NOVEMBER 15, 1956.

WATAUGA DEMOCRAT-EVERY THURSDAY-BOONE, N. C.



In NEW YORK-People going places are going Pantiaci

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Pontiac Has It in the Surprise Package of '57

Like surprises? You've got one coming in Pontiac for '57! It's completely new . . . from power to personality . . . so advanced it's handed the industry a whole fresh set of styling and engineering ideas!

Here's where you'll find all the big-time changes in looks, ride, handling, performance. There's an exciting new expression of vigor, alertness and luxury in styling. There's a new case and confidence at the wheel as you pilot the greatest V-8 ever developed—a power plant that tops even last year's Strato-Streak which set 50 world records and bested all eights in miles per gallon!

And to prove it all, every feature of this great car has been perfected in the world's most exhausting road test—the 100,000-Mile Marathon Run!

No wonder they're calling this '57 Pontiac the Surprise Package of the Year! Come in and look it over. Drive it. You'll know in a single mile that you're driving America's No. 1 Road Car!

OVER 6 DOZEN "FIRSTS" INCLUDING ...

Star Flight Body Design-a Postiac Exclusive-longer and lower than ever before-'57's most distinctive styling.

New Interior Styling - the "Off-the-Shoulder" Look - a lashios "first" for '57-perfectly color-matched with the exterior.

New Strate-Streak V-S Engine-270 h.p. in Star Chief and Super Chief, 252 h.p. in the Chieftain when teamed with Strate-Flight Hydro-Motic, an extra-cost option.

Cloud-Bon Level-Line Ride-the ride seasation of the yeara new suspension system based on a big, road-hugging 124- or 122-inch wheelbase.

SPopular-Priced Series - Star Chief - Super Chief - Chiefta

BOONE, N. C.

See America's Number ① Road Car at These Pontiac Dealers' -

BARNETT MOTOR COMPANY Least MAIN STREET

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Now . . . fewer dollars buy more protection for your family and more security for you than ever before! Security Life's new "Top-Protection-Per-Dollar" Whole Life • Policy costs so little that you can afford more coverage. Premiums are amazingly low.

See how little you pay! At age 25, for example, the annual premium is only \$13:57 for each thousand dollars of insurance. That's dollars less than you would pay for the usual Whole Life Policies. It's only pennies more per month than renewable-term premiums.

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Get all the facts! Ask your local Security Life and Trust Company Representative about all the attractive features of this "Top-Protection-Per-Dollar Policy."

Remember, Security Life and Trust Company, organized in 1920, is fast approaching the billion dollar-insurance-in-force mark. You can be sure when you "Face the Future with Security"!



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