continuing efforts to help our dairymen produce better milk and to make more money.



This is the way in which the "Cow Bell" talks for you. This is one way in which Coble is seeking to supplant "imported" milk with quality milk—produced and handled by rural and urban citizens of our communities. With better methods on the farm and with vigilant laboratory control, you can choose Coble Quality with full confidence in its healthful value!



MILK—the life time food!



Home Office—Lexington, N.C.

More rural prosperity — And more health, through milk