PAGE TWO

WATAUGA DEMOCRAT-EVERY THURSDAY-BOONE, N. C.

MARCH 30, 195

DEMOCRAT ADS PAY

BOONE DRUG CO.

Your Prescription Store Prompt Service Three Registered Pharmacists

G. K. Moose, W. R. Richardson O. K. Richardson Store Bours: 8:30 A. M. to 9:30 P. M.

Sundays: 2:00 P. M. to 6 P. M. If Needed after Store Mours, Call 116-M or 101 The REXALL Store

oyheana for grain in North Car-Prepare a good seedbed, (3) Plan lins last year will probably be plenty of good seed of an adapte variety, and (4) .Control weeks

Most of the soybean acreage is

Today's Cars Cost More; Industry **Replies** They Are Worth More

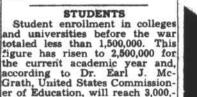
Generally the engine compresout. It has been suggested in some quarters from time to time that the industry has been withhold-ing a greatly improved carbure-tor that alone would increase fuel mileage. To this the indus-try's engineers reply that the carburetor alone doesn't deter-



1946 Chevrolet panel 1946 Chevrolet pickup 1941 Chevrolet Pickup 1941 White Tractor 1939 Chevrolet truck ALL ABOVE PRICED TO

Colvard Chevrolet Co.

OME IN PLEASED



usiness into hard-hit communi-

JOBLESSNESS

er of Education, will reach 3,000,-000 in less than a decade.

Reg. 2.98 PLASTIC

RAINCOATS

While They

Last

Nomen's Models

Large Sizes

TA



ties.

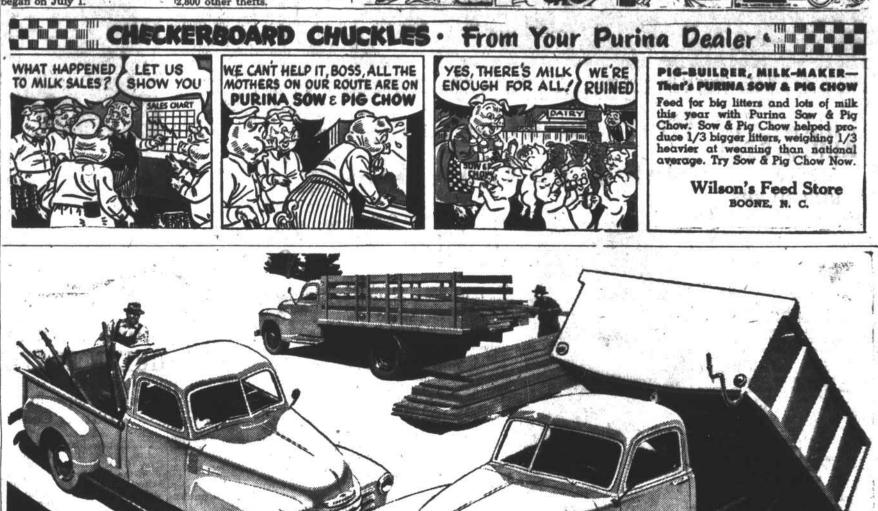
<section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

HEY, SPEEDY MAN

North Carolina farmers who are concerned about what to plant on the land formerly plant-ed to cotton and other crops the are more closely controllea this year might do well to try avy-beans. There will be no acreage con-trols for soybeans this year, ac-cording to Herbert W. Johnson, state is less than half of what it in charge of soybean variety should be. To obtain a good re-studies for the North Carolina And, he pointed out, if farmers production per acre. Research do not overplant in 1950, produc-tion controls can again be avoid ed in 1951. The 264,000 acres planted to cording to recommendations, (2) COLVARD Churalet Co. SPEEDY

Under 1950 Controls increased this year, Johnson said.





Soybeans Will Not Be

AGAIN AMERICA'S TOP **TRUCK VALUES**

Hurry ... Hurry ... These Won't Last Long! Hard-to-Believe,

but it's True ... Now Firestone Offers You a Raincoat for

the Mere Price of a Pressing Bill They're Finest Quality

So Lightweight . . . Se Smart Looking! Fold Em Up . . . Tuck Em in Your Pocket . . . Carry One in Your Car and Save

C. & E. Home and Auto Supply Co.

Main Street, Boone, N. C.

Every Time It Roins! GET HERE EARLY!

ADVANCE-DESIGN TRUCKS



Price Leaders

a're money ahe with Chevrolet trucks Chevrolet's rock-bot-

outstandingly low -ation and upleepcost of ope nd high trade-in value-all add up to the lowest price for you.

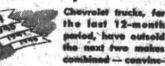
Payload Leaders

Far Ahead with lower operating costs per ton per mile. The rugged construction and all-around economy of Chevrolet P-L trucks cut running and

Popularity Leaders



COLVARD CHEVROLET COMPANY INCORPORATED



ing proof of the wher satisfaction they have earned brough the years—proof that Chevrolet

PLus Features . TWO GREAT VALVE-IN-HEAD ENGINES: the New

A GREAT NEW HEAVY-DUTY

LOAD-MASTER 105-h.p. ENGINE

greater power per gallon, real mile-sating power that hauls the heavy loads on the roughest roads.

Complete new power plant—also equips with "Power-Jet" carburator-provides

105-h.p. Louid-Master and the Improved 92-h.p. Theift-Maylor . THE NEW POWER-JET CARBU-RETOR . DIAPHRAGM SPRING CLUTCH . SYN-CHRO-MESH TRANSMISSIONS .. HYPOID REAR AXLES . DOUBLE-ARTICOLATED BRAKES . WIDE-BASE WHEELS . ADVANCE-DESIGN STYLING . BALL-TYPE STEERING . UNIT-DESIGN BODIES

from low selling price high resele value,

Telephones 27 and 26

repair costs - let you deliver the goods with real reductions in cost per fon pe



America's fastest selling trucks offer stepped-up power and performance with two great valve-in-head engines. On the hills or on the straightaway, they deliver the goods surely, swiftly, at low cost. Every new Chevrolet P+L truck gives you high pulling power to eat up hills and rough roads—and on the straightaway, high acceleration to cut down total trip time. Come in and see these great perform leaders today!

NORTH DEPOT STREET

THE PERFORMANCE

MORE HORSEPOWER ... FINER PERFORMANCE WITH AN IMPROVED THRIFT-MASTER 92-h.p. ENGINE

Improvements in design-including "Power Jet" carburation-provide quicker accelera tion response-maximum operating omy for minimum cost per load.

NEW 24