## This Is The Sale You

This is the first store-wide January Sale we have had in years. It will pay you well to pay us a visit agair purchases which we are

## Sale Starts Thursday Morning January Doors Open Opening Day 9:00 o'clock WE WILL BE CLOSED ALL DAY WEDNESDAY, JANUARY

.IN OUR MEN'S DEPARTMENT (FIRST FLOOR)
THESE ARE THE BEST VALUES WE HAVE EVER OFFERED IN A SALE


ONE RACK MEN'S OVERCOATS SPECIAL $\$ 20.00$ Most of these are Curlee coats
Men's regular stock of overcoats reduced $331-3 \%$. Note
these price reductions.

##  $\$ 39.50$ Overcoats reduced to …............................................. $\mathbf{\$ 1 9 . 6 7}$ $\$ 45.00$ Overcoats redur $\$ 30.00$

These include all types including gabardines
MEN'S and BOYS' LEATHER JACKETS REDUCED $25 \%$ FOR THIS SALE (Note these price reductions.)
$\$ 11.95$ Jackets reduced to ...................8.8.96
$\$ 12.95$ Jackets reduced to
....................
$\$ 14.95$ Jackets reduced to $\cdots \cdots \cdots \cdots \cdots . . . \quad \$ .9 .71$ $\$ 19.95$ Jackets reduced to $\$ 22.50$ Jackets reduced to $\$ 24.50$ Jackets reduced to $\$ 29.50$ Jackets reduced to \$3.95 Jackets reduced to \$ 4.95 Jackets reduced to \$5.95 Jackets reduced to \$ 6.95 Jackets reduced to
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| \$ 4.4 |  |
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ALL MEN'S REGULAR STOCK OF SUITS REDUCED $15 \%$
for This January Clearance Sale
$\$ 29.50$ Suits reduced to ... $\$ 25.07$ $\$ 32.50$ Suits reduced to $\$ 34.50$ Suits reduced to $\$ 35.00$ Suits reduced to $\$ 39.50$ Suits reduced to \$42.50 Suits reduced to $\$ 44.50$ Suits reduced to $\$ 47.50$ Suits reduced to $\$ 49.50$ Suits reduced to $\$ 52.50$ Suits reduced to $\$ 57.50$ Suits reduced to $\$ 59.50$ Suits reduced to $\$ 27.62$ $\$ 29.33$ $\$ 29.75$ \$33.58 $\$ 36.13$ \$37.82 $\$ 40.38$ $\$ 42.08$ $\$ 44.63$ $\$ 48.87$ $\$ 50.57$
 All Regular Sizes-Values up to $\$ 39.50$ Special while they last $\$ 20.00$

## FIRST FLOOR SHOES DEPARTMENT

One Table Children's Pull-On Boots
Sizes 5 to $8-81 / 2$ to $3-\$ 3.95$ Values
Special $\$ 3.00$ pair

One table Ballet and Wedge Type Baby Doll Pumps, Suede and Smooth Leather Sandals, Values up to $\$ 4.95$ SPECIAL $\$ 2.00$ per pair

One Table Ladies Dress Shoes and Oxfords, Values to $\$ 5.95$-Special $\$ 2$. pr.

One Table Suede and Smooth Leather Sandals, $\$ 3.95$ and $\$ 4.95$ values Special $\$ 3.00$ pair

One Table Women's Suede Pumps, Straps and Sling Heel types. $\$ 8.95$ values Special $\$ 4.95$ pair

One Table Men's and Women's House Shoes. This is some odds and ends of all last - $\$ 1.00$ per pair

Special 18x30 Shag Rug, in Dusty Rose, Gold, Peach, White, Turquoise and Dubonet- $\$ 1.00$ One Table Ladies' Handkerchiefs, Values from 10 c to 39 c - Special 5 c each

One Table Ladies' Handkerchiefs, Values from 48c to 97 c - Special 10c each
One Lot Ladies' Hand Bags, Values from $\$ 3.95$ to $\$ 7.95$-Special $\$ 2.00$ each

One Lot Ladies' Leather, Fabric, and Rabbit Hair Gloves, Values from $\$ 1.98$ to $\$ 4.95$ Special $\$ 1.00$ pair
Table CHAMBRAY and PRINT MATERIAI Regular 79c Values - Special 69c yard

## Our BASEME

One Lot Vases and Other Novelties of All Kinds. Two Prices Only25 c and 50 c
One Table Children's One-Piece Special 29c each

One Table Children's Sweaters-all sizes, all colors, in pull-over and button yles. Reduced especially for this
sale to 79 c and $\$ 1.00$ each

One Table Boys' Fancy T. Shirst \$1.59 Value - Special 79c each
One Table Boys' Dress Shirts Special 97c each

One Table Woolen Yard Goods Values up to $\$ 3.95$ per yard - Special 98c yd.

One Rack Boys' Raincoats Special \$1.94
One Lot Small Boys' Jackets, sizes 4 to 8 - Special 50 c

One Table size 60"x80" Part Wool Blankets - Special $\$ 1.98$
SHOP AT BELK'S DURING THIS

