

# Belk's

Home of Better Values

# BIG FEBRUARY

# Belk's

Home of Better Values

# SPECIAL VALUE DAYS

## THURSDAY - FRIDAY - SATURDAY - MONDAY

## February 19, 20, 21, and 23

### There's A Whale Of A Lot Of Extra Values In This 4-Day Event. — Be Here Every Day — Bargains Galore

MEN—HERE'S A WHALE OF A VALUE

One Rack

### MEN'S SUITS

Included in this assortment are Curlee, Rockingham, and Belk's Blue Ribbon Suits—Values up to \$49.50

SPECIAL FOR THESE FOUR DAYS ONLY

## \$25.00 Each

### Basement Store

Special—ONE LOT LADIES' COTTON HOUSE DRESSES

Regular \$2.95 Values—Reduced for Quick Clearance to

## \$1.50

One Big Lot of

MEN'S AND WOMEN'S DRESS SHOES

Values up to \$5.95

## Reduced to \$2.00 pr.

SPECIAL REDUCED PRICES ON ONE RACK

### Ladies' Winter Dresses

5.95 reduced to \$2.00

7.95 reduced to \$3.00

8.95 reduced to \$3.00

10.95 reduced to \$4.00

12.95 reduced to \$5.00

14.95 reduced to \$6.00

16.95 reduced to \$7.00

19.95 reduced to \$8.00

### Shoes — Shoes — Shoes

ONE LARGE TABLE WOMEN'S AND GROWING GIRLS' DRESS SHOES

These include Natural Bridge, Sweetbair and other good brands—dress shoes in suede and smooth leathers—Dress Casuals and Oxfords—Values up to \$9.95

A WHALE OF A VALUE

## Special \$2.00 pair

We are receiving daily new stocks of Spring Merchandise in every department of our store—Buy these and our advertised specials and save money

SEE OUR SPECIAL REDUCED PRICES ON CHILDREN'S WINTER COATS, SNOW SUITS AND LEGGING SETS

ONE LOT LADIES' BLOUSES Values up to 5.95

## Red. to \$1.00 & \$2.00

### 81x99 Spring Maid Sheets

## Special \$1.98 ea.

SHOP BELK'S TODAY AND EVERY DAY AND SAVE!

BELK'S SPECIAL VALUE DAYS—THURS., FRIDAY, SATURDAY and MONDAY

ONE RACK

### Ladies' Suits

REDUCED AS FOLLOWS:

14.95 reduced to \$ 7.00

24.50 reduced to \$10.00

35.00 reduced to \$15.00

39.50 reduced to \$17.50

# BELK'S DEPARTMENT STORE

BOONE, N. C.

WE CLOSE WEDNESDAY AT 12:30 P. M.

THE HOME OF BETTER VALUES