



—Staff Photo by Joe Minor

CHAMBER TOLD OF PROGRESS IN MOUNTAINS

Creed F. Gilley, industrial manager of the Charlotte Chamber of Commerce, was the principal speaker at the July meeting of the Boone Chamber of Commerce, held at noon Tuesday in the Daniel Boone Hotel.

Taking as his subject "Industry on the Move," the speaker said the Western North Carolina mountains are changing rapidly, bringing in new industries, and keeping pace with the industrial growth of the entire region.

He traced the growth in North Carolina of the textile, tobacco, and furniture industries, and said there are also a tremendous number of chemical firms moving into the south. He pointed out also that twelve or fifteen electronics plants have moved into North Carolina in the last few years, one example of which is the International Resistance Company's new plant in Boone.

Mr. Gilley enumerated various sources of information available to Chambers of Commerce about firms contemplating a move, and outlined three essentials for "landing" such a manufacturing concern in a community. His three points were:

1. Provide basic needs, such as water, power, sewage, and transportation facilities. 2. Acquaint largest number of the right people with the advantages of the locality through advertising, personal contacts, etc. 3. Find personal likes and dislikes of key personnel of manufacturing firms being negotiated with, and cater to them on a personal basis.

The Southern Association of Science and Industry has predicted, the speaker said, that 3,000 multi-million dollar industries will locate in the South within the next ten years, and declared it is up to the various Chambers of Commerce to see that North Carolina gets at least its proportionate share of them.

The meeting was opened by President H. W. Wilcox, who introduced the Rev. Harvey Moon, Dean of the Miami Bible Institute of Miami, Fla., and a former Dean of Lees-McRae College at Banner Elk. Rev. Moon, who is in the county on an extended visit, spoke briefly, inviting the members to read the greatest library in existence, the 66 books of the Bible.

Carl Fidler, business manager of Horn in the West, reported that attendance at the drama is showing a slight increase over last year at this point, and said prospects are good for a successful season.

G. O. P. Planners To Visit Ninth

Two of the Republican Party's chief policy planners will make a two-day visit to North Carolina's Ninth District this week to appraise GOP congressional chances in the November general election.

They are Bernard L. Lamb, director of field organization for the national Republican Congressional Committee, and Allen Overton, representing the organizational office of the national Citizens For Eisenhower Committee.

Details of the proposed visit were announced by Ivan O. Harrah, district GOP director of organization.

The two will meet with district party leaders in sessions at 8 p. m. Friday at the Rowan County Courthouse in Salisbury and at 8 p. m. Saturday at the Community House in West Jefferson.

Members of the senior party, Young Republican and Women's Federation executive committees from each county will be asked to sit in on the conferences.

Record capacity is built up by the steel industry.

State Tour Antique Autos To Arrive Next Friday



T-MODELING.—One of Boone's first autos is pictured with Russell D. Hodges at the wheel and Miss Faye Greer, now Mrs. Hodges, beside him. In the 1914 model Ben Goss is seen in the rear seat with Miss Alma Hodges, who is now Mrs. B. T. Robertson. Such autos as this one will be seen in the tour of the Horseless Carriage Club which arrives in Boone from Laurinburg Friday.

Drivers To Get Gala Send Off In Laurinburg

The final lap of the Horseless Carriage Club's annual tour will be negotiated to Boone Friday, with stops scheduled for Newton-Conover, Hickory, Lenoir, and Blowing Rock. The 63-car caravan is scheduled to arrive at Boone at 5:30 p. m.

Approximately 130 drivers and passengers, all wearing costumes of the early 1900's, will make the trip, and will stay in Boone until Sunday morning, when the tour breaks up.

On Saturday, special field events will be staged in the Daniel Boone Theatre parking lot. Trophies for the best restored cars, and the best costumed drivers, will be awarded Saturday afternoon.

The Horseless Carriage Club will hold its annual banquet Friday night in the basement of the Baptist Church.

Cars entered in this year's tour, the largest in the three year history of the club, range from a 1903 Oldsmobile to a 1927 Chevrolet. There are several early model Buicks, a 1904 Reo, 1911 Case, a 1917 V-8 Chevrolet, a number of T-model Fords, and many other cars representing many of the leading models of the first 25 years of this century.

U. S. Senate Nominee Kerr Scott, making one of his first public appearances since winning the May primary, will share the spotlight with the antique cars, pretty girls, and a dozen other entertainment features Wednesday night in Laurinburg at the Horseless Carriage exposition, a gala prelude to the annual tour.

A speech by the former Governor and future Senator will be one of the highlights of the exposition, which is expected to draw from six to eight thousand persons.

The clattercade will hit the road for Boone at 9:30 Thursday morning, with brief stops scheduled at Hamlet, Rockingham, Wadesboro, and Monroe, before arriving in Charlotte for the first overnight stop. All the cars will be on display at Radio Center Thursday night, and the tour resumes at 8 o'clock Friday morning, proceeding to Boone.

The Gulf Oil Company is furnishing all gasoline and lubricants, plus road service. Chamber of Commerce and civic groups in the various towns along the route will be hosts to the group during the refreshment stops.

Registration Chairman—Mrs. W. C. Greer, Mrs. D. J. Cottrell. (Continued on page two)

Preliminary Plans Being Made For Boone's Annual Flower Exhibition

Section Of 421 Gains Approval

The Johnson County, Tenn. road board has approved the construction of highway 421, from the improved section at Shouns to the North Carolina State Line.

This information comes to Mr. S. C. Eggers of Boone, who is a leader in the movement to improve 421 from the lakes to the sea. The local link had already been surveyed, and it is to be presumed that construction work will not be long delayed.

Farm Bureau Holds Meeting

The officers and directors of the Watauga County Farm Bureau met at Brown's Restaurant on the evening of July 6. Those attending included Mr. and Mrs. Roby Vines, I. B. Wilson, L. E. Tuckwiller, C. A. Clay, Clyde R. Greene, Stewart Simmons, Mr. Triplett, Royce Perry, Frank Baird, Miss Alma G. Hodges, and O. L. Yates, field representative of N. C. Farm Bureau Federation.

After supper and fellowship, the president, Mr. Wilson, called the meeting to order. The group discussed the membership drive which will be held on September 24, and how to secure more members in the Watauga County Farm Bureau. The group also discussed plans for the annual meeting which will be held in the near future in the form of a picnic.

Mr. Perry and Mr. Yates gave some highlights of the State Farm Bureau Conference that was held at Carolina Beach in June.

To bring the program to a close, Mr. Tuckwiller, county agent, gave a few facts on the farm outlook for the remainder of 1954.

The next meeting will be held at the county agents' office in Boone, Tuesday, August 3.

Mrs. Coleman Dies Sunday

Mrs. Betty Storie Coleman, of Rt. 3, Boone, died on July 11 at the age of 87. The funeral was held Tuesday July 13 at 10:00 a. m. at the Laurel Fork Baptist church, with Rev. Raymond Hendrix in charge. Burial was in the Laurel Fork cemetery.

She is survived by three brothers, J. G. Storie and Henry Storie of Blowing Rock, and Calvin Storie of Lenoir; and one sister, Nevada Triplett of Statesville.

Artistic Arrangements — Mrs. Herman Eggers, Mrs. E. T. Glenn. Displays—Mrs. Bob Davis, Mrs. Joe Minor.

Men's Division—Mrs. Ruth Coe, Mrs. John Martin, Mrs. Sara Lynn Blair.

Education and Conservation—Mrs. Ray Derrick, Mrs. J. Lou Carpenter.

Classification—Mrs. Ed Hall, Mrs. Dempsey Wilcox.

Publicity Chairman — Show Committee.

Awards Chairman—Mrs. Herman Wilcox, Mrs. Glenn Andrews.

Judges Chairman—Mrs. R. H. Harmon.

Judges Luncheon—Mrs. James Council, Mrs. Frank Payne.

Properties Chairman—Mrs. Lee Reynolds.

Printing, classifications — Mrs. Julian Yoder.

Posters—Mrs. O. K. Richardson.

Entrance—Mrs. Ralph Buchanan.

Clean-up Chairman—Mrs. Mae Miller and division chairmen.

Platform Staging — Mrs. Paul Coffey, Mrs. C. E. Ulery.

Registration Chairman — Mrs. W. C. Greer, Mrs. D. J. Cottrell. (Continued on page two)

William Byland Rites Are Held

William Luther Byland of Rt. 1, Todd, died on July 12 at the age of 75. Funeral services were held Wednesday, July 14 at 2 p. m. at the Pilot Mt. Baptist church, Rev. H. M. Winkler in charge. Rev. Ronda Eary assisted. Burial was in the Pilot Mt. cemetery.

Survivors include the widow, Mrs. Margaret S. Byland of Todd; three sons, Fred J. of Baltimore, Md., Earl H. of Boone, and John W. of Todd; four daughters, Mrs. Tom Miller of Baltimore, Md.; Mrs. Frank Miller of Boone, Mrs. Jont Greene of Fleetwood, and Mrs. Clyde Burke of Columbia, S. C.; three brothers, David of Chicago, Ill., Richard of Galesburg, Ill., and Lee of Hot Springs, Ark.; and one sister, Mrs. William Zimmer of Detroit, Mich.

Men's Division—Mrs. A. E. South, Mrs. Glenn Andrews, Mrs. Dean Andrews.

Junior Division—Mrs. Ed Ray, Mrs. J. C. Cline, Mrs. Miriam Smith, Mrs. Lee Broome, Mrs. John Horton, Mrs. Jennie Lee Deal, Mrs. Joe Crawford.

Schedule Chairman—Mrs. Ed Hall, Artistic Arrangements; Mrs. Arnold Van Pelt, horticulture; Mrs. B. W. Stallings, displays; Mrs. A. E. South, men's division; Mrs. Ed Ray, junior division; Mrs. Ray Derrick, educational division; Mrs. J. Lou Carpenter, educational division.

Entries Chairmen—Mrs. J. D. Shoemaker, Mrs. Ralph Buchana, Mrs. Cora Bingham, Mrs. Wiley Hartzog in horticulture.

Thanksgiving holidays will be held November 25, 26, and the schools will close for Christmas vacation December 23, reopening on January 3.

Easter Monday (April 11) will be observed as a holiday. The schools close May 20th.

Mr. Walker states that segregated schools will be operated again this year. There is only one small colored school in the county, the Watauga Consolidated School in Boone.

Chamber Commerce Leaders Hold Meeting At Blowing Rock

KING STREET BY ROB RIVERS

ICE CREAM AND OYSTERS

The notice in a church bulletin that there would be an ice cream party by the missionary society, revived memories of social events in former years when home-made ice cream was served, together with cake, and the folks gathered to enjoy the only substance they would see that came colder than spring water. In those days the get-togethers came to be known as ice cream suppers. And sometimes a lawn was decorated, there were some paper lanterns, and there was an atmosphere of gaiety about the time the old hand-crank freezer got so's one couldn't turn it any longer. When cooler weather came there would be one or more "oyster suppers" which stabilized the coffers of whatever organization was doing the work, and at the same time provided a bit of social life for the residents of the community, who gathered at the Blackburn House, the Blair Hotel, or the Critcher Hotel for the winter-time feasts. Oysters weren't seen on other occasions, and ice cream was a rarity since all the available ice was cut from the mill ponds in winter time and stored in sawdust. Sometimes it didn't keep well, and was not usually available to the public.

THERE WERE THREE BIG HOTELS

And reflecting on the parties we came to thinking of the three hotels mentioned, all rather large and commodious structures which served meals and kept roomers winter and summer. And they got along all right. Besides, various private homes were always open to court visitors, to the traveling preachers and summertime visitors. There have always been good places to stay in this vicinity.

TIME TO LIVE!

Frank Jones, who came up from Florida some years ago to attend summer school at Appalachian, and who now returns each summer to play a part in Horn in the West, is one of Boone's most consistent in-season and out-of-season boosters. He enjoys the mountain peaks, and the laughing brooks, and the blue skies, and the people who have time to socialize a bit. He tells of having called on a friend of his in New York sometime ago, and was telling the city business man of the blue-crested hills and the cool breezes and free spring water of this vicinity. And the fellow looked out at the bustling (Continued on page four)

By MRS. LUCILE LETT Blowing Rock, N. C. July 12.—The annual meeting of North Carolina Chamber of Commerce executives was held at Mayview Manor hotel here last week with some 75 members and guests attending. The meeting closed on Saturday with the election of the following new officers: President, Fred Linton, Winston-Salem; vice-president, Pat Treadway, Lumberton; secretary, Reginald Sirouse, Reidsville; and treasurer, Graham Dozier, Rock Mount. Directors elected for four years were Rhodes Batson, Wilkesboro; Earl Crawford, Asheville; William F. Patterson, Washington; and William P. Pence, Salisbury. Those elected for a two-year term: Glenn Taylor, Albemarle; Ed H. Lewis, Roanoke Rapids; Brice T. Dickson, Gastonia; Herbert G. Gailey, Jr., Greensboro; Ralph V. Bailey, Canton; Robert W. Moore, Mooresville; Willard T. Keyser, Greenville; and Joseph A. Debois, Sea Level. Out-going president was Max R. Steelman of Hickory.

The meeting began with the registration in the hotel lobby on Thursday with representatives from the following host towns on hand to greet the members and guests: Blowing Rock, Boone, Wilkesboro, Statesville, Lenoir, Granite Falls, Morganton, and Newton. Events the first day consisted of a social hour with refreshments followed by a dance, with the business sessions hour

Nine Miles Paving Done In District During June

Raleigh.—The State Highway Commission completed 9.02 miles of road work in the Eleventh Highway Division during June, according to W. Ralph Winkler, Commissioner of the Eleventh.

Aleighbay, Ashe, Avery, Caldwell, Surry, Watauga, Wilkes, and Yadkin compose the Eleventh. Division headquarters are in North Wilkesboro, J. H. Council is division engineer.

In Ashe, Winkler said that 4.2 miles of road improvements had been made by the State Highway forces. Two county roads, and their lengths, were graded and gravelled: from Hagaman School to the intersection of Roaring Fork Road known as Reeves Cox Road, 1.4 miles; and Rich Mill Road at Old Roten Store to Miller residence known as Bear Pen Road, 0.5 mile. The first road is 12 feet wide; the second, ten feet. The surface of the right prong of Roaring Fork Road was strengthened for 2.3 miles.

In Avery, State highway forces placed 0.8 mile of traffic-bound macadam on the Davenport Road. In Caldwell, State highway forces placed a bituminous surface treatment on the following county roads, and their lengths: Blue Creek Road, 0.5 mile; Buntown Road, 0.3 mile; and Broad-

getting under way on Friday morning. Mayor R. B. Hardin of Blowing Rock made the address of welcome at breakfast.

Visiting speakers for the three-day meeting included Walter B. Koch, Industrial Development Director of the Kentucky State Chamber of Commerce, Louisville; Ben E. Douglas, Director North Carolina Department of Conservation and Development, Raleigh; James Payne, Manager Chamber of Commerce, Front Royal, Va.; Ed Cherry, Manager Southeastern Division, Chamber of Commerce of the U. S., Washington, D. C.; T. S. Davis, Manager Area Development Division, Georgia Power Co., Atlanta; William J. Baird, Manager External Affairs, Chamber of Commerce of the U. S.; and Jim Currie of the North Carolina Department of Tax Research.

The group was taken on tours of Grandfather Mountain, Linville and surrounding areas, and the Blue Ridge Parkway and attended "Horn in the West" on Friday night. The Blowing Rock, Boone, and North Wilkesboro Chambers were hosts to the group at an old-fashioned chicken Bar-B-Q on the park grounds Friday evening. Many of those attending came in to look around the new building of the local Chamber and town offices.

The North Carolina Dairy Products Association began their annual meeting at Mayview Manor today.

way Street, 0.35 mile. The first two roads are 16 feet wide. The third has a 21-foot wide surface.

In Watauga, highway forces finished 1.7 miles of grading and graveling on the Stony Fork Road which is 16 feet wide. Dutch Creek Road was graded and stoned for one mile. It is 12 feet wide.

In Wilkes, State forces widened by four feet the intersection of NC 16 and NC 18; and then west on NC 288 for 0.17 mile. After the widening, traffic-bound macadam was placed and a bituminous surface treatment was completed on the road.

July 25-31 is National Farm Safety Week. Farm to Live and Live to Farm.

Democrats To Slate Ticket End Of Month

The Democrats of Watauga county will meet in convention at the courthouse in Boone Saturday, July 31, at 2 o'clock, for the purpose of nominating candidates for county office.

The official notice of the convention, issued by Chairman D.

Frank Baird, appears in the Democrat today.

Precinct meetings will be held in the various townships Friday, July 30, at 2 p. m., at which time delegates will be named to the county convention.