

## Consumer Survey Is Conducted Here

Residents of this area will be among the consumers interviewed during January and February about changes in their spending and saving during the past year and their prospects for 1956. This area is one of 60 being used by the Federal Reserve Board for its eleventh annual Survey of Consumer Finances. Mrs. Herman Eggers employed by the Survey Research Center of the University of Michigan will carry out the inter-

viewing. Interviews will be conducted in the 12 largest metropolitan areas of Baltimore, Boston, Chicago, Cleveland, Detroit, Los Angeles, New York, Philadelphia, Pittsburgh, San Francisco, St. Louis, and Washington, and in 54 other smaller cities and rural areas throughout the country. Within each area, individual addresses are selected at random. Reports from persons living at these ad-

dressess furnish financial statistics representative of all consumers throughout the country.

All interviews are held in strictest confidence and no information concerning individual families is disclosed. The information obtained is used solely for statistical analysis of consumers' purchases of houses, automobiles and other durable goods and of changes in the financial situation of different groups of people in the country.

The 1956 Survey will include questions regarding consumers' incomes, general financial positions and attitudes about their current and prospective financial situation. Information about consumers' plans to buy cars and household appliances in the coming year, and the amounts of their installment debts also will be obtained. Similar information obtained in previous Surveys of Consumer Finances has been very useful in appraising the general business outlook. Many families have been interested in these results because they indicate how other families in similar circumstances are spending their incomes and investing their savings.

## Hicks Rites Are Held On Sunday

Elizabeth Hicks, 61, of Sugar Grove, Route 1, died Sunday, January 1, in Grace Hospital at Banner Elk.

Funeral services were held at 2 p. m. Monday, January 2, at St. John's Episcopal Church, conducted by the Rev. Carl Wilson, and burial was in the church cemetery.

She is survived by a son, Everett Hicks of Sugar Grove; four brothers, Millard Hicks, Lenoir, Walter Hicks, Vilas, Conley and Clayton Hicks, both of Sugar Grove; four sisters, Ellar and May Hicks, of Sugar Grove, Mrs. Grover Ward, Butler, Tenn., and Mrs. Don Dotson, Sugar Grove.

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## Parkway Links Finished In '57

Gatlinburg, Tenn.—A tentative completion date in 1957 has been set for work on two proposed links in the Blue Ridge Parkway, to reach to the southern end of the parkway.

The U. S. Bureau of Public Roads office here announced yesterday it will receive bids until 1:30 p. m. January 27 on a 2.82-mile section of the parkway on the Cherokee Indian Reservation. It had said earlier that bids will be opened Jan. 12 on construction of a five-mile stretch marking the parkway's southernmost point.

Need Two Seasons Work will be done concurrently on both sections, the bureau said.

and likely will take two construction seasons, in 1956 and 1957. Paving is not included in the bids, but the 2.82-mile section includes three tunnels.

Rough grading and three tunnels were finished just before World War II between Wolf Laurel Gap near Soco Gap and a point two miles west of Big Witch Gap. The 2.82-mile stretch will extend from the Big Witch point to the southwest side of Sherill Cove.

The 477-mile parkway will have a roadbed from Soco Gap to U. S. 441 in the Great Smoky Mountains National Park, when the two new construction projects are finished.

The White House Conference on Education ended a four-day meeting with a call for Federal aid for schools.

President Eisenhower has called mayors for next Feb. 18-19 to conduct a nation-wide conference of sidar problems calling for cooperation of Federal and local governments.

## 4-H's Eliminate "Accident Havens"



How many hazards can you find?\*

**SAFETY**, a crop to be harvested on every farm and in every home, is receiving special attention from more than one-half million 4-H Club members taking part in the 1955 National 4-H Safety Program.

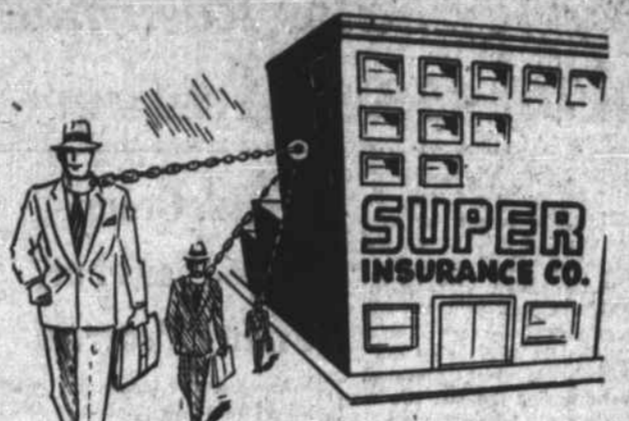
As a part of their 4-H Club work, members in all 48 states are correcting hazards such as those seen in the above drawing. They are attempting to reduce the Nation's annual farm toll of 14,500 lives, 1,350,000 injuries, and an economic loss of about a billion dollars.

4-H's, working as individuals or in groups through their local clubs, conduct surveys to locate hazards, then correct the unsafe conditions. They give demonstrations on hundreds of topics pertaining to farm, home and highway safety. Members present talks before group meetings and over radio and television; put displays in store windows; and build booths at fairs.

To assist the Cooperative Extension Service in conducting the 4-H Safety Program, General Motors has just published a new "4-H Safety Handbook for Local Leaders," which provides how-to-do-it ideas for carrying out successful safety programs. Copies of the manual will be distributed to volunteer 4-H leaders through County Extension Offices.

In addition, GM provides incentives in the National 4-H Safety Awards program which is arranged by the National Committee on Boys and Girls Club Work. Medals are made available to four county winners; an all-expense trip to the National 4-H Club Congress in Chicago is given to the state winner; and \$300 college scholarships are presented to eight national winners.

\*In the drawing, there are more than 45 accident hazards or unsafe practices shown. Don't let them occur on your farm or in your home.



## QUESTION?

Is your insurance agent chained to one company or can he offer you protection in any number of the best and oldest insurance firms in America?

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THERE ARE **two** TIMES WHEN YOU NEED GOOD INSURANCE ADVICE

- 1.—When you purchase protection
- 2.—When you have a claim

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BOONE, N. C.

# CHURCH'S January Clearance Sale Now in Progress

Men's and Boys'

Pants  
 All Wool Flannels, Gabardines,  
 Rayon, Dacron and Orlon  
 Mixtures

Suits

Topcoats

Sport Coats

Jackets

Sweaters

Shirts

Winter Underwear

Shoes

Boots  
 including Insulated, Combat,  
 and Engineer

Jackets

For the little fellow  
 Quilted linings — long and short

**25%  
to  
40%  
OFF!**

Every item in this store caught wearing a sale tag will be fined the full extent of our profit!

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We're Clearing The Lot! Come On In And See What A Wonderful Deal You Can Make! Check The List Below, Then Come and See 'Em, Drive 'Em, Get Our Deal—And You'll Buy 'Em!

<p><b>Plymouth, 1952, 2-door</b> 2-tone, tan and brown, radio, heater, white sidewall tires</p> <p><b>Plymouth, 1952, club coupe</b> Gray, radio, heater, white side wall tires</p> <p><b>Chevrolet, 1951, 2-door</b> Green, radio, heater, seat covers</p> <p><b>Ford, 1950, 2-door</b> Green, radio, heater</p> <p><b>Chevrolet, 1954, 2-door</b> Black and white, radio, heater, white side wall tires</p> <p><b>Ford, 1952, 2-door</b> Red and Ivory, radio, heater, white side wall tires</p>	<p><b>Plymouth, 1950, 4-door</b> Blue, radio, heater</p> <p><b>Chevrolet, 1952, 4-door</b> Dark green, radio, heater</p> <p><b>Chevrolet, 1954, 4-door</b> Brown and Ivory, radio, heater, white side wall tires</p> <p><b>Pontiac, 1951, 4-door</b> Black, radio, heater, seat covers</p> <p><b>Oldsmobile, 1950, 4-door</b> Light Green, radio, heater, seat covers</p> <p><b>Plymouth, 1953, 4-door</b> Light green, radio, heater, white side wall tires</p>	<p><b>Ford, 1948, 2-door</b> Radio, heater, seat covers</p> <p><b>Plymouth, 1953, 4-door</b> Black, radio, heater, white side wall tires</p> <p><b>Ford, 1951, 2-door</b> Green, radio, heater, seat covers</p> <p><b>Chevrolet, 1954, 4-door</b> Blue, radio, heater, white side wall tires</p> <p><b>Ford, 1951, 2-door</b> Green, radio, heater, white sidewall tires</p> <p><b>Ford, 1953, 2-door</b> 2-tone blue, radio, heater</p> <p><b>Plymouth, 1950, 4-door</b> Green, radio, heater, seat covers</p>	<p><b>Chevrolet, 1950, 4-door</b> Blue, good rubber, seat covers</p> <p><b>GMC, 1949, Truck</b> Green</p> <p><b>Dodge, 1946, Truck</b> Red</p> <p><b>Chevrolet, 1949, Pickup</b> Green</p> <p><b>Dodge, 1955, 3-4 ton Pickup</b> Black</p> <p><b>Chevrolet, 1954, Pickup</b> Blue</p> <p><b>Chevrolet, 1953, Pickup</b> Blue</p>
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