

KING STREET

BY ROB RIVERS

ROSCOE COLEMAN and his capable staff busily engaged in getting everything in readiness for the first tobacco sales next Wednesday, as the streams of trucks begin to unload their cargoes and farmers arrange the "hands" on baskets, awaiting the chant of the auctioneer. . . . More than a quarter of a million pounds have arrived, and Mr. Coleman smilingly predicts a banner season and higher prices than last year. . . . Meantime, retailers are laying their final plans, under the direction of D. M. Edmisten, committee chairman, for the burley opening celebration, at which time there will be speeches, music and other entertainment for the benefit of the people who will be in Boone for the occasion, and the Christmas shopping season, that hurly burly period of good old Saint Nick, will be ushered in.

STORES AND SHOPS of the city are beginning to take on the holiday look, as the red wagons, the candy canes, and all the odds and ends which go into making Christmas merry, take their places on the display tables of the stores, and the eyes of the kiddies brighten, and the old folks take on the well-known harried look, as they go into the festive season with grave apprehension, lest the kiddies won't be exactly happy with all the things, or mom won't like the slippers, or mom the kitchen gadgets, or that maybe Aunt Susie would have rather had a shawl than the warm mittens. . . . It's a period of confusion, of joy, of sadness and of merriment—ushering in the greatest religious event in all the world—the anniversary of the birth of our Blessed Lord—a time when the story of the birth in a cowbarn, of the guiding star and of the Heavenly choir, stand out against the baser things of life, and make us mortals just a mite better, if even for a little while, and just a bit more charitable toward those who failed to get the breaks. . . . It's the time of Santa Claus, and of children and of bright lights, and gaiety, and we love it all.

THANKSGIVING DAY and the community takes time out from its labors to rest, to enjoy the traditional turkey dinner, and to offer thanks for the blessings which have been so generously bestowed on a favored nation. . . . Large numbers of Boone people plan to go to the Burley Bowl football classic and lend support to Coach Duggins' Mountaineers, the only undefeated football squad in the State, which walked away with the North State Crown. . . . The Apps will go down the line against Emory and Henry and are the odds-on favorites to win the bowl tilt. . . . Blinding snow-storm follows rain Monday evening and ushers in coldest spell of the season, as mercury drops to around 15 degrees. . . . Cars skid about on the glare of ice which covered the highways Tuesday morning, and traffic delayed by autumn's first appreciable snowfall. . . .

DEMOCRAT TODAY carries a lot of advertising in regard to the tobacco celebration and Christmas opening, and is a first rate shopper's guide, which should be helpful to those who dread the long trek in search of gifts for the folks. . . . Readers are asked to read the advertising columns carefully today, and profit by the information contained therein. . . . The day has long since passed when it was necessary to go to distant points to buy Christmas merchandise. . . . All our needs can now be filled right here at home with added convenience and economy. . . . Let's trade with the homefolks, keep our money in the channels of local trade, and thus contribute to a larger community, and the continued growth of the local round-about. . . . Our local tobacco

Burley Festival To Mark Start Of Shopping Era



WAREHOUSEMAN—R. C. Coleman, veteran warehouseman, who operates Boone's Burley market, and who confidently predicts increased prices during the season which starts next week.

Farmers To Name PMA Committees

On December 14, 1950, the farmers of Watauga county will elect the committee they want to look after their production and marketing interests for the year 1951. "It is now time that these farmers think about who these committees will be," says Dwight Cable, County PMA chairman. "They should be the best men in the community in respect to being good farm managers, wide-awake men, interested in helping their neighbors, willing to devote some time as a PMA committeeman and assume such duties as determining performance on allotment crops, and active in the Agricultural Conservation program. Community committeemen are the key men in this American farm program. Their ideas, suggestions and work help formulate the rules of PMA as it applies to the county." (Continued on page four)

Undeclared Apps Are Ready for Virginians

The undefeated Appalachian State Mountaineers, prepping for their second Burley Bowl appearance in three years, have been working on new wide-open offensive tactics to use against the Emory and Henry Wasps Thursday afternoon. The well-scouted Mountaineers will again place their reliance in a tricky ground game, utilizing speedsters Jack Groce, Bill Cross, Ray Triplett, and others that are equally adept in the running department. The hard charging Appalachian line, which ended up the latter part of the season in brilliant style is being groomed to stop the rattle-dazzle attack of the Emory and Henry team who were squeezed out on an undefeated season, 21-20 by the Guilford College Quakers.

Appalachian has been cast in

Christmas Lights To Shine; Music, Talks Being Arranged

The annual Burley Tobacco Festival will be held in Boone next Wednesday, November 29, signifying the start of the auction sales on Boone's big burley market, and at the same time marking the official start of the Christmas shopping season in this locality, where the merchants have made such lavish preparations for the coming of St. Nick. The festivities will get under way at 2:30 o'clock, according to D. M. Edmisten, chairman of the special Merchants Association committee in charge of arrangements, and there will be speeches, music by both the Appalachian College and High School bands, the Christmas lights will be turned on for the first time, and gifts will be distributed through the courtesy of local merchants.

Editor Wm. Waddell, of the Elizabethton, Tenn. Star, will be the featured speaker on the program. Mr. Edmisten states, Mr. Waddell, who is one of East Tennessee's leading newspapermen, has visited Boone previously, where he is held in high regard, and has worked with this city in matters of mutual concern to the states of North Carolina and Tennessee. In case of rain, the program will be carried on at Mountain Burley Warehouse No. 2. Santa Comes Later Mr. Edmisten states that while the Christmas lights will be burning, and the holiday merchandise on display, next Wednesday's event does not end the festivities connected with the opening of the shopping season. On December 16, he says another celebration will be held, when Santa Claus himself will play host to the visitors. In the meantime evergreen garlands will be added to the lighting displays along the streets.

Here's How to Make It A Perfect Christmas For Everybody

Do you want to make this coming Christmas the best and happiest that you have ever experienced? Then you'll take Santa's advice. Don't lose a single moment. Don't be lulled into careless thinking by a glance at the calendar. We know Christmas is several weeks away yet. Better start your Christmas shopping early! Start now. Don't lose any time. As a matter of fact you can start immediately, while you are holding this special section of your favorite newspaper in your hands. To help you start your Christmas Gift planning list without delay, is why this Gift Guide is being brought to you early by Santa with the cooperation of his enthusiastic corps of home town aides. Pore over its pages. Study the many fascinating gift suggestions you'll find in it, with thought of your friends and loved ones in mind. Read the announcements of our leading stores as published in this section. They are all ready with their preparations to help you

WATAUGA UNIT OF BOY SCOUTS ACTIVITY IN ANNUAL MEET

District Chairman Grady Farthing Presides

The Watauga District of the Boy Scouts of America held its annual meeting on Tuesday, November 14, at 6:30 p. m., at the Skyline Restaurant, with District Chairman H. Grady Farthing in charge. Following the opening flag ceremony and Scout Oath by Explorer Scout Squadron No. 100, composed of Frankie Coffey, Bert Curtis, Dick Lavender, and Charles Taylor, the Rev. J. K. Parker, Jr., offered the invocation. Clyde R. Greene, chairman of the nomination committee, gave his committee's report. The officers indicated by his group, were as follows: district chairman, Mr. Farthing; district vice chairman, Dr. Lee Reynolds; district commissioner, Jim Leek; member of the Old Hickory Council executive board, Dr. O. K. Richardson. The Field Scout Executive, Joseph D. Edwards made his annual report to the meeting showing definite growth in Scout (Continued on page four.)

Fourth Set Of Twins Are Born

Mr. and Mrs. Ralph Moretz of Boone, parents of 14 children, 13 of them living, announced the birth of their fourth set of twins last Friday. The new babies, a seven-pound girl and an eight pound, one-ounce boy, arrived at the Hagaman Clinic, giving Mr. and Mrs. Moretz 15 children in their 25 years of married life. Mrs. Moretz is 43 and her husband 46. Their first child was Ralph, Jr., now 23, and then the first set of twins arrived—girls now 21 years old. Next came three single births, and the second set of twins arrived 15 years ago. These twins, boys, were followed by another set, a boy and a girl, and then four other children, three boys and a girl. All the children are living, except one. Mr. Moretz, a son of Mr. P. W. Moretz and the late Mrs. Moretz is a local electrician and farmer.

Visits Gibson Factory

Mr. Crayte Teague of the Edmisten Furniture Co., was in Belding, Mich. last week on a tour of the factory which makes the Gibson electrical appliances featured by the local firm. Mr. Teague had the opportunity of seeing the latest manufacturing methods as used in appliance construction.

ATTENDS CONVENTION

Coach R. W. Watkins attended the annual convention of the State Recreation Society held in Charlotte November 6 through the 9th, at which time North Carolina was host to the South Carolina society. The commission decided to work with the government on plans to get some recreation centers built. Coach Watkins spoke on Negro recreation in Western North Carolina.

(Continued on page four)

First Burley Auctions Will Be Held In Boone On Wednesday



READY FOR THE AUCTIONS—Scene on local tobacco warehouse floor, where long rows of baskets are loaded with choice ripe leaf ready for the sales which will start next Wednesday.

Union Thanksgiving Service Is Planned By Churches Of City

Mrs. Hodges Watauga Chairman Annual Christmas Seal Event

Mrs. R. D. Hodges, Jr., of Boone, is the Watauga County chairman of the 1950 Christmas Seal campaign, which is being handled this year by the Boone Business and Professional Women's Club. The first mailing went out on Monday.

The tuberculosis seal campaign is conducted from November 20 through Christmas Day throughout the state, and 94 per cent of the money derived from the sale remains in the state. These funds are used to carry on an intensive educational campaign about tuberculosis, to stimulate early case-finding, adequate treatment and realistic rehabilitation of the victims of the disease. Six per cent of the funds go to the National Tuberculosis Association for research and to finance the fight against tuberculosis on a national and international scale. The campaign this year will be conducted almost entirely by mail. No state goal has been announced, but the club hopes to raise at least \$1200 to help with the educational work in Watauga county and in the State. Over 3400 new cases of tuberculosis were reported in North Carolina last year, making the need for funds greater than in 1949. The money spent in Watauga County will include health education, rehabilitation of tuberculosis patients, x-raying of indigent patients through the health department, and the mobile x-ray machine which makes free

x-rays of all the people in helping to discover the disease in Watauga county. The Watauga County committee of the North Carolina Tuberculosis Association is composed of Mrs. J. E. Holshouser, Boone, chairman; Wayne Richardson, Boone, treasurer; Miss Ellen Coffey, Blowing Rock, representative from the Health Council; Miss Betty Mathison and Mrs. R. D. Hodges, Jr., Boone, from the Business and Professional (Continued on page four)



MRS. R. D. HODGES, JR., who is chairman of the annual Christmas Seal campaign in Watauga County.

Rev. J. K. Parker, Jr., Will Speak At The Methodist Church

The churches of Boone will unite for a Thanksgiving service at the Methodist Church Thanksgiving morning at 9:00 a. m. to 9:45. Everyone in Boone is urged to attend this service. It is purposely scheduled by the churches at an hour which is early enough to allow persons going to the Burley Bowl to be out in ample time to proceed to the game at Johnson City. The service will be led by the Rev. Everett Ransom, president of the Ministerial Association. Music will be furnished by the First Baptist Church and the message will be delivered by the Rev. J. K. Parker, Jr. An offering will be received to assist in expenses of the community-wide church home visitation to be held in Boone on Sunday afternoon at 2 to 4:30 o'clock.

Thanksgiving To Be Observed Here

Most of the business places of the town will be closed in observance of Thanksgiving day. The postoffice, bank, and other public offices are likewise expected to take the day off. Large numbers of Boone and Watauga county people plan to go to Johnson City for the Burley Bowl football tilt, where the unbeaten Mountaineers meet Emory and Henry.

More Than A Quarter Million Pounds Weed Is Now On Floor

More than a quarter of a million pounds of tobacco has already moved on to the floors of Mountain Burley Warehouse No. 1, where the first auctions of the 1950-51 season will get underway Wednesday, November 29, and Mr. R. C. Coleman, veteran tobaccoist, who operates Boone's three large houses, confidently predicts a banner season, with prices averaging in the neighborhood of \$50 a hundred.

Mr. Coleman will be assisted in running the sales by his son, R. C. Coleman, Jr., while another son, Joe Coleman, will again act as auctioneer. Miss Harriet Sikes, assistant warehouse manager, will be on hand, and an able group of workers will assist in every department. Mr. Coleman has selected the members of his organization with the utmost care, in an effort to give the farmers of the area the very best service, and the finest treatment to be found on the belt.

Sales will be conducted five days each week on the local market, starting at Burley Warehouse No. 1, going the second day to Farmers Warehouse, and the third to Burley No. 2, and rotating in this order throughout the season.

Mr. Coleman is urging the farmers to take especial pains with the grading of their tobacco, in order that it may command the highest price on the local market. He states that with the floors of three big houses available, there is no waiting to unload, and that farmers will find that they can often get a sale the same day. Mr. Coleman is urging the farmers to sell their tobacco on the opening day if possible. "Don't wait," he says. "Get your tobacco ready for the opening sales. Be sure to sell your tobacco before Christmas since you know how burley nearly always takes a bad price drop after the holidays."

Mr. Coleman states that the Boone market will again feature a complete set of buyers, every leading company being represented, and states that tobacco is going to be high—five dollars or more above last year's averages.

New Warehouse Besides the three houses in Boone, Mr. Coleman has leased the Mountain City warehouse which he will operate for the first time this year. As in Boone, the sales will be conducted five days weekly in Mountain City.

Dr. Wey Named To Education Post

Dr. Herbert Wey of the local high school has recently been appointed a member of the Commission on Secondary Education for the Southern Association of secondary schools and colleges. Dr. Wey has been assisting in the evaluation of Southern Association Schools for the past few years and because of this work has been appointed to serve as a member of the State Commission for evaluation of reports of both old and new schools who are members of the Southern Association. This committee met last Friday in Raleigh and passed on the schools that are now members of the Southern Association. At this meeting several schools were advised to make corrections in their administrative set up in order to stay within the requirements set up by the association. Appalachian High school was admitted to membership in this association in 1949.