

Leading agricultural and tourist area. Livestock, dairying and truck farming of numerous importance. Blue Ridge Parkway traverses county, and touches Blowing Rock, one of the prettiest Summer resorts of Eastern America.

BOONE
The educational center of Western North Carolina. Home of Appalachian State Teachers College, which attracts students from numerous surrounding areas. A part of the nation's modern business district. A good place to live.

KING STREET

BY ROB RIVERS

MERCURY DIPS DOWN to seventeen degrees as winter plays a return engagement to the hill country, and later planting slightly interrupted for a couple or three days as chill winds blow. We never look at the thermometer over at the Rivers house. Just watch the leaves of the rhododendron, a number of which are included among the evergreens bordering the lawn. We always glance out the window, first thing on arising, and scan the "laurel" leaves. If they are flat, or only slightly cupped, it's a fine morning, just a nip in the air. If they are considerably curled, chances are the mercury is standing at or just a mile below freezing. . . . but if the long tapering leaves are spindled, rolled up, and drooping, it's cold, plenty cold, and we lay on the warmest things we have for the trip over to King Street, where some one always asks "How cold?" "Dunno, around eighteen to twenty degrees, perhaps," and we scarcely miss it, with not a thing to go on "cept how the leaves of a rhododendron have reacted to the chill blast.

DR. G. E. MOOSE, one of the pioneer retailers along the street, sells out the remainder of his Boone Drug Company to the Richardson boys, Wayne and Odell. . . . While Dr. Moose is no longer one of the owners, and has moved out from under a portion of the responsibility of the institution, he will continue to help the Richardson brothers in the operation of the store which he founded here almost thirty years ago, and his friends are glad that he will stay around—dishing out a few prescriptions, a bottle of vitamins, or a bit of sage advice on matters of public or private concern.

DR. MOOSE came to Boone during the summer of 1920, and established the Boone Drug Store in the old frame office building erected by Dr. Jones, alongside Crack Council's blacksmith shop, and undertook to show the people of Boone and the county that they needed pharmaceutical service. . . . Up to that time, the family physician had been carrying around about a peck of pills and tinctures and bandages, etc., and the folks didn't have an acquaintance with a prescription pad. . . . Accordingly, Doc Moose had some rather lean days, particularly in the prescription department, but there was a ready market for year-round ice cream, and box candies, and a lot of other things he featured, and the business grew and prospered, and moved across the street in due time, where it occupied a brand new two-story brick building, erected by Dr. Moose, and where it has continued to enjoy an expanding patronage. . . . Doc Moose has become one of the old-timers along the street, and we often exchange reminiscences with the well-known druggist on conditions in Boone during the time when the lads were trying to stay breezed up on various kinds of medicines, sugar, head, home-made wine, etc., as national prohibition got under way and the drug store was the principal gathering place in the town. . . . the only place open evening, "cept the picture show, which was operated spasmodically in the courthouse. . . . We tell Doc we don't believe there's as much drinking and general "carrying on" in these days, as when the arrival of the narrow gauge passenger train was the big event of the day in Boone, but he says we are all wrong. . . . fun is still rampant. . . . It's just a different crowd having it. . . . and maybe he's right!

NATIONAL CAMPAIGNS
for money for various purposes, continue, bringing forth the comment by one of the local chaffrons for a "drive," that "it took me a week or two to figure out an opening to start my solicitation. . . . Don't know what it's coming to!" . . . We don't know either, for sure, but we do know that throughout the nation, the small towns and rural sections are faced with a problem, that of funneling all their contributions into some highly organized channel (for a good purpose, to be sure) to be used in a national way, and leaving the folks without any money at all to carry on some of the little things they need to do right at home. . . . Local activities in general, local charities, and various strictly local promotions are going to be harder hit as the days go by, and the national campaigns multiply. . . . This is not intended to question the worthiness of any of the solicitations. . . . or as a blanket endorsement of the strictly local campaigns. . . . but is just a reflection of the general weakness of the folks along the street.

SCOUTS TO AID CITY IN CLEAN UP ACTIVITY; TOWN IS ZONED

Different Groups Divide Town in Clean-up Campaign; Chamber Commerce Seeks Vacant Lot To Be Used by City as Playground

by Margaret E. Agle
If present plans work out as expected the Scouts of Boone will have done enough good turns by the end of the first week of May to last them for years to come, for along with the boys of Mr. Thompson's seventh grade they have volunteered to take the major part of the town's street boundaries and vacant lots to clear of rubbish during the Clean-up-Paint-up-Fix-up campaign of May 1-6. Two groups of the Cub Scouts, under the direction of Mrs. Lawrence Owsley, have chosen Daniel Boone Park streets and lots as their project; the third Cub Den has chosen Faculty Row; the Boy Scouts under the direction of Dr. Lee Reynolds will clear Howard Street from the Blowing Rock highway to Appalachian street, Appalachian street to the High School, and will clean up the site of the former Coffey residence on King street. Mr. Thompson's seventh grade boys will take Locust street to King street to the intersection of the Boone-Blowing Rock highway.

The Chamber of Commerce is on the lookout for a vacant lot to be used as a playground. Among those suggested are the one back of the Methodist Church, the hillside behind the Daniel Boone Hotel and the American Legion property in Daniel Boone Park. When the ground has been secured the organization plans to install a concrete or hard surface shuffle board and other games. Gaining wide attention is "The Model Mile," the stretch of highway 421 from the spotlight in east Boone to the point where the Parkway leads to Blowing Rock. This "Model Mile" is being sponsored by the Boone Garden Club, pointing the way for other civic organizations to take specific parts of the town for the purpose of cleaning, painting, and fixing it up during the campaign.

Rites Sunday For Pfc. Simmons

Funeral services will be held at the Oak Grove Baptist Church Sunday at 2 o'clock for Pfc. Robert C. Simmons, son of Mr. and Mrs. J. R. Simmons, of Vilas. Pfc. Simmons was killed in action in the famed battle of the bulge, while with a first army infantry division on February 2, 1945. Services will be in charge of Rev. N. M. Greene and interment will be in the Hine cemetery. Members of Watauga Post No. 130, American Legion, will take part in the rites. The parents survive, with the following brothers and sisters: Stuart and Billie, Vilas; Mrs. Homer Shore, Shulls Mills; Mrs. Joe Starnes, Hickory; Mrs. John Arnett, Wilcox; Mrs. Norma Atkins, Lenoir; Mrs. Edgar Potts, Bluff City, Tenn.; Mrs. Ted Hodges, Hope Mills, N. C.; Mrs. Stuart Cornell, Vilas; Mrs. J. E. Shipley, Bristol, Tenn.

NCEA To Meet At Cove Creek

The Watauga county unit of the NCEA will meet at Cove Creek High school April 27th at 7:30. This is described as a very important meeting, and officials urge all teachers of the county to attend.

Deep Gap Group To Sponsor Tour

The Deep Gap 4-H club plans a tour to Winston-Salem on Friday, April 28. Places of interest that will be visited include Brookberry Farm, Forsyth county farm, Winston Airport, the Weather Bureau, WSJS Radio Station, Reynolds Tobacco Co. and the Children's Home. While at the radio station, four of the club members will appear on Harvey Denkin's program at 12:15 p. m.

Gary Cox Is Owner Of Carolina Hotel

Mr. Gary Cox bought the Carolina Hotel business from Mrs. Gill Phillips, and took over the operation of the 17-room hostelry the first of the week. The trade involved the lease on the property, furnishings, etc. Damage caused annually by rats in the United States is estimated at about \$300,000,000.



QUEENS—These three girls have been selected to represent their schools in the Lions club queen contest and talent show, which will be held at the college gymnasium Friday night, 8 o'clock. They are, top left, Laura Milton Church, second grade, Valle Crucis school; top right, Louella Greene, Stony Fork school; and bottom, Marilyn Triplett, Bamboo school. Others in the contest include Betty Brendall, Boone Demonstration school; Betty Bell Mitchell, Mabel Susie Hampton, Deep Gap; Virginia Green, Green Valley; Martha Herring, Blowing Rock; Norma Lee Townsend, Cove Creek; Shirley Mast, Appalachian High.

FINAL PLANS COMPLETED FOR LIONS' CLUB TALENT SHOW

The Lion's Club Talent Show and Queen's Contest plans have been completed and the program will be given Friday night beginning at 8 o'clock, in the college gymnasium. Dr. John G. Martin, in charge of the show, has announced that all tickets to the event will be sold at the door and no advance sale will be made. The program will include entertainers from Cove Creek Elementary and High schools, Blowing Rock and Appalachian High schools, Stony Fork, Boone Demonstration, Mabel, Deep Gap, Green Valley and Valle Crucis Elementary schools. Singing, dancing, impersonations, and musical acts will dominate the program. Officials in charge of the queen's contest stated the first of the week said that voting in the contest was running very close. The complete wearing apparel outfits, to be awarded the two winners, are on display in the window of Hunt's Department Store. Girls representing their schools in the contest include Betty Brendall, Boone Demonstration; Betty Bell Mitchell, Mabel; Susie Hampton, Deep Gap; Laura Milton Church, Valle Crucis; Virginia Green, Green Valley; Marilyn Triplett, Bamboo; and Louella Greene, Stony Fork, in the Elementary division; and in the High School division Martha Herring, Blowing Rock; Norma Lee Townsend, Cove Creek; and Shirley Mast, Appalachian. Voting in the Queen's contest ends at noon April 20. Lion Johnny Hollars will visit each school on either the afternoon of April 20th or 21st to make final tabulation of votes. After deduction of operating expenses and Lions blind fund the remainder of the money is to be divided equally among participating schools.

WOMAN'S CLUB HOLDS MUSIC AND ART CONTEST IN CITY

The Music and Art Department of the Boone Woman's Club held its second annual Music and Art Contest at the Boone Baptist church on Saturday, April 15. Approximately two hundred drawings were exhibited from the various schools in the county. In the opinion of the art committee, the drawings of the school children were far superior to those of last year. They showed more individuality, better subjects, more creative ability, and a definite improvement in coloring. Winners of blue ribbons in the school children's division were as follows: Billy Lee Bumgarner, John Ralph Buchanan, Landrine Eggers, David Teague, Jane Ann Fox, Robert Miller, James Tate, Nola Jean Gragg, Carol Gragg, Peggy Sherrill, Jackie McQueen, and Benny Mast. Red ribbon winners: Linda Jones, Raymond Smith, Boyce Moretz, Patzy Cook, Frank Yates, Frank Aulton, Judy Lee Sherrill, R. H. Mathes. White ribbon winners: Ruby Hartley, Jerry Welsh, J. E. Luttrell, Elizabeth Hagaman, Ray Louis Love, Mary Ellen Sharp and Betty Louise Cook.

Mrs. Perry Is Hurt In Crash

Mrs. H. B. Perry suffered a fractured ankle and broken arm when the car in which she and Dr. Perry were traveling to a Florida vacation, collided with a truck about 50 miles north of Jacksonville, Fla. Dr. Perry received no injuries of consequence, it is said. Mrs. Perry is recovering from her injuries at St. Vincent's Hospital in Jacksonville, while Dr. Perry is at the home of Mr. and Mrs. C. E. Uley, where the Perrys were to visit. Mrs. Perry is expected to remain in the hospital for about ten days, and will visit in the Uley home before returning. Dr. Perry will likely return to Boone the latter part of next week.

Miss Norris Will Appear In Recital

Miss Erma Norris, daughter of Mr. and Mrs. Wilson Norris of Boone, will appear in a senior recital on Monday night, April 24, in the College Auditorium at eight o'clock. Miss Norris is a student of Mrs. Virginia Wary Linney.

Vets May Enter Local Hospital

Announcement has been made of the approval of Watauga Hospital, Inc., by the Veterans Home Care Medical Program administered by Hospital Saving Association of North Carolina at Chapel Hill for treatment of veterans. This plan enables eligible veterans to receive hospital care and treatment at home rather than having to suffer the trouble and expense of reporting to a Veterans hospital.

HIGH SCHOOL DRAMA EVENT IS SLATED AT COLLEGE HERE

Playcrafters Sponsor Annual Event, Which Will Be Participated in by Groups from Various High Schools; the Program.

Appalachian State Teachers college will conduct a dramatics festival for high schools on April 19, 20, and 21st, under the sponsorship of the Appalachian Playcrafters. The public is invited to all the plays. The schedule is as follows: Wednesday, April 19, 5:00 p. m.—Cove Creek high school, "Tobacco Road—With Detours," and "Prom Night," coached by Miss Jennie Love; 7:30 p. m.—Granite Falls high school, "Waiting," coached by Miss Inez Wilson; Cranberry high school, "Consolation," coached by Mrs. Edna Shook; Blowing Rock high school, monologue, "Her First Voice Lesson," and "Men Not Wanted," coached by Mrs. J. W. Norris. Thursday, April 20, 4:00 p. m.—Lansing high school, "The Day After Forever," and "Now That April's Here," coached by Mrs. C. E. Gardner; 7:30 p. m.—Cranberry high school, "All To Myself," coached by Mrs. Edna E. Shook; Appalachian high school, "The Smoke Screen," coached by William Ross. Friday, April 21, 4:00 p. m.—Cranberry high school, "Polly Put The Kettle On," coached by Mrs. Edna Shook; Jefferson high school Dramateers, "Dark Winds," coached by Mrs. Stafford Smith; 7:30 p. m.—Jefferson high school, "Gray Beard" and "The Flight of the Herons," coached by Mrs. Stafford Smith; Morganton high school, "Where's That Report Card?," coached by Kenneth England. Officers of the Appalachian Playcrafters are Harry Myers, Thomasville, president; Charles Jarvis, Winston-Salem, vice-president; and Betty Prestwood, Lenoir, secretary and treasurer. Awards will be presented for the best play, best girl actor, best boy actor, and others. Presentation of awards will be by Professor Leo K. Pritchett, faculty advisor.

Burley Expert Gives Advice

J. W. Cyrus, tobacco marketing specialist with the State Department of Agriculture, was in town yesterday, and expressed the opinion that burley growers should be sure to plant their full allotment this year in order to supplement their income. It isn't too late to change plans now, he said, plants can still be grown, or supplied from surplus plants already under way. Mr. Cyrus points out that due to cuts in acreage allotments, this year's burley crop, reckoned at last year's prices, will bring the growers \$871,000 less revenue than in 1949. If farmers in this area will plant their allotments, he says, they ever so small, the loss from reduced allotments will be largely offset, Mr. Cyrus says.

Mark Wollner To Appear Here

Appalachian State Teachers college will present Mark Wollner, international violinist, in a program of Johann Sebastian Bach's music on Wednesday, April 26, at 8:30 p. m. in the college auditorium. Mr. Wollner, who has appeared in a series of successful New York Town-Hall recitals, is a graduate of the State Academy of Music in Berlin. He did his post graduate studies at the Ecole Normale de musique in Paris. At the moment the violinist is on his second tour this year through the Atlantic States and Central America. The Bach group that Mr. Wollner will present, is given in memoriam to the composer's passing 200 years ago. It will include two Sonatas and the famous Chaconne for violin alone. Miss Mary Brooks will be the pianist. The public is invited to hear Mr. Wollner.

Civic Leaders Gather To Ask Work on 421



MRS. BROWN
Mrs. Brown Gets Courtesy Vote

Following are two of the recent nominations for honors in the merchants association courtesy contest: Editor, Watauga Democrat, Boone, N. C. Dear Sir: It is very gratifying to note through the columns of your paper that the merchants of Boone are promoting a courtesy campaign among their clerks. This matter has been neglected too long. A little consideration goes a long way. I wish to nominate Mrs. Brown, secretary to Mr. Harris. She is one of those very fortunate people who expresses her personality with a smile even though she is very busy. She puts you at ease with her warm greeting when you enter the office of the Merchants Association or call by telephone. To her you are the most important person in the world, at least until she has taken care of your requests. She is prompt, thoughtful, helpful and efficient in her work. Dear Sir: I want to nominate Miss Juanita Norris as the most courteous and polite clerk in town. I am a little girl, and when I go and when my friends go, she always smiles and helps us. She does not make any difference if my mother is with me or not, she is always sweet to me. She works at Crest's 5 and 10c Store. I love her. Please nominate her in the paper. Yours truly, Janice Ann Mast

Boone To Have Radio Station

The Wilkes Broadcasting Co., of North Wilkesboro has been granted permission by the FCC to build a 250-watt radio station in Boone, it is revealed by H. W. Wilcox, president of the Chamber of Commerce, sponsors of the enterprise. Mr. Wilcox states that the studios will be located in the bus terminal building, and that construction will begin immediately. Plans call for the station to be in operation by June 25. The station will be under the direct supervision of Mrs. Doris Brown and Roland Potter, owners of WKBC, North Wilkesboro. The station was sponsored, says Mr. Wilcox, by the Chamber of Commerce, which worked closely with Mrs. Brown and Mr. Potter in securing the FCC permit.

Sales School To Start On May 1

Through the cooperation of the State merchants association the Boone merchants association is to conduct a school in salesmanship at the Skyline Restaurant, beginning May 1 at 8:45. The plan is that each employer, release such employees as can be spared for one hour, 8:45 to 9:45. They will return to work and relieve others who will attend the courses from 10 to 11. Thus, it is hoped, each employee may be given the benefit of this excellent instruction. Each employer is requested to advise Stanley Harris, secretary of the Boone merchants association, how many employees can attend the 8:45 to 9:45 session, and how many will attend the 10:00 to 11:00 session. There is no charge for this service. It is a part of the merchant association's service to their members. All employers interested in a discussion of how best to train their employees are asked to meet at the Skyline Restaurant 12:00 noon, Monday 34th.

4-H Clubbers Plan Variety Programs

Variety type programs have been planned by 4-H clubbers in the county as follows at the schools: Deep Gap, Wednesday, April 26, 7:30 p. m.; Green Valley, Thursday, April 27, 7:30 p. m.; Mabel, Friday, April 28, 7:30 p. m. Proceeds from the programs will go to the 4-H Club Camp fund.

Coast to Great Lakes Highway Is Topic as 65 Gather To Advocate Improvement to Thoroughfare

Plans for improving Highway 421—known as the Coast-to-the-Great Lakes Scenic Highway—were discussed here Monday afternoon at a luncheon meeting held in the Skyline Restaurant which was attended by approximately 65 interested persons who live along the route. Representative S. C. Eggers presided over the meeting. H. W. Wilcox, president of the Boone Chamber of Commerce, and Stanley A. Harris, secretary, introduced members of the delegation. Wade E. Brown welcomed the guests. Mark Goforth, North Carolina highway commissioner for this district spoke briefly of the need for improving Highway 421, and said that it needed straightening, widening and strengthening, improvement of several bridges, and a by-pass at North Wilkesboro. He said at the present time the highway is constructed to carry only half of the traffic load it is carrying. Mayor Ray Shoun of Mountain City, gave a report from the Tennessee Highway Association and the Johnson County Court that called attention to the fact that arrangements have been made for the building of 421 from the North Carolina line to Mountain City. He said a survey of the route is to be made immediately. Attention was called to the moving of Wake Forest College, and that when the move is completed there would be two North Carolina Colleges on 421—Wake Forest and Appalachian State Teachers College. Glen Tucker of Carolina Beach said that an announcement would be made in 30 days of an attraction in this state that would bring persons from other sections flocking to North Carolina. A committee was appointed to work out a program for development and promotion of the Coast-to-the-Great Lakes Scenic. On this committee are John W. Tremble of Greensboro, M. W. Kreiger, Harlan, Ky., Joe Blackburn, Mountain City, Hughes Mast, Damascus, Va. The committee will meet in Sanford May 15. Arrangements were made for sectional meetings of groups interested in the improvement of the route to be held at Mountain City May 8; at Sanford May 15; and at Wilmington May 29; all meetings to be held at noon. A resolution to make an alternate 421 from Mountain City to Bristol by way of Damascus, Va., was approved by the group. A committee to work with the United States government in this undertaking was appointed, and included Tom Walsh of Mountain City; Mark McQueen, Shady Valley, Tenn.; and Ab Rhea of Damascus.

Sam Horton of Boone won a subscription to "Sports Afield" magazine for placing in the Purina Co's "You Judge the Dogs" contest.