

WATAUGA DEMOCRAT

An Independent Weekly Newspaper

Established in 1888 and published for 45 years by the late Robert C. Rivers, Sr.

EVERY THURSDAY

SUBSCRIPTION RATES IN WATAUGA COUNTY One Year \$1.50 Six Months \$1.00 Four Months .75 OUTSIDE WATAUGA COUNTY One Year \$2.00 Six Months \$1.50 Four Months \$1.00

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R. C. RIVERS, Jr. - Publisher

Cards of Thanks, Resolutions of Respect, Obituaries, etc., are charged for at the regular advertising rates.

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"The basis of our government being the opinion of the people, the very first objective should be to keep that right, and were it left to me to choose whether I should have a government without newspapers, or newspapers without government, I should not hesitate a moment to choose the latter. But I should mean that every man should receive these papers and be capable of reading them."—Thomas Jefferson.

THURSDAY, DEC. 5, 1946

GOLDEN GLEAMS Aim above morality. Be not simply good; be good for something. —D. D. Thoreau.

Morality is character and conduct such as is required by the circle or community in which the man's life happens to be placed. It shows how much good men require of us. —H. W. Beecher.

Neither the individuals nor the ages most distinguished for intellectual achievements have been most distinguished for moral excellence. —W. E. H. Lecky

A moral being is one who is capable of reflecting on his past actions and their motives—of approving some and disapproving others. —Charles Darwin

Every one of us, whatever our speculative opinions, knows better than he practices, and recognizes a better law than he obeys. —J. A. Froude

One foundation of morality is to be done, once and for all, with lying. —T. H. Huxley.

GOOD WORK The Boone and Blowing Rock fire departments are due the thanks of the community for their fine work in preventing further destruction at Appalachian College during the recent conflagration. They worked in heroic fashion and but for their labors, the damages could not have been limited to the two buildings.

The Blowing Rock boys are to be particularly commended. Time and again they have come to Boone to aid the local department when fires couldn't be controlled by a single set of equipment, and they have never failed to lend us their whole-hearted support. The local department, and the people generally are grateful to them.

WHY LEWIS FOUGHT F. D. R.

John L. Lewis, the leader of the coal miners, wanted to run for Vice President on the Roosevelt ticket in 1940, according to Frances Perkins, who served as Secretary of labor during the New Deal. In her book, recently published, the lady tells of a conversation between the President, Dan Tobin, of the Teamsters Union, and herself, in which Mr. Roosevelt told them that Lewis had suggested that opposition to a third term would disappear if he, a strong labor man, ran in second place.

The suggestion was not taken by the President. Subsequently, it will be recalled, Mr. Lewis came out for Mr. Willkie, advising the members of the C. I. O. that if Roosevelt were reelected he would consider it a vote of no confidence in himself and would resign as head of the organization. Upon the election of Mr. Roosevelt, Mr. Lewis kept his word and resigned.

REMEMBER THE CHILDREN

It is not too early to call attention to the fact that many children will not enjoy the Christmas season, or share in its merriment unless the more fortunate individuals of Watauga county take it upon themselves to contribute to their happiness.

The custom that prevails in many areas of the nation to take collection in order to provide Christmas baskets for needy families is a worthy undertaking. Moreover, the effort to see that every child of tender years receives some token gift on Christmas Day is one that commends itself to right-thinking people. Christmas Day offers us the opportunity to forget self in attempting to provide some hap-

pinness for others. It is not an occasion to debate the justice of the fate that awaits the unfortunate. It is an occasion of happy festivity designed to share the good things of life with all people for at least one day.

The people of the United States have enjoyed an unusual prosperity in 1946. It may seem unlikely that there are families and children who need special consideration, but the fact is otherwise. In every section of the country and in towns, hamlets and cities, there are individuals who can be helped by the kindly, thoughtfulness of other people.

THE EVERYDAY COUNSELLOR

By HERBERT SPAUGH, D. D.

We have heard much about "The Little Black Book," during these past days. It is supposed to be a little book which many people carry actually, or mentally, in which they record instances of courtesy and helpfulness, or rudeness and indifference on the part of those with whom they have had business dealings. I have heard many a man say, "I am going to use that book when conditions become somewhere near normal, and merchandise more plentiful."

I thought of all this the other day when I was in a business establishment which all during these critical days has maintained a high level of courtesy and cooperation among all of its officers and employees. One of the executives of this company gave me a copy of a clipping which he kept before him on his desk and before the employees of the company. It is too good to keep, so I pass it on: What is a customer?

"A customer is the most important person who ever entered your store or office.

"A customer is not dependent upon you—you are dependent upon him, or her.

"A customer is not an interruption in your work; he is the purpose of it. You are not doing him a favor by serving or helping him; he is doing you a favor by giving you the opportunity of assisting him.

"A customer is not an outsider in your business; he is part of it. He is not a cold statistic. He is a flesh and blood human being with feelings and emotions and desires like your own.

"A customer is not someone to argue with. Nobody ever won an argument with a customer. To argue with him might cause you to lose his business.

"A customer is a person who brings you his wants and it is your duty to fill those wants to the best of your ability. It is your job to handle him so that he will first fill his own wants profitably, and then be as profitable to you.

"A customer is the person who keeps you in business, or causes you to go bankrupt! He is the most important person who ever has or ever will come into your store."

Whereas this bit of philosophy is aimed at business houses, it is equally valuable to a church, school or any other organization. It might also be quite profitable for a home and individual use. It is a most excellent prescription for making friends.

Letters To the Editor

AN OPEN LETTER

To the fire departments of Boone and Blowing Rock: The trustees, faculty, the people of the town, and friends of the college everywhere, join with me in expressing heartfelt thanks for your valiant service during the recent fire at the college. Without you, much more of the college would have been lost. We shall never forget you, everyone. Very respectfully, B. B. DOUGHERTY

BURLEY ADS PAY

Editor Democrat: In behalf of the members of this organization, please be assured we appreciate your cooperation and the effectiveness of the advertisements we have run in your paper. That such advertising got results is in a measure borne out by the fact that this is a new warehouse in this area, which found it necessary to close its doors at the end of the first week of receiving tobacco, because the floors were covered. To say the least this is very unusual.

We want you to know we appreciate the pulling power of your ads in the Watauga Democrat.

FARMERS BURLEY WAREHOUSE, Inc.

DR. L. E. WELLMAN Optometrist MOUNTAIN CITY, TENN. Office Days: Tuesdays, Wednesdays, Thursdays, 9 a. m. to 4 p. m. 6-20-tf

DALE CARNEGIE

Mrs. Birdie A. Greer Dies at Rominger

Did you ever try the magic of asking somebody to do you a favor? Yes, that is the word. Magic! Here is a concrete example. Mrs. R. P. Miller, Salisbury, N. C., writes as follows: "In 1938 I was operating a beauty parlor in the mill village of Erlanger, N. C. Things were not going well with me and debts were piling up. I had reason to believe that if I could hold on a while longer, I could make a good my beauty parlor. But could I hold on?"

"One morning I got an ominous looking letter, and when I opened it my heart sank. It was worse than I thought. A letter from the company saying that the rent on my office was to be increased fifty percent. I was stunned. Flabbergasted. It meant I would lose my business!"

"My first thought was to go to the man who had charge of this matter and give him a good stiff argument about the raise in the rent. But the mill company owned the whole town; I could move to no other place. Then I remembered what you once wrote in your column—'no one ever won an argument.' After thinking it over, I remembered something else from your column: 'If you want to make a friend, ask a person to do you a favor. He will consider it a compliment and will, probably, do what you ask cheerfully and with a feeling of importance.'"

"I decided I would give the idea a very practical workout. So I wrote the manager of the mill company, stating that I wanted to ask his advice.

"The next morning, I got a telephone call from Mrs. Charles Davis, general manager of the mill, telling me that since I had been so prompt with my payments that I could stay on at the same rate, and pay more when I was able. It was the turning point in my business career. I was able to save my business."

Brief News

Legion calls for a "world army" as curb on aggression.

Britain asks Assembly to make genocide international crime.

Conant asks better understanding of American society.

U. S. grants Christmas amnesty to 4,000 in German prisons.

Clark plans State conferences on juvenile delinquency.

Cereals for relief amply, says Davis, warning of strike delays.

Babson to build college in Kansas as atomic bomb haven.

Rise in French birth rate is urged to keep the nation strong.

CBS closes its office in Moscow as the result of radio curbs. \$790,000,000 is held saved by subsidies cuts after decontrol.

Wolcott doubts prices will rise more as "we're at peak now."

Two new Navy jet-propelled planes exceed 500 miles an hour.

GRABS BUMPER, SAVES LIFE

London, Ont.—Quick thinking on the part of Fred Smith, 17, who was thrown from his motor-bike under a bus, probably saved his life. Thrown almost under the wheels, the boy grabbed the bumper of the bus and prevented his being crushed under a wheel.

Co-Operation Noted

"Aunt Lucy," said the lady of the house, "you don't mean to tell me you've gone and got married again?"

Aunt Lucy—Yes, I'm is, honey. De fo'th time, too. Looks lak less as often as de Lawd takes 'em—so does I.

So Thoughtless

"Why are you so bitter against your Uncle Nebuchadnezzar?"

"He lost all his money right after we named the baby for him."

Mrs. Birdie A. Greer Dies at Rominger

Mrs. Birdie Ann Greer, 38 years old, died Monday morning from a long illness, at the home at Rominger, and rites were conducted Tuesday afternoon from the Piney Grove Church by Rev. R. J. Starling, Methodist minister of Sherwood, internment being in the cemetery at Rutherford by Reins-Sturdivant.

Her mother Mrs. Cora Gilliam, of Rominger, survives, with one daughter, Evelyn Greer. There are two brothers and one sister: Richard Gilliam, New Bern; Harvey Gilliam, Banner Elk; Mrs. Vina Tester, Sugar Grove.

Troop 109 News

During the past month we have had two new scouts to join our scout troop, Jimmy Holsouser and Tommy Greer. These boys joined a newly organized patrol. Bill Miller was appointed as patrol leader and Bill Moretz his assistant. This patrol is ranking up with the other two patrols of the troop.

The Boone Lions Club is sponsoring a drive to make the traffic in Boone safer for the school children. This drive is being worked through our troop. White belts and safety patrol badges were ordered and given out to all members of the troop. These boys are on duty before and after school and at the lunch hour.

They are on duty one week at the time. Places where they are stationed are: A. S. T. C. Book Store, Front of the Elementary Demonstration School, Front of Appalachian-High School, Crossing in front of Mr. Beach's new store, intersection in front of the Corner Shop, and the corner of Howard and Appalachian Streets.

All these boys are doing a fine job at their posts.

Lloyd Rogers was the only one to go before the Court of Review last Monday. He passed off home repairs and leathercraft merit badges. After a pep talk from Mr. Thompson all boys to have a good report for the next meeting.

Today these boys have come a long way since January 1946. One Star Scout Bill Miller, Seven First Class Scouts: Joe Edmiston, Lawrence Barden, Dixie Qualls, Loyd Rogers, Joe Gaither, Owen Wilson, and Kieth Moretz. Four Second Class Scouts: Kermit Dacus, Bill Moretz, Bill Crawford, and Bobby Miller. Three Tenderfoots: Jimmy Holsouser, Tommy Greer, and Bobby McConnell. All these boys have promised to advance many times in rank in the future year, and are all doing good turns daily.

A BETTER HUNTER?

Belvidere, Ill.—Raymond Beckley, who returned from an all-day pheasant hunting-trip, with no pheasants, was surprised when his wife served him plump roast pheasant for dinner. The ring-neck had run in front of her car when she was returning home after driving her husband to the shooting grounds.

HILLSIDE DAIRY

Grade A Milk

Pasteurized Grade A Milk

Whipping Cream

Telephone 44 BOONE, N. C.

R. A. Rufty, Mgr.

Farmers Burley Warehouse, Inc.

Boone, North Carolina

SAYS:

Thank You Very Much, Tobacco Growers, For Your Wonderful Effort!

For our first sale Tuesday, December 3, 1946, our warehouse is full. We will be ready to accept further deliveries from you beginning Wednesday, December 4th, 1946. If at any time our floor gets blocked we will notify you by messengers and by radio, thus saving you a trip to the warehouse, and we believe you will appreciate this service.

THIS WAREHOUSE WAS BUILT TO SERVE THE TOBACCO GROWER

You can count on us being in there working for the tobacco growers' interest and a bigger and better Boone tobacco market.

Your Wonderful Support. Wonderful Support.

C. C. TAYLOR REX TAYLOR A. G. WRIGHT Sole Owners

Farmers Burley Warehouse, Inc.

BOONE, NORTH CAROLINA

Burley Sales Near Half Million Lbs.

(Continued from page 1)

formly fair treatment prevail. Next Week's Sales The auctions shift Thursday to Mountain Burley house No. 2, back to the Farmers on Friday. Next Monday sales will be held at Mountain Burley No. 1; Tuesday No. 2; Wednesday, Farmers; Thursday, Mountain Burley No. 1, and Friday, No. 2.

Plunge From High Cliff

Top Film Serial Thrill

"Bing, bang, biff — he threw her off a cliff!"

This neat little phrase just about sums up the action of a movie serial in the opinion of director Dedwin Abrahams, who specializes in the staging of the popular "don't miss-next-week's-thrilling-episode" variety of pictures. Abrahams' latest is Columbia Pictures' "Son of the Guardsman," produced by Sam Katzman, starting Saturday night December 7 at the Appalachian Theatre.

"Movie fans have been enjoying serials for many years now," says the director, "and of all the thrills that they can expect in the action of these films, the heroine's hurtling fall from the dizzy heights of a cliff is the one they look forward to the most. They want to see a desperate struggle at the edge of the cliff, they want at least a few peeks at the abysmal chasm into which the slightest slip will plunge the heroine, they want to see that slip, and above all, they want to come back next week and discover by what miraculous endeavor the young lady's life is saved."

Although his new film contains plenty of the sort of action described above, the director admits that it's not always easy to get a cliff sequence into a serial.

"Sometimes the plot and the story's locale make such a thing difficult. In 'Chick Carter,' for instance, which was a metropolitan melodrama of cops and robbers, we had our trouble. The problem was finally solved by the insertion of an auto-chase scene, in which one car skidded off an embankment into a canyon below. Not the real thing, but close enough.

"In 'Guardsman,' on the other hand, we had plenty of opportunity to introduce cliff-top struggles. This is an outdoor spectacle set in the swashbuckling days of medieval England, and lends itself perfectly to that kind of action."

WANT ADS "OPPORTUNITY KNOCKS HERE"

FOR SALE—2000 ft rollers, 80 rolls... DUPONT NYLONS—Another big shipment of Nylons made from Dupont... FOR SALE—One five year old registered Hereford cow, with two months old registered calf... FOR SALE—Two Walker fox hounds, and 12 gauge pump shotgun... FOR SALE—1936 Ford 2-door sedan... TURKEYS FOR SALE—Dressed or on foot... FULL STOCK TO SELECT FROM—Wear, including sweaters, field jackets... SHOES—Just received another big shipment men's, boys', women's and children's shoes... BOONE FLOWER SHOP Cut Flowers, Corsages and Funeral Designs... BLUE RIDGE MUSIC CO. Opposite Buick Garage... DACUS RADIO SHOP EXPERT RADIO REPAIRING: ALL MAKES 24 YEAR EXPERIENCE

220,218 Pounds of Tobacco Was Sold at Mountain Burley Warehouse No. 2 Monday, December 2 Some of the crops sold are as follows: Fred Bryan, Mars Hill, N. C., 2,684 lbs. for \$1,404.98, average \$52.35; E. B. Matherly, Doeville, Tenn., 1,112 lbs. for \$630.40, average \$56.69; S. M. Bumgarner, Trade, Tenn., 1,108 lbs. for \$566.92, average \$51.17; Stanley E. Norris, Mabel, N. C., 1,920 lbs. for \$854.68, average \$44.51; Harley Perry, Zionville, N. C., 826 lbs. for \$382.34, average \$46.29; Robert Fox, Banner Elk, N. C., 1,198 lbs. for \$538.20, average \$45.92; J. E. Harbin and Arrant Shulls Mills, N. C., 1,460 lbs. for \$715.14, average \$48.98; S. J. Cox, Crumpler, N. C., 1,192 lbs. for \$598.78, average 50.23. The Commodity Credit Corporation came in for a good share of the low grades and has been instrumental in holding up the prices on these grades. Mr. Coleman is well pleased and thanks his friends for their patronage and looks forward to a continued good season. Sales at Mr. Coleman's Warehouses, Mountain Burley No. 1 and Mountain Burley No. 2, will run as follows: Thursday, Dec. 5—Mountain Burley No. 2. Monday, Dec. 9—Mountain Burley No. 1. Tuesday, Dec. 10—Mountain Burley No. 2. Thursday, Dec. 12—Mountain Burley No. 1. Friday, Dec. 13—Mountain Burley No. 2. WE HAVE PLENTY OF FLOOR SPACE BRING ON YOUR TOBACCO