

ELECTRONICS FACTORY IS ASSURED

Boone Plant Will Employ 200; Building To Start At Once

KING STREET

BY ROB RIVERS

ENDURING HOLIDAY

The long week-end holiday brought record numbers of people to Boone and Blowing Rock, and the general area of the Parkway, and never have we seen traffic so dense on the streets of Boone as Saturday . . . By the time one could manage a crossing of King he had about given up the notion . . . Sunday brought a continuing human avalanche, and while the number of visitors was slowing down a bit Monday, the Fourth was still lingering on with a business holiday, to say the least . . . The Bank and the postoffice and maybe some others, shut up shop Saturday, the retailers followed suit Monday, so the Fourth has already lasted from Friday till Tuesday, and we're looking forward to business as usual before long now . . . If anyone has any doubt of the worth of a bank and postoffice to a neighborhood, he should try doing without both on a Saturday when most everything else is open.

BUMPER STICKERS

One can get a fair idea of the large numbers of cars which visit the Daniel Boone Theatre by the number of Horn in the West stickers appearing on bumpers up and down the highways, and over the week end it appeared that a majority of the vehicles were sporting the green and white banners . . . and we see hundreds from other spots—Blowing Rock and Grandfather Mountain maybe being the most promiscuous . . . Linville Caverns and Unto These Hills are doing a good business on vehicles coming this way, and we see quite a few from the Virginia Cavern city of Luray . . . It's quite an effective means of advertising, based on the premise that if you see a name often enough, or read an advertisement wherever you look, you'll become a customer.

AMEN, WE SAY

Mrs. Roberta Ray, in her Merchants Association bulletin, which should be read by all the members, in speaking out in favor of clean-up campaigns, calls attention to the perfect conditions prevailing about the Boone post-office, and we quite agree with her that when a place of business excels in general neatness, it should be set out as something of a pattern for the remainder of the community. Mrs. Ray says:

"We would like to recommend the grounds and general appearance of the Post Office as a perfect example of the way a public building or any place of business should look. Practically every citizen of Boone takes mail in and brings mail out of the door of the Post Office nearly every day, yet one never sees a scrap of paper on the steps or on the lawn. The grass even seems to grow by order—ever blade in its place, with never a dandelion nor plantain to mar the even texture of the surface of the lawn. The windows are always shining clean, the brass always polished, the pens inside are 'wristable' and the ink 'readable.' In winter the steps of the Post Office are the first to be cleared of snow with a coating of ashes or saw-dust to cover the ice. In winter, it is the warmest place in town and in the summer, the coolest."

DESERVED PRAISE

The lads at the postoffice—Howard Steelman, Cecil Farthing, Albert Farthing, and all others who have to do with the general appearance of the property are due praise for their interest in the Federal premises . . . and

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Vegetable Market Sells 2,000 Baskets Of Beans Opening Sale

The newly-organized Boone Vegetable Market, Inc., inaugurated its first season here on Monday, July 6, with a highly successful opening day, selling approximately 2,000 baskets of beans for Watauga County farmers, Joe B. Gourley, marketing specialist with the North Carolina Department of Agriculture, said Tuesday.

Prior to the first sale at 5 p. m., Mr. Gourley told the assembled growers: "Selling at auction is one of the best ways to market

your produce. Grow quality produce and you can always sell at top market price. Pick at the right stage of maturity—neither let beans get too old nor pick them too young. You are fortunate in having a market of this type here, and the Department of Agriculture is interested in developing it into one of the best in the state."

Buyers represented at Monday's sale were Barlow & Chamberlain of Stokely Van Camp Company, "Red" Kent, Mangum & Yates,

Goodnight Brothers, and Biggers Brothers. Prices ranged from \$2.10 to \$3.00, mostly \$2.50 to \$2.75 per bushel.

Harry Hamilton was auctioneer and sold the beans at a fast clip, said Mr. Gourley. Howard Gragg is assistant manager, and Charles Blackburn, bookkeeper.

The market will hold daily sales throughout the season, he added, and the above buyers will pay top market prices for all grades and varieties.

Health Department Says Parkway Area Not Affected By Polio

The Western North Carolina mountain vacation area along the Blue Ridge Parkway is not affected by the polio outbreak in Caldwell County at the foot of the mountains, according to Dr. Mary B. H. Michael, Watauga

County Health Officer.

In a statement based on Public Health Department reports from surrounding counties and the State Board of Health, Dr. Michael said that the region which includes Watauga, Ashe, Alleghany, Avery and Mitchell Counties along the Parkway has had no unusual incidence of polio to date, and in fact has had less cases than in some years. The usual occasional case is expected, Dr. Michael said, as in all of the United States, since polio is an endemic disease. There have been five diagnosed cases of polio in Watauga County this year.

"As there is no increase in cases throughout this entire recreation area along the Blue Ridge Parkway," Dr. Michael said, "it is particularly suited to meet the recreation needs of the population of the entire country and we feel justified in assuring vacationists that they can safely

plan trips to this area. As we are free of the disease, we ask that those coming to our section for recreation not visit en route in epidemic areas. As they go through such areas, we urge that all food and drink be obtained only in well supervised Grade A food handling establishments."

Dr. Michael pointed out that this Blue Ridge area is an entirely different locale from the epidemic area at the mountain foothills. Although Caldwell adjoins Watauga, there is a difference of approximately 2,000 feet in elevation between the Blue Ridge and the section of Caldwell where the epidemic is located.

"When we realize that the majority of new cases of polio in an epidemic area are concentrated where close daily contact occurs between susceptibles and cases, particularly in family groups," Dr. Michael said, "we see why it does not spread far in adjoining areas."



FFA LEADER—Royce Hagaman, son of Mr. and Mrs. John Hagaman of Zionville, who was recently elected vice-president of the Future Farmers of America at the State Convention held in Raleigh.

First Lamb Pool Sells For \$16,780

The farmers of Watauga and nearby counties sold 976 lambs and sheep in the lamb pool at North Wilkesboro on Thursday, July 2. Swift and Company paid \$16,780.40 for these lambs and shipped part of these lambs to Somerville, Massachusetts and some to United Dressed Beef, New York.

The top price of \$25.00 cwt., was paid for 302 choice lambs and 239 good lambs sold for \$21.00 cwt. There was 19 choice bucks and 86 good bucks that were discounted \$1.00 per hundred.

The lambs were graded by H. D. Quessenberry, N. C. Department of Agriculture Livestock Marketing Specialist.

Attendance At "Horn" Averages Above 600

Attendance at the first nine performances of "Horn In The West" has averaged well over 600 nightly, according to William M. Hardy, general manager of the drama which opened its second season June 28. A crowd of 1,300 attended the July 4 performance.

Advance ticket sales for the remainder of this week and the coming week end are brisk.

A group of 38 from the Southern Rural Church Training Institute at the Episcopal School at Valle Crucis attended the drama Tuesday night. On Friday night, 150 tickets have been reserved by delegates to the convention of the Printing Industry of the Carolinas, which is being held at Mayview Manor, Blowing Rock.

Over the July 4 week end, the

Many Gather At Rock For Fourth Of July

By MRS. LUCILE LETT
Big, little, old and young, from far and near were on hand for the varied activities planned and carried out for the pleasure of the home folk and the visiting public here in Blowing Rock, Saturday, July 4th. A crowd estimated by Mayor Bob Hardin as being around the 2000 mark at-

tended the program in the evening which included opening remarks by Dr. M. S. Lazarus, Dr. H. E. Spence, and welcoming words by Mayor Hardin, with Norman Cordon of the Metropolitan Opera Company of New York as master of ceremonies.

Also appearing on the program of speeches and singing were Mrs. Miriam Lassus, Mrs. Wave Cesna, Dr. L. T. Newland, and Mr. Cordon as soloist. Mrs. Charles Brown was director of the Choirs and Miss Margaret Vance, accompanist.

The days activities began with a baseball game between the Blowing Rock and Boone teams played on the school diamond at 10 o'clock with Blowing Rock coming out as winners, 4 to 3.

After lunch came the gymkhana and pet show at the Horse Show grounds with the following winners: Gymkhana winners in their special classes: Open Jumpers: 1st prize, "Hazelwood," owned by Mrs. C. V. Henkel of (Continued on page four)

MASS MEETING FRIDAY NIGHT

The Chamber of Commerce has called a mass meeting of citizens of the town to be held in the courthouse Friday at 7:30 p. m.

All those interested in locating the industrial plant in Boone are urged to be present.

21 Rams Bring Total Of \$1,300 In Sale Here

The North Carolina Purebred Sheep Breeders Association sold 21 yearling Hampshire rams in the Boone Ram Sale for \$1,345.51 Monday. The honor of selling the top ram went to Joe Wilson, Reese, on Bullet Mitchell, the ram that Albert Hunter, Winston-Salem, purchased for \$125.00.

Twenty of the twenty-one rams were consigned by Watauga County purebred Hampshire sheep breeders and the other ram came from Ashe County.

Concert Program To Be Given By Institute Opera

A concert program will be given on Monday evening, July 13, at eight-fifteen o'clock by the Institute of Opera of the Extension Division of the University of North Carolina. The concert is open to the general public.

The Institute of Opera is directed by Norman Cordon, formerly with the Metropolitan Opera Association. This is the first season that the Institute of Opera has held its summer sessions in Boone in cooperation with the fine arts department of Appalachian State Teachers College. Gordon Nash is the director of the department at the college.

The program on Monday night will be divided into two parts. For the first part, solo groups, accompanied by Walter Golde, will be given by Arlene Soskey, contralto; Richard Cox, tenor; Helen Masloff, soprano.

In the second half, the quartet cantata will give "In a Persian Garden" by Liza Lehmann. Miss Amelia Cardwell will be the accompanist for this cantata, and Mr. Cordon will join the three soloists to make up the quartet group.

The charge for tickets, which will be sold at the door on the evening of the concert, will be one dollar per person.

County Schools Open August 31

The County Board of Education met Monday, July 6, and set Monday, August 31, as the opening date for the Watauga County Schools, according to an announcement by Superintendent W. H. Walker.

Fourth Of July Orderly Event

Highway patrolmen report a very quiet fourth of July in Watauga in so far as traffic accidents were concerned.

With a record number of visitors to this region, the officers state that a few crumpled fenders constituted the damage in this locality.

U. S. PAY ROLL

During April to May 1st, the number of Federal Government workers dropped another 21,700 to a total of 2,506,600, according to the Civil Service Commission. Most of the cutbacks came among civilians employed by the armed services and in the Economic Stabilization Agency.

Industrial output in May holds below March high.



PLANT OFFICIALS—Pictured at left is Charles Weyl, President, and right, Oliver J. Greenway, vice-president of manufacturing of the International Resistance Co., of Philadelphia, which is to construct the new manufacturing plant in Boone.

Plant Is Culmination United Civic Effort

The decision of the International Resistance Company to build a modern manufacturing plant in Boone, marks the culmination of several months' activity on the part of local citizens, and officials, and the news is being joyously received by the people of Boone and the county.

Locally, the effort to get the industry was headed by the Industrial Committee of the Boone Chamber of Commerce, W. H. Gragg, chairman. The other

members of the committee are R. D. Hodges, D. L. Wilcox and Glenn Andrews.

Mr. Gragg particularly mentions W. R. Winkler, district highway commissioner, Gordon H. Winkler, Mayor of Boone, and the city councilmen; Paul A. Coffey, chairman, and the other members of the board of county commissioners; Herman Wilcox, president of the Boone Chamber of Commerce; Dr. B. B. Dougherty, president of Appalachian College; James Council, State Highway Engineer; W. H. Walker, Superintendent of Schools, and Postmaster John E. Brown, for their cooperation, and also lists the following as having given an unusual degree of cooperation to the movement for the plant:

W. H. Gragg, E. F. Coe, W. W. Chester, Alfred T. Adams, H. W. Wilcox, Stanley A. Harris, Dempsey Wilcox, J. E. Jones, G. R. Andrews, P. H. Vance, J. C. Goodnight, G. D. Barnett, R. W. Colvard, I. S. Ayers, Clyde R. Greene, J. C. Cline, Bryan Tucker, O. K. Richardson, Guy Hunt, Paul A. Coffey, H. Grady Farthing, I. S. Smith, W. R. Winkler, Triplett Garage, D. M. Edmisten, L. T. Tatum, Joe Williams, R. A. Ruffy;

J. Paul Winkler, Major J. H. Thomas, Bernard Dougherty, L. H. Smith, Wade E. Brown, Dr. W. M. Matheson, T. M. Greer, Joe Todd, A. G. Montgomery, W. R. Richardson, G. C. Greene, B. W. Stallings, Clifford Craven, W. W. Williams, C. H. Mock, Harold C. Watson, Vance C. Holland, John G. Martin, Stewart Winkler, Ray Ellison, P. A. Moretz, Guy Wilson, Jerry Wilson, C. G. Taylor, Mack D. Brown, W. E. Penick, Ted S. Hagaman.

"Everyone has cooperated wonderfully in the successful effort which has been made," said Mr. Gragg. "Boone has never seen a better example of perfect team work. We feel that in securing the largest manufacturing plant ever located in the county, that there will be an increased degree of prosperity for everyone."

Spencer Campbell Dies On Saturday

Harrison Spencer Campbell, of Sugar Grove, died in Watauga Hospital July 4th. He was 64 years of age.

Funeral services were held Monday, July 6, at the Willow Dale Baptist Church, with the Rev. C. O. Vance and the Rev. E. O. Gore officiating at the rites. Burial was in the Finley Mast Cemetery.

He is survived by a son, Frank Campbell, Cleveland, Ohio; a daughter, Mrs. Loy Dotson, Sugar Grove; three brothers, W. G. Campbell, Vilas; Bob Campbell, Johnson City, Tenn.; and Ray Campbell, Lenoir; two sisters, Mrs. D. E. Benfield, Boone; and Mrs. Floyd Smith, Lenoir.

Social Security Schedule Given

A representative of the Social Security agency will be at the grand jury room at the courthouse in Boone at 10:30 a. m. on Tuesday following the 4th Monday of each month, to aid citizens with their social security problems.

Committees Named For Flower Show

Committees have been announced for the 1953 Boone Flower Show which will take place August 13 and 14. Co-chairmen of this years show are Mrs. Lee Reynolds and Mrs. D. L. Wilcox.

Arrangements for a luncheon meeting today (Wednesday) of men interested in growing and exhibiting flowers have been made by Mrs. G. K. Moore, Mrs. A. E. South, and Mr. R. W. Watkins, committee in charge of the men's division of the show.

Chairmen of the other show committees are Mrs. James Winkler, staging; Mrs. Claude Norris, properties; Mrs. Arnold Van Pelt, horticulture division; Mrs. Ed Hall, arrangement division; Mrs. John Horton, junior division; Mrs. R. H. Harmon and Mrs. Paul Graff, educational division; Mrs. D. L. Wilcox, classification; Mrs.

Ralph Buchannan, entries; Mrs. B. W. Stallings, judges; Mrs. Herman Eggers, publicity; Mrs. O. K. Richardson, posters; Mrs. J. C. Yoder, printing; Mrs. Paul Coffey, platform decoration; Mrs. Ed Qualls, table settings; Mrs. Herman Wilcox, awards; Mrs. James Winkler, program; Mrs. D. L. Wilcox, commercial displays; Mrs. C. E. Ulery, exhibitors; Mrs. Mae Miller, second day grooming; Mrs. Frank Payne and Mrs. James Council, judges luncheon; Mrs. Ralph Winkler, hostesses; Mrs. W. C. Greer and Mrs. H. B. Perry, register; Mrs. P. H. Vance, candy; Mrs. J. K. Parker, Jr. refreshments; Mrs. Lee Reynolds, clean-up.

Clubs cooperating in sponsoring the show are the Worthwhile Woman's Club, Blue Ridge Garden Club and the Junior Woman's Club.

500 Ultimately May Be Employed Says IRC Official

Plans for the construction of an electronics parts manufacturing plant in Boone, Watauga County, were announced today by Charles Weyl, president of the International Resistance Company of Philadelphia, Pa.

Oliver J. Greenway, vice-president of the company, said construction of the plant will start immediately and expected completion of the building and production started about the first of 1954. Within a few months, Mr. Greenway said, the plant would employ approximately 150 to 200 persons of which about 80% will be women. He also mentioned that the company expected that the demand for the products to be manufactured in the plant would soon require an increased production which could bring the total employment up to 500 persons. Employees will be recruited almost exclusively from Watauga County, with the exception of a maximum of about ten persons who will be transferred from the Philadelphia plant.

Manufacturing processes are clean, causing no smoke, dust or fumes and are of light machine and assembly type of operations.

Of modern design, constructed of red brick, steel and concrete, the plant will contain 40,000 square feet of floor space. It will be located on a 20-acre tract (known as the Winkler and Della Rogers land) just outside of the town line of Boone.

C. M. Guest and Sons of Greensboro will erect the building. Russell A. McCoy, Jr., vice-president, stated that his company already has placed orders for some of the construction materials. The firm of Biberstein Bowles and Meacham of Charlotte are the architects and engineers for the project.

Mr. Greenway stated that the plant will manufacture power wire wound and precision resistors, rectifiers and hermetic sealed terminals. The products are used extensively in numerous electronic and electrical devices such as television sets, radios, radar, special type fuses, electrical appliances and others.

Cooperating in obtaining the plant for the county were Paul Kelly, chief industrial engineer of the division of Commerce and Industry, Department of Conservation and Development, and William C. Guthrie, engineer with the division; Russell A. McCoy, Jr., vice-president C. M. Guest and Sons; Watt A. Gragg, chairman Industrial Committee Boone Chamber of Commerce, and R. D. Hodges, D. L. Wilcox and Glenn Andrews, members of the committee; W. R. Winkler, district highway commissioner; Gordon H. Winkler, mayor of Boone; Paul A. Coffey, chairman county board of commissioners, and Herman Wilcox, president Boone Chamber of Commerce.

This is the second North Carolina plant of the International Resistance Company. In March of this year the company started manufacture of volume controls, also an electronic component, in a new plant in Asheville. This plant was also engineered by Biberstein Bowles and Meacham.

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Work Progresses On New School; Dale Contractor

Work is progressing on the new elementary school for Boone and Appalachian State Teachers college, according to Principal John T. Howell. The excavation is almost complete, with a large amount of dirt having been moved from the site. The dirt that was moved was taken to the new athletic field which is being built on the college campus.

Materials are being moved in every day, with brick, concrete, steel and various other necessary items already on the ground.

The general contractor for the building is W. E. Dale of Morganton.

It is expected that it may be possible to occupy the building by the fall of 1954, if work con-

Two Honored By B. & L. Group

H. Grady Farthing, president, and C. M. Critcher, vice-president of the Watauga Building & Loan Association were given 25 year service certificates at the recent meeting of the North Carolina Savings & Loan League.

The certificates are "in recognition of unselfish and loyal service to the Building, Savings & Loan Associations of North Carolina for more than twenty-five years by the board of directors of the North Carolina Savings and Loan League."