

# Color TV On Way; May Be In Wide Use Soon

By EDWARD H. SIMS  
 Washington — Federal Communications Commissioner Paul A. Walker says the Commission was impressed with the improved color picture obtained in recent tests of the electronic tube system. This is the system which can be received on either new color receivers or present-day black and white sets. It is the system which manufacturers have hoped would be perfected, so that TV sets already sold would not be made obsolete when color transmission begins.

The former chairman of the Commission said color television is definitely on its way. However, he scotched reports that color TV sets would be in widespread use by early 1954. Asked to express his opinion when color TV would begin, Walker said it might "possibly" be within two years.

"The color picture we recently saw was much improved. The picture is now somewhat in line with the testimony two years ago, as to what it was supposed to be then. But until it is further tested, there will be no hearings or requests from manufacturers for permission to construct color TV equipment. The field test (of the new color system) is a long, tedious process. It will have to be tested under actual operating conditions. We want to be dead sure the purchaser is satisfied after he buys a set," Walker said.

Asked if the new system's color picture was as clear as today's black and white TV picture, Walker replied by withholding comment on that question at this time.

He did say he thought there was a limit as to how large TV screens would be—for home use. And he pointed out that in color TV, the larger the screen the tougher the job to get a perfectly detailed picture, since there were so many more details seen in a larger picture.

Telling how color television will come of age, Walker explained these sometimes-unknown facts:

"In the color TV field, there is a committee representing all the manufacturers. It's called NTSC. All the big manufacturers are now making tests, and there will be field tests of all the systems. The RCA system will probably not vary much from many of the others.

"These field tests will probably be held within the next six months. The system to be manufactured has to have the support of a majority of manufacturers. Every day that passes, it's harder to sell an incompatible system." (Here Walker refers to a mechanical wheel system, which produced a clear-enough picture to get the Commission's green light two years ago, but because of its limitations, especially the fact that present-day black and white receivers could not receive any picture from the transmissions, manufacturers were reluctant to go into production.)

From Walker's statement the reader can see that color TV will not be here by Christmas, and maybe not by Christmas, 1954. But by this Christmas field tests will probably have been held and manufacturers might be getting set to go into color TV production once the Commission grants its permission. After that permission comes, it will still be some time before color stations can get on the air.

**Sells Factory To Indiana Firm**  
 Mr. R. L. Honeycutt reports the sale of a furniture factory in Granite Falls to a concern in Crewe, Ind. Mr. Honeycutt says that \$150,000 was involved in the deal.

**MAPPING A CAREER**  
 "My son, you are not diligent at your books."  
 "To speak the truth father, I think it's dangerous to know too much. A prize fighter walks away with mebbe a million dollars, while a college professor can't afford the price of a ring-side seat."

## Faces Mirrors Of Character

By DR. SOPHIA BRUNSON  
 People who are intelligent, and whose thoughts run upon noble achievement and are benevolent and kind acquire countenances that bespeak superior men and women. As the years pass, their faces grow in charm not possessed in youth.

Those who spend their time in the pursuit of shallow amusements, who depend for pleasure upon that which pampers their vanity and affords passing entertainment, soon lose the attraction that they had in youth. Their faces become fat and heavy, with insane, stupid expressions or else they grow thin, sharp and pinched, like their characters. Many of them betray the disappointment and discontent that possess them. Time has been busy etching their emotions and habits on their features.

The girl who is good natured and jolly, whose merry laugh falls pleasantly upon the ear, is sought as a companion far more frequently than one who has only good looks to recommend her. Madame de Sevign, who lived during the reign of Louis XIV, exercised great influence upon the political and social world. She was extremely popular on account of her brilliant mind, gracious manner and kind heart. Her daughter, though much more beautiful than her mother, was greatly disliked, because she was so selfish and indifferent to the interest and happiness of those about her.

Madame de Stael of the First French Empire was really ugly, but so brilliant was her intellect, that her wit scintillated and enlivened any conversation in which she took part. One of the great writers said that when he heard her talk he listened with transport. In her features there was a charm superior to mere beauty. It came from her gifts of mind and spirit.

To prove that the expression is moulded by environment and habits of thought, we have but to contrast the habitual crook with the philanthropist. The eyes of the former are shifty, cruel and crafty. He is practised in the art of looking for opportunities to carry on his nefarious work or to make his escape from the clutches of the law. His very features are often distorted with malice, cunning or revenge. He plans and executes crime. He lives in fear and is always plotting wickedness or seeking means of escape from the consequences of his misdemeanors.

What a contrast is presented by the man whose life is honest, open and upright, who is helpful and considerate of his fellow-men. Even a little child or the dog on the street will trust him, while they shrink in terror from the criminal who preys upon society.

Thus people show in their faces what they are. Their lives are written upon their countenances. So we create our beauty as the years pass, by our thoughts and habits.

**Try BISMAREX**  
 for Acid Indigestion. Insist on genuine BISMAREX and refuse other so-called Anti-acid Powders, recommended to be "just as good"  
 BISMAREX is sold in Watauga county at **BOONE DRUG CO.**  
 The REXALL Store

**REMEMBER - Rulane Gas Service Is ECONOMICAL!**  
**RULANE**  
 PARKWAY RULANE GAS SERVICE  
 PHONE 667

**PROTECT YOUR FAMILY**  
 by becoming a member of  
**REINS - STURDIVANT BURIAL ASSOCIATION**  
 TELEPHONE 24 — BOONE, N. C.  
 A 25 cent fee is charged upon joining after which the following dues are in effect:

	Quarterly	Yearly	Benefit
One to Ten Years	.10	.40	\$50.00
Ten to Twenty-Nine Years	.20	.80	100.00
Thirty to Forty Years	.40	1.60	150.00
Forty to Sixty-Five Years	.80	3.20	200.00

# ONLY TOTAL SAVINGS ADD UP TO GREATER SAVINGS!



"You know as I do - it's not what you save on a few items that stretches the food budget - but really what you save on your total food bill each week - each month - that really COUNTS UP! This is why I suggest to you that you start the Dixie-Home shopping habit - if you want your TOTAL SAVINGS TO ADD UP TO GREATER SAVINGS!"

*Dixie Thrifty*

Picnic Buy! Colorful Plastic Ster-Lite (Service For Four)

**Picnic SETS** Set **98¢**

A Low Price For This Luscious Family Favorite! Home style

**Strawberry Preserves** 12-Oz. Jar **25¢**

**Key Chopped Beef And BROWN GRAVY** 10-Oz. Can **22¢**

**Delicious Blueberries WYMAN'S** No. 300 Can **29¢**

**Georgia Gold Field Peas & Snaps** No. 303 Can **16¢**

**Greenwood's Home Style Pickled Beets** 16-Oz. Jar **20¢**

**Mild, Mellow Silver Cup Coffee** Lb. Bag **77¢**

**Vigorous, Winey Gold Cup Coffee** Lb. Bag **79¢**

**Other Grocery Values!**

**Pride of Virginia TOMATOES** 2 No. 2 Cans **25¢**

**Hostess Early June PEAS** 2 No. 303 Cans **27¢**

**Hostess Bartlett PEARS** No. 2 1/2 Can **32¢**

**Texize Household BLEACH** Qt. Bot. **10¢**

**Murray's Southern Style Vanilla WAFERS** 12-Oz. Pkg. **27¢**

**Pure Aluminum Foil REYNOLDS** 25-Ft. Roll **27¢**

**Gold Seal GLASS WAX** 16-Oz. Can **53¢**

**Flag DOG FOOD** 3 16-Oz. Cans **25¢**

**Fancy Tender Green Beans** Lb. **25¢**

**Juicy Sunkist LEMONS** 360 Size Doz. **47¢**

**U. S. No. 1 White Sebago Potatoes** 10 Lbs. **43¢**

**California Valencia ORANGES** 2 Lbs. **27¢**

**Quality-Tender VEAL SALE!**

**QUALITY-TENDER VEAL ROUND STEAK**

**Pound 75¢**

**QUALITY-TENDER VEAL LOIN CHOPS**

**Pound 75¢**



TRUE SOUTHERN HOSPITALITY IS OUR RULE FOR COURTESY

**Ground Veal** Lb. **29¢**

Let's Have Liver And Onion! Selected Sliced **BEEF LIVER** Lb. **49¢**

Quality-Tender Veal **Rib Chops** lb **55¢**

Top With Salt Pork - Veal Shoulder **ROAST** lb. **35¢**

Fish Dept. Value! **WHITING** 2 Lbs. **25¢**

Our Chef Suggests! **Bar-B-Q CHICKEN** Ea. **49¢**

Fresh Dressed **WHITING** 2 Lbs. **25¢**

Our Chef Suggests! **Bar-B-Q CHICKEN** Ea. **49¢**

Our Chef Suggests! **Bar-B-Q CHICKEN** Ea. **49¢**

Our Chef Suggests! **Bar-B-Q CHICKEN** Ea. **49¢**

<b>Maccaroni or Spaghetti DELMONICO</b> 16-Oz. Pkg. <b>19¢</b> Marvellous For Dinners	<b>Short Grain Rice WATER MAID</b> 2-Lb. Cello <b>33¢</b> For Family Wash	<b>Southern Gold Colored 1/4's MARGARINE</b> Lb. <b>25¢</b> Soap Powder	<b>Vegetable Shortening SNOWDRIFT</b> 3-Lb. Can <b>89¢</b> Laundry Soap	<b>For Salads, For Cooking WESSON OIL</b> Qt. <b>67¢</b> Household Cleanser	<b>Sta-Flo Liquid STARCH</b> Qt. <b>21¢</b> Foaming Action Cleanser
<b>VEL</b> Lb. Pkg. <b>29¢</b>	<b>F A B</b> Lb. Pkg. <b>29¢</b>	<b>OCTAGON</b> Giant Pkg. <b>24¢</b>	<b>OCTAGON</b> 2 Bars <b>15¢</b>	<b>OCTAGON</b> Can <b>10¢</b>	<b>A J A X</b> 14-Oz. Can <b>12¢</b>

**DIXIE HOME'S EVERYDAY LOW PRICES MEAN YOU CAN SHOP ANY DAY AND SAVE ANY WAY!**