

From the road up, 1957 Fords are a complete departure from previous models. They will be unveiled today (Wednesday) by Ford dealers in 19 body styles, of which this is the four door Victoria, a member of the new "Fairlane 500" series. Fairlane models are nine inches longer and four inches lower than their 1956 counterparts. Though the new models are lower, interior headroom is as great as last year, since the car's chassis and floor are re-designed for a lower center of gravity.

New Ford Offers 19 Body Styles

Ford's 1957 line introduces 19 entirely new body styles in five series and features three different body sizes on two redesigned chassis lengths.

The "hardtop convertible" styling formerly available only in Ford's Victoria models set the trend for design of all the closed bodies in the new Fairlane 500 and Fairlane series. Stylists slimmed down the center pillars and top silhouettes of conventional two door and four door models, with the result that when the doors are closed, they have virtually the same outside appearance as the popular pillarless types.

The biggest Ford body—more than nine inches longer and four inches lower than 1956 models—is available in the Fairlane and Fairlane 500 series.

There are five models in the Fairlane 500 series, which is Ford's top line. They are the thin pillar two-door Club Sedan, the thin pillar four-door Town Sedan, the two-door Club Victoria and four-door Town Victoria hardtops, and the Sunliner convertible.

The Fairlane models include the thin pillar two-door Club Sedan, four-door Town Sedan and the two-door Club Victoria and four-door Town Victoria hard-tops.

A separate body shell is used on the Custom and Custom 300 series models, which are more than three inches longer and three inches lower than comparable

1956 models.

The Custom 300 series includes the two-door sedan and four-door sedan, while the economy Custom series has the two-door business sedan, the two-door sedan and the four-door sedan.

There are five models in Ford's station wagon series for 1957. The Ranch Wagon and Del Rio Ranch Wagon are two-door, six passenger models. The six-passenger Country Sedan, the nine-passenger Country Sedan, and the nine-passenger Country Squire are four-door models.

Station wagons also have a separate body shell, which is nearly six inches longer and three and a half inches lower than 1956 models.

Each series has its own distinctive side mouldings, ornamentation, and interior trim.

Jones Goes With New Station

Mr. Earl Jones, who has had many years experience as a service station operator, will be employed by Laverne Fox in his new Phillips Service Station on Bristol Road.

Unless they are cooled quickly, eggs lose their quality in a short time on hot days, say Extension poultry specialist at North Carolina State College.

Canton With Health Dept.

Dr. Mary Michal, Health Officer, announces the appointment of Mr. Lewis H. Canton, Jr., as Supervising Sanitarian for Alleghany, Ashe, and Watauga counties.

Mr. Canton was employed as Sanitarian for the Craven County Health Department, New Bern, for 4 years. He attended the U. S. Public Health Service School in Columbus, Georgia. For the past three years he has been employed by the Union County Health Department in Monroe as senior sanitarian.

Mr. Canton served in the Infantry during World War II for five years. He was called back for two and one-half years active duty in the Artillery during the Korean conflict.

Mr. Canton and his family have established residence on Appalachian Street in Boone.

U. S. MERCHANTMEN

The privately-owned American merchant marine on September 1st consisted of 1,067 vessels, made up of 715 dry cargo and passenger-carrying ships of 7,615,786 deadweight tons and 349 tankers of 5,894,259 deadweight tons. The figures were given by the American Merchant Marine Institute.

Elementary School News

Our school observed a half day schedule last Wednesday so that our building could be used for a district meeting of school board members, school committeemen and committeewomen, and other school officials. Various groups met in our classrooms and in the auditorium. Speakers for the occasion were Dr. W. H. Plemmons and Dr. Herbert Wey, of the Appalachian State Teachers College.

Work is progressing on our playground this week after the delay last week due to the rain. The base rock is being hauled and spread down in preparation for the surfacing. Physical education classes

are being held inside in the gymnasium and the rumpus room while this work is being done.


Several of our teachers attended the district meeting held in Greensboro on Friday. While they were away, various student teachers and graduate assistants assumed their duties. Those teachers making the trip were Mrs. Ennis Davis, Mrs. Jane Robinson, Mrs. Lea Broome, Mrs. Bess Crawford, Mrs. Velma Cottrell, and Mrs. Mary Hamby. All of our teachers plan to attend at least one of these professional meetings during the year.

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| | |
|--|----------|
| 66—Deep Gap—Good house, 4 rooms down, 1 up, bath, deep well, 175 ft. on highway 421. | \$7,000 |
| 65—New house near IRC plant, 5 rooms, bath, full basement, nice lot 3-4 acre. | \$7,500 |
| 64—Perkinsville—Very large business lot, fronting highway 421, 3 small buildings. | |
| 63—W. Boone—Large stone residence, 4 bedrooms, 2 baths, stoker heat, large lot on highway. | |
| 33—Water St.—Nice 4 rooms, bath, basement, redwood siding, 90 foot fronting paved street. | |
| 34—Georges Gap—5 rooms, no bath, water in yard, 10 acres pasture and woods. | \$4,000 |
| 41—Green Valley—4 room block unfinished, deep well, 15 acres good land, on road. | \$2,500 |
| 45—Lenoir—On highway 321, 4 rooms and basement, school and church, garden. | \$3,500 |
| 62—S. Boone—New 4 rooms, bath, lot 175 x 300, good road, convenient to IRC plant. | \$4,250 |
| 15—State road—New home, 4 large rooms, hall and bath, very large scenic lot. | \$8,000 |
| 28—King Street—New brick apartment house, large work shop, 3 nice apartments, rented. | |
| 6—Deck Hill Road—4 rooms, bath, basement, very large and beautiful scenic lot. | \$6,500 |
| 22—Appalachian St.—7 rooms, 2 baths, 3 bedrooms, stone, located on paved street. | \$8,000 |
| 47—Deerfield Road—Good farm, 23 acres, all cleared, 7 room dwelling, all out buildings. | \$3,000 |
| 97—Deerfield—New 5 room, bath, 28 acres fertile land, new grade A dairy barn. | \$15,500 |
| 46—Foscoe, Near New Highway—23 acres good farm land, 7 room house, bath. | \$5,000 |
| 48—West Boone—Nice 4 room cabin, 2 acres level land, apple and cherry trees. | \$4,500 |
| 31—Highway 194—Beautiful setting, 4 room cottage furnished, large lot on road. | \$5,900 |
| 1—Grand Boulevard, 5 room brick, furnished or unfurnished, large lot in good section. | |
| 9—Vacant lots—10 located in Hayes development just east of Boone on 221-321. | |
| 62—West Boone—4 rooms down, 3 1/2 rooms up, basement, 2 car garage, lot 200x285. | \$12,500 |
| 30—Blowing Rock—Summer home completely furnished, 2 baths, 9 acres scenic land. | |
| 90—Brick, 6 rooms, 2 baths, full basement, Woodland Ave., large lot, near college. | \$12,500 |

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came the magic that made possible so wonderfully different a Ford. In the toughest on-the-road tests ever given to a car, this "Inner Ford" demonstrated that a '57 Ford rides without a bobble, the curves without the pitch... and, that in power, it "takes nothing from nobody!" Nothing on wheels hurries, handles or holds up like a Ford!

A new kind of FORD with the mark of tomorrow



Lowest family car on the road

Only four feet high in the seat

Everywhere you look it has the "Mark of Tomorrow"

Six or eight seats going to guests!

The Fairlane 500, finest Ford series, features five of the 19 longer, lower, beefier Fords for '57.

You're in for a thrill when you see this new knock-out named Ford! But save your superlatives till you drive it! That's where the fun really starts.

It's fun just knowing that others who see you wish they were you. For you're commanding the longest, lowest, heaviest, biggest car ever to sport such a low price tag. There's head room to spare for a new fall bonnet... stretch-out space for a "Daddy Longlegs."

You'll find that the tough and ready new "Inner Ford" is built to take the roughest road you'll care to travel. New outboard rear springs and ball-joint front suspension let Ford take the turns without the tilt. New swept-back control arms help take bounce out of bumps.

Best of all, Ford's library-like quiet is built in. And the new "Inner Ford" is why. For never before

in Ford's field has there been a body with so much extra bracing so firmly anchored to its foundation. And you can choose from three big Silver Anniversary V-8's with up to 245 horsepower. There's also a new Mileage Maker Six with 144 horsepower, the most modern Six in the industry.

You can pick your Ford tailored to your desires and your budget, too! Choose from nine Fairlane or Fairlane 500 models or from five Custom or Custom 300 models. Or take your pick from Ford's five longer, lower, new station wagons. Whichever model you select, you'll get a car that's been re-invented from the wheels up!

So there's the new kind of Ford. Big! Gracious! Spacious! A luxury car true—but one that any car buyer can easily afford. Come in! See what wonder-cars you can buy now at low Ford prices.

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