Trade At Home

Market Edition

SIXTY-SIXTH YEAR- NO. 21

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, NOVEMBER 25, 1954

THREE SECTIONS-24 PAGES

Gay Shopping Season Gets Under Way Here

piest season of the year.

sends to the children. "And the

on hand to help Christmas gift

shoppers find their way through

right solution for every gift prob-

This special section is devoted

to presenting a prevue of what is

in store for gift shoppers, so that

they may actually get a head start

Though there are nearly a hun-

dred or more gifts for everyone

pictured in this edition and liter-

(continued on page four)

Christmas Lights

To Be Turned On

The switch will be thrown

Saturday, November 27, "to light up Boone for the Christmas holi-

days," said Russell D. Hodges,

chairman of the Merchants As-

sociation committee on lights

The most lavish display of

varicolored Christmas lights

seen here in recent years is now

in the process of being installed

throughout the length and

breadth of the main business por-

tion of King Street. Evergreens

and other decorations to en-

hance the beauty of the lights

will be put up as fast as the

weather permits, Mr. Hodges

An added feature of the city's Yuletide decorations will

be a huge, gaily lighted Christ-

mas tree to be erected in the

center of town in front of Todd

& Higgins Esso station at the

earliest practicable time, it was

Next Saturday

and decorations.

on the joy filled task ahead.

ooner the better," he adds.



GETTING READY FOR CHRISTMAS.—Town employees are shown as they prepared to decorate the streets of Boone for the Yule season Carl Teague is the camera-shy employee behind the pole with Justin Ragan watching on the left and Henry Austin with the wire in his hands. The operation was begun last Friday, with the lights being put up and down the main thoroughfare of town. Roping is expected to be added as the season progresses.-Staff photo by Joe Minor

KING STREET

ROB RIVERS

A DAY OF THANKSGIVING

Thanksgiving Day has too often een lost in the glitter of the start of the Christmas shopping season . Franklin D. Roosevelt tried to get the two important holidays separated by setting an earlier date for Thanksgiving, and brought down the wrath of the nation upon his head . . . But after all it was a good notion . . . The idea that folks should express for His beneficence during the

their gratitude to the Omnipotent year is a lofty one, and one to which we should all subscribemaybe a little more so here in Watauga than in some other places . Not that we're better than other folks and not that we have a better county or a better cli-

mate or more money than some other people . . . But fact is, we've fared good here . . . Despite the drought which gets worse every year, the good earth has brought forth an abundance of food in these green hills . . . Late rains dampened the soil considerably and replenished the water supply in this vicinity . . . We have been free from cyclones and hurricanes and the like, which have laid

tolerable degree of harmony, if not at all times in brotherly love We have much to be thankful for, and we should spare enough time from the feasting and the football, and the general carryings-on to observe the day in the way it was intended . . . We have

waste other sections of the land;

and our folks have resided in a

been blessed bountifully. AND WE SHOULD BE HAPPY on this glad day, as we take time opt from our usual activities and

(Continued on page four)

Mass Meeting Is Slated To Help In Civil Defense

A mass meeting will be held Wednesday night, December 8, at 7:30 o'clock, at the Boone Demonstration School auditorium to hear about and discuss phases of Civil

Defense Civil defense is preparation for emergeneies such as fires, floods, hurricanes, or other disturbances, serious accidents, epidemics, as well as possible war attacks including bombing, or a nearby area may suffer disaster and need aid.

Clyde R. Greene will be chairman of the meeting and R: C. Nicholson, from the office of General Griffin, North Carolina director of Civil Defense, Raleigh, will pre sent a film and discuss what is needed in planning for civil defense and why it is needed in every county of the State.

The High School band, under dier, will give a program at the beginning of the meeting.

Sgt. H. R. Wilson will be pres ent from the Office of Ground Observer Area Headquarters, the 4674th Ground Observer Squadron in Knoxville, Tennessee. Local officials of the county and Blowing

(continued on page three)

Councill Is Given 25-Year Citation

J. H. Councill, of Boone, Division Highway Engineer, was presented a pin and certificate in appreciation of twenty-five years of meritorious service as State high way engineer at the annual conheld in Seattle November 9.

The award was accepted on Mr. Councill's behalf by W. H. Rogers, North Carolina.

Austin Clawson Dies In Maryland Traffic Accident

Austin Clawson, 42 years old, most varied and the most brilliant when an automobile he was drivcollection of gifts for Christmas ing and a tractor-trailer collided giving ever assembled in this town near Baltimore, as Mr. Clawson is now on display against a gay was en route to his home at Bel background of Yuletide decora- Air, Md.

tions as leading stores open their Funeral services were conductdoors to officially launch the hap- ed at Bel Air Tuesday at 2 o'clock, and burial was in that vicinity The time for gifting is near, and Other details were unavailable. Santa Claus is here with a word Among those from Watauga at of advice for the older folks and tending the rites were Mr. and a special invitation to the youngs- Mrs. Worth Clawson, Mr. and Mrs. J. B. Clawson, Mrs. Claude Taylor, "The earlier you start your Mr. and Mrs. Bill Jackson, Mr. and shopping, the merrier will your Mrs. Avery Greene. Christmas be," is his tip to the

Mr. Clawson, a son of Mr. and Mrs. J. Bynum Clawson was rear-"Come downtown and see me, ed in Meat Camp township and and my wonderful collection of had resided in Maryland for about new toys," is the invitation he ten years.

The parents survive, together with three brothers and three sis-Old St. Nick will be present per- ters, Worth Clawson, Deep Gap; sonally in Toyland to welcome the Ted Clawson, Boone; J. B. Claw children with a cheery smile and son, Baltimore, Md.; Mrs. Bill an ear cocked to hear every syl- Jackson, Mrs. Claude Taylor, lable of their whispered hopes. Boone; Mrs. Eddie Gray, Bel Air, Scores of eager deputies will be Md.

James F. Wilson the brilliant array of gifts to the Taken By Death

James Franklin Wilson Vilas, Route 1, died Thursday, November 18, in Watauga Hospital at the age of 85.

the Brushy Fork Baptist Church conducted by the Rev. Victor Trivette and the Rev. L. H. Hollingsworth. Burial was in the Brushy Fork Cemetery.

He is survived by his widow, Mrs. Lillie Wilson; three sons, Ralph and Forrest, both of Vilas, and Jerry Wilson, Boone; a brother, Charles Wilson, Sioux City, Iowa; a sister, Mrs. Sallie Miller Bristol, Va.; nine grand and one great-grandchild.

Stores To Close For Thanksgiving

A majority of Boone business places will be closed Thursday, November 25, in observance of Thanksgiving Day. The county offices in the courthouse and rock building, town office, and the Northwestern Bank will also be closed, and the post office will observe its regular holiday schedule of keeping the windows closed all

The Southeast Asian Defense Treaty has been sent to the Senate by President Eisenhower, who expressed the hope that it would receive "early and favorable, con-

Funeral services were held at 2 p. m. Saturday, November 20, at Charles Rogers Found Dead; Verdict Suicide

repairman and veteran of World les Rogers, Jr., of Wilkesboro, and War I, was found dead Monday Lloyd Rogers, Rapid Air Force morning in the basement of his Base at Rapid City, South Dakota; shop at East King and Appala- and daughter, Mrs. Stella Townchian streets. He was 60 years of send, Greensboro; two sisters,

Coroner Richard E. Kelley said death was the result of a self-in- Ohio; and a brother, W. D. Rogers, flicted head wound from a .25 of Oregon. caliber automatic pistol, and that Rogers had been dead about three hours when found at 8 a. m. by Lee Anderson, one of his employ-ees. He said no inquest would be

Mr. Rogers was a past commander of Watauga American Legion Post No. 138, and had operated a shoe repair shop here for some 20 years. Prior to that he was employed by Appalachian State Teachers College.

Funeral services were held at 11 a. m. Tuesday, November 23, at the Reins-Sturdivant Funeral Home, with the Rev. L. H. Hollingsworth and the Rev. E. F. Troutman officiating. Burial was in the Mount Lawn Memorial

Cemetery. Survivors are his wife, Mrs. Mrs. Pearl Randall, Boone, and Mrs. Neal Ashley, West Lafayette.

SCOUT AWARD-Dr. Francis Cook, right, in dark suit, is shown receiving the Brenner award from Dr.

Blue Devils To Be Honored At C. of C. Banquet

The Appalachian High School Blue Devils, undefeated on the gridiron during the entire season, will be honor guests of the Boone Chamber of Commerce at 12 noon

December 14. Parents of football players are urged to make plans to attend the meeting.

Each football player and mema guest of some member of the of North Carolina. Chamber of Commerce

Further details will be given



Burley Flows Onto Floors;

Sales To Start Next Week

Buddy McGuire Candidate For Morehead Honor

Roger "Buddy" McGuire ha been nominated by the Appalachian High School faculty as the 1954-55 condidate for the Moreber of the coaching staff will be head Scholarship to the University

> One nomination for this valuable scholarship is made by each high school in the county. The bases for selection are scholastic ability and attainments, character, physical county candidates one boy will be selected by the county committee, headed by Mr. James H. Councill. to appear before the district selection committee. Candidates chosen by the district board will then compete on a statewide basis.

"Buddy," the son of Mr. and Mrs. standing member of the senior class. He has attained better than a "B" average on high school cour-Men's "A" Club, and president of trailer with gas.
the Boys Glee Club. In the recent Mr. Wood tol.

of the football team, and he was hospital, he said, elected by the team as co-holder of The sides of the trailer were the title "Best Sportsman." He has blown loose. Window glass was been an active member of the foot- scattered for 50 feet, and window

Said To Be Good In Area

Weed Quality

Tobacco is flowing to Boone rarehouses, buyers, bookkeepers weighmen, ticket markers and other workers are assembling, and growers are eagerly awaiting the oneer which will signal the opening of the 1954-55 selling season

The burley market opens Tuesday, November 30, and R. C. Coleman, proprietor of the Mountain Burley Warehouses here, has said he has reason to believe it will be the best season in the history of the Boone market.

First sales will be held here Wednesday, December 1, and will mark the opening of the sixteenth selling season at Boone. The Lee Reynolds, chairman Watauga District of the Old Hickory Council, Boy Scouts of America. Boys in the back are of the Valle Crucis Scout Troop, who had just passed a board of review for their second-class requirements in scouting. The award is made each year by the Old Hickory Council to the district Boone market began operations in 1939, and is the oldest market in displaying the best scrap book on publicity received on the district's activities during the previous year. The scrap book, kept by Dr. Cook who is publicity chairman for Watauga, is shown on the table in the foreground.—Staff photo by Joe Minor. this section.

The Mountain Burley warehouses are equipped to sell about 1700 baskets daily, and Mr. Coleman said Tuesday there is still plenty of room on the floors for the first sales. He added that the quality of the tobacco now on hand appears to be superior to that of the first offerings of previous years.

In urging growers to bring their tobacco to Boone, Mr. Coleman pointed out that published figures covering the last years show that the Boone market had a higher price average than any other market in this immediate section. "It is also your nearest market," he reiterated, "so why drive farther and add to your expense when you are not going to get any more -or maybe not as much-for your tobacco?"

Sales will continue for four hours a day through December 21, and will resume after the Christmas holidays on January 4, it has been announced.

Man, Wife Are **Hurt In Blast** House Trailer

Duke Wood and his wife, Joy Ann Wood, of Meadows of Dan, Va., were seriously injured early Wednesday morning. Novemebr 17, in an explosion in their trailer home here.

The couple were taken to Wavigor, and leadership. From the tauga Hospital, where physicians degree burns and bruises, but did not consider their conditions as critical.

Mrs. Wood, a secretary in the Boone Merchants Association and Chamber of Commerce office here. was released from the hospital Monday, while Mr. Wood, a fresh-R. W. McGuire of Boone, is an outers College, is expected to remain for several more days.

A leaky pipe or an accidental ses. He holds the offices of president of the senior class, president on the cooking stove during the of his homeroom, president of the night is thought to have filled the

Mr. Wood told investigating ofelection of senior superlatives ficers he awoke about 5:30 a. m. and lit his cigarette lighter to see the dial of his electric blanket. During the just-completed foot- That was the last thing he reball season he served as co-captain membered until he awoke in the

ball, basketball, and baseball panes in an adjoining trailer were (continued on page four) also shattered.

vention of the American Associa- UNDEFEATED BLUE DEVILS-Members of the Appalachian High tion of State Highway officials School Blue Devils, who have just completed the first undefeated football season in the school's history. They are, left to right, first row: Junior Kahullas, Carlton Lyons, W. C. Payne, Cliff Keplar, Tony Winkler, Buddy McGuire, Bill Brown, S. G. Tugman, Glenn Welborn, Jr., chief highway engineer for David Teague, manager; second row: Bobby Sherrill, manager, Bobby Brendall, Charles Mickel, Dickey Hunt, B. M. Miller, Bobby Bingham,

Joe Moretz, Earl Brookshire, Rodger Cook, J. W. Welborn, Fred Gragg, Edward Harmon, Kermit Keller; third row: Pete Everett, coach, Dean Johnson, Eddy Rush, Bill Hayes, Chris Johnson, David McKinney, Edward Taylor, Kent Coleman, Johnnie Hodges, Jr., Bobby Wilcox, Jack Creed, James Greene, Clyde Welch, Johnny Miller, Shirley Gabriel, back field coach. Not present for picture was Morris Branch, line coach,—(Photo Palmer's Photo Shop.)

Boone Merchants Advise Early Shopping For a Truly Wonderful Christmas

Key to making the glorious Christmas Holiday the most perfect event of the year-one full of joy, one free from any hadow of disappointment for you and your loved ones-is all wrapped up in just two simple little words: "Shop Early."

entirely to prevuing the wonderfully glamorous, the excitingly practical gifts in store for everyone, comes both the "Get Ready" and the "GO' signal for this Christmas season.

"Get Ready" by letting your eyes roam thes pages. Here you'll find hosts of suggestions that will spark really brilliant gift giving

Here, today, with presentation of this special edition devoted

Make notes as you go along, for gift ideas are directly asociated with people—the people you love—and you'll want to remember the suggestions that these pages will spark for Sister and Brother and Aunt Emma and Uncle Joe and for the postman "Go" shopping tomorrow. Don't delay. The time for gifting is

near, and Old St. Nick is here—with scores of deputies in every store in town—to help you choose from fresh, inspiring stocks. Haif the fun of the Christmas season is in choosing the gifts you are going to give. The sooner you start your Christmas shop-

ping, the more fun you are going to have. Shopping early for gifts means leisurely shopping, time for comparing, for weighing, for selecting sure fire presents for every-

Shopping early frees your time for joyful hours spent in wrap-

Shopping early can be easier on the budget, just as it can be easier on the nerves. For by shopping early—without undue pressure of time or crowds of last minute shoppers—you can shop more wisely.

Shopping early makes it possible for you to plan your gifting that no one will be forgotten.

Shopping eary means that you can take advantage of the convenient Lay-away plans made available for you by the stores. Pick the gift you want now. Put a small deposit on it and the store will hold it for you to pickup later.

Tuck-away a gift a day, in the stores or in a hideaway at me starting tomorrow—and your gift shopping will be untram-

Shopping early is a positive "must" if there are loved ones in the armed services or so far away from home they won't be able to be present Christmas morning.

For, in order to mail early-early enough to make certain ur gifts are going to arrive on time-you're just going to have to

Take a tip from Santa Claus, and start your shopping withou

Lay-away a gift a day-then at Yuletime, you'll have time to