BELK'S IA This Is The Sale You

This is the first store-wide January Sale we have had in years. It will pay you well to pay us a visit again purchases which we are

Sale Starts Thursday Morning January Doors Open Opening Day 9:00 o'clock ---- WE WILL BE CLOSED ALL DAY WEDNESDAY, JANUARY

IN OUR MEN'S DEPARTMENT

(FIRST FLOOR)

THESE ARE THE BEST VALUES WE HAVE EVER OFFERED IN A SALE



ONE RACK MEN'S OVERCOATS SPECIAL \$20.00

Most of these are Curlee coats.

Men's regular stock of overcoats reduced 33 1-3%. Note these price reductions.

\$32.50	Overcoats	reduced	ťo		\$21.67
*\$39.50	Overcoats	reduced	to	***************************************	\$26.34

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MEN'S and BOYS' LEATHER JACKETS REDUCED 25% FOR THIS SALE (Note these price reductions.)

\$11.95	Jackets	reduced	to	**********	\$8.96

\$14.95	Jackets	reduced	to	**************************	\$11.21

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ALL MEN'S REGULAR STOCK OF SUITS REDUCED 15% for This January Clearance Sale

\$29.50 Suits reduced to	\$25.07
\$32.50 Suits reduced to	\$27.62
\$34.50 Suits reduced to	\$29.33
\$35.00 Suits reduced to	\$29.75
\$39.50 Suits reduced to	\$33.58
\$42.50 Suits reduced to	\$36.13
\$44.50 Suits reduced to	\$37.82
\$47.50 Suits reduced to	\$40.38
\$49.50 Suits reduced to	\$42.08
\$52.50 Suits reduced to	\$44.63
\$57.50 Suits reduced to	\$48.87
\$59.50 Suits reduced to	\$50.57
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Men's Shirts
Whites and Colored — \$2.95 Values
Special 2 for \$4.99

ONE TABLE

Men's Suits
All Regular Sizes—Values up to \$39.50
Special while they last \$20.00

FIRST FLOOR SHOES DEPARTMENT

One	Ta	ble	Child	ren	ı's	Pull-O	n Boots
Sizes	5	to	8-81/2	to	3 -	- \$3.95	Values
		5	Special	\$3	.00	pair	

One table Ballet and Wedge Type Baby Doll Pumps, Suede and Smooth Leather Sandals, Values up to \$4.95 SPECIAL \$2.00 per pair

One Table Ladies Dress Shoes and Oxfords, Values to \$5.95—Special \$2. pr.

One Table Suede and Smooth Leather Sandals, \$3.95 and \$4.95 values Special \$3.00 pair

One Table Women's Suede Pumps, Straps and Sling Heel types. \$8.95 values Special \$4.95 pair

One Table Men's and Women's House Shoes. This is some odds and ends of all our house shoe stock. Special while they last — \$1.00 per pair

First Floor

Special 18x30 Shag Rug, in Dusty Rose, Gold, Peach, White, Turquoise and Dubonet—\$1.00

One Table Ladies' Handkerchiefs, Values from 10c to 39c — Special 5c each

One Table Ladies' Handkerchiefs, Values from 48c to 97c — Special 10c each One Lot Ladies' Hand Bags, Values from \$3.95 to \$7.95 — Special \$2.00 each

One Lot Ladies' Leather, Fabric, and Rabbit Hair Gloves, Values from \$1.98 to \$4.95 Special \$1.00 pair

1 Table CHAMBRAY and PRINT MATERIAL Regular 79c Values — Special 69c yard

Our BASEME

One Lot Vases and Other Novelties of All Kinds. Two Prices Only— 25c and 50c

One Table Children's One-Piece Knitted Underwear, 69c Value Special 29c each

One Table Children's Sweaters—all sizes, all colors, in pull-over and button styles. Reduced especially for this sale to 79c and \$1.00. each

One Table Boys' Fancy T. Shirst \$1.59 Value — Special 79c each

One Table Boys' Dress Shirts Special 97c each

One Table Woolen Yard Goods Values up to \$3.95 per yard — Special 98c yd.

One Rack Boys' Raincoats
Special \$1.94

One Lot Small Boys' Jackets, sizes 4 to 8 — Special 50c

One Table size 60"x80" Part Wool Blankets — Special \$1.98

SHOP AT BELK'S DURING THIS



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Department Store

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