

Local Horse Show Given Publicity

Blowing Rock's 33-year-old Horse Show is subject of feature in "Resort Management" Magazine for October. Article, pointing out advantages of Horse Show in Blowing Rock tourist season, quotes G. S. Pickard of Green Park Hotel as saying "The horse show weekend is to Blowing Rock what Godfrey is to Miami Beach." Mayview Manor Manager Richard Wright says "We undoubtedly enjoy continued business during other parts of the year from persons who first come to Blowing Rock and Mayview Manor because of the Horse Show."

Attends Meet In Durham

Dr. D. J. Whitener attended a joint meeting of the Southern Appalachian Historical Association and the State Literary and Historical Association in Durham Saturday.

Dr. Whitener addressed the group on Saturday morning. The title of his paper was "The Background of the Literary and Historical Association."

Other Appalachian teachers attending were Dr. Ina VanNoppen, Mrs. Carrie Winkler, Dr. and Mrs. Max Dixon, Prof. John M. Justice and Dr. W. S. Hoffman.

Saturday afternoon, Dr. Whitener and Prof. Justice represented Appalachian at the Atlantic Christian College at Wilson, N. C. at the dedication service of the new buildings.

WEDDING LASTS 16 DAYS

Algeiras, Spain—The wedding festivities of Juano Sota and Sebastian Cortis, two gypsies, lasted for sixteen days and cost a total of 115,000 pesetas (2,587). Three of the wedding guests had to be taken to the hospital suffering from "exhaustion."



JOE L. COLEMAN, center, manager of the Mountain Burley Warehouse Company in Boone, judges a pile of Burley displayed last year by a Watauga County 4-H Club member in a club show and sale. Helping him with the judging were J. P. Satterwhite, left, and T. D. Jones, Jr.

Farmers Are Urged To Evaluate Labor Needs

Farmers and food processors in Watauga county area today were urged to evaluate their labor needs for the coming season by Troy L. Perry, Manager of the Local State Employment Service Office, 309-9th Street, North Wilkesboro.

A representative of the Employment Security Commission will be in Boone at the courthouse each Friday, and ask that either farm employers or farm applicants contact him during the hour from 1:00 to 2:00 p. m. This hour has been set aside to offer special assistance to the farmer in securing the needed labor.

It is the aim of the State Employment Service to see that farmers and processors have sufficient

workers at the right time. The State Employment Service acts as a clearing house between the farmer, the food processor, and the worker.

Workers are asked to register at the Employment Service Office, so that we may know at all times how many persons there are available in this area, and in what type of work they are interested. Farmers and processors are asked to get in touch with us as early as possible and make known to us their needs both for regular help and for extra seasonal help.

It is only by knowing the requirements on both sides—employers and employees, that we can do a satisfactory job. This is your employment service. Use its

Legion Meeting Set For Friday

Watauga Post 130, The American Legion and the ladies of the Auxiliary will hold their regular meeting at the Legion Hut Friday night, November 21, at 7:30 p. m. All members are urged to be present as there is much business to attend to. The concrete floor in the basement is finished and plans for a kitchen and auxiliary room and dining room will be discussed at this meeting.

After the meeting is over refreshments will be served by the ladies of the Auxiliary.

The county service officers will make a talk on the different new regulations on widows and dependent Parents and other new laws that will be effective January 1st.

\$80,000 In ASC Funds Earmarked For Farmers

Nearly eighty thousand dollars will be available in Watauga County to encourage farmers to carry out additional long-range conservation practices on their farms next year, according to Dwight Cable, Chairman of the County ASC Committee.

The Committee is now giving approvals for practice under the 1957 ACP which may be completed by December 31, 1956. Such practices as pasture and meadow improvement, liming farmland and drainage practices may be completed by this date. Farmers may now call at the ASC Office, make their requests and take their purchase orders with them. Farmers who are looking ahead to this long-range conservation on their farms will consider seriously carrying out all practices which opportunity affords.

Added to this sum for ACP it is expected that at least \$25 to \$35 thousand more dollars will be earned by Watauga county farmers through Acreage Reserve and Conservation Reserve agreements of the Soil Bank.

The closing date for signing 1956 Conservation Reserve agreements is November 30, 1956. Further information may be secured at the ASC office.

HOG PRICES UP

For the first time in several months, the price of hogs increased, bringing average prices well above those of a year ago, following a dip a few days before to the lowest level since March. The rise was attributed to the Agriculture Department's announcement that it would begin buying \$100,000,000 worth of pork products to help support hog prices.

On Dean's List At Graham School

Miss Shirley Bentley, daughter of Mr. and Mrs. Clyde Bentley of Blowing Rock, has made the Dean's List, with honor rating, during the first quarter at the Graham Bible College in Bristol, Tennessee.

In the current market economy, farm families and firms are making the most income progress where production is planned around market needs and desires of buyers, says C. P. Libeau, poultry and egg marketing specialist for the North Carolina Extension Service.

Mrs. Flora Coffey Taken By Death

Mrs. Flora Hollified Coffey, 90, of Lenoir, Rt. 8, died Sunday afternoon at her home.

A native of Watauga County, she lived here all her life until she moved to Lenoir last year.

Funeral services were held at Boone's Fork Baptist Church at 2 p. m. Tuesday. Burial was in the church cemetery. The Rev. C. O. Hendricks, pastor, and the Rev. Frank Knight of Hudson, officiated.

Mrs. Coffey was the widow of

Reuben Coffey. Surviving are one daughter, Mrs. Vienna Harmon of Lenoir; two sons, Merritt of Blowing Rock and Earl of Detroit, Mich.; 12 grandchildren and 20 great-grandchildren.

FARM PENSIONS

More than 140,000 self-employed farmers and members of their families have claimed Old Age and Survivors Insurance benefits this year, according to Commissioner Charles I. Schottland, of the Social Security Administration. These were the first persons to qualify under the 1954 Social Security amendment that extended coverage to farmers.

Paul suid to Mr. Ed:

Confidentially . . . (It's All Over Town!)



Paul

We provide only the most dependable protection . . . insurance that comes through when you need it! Call or see us today!

E. A. GAULTNEY AND J. PAUL WINKLER

Watauga Insurance Agency

Northwestern Bank Bldg.—Phone AM 4-8291

Box 267—Boone, N. C.

Let's Go To The Movies

Shows Each Day Monday through Friday—2, 4, 7, and 9 Sat. 1 and 3 o'clock; Complete Program Change Sat. 7 and 9 Sunday 3 and 9 o'clock. Admission: 10c, 35c; Fridays 15c, 20c; Children under 12 Admitted free with paid adult All Day Friday

Thursday, November 22—DOUBLE FEATURE!

SHE CREATURE and IT CONQUERED THE WORLD: Starring: Peter Graves, Beverly Garland, Chester Morris, Lee Van Cleef, Lance Fuller, Maria English, Cathy Downs, Tom Conway.

This double feature program will have you sitting on the edge of the seat every minute of the time in suspense and fear! The first feature, "She Creature," has to do with a side-show hypnotist (Morris) who calls forth a prehistoric monster when assisted by his aide, Maria English. Psychic researcher Lance Fuller, romantically inclined toward the beautiful Miss English, dislikes Morris' hold on the girl and proceeds to right the situation. The second feature, "It Conquered the World," tells of Lee Van Cleef, a scientist who has been collaborating with an outer-space expeditionary force on earth, feels that the visitor, a bug-eyed monster, in effect, can instill the concept of eternal peace among human inhabitants. Another man of science and global thinking, Peter Graves, tries to warn Van Cleef of the creature's long-range threat to the population, but his arguments fail to convince.

Also: Pluto at the Zoon—Cartoon.

Friday, November 23

TENSION AT TABLE ROCK: Starring: Richard Egan, Dorothy Malone, Cameron Mitchell, Royal Dano, Billy Chapin.

The story opens with Egan, a gunman, being wrongly accused of shooting down his buddy in the back, giving rise to a legend of cowardliness which follows the reforming gunman throughout his travels across the great southwest. During his travels Egan makes friends first with a small boy, whose father has been murdered by gunmen, and then with the boy's uncle and aunt, Mitchell and Miss Malone. Egan helps Mitchell, the sheriff of Table Rock, find strength and courage to face the inevitable showdown with the law-defying cattle men who come to town every year and who, in the past, have nearly beaten Mitchell to death.

Also: Assault & Flattery—Cartoon and Winter Wander Trails—a sports short subject.

Saturday, November 24, at 1 and 3 o'clock

TAZA, SON OF COCHISE: Starring: Rock Hudson, Barbara Rush, Gregg Palmer, Robert Burton.

Taza, son of the famed Indian Chief Cochise, wanted to follow in his father's peaceful ways and when Cochise is dying he hands over the leadership of his tribe to Taza, but the young chief faces many obstacles including his treacherous brother, the army, the father of the girl he loves, and Geronimo, the most feared of all Indian warriors. How he manages to rid the Apaches of their war-loving faction and make the army understand their indigenous ways provides a most colorful and exciting story. Rock Hudson plays Taza with conviction and Barbara Rush is seen as the maiden he loves.

Also: Two cartoons and Chapter 5 of Riding with Buffalo Bill; Plus: Sagebrush Serenade—a Ray Whitley short subject.

Saturday, November 24, at 7 and 9 o'clock

DUEL IN THE JUNGLE: Starring: Dana Andrews, Jeanne Crain, David Farrar.

Andrews is cast as an American insurance investigator, newly come to London to check on the doings of Farrar, a devil-may-care diamond miner on whose Andrews' firm carries a million dollar policy. Andrews learns that Farrar is deep sea diving in troubled waters off the coast of Africa and when word comes through that Farrar has been swept overboard and lost in a storm at sea, and when Miss Crain, Farrar's lovely fiancée, suddenly packs off to Africa, Andrews suspects foul play and starts the pursuit. Andrews and Miss Crain learn to their surprise at the end of the line that Farrar is very much alive and the recent

"Everybody Likes Boone, N. C." And Most Everybody Likes the Movies APPALACHIAN THEATRE

news of his death was only a plot to filch the insurance company. The hair-raising duel of the title then takes place between Farrar and Andrews with various wild animals taking part in the fray. Also: King Size Canary—Cartoon.

Sunday, November 25

FIRST TEXAN: Starring: Joel McCrea, Felicia Farr, Jeff Morrow, Wallace Ford.

This is the story of the career of Sam Houston from the time he arrived in Texas in 1832 until he'd led the Texans through war with Mexico to independence and become president of the Republic of Texas. With Joel McCrea giving the Houston role an earnest, powerful performance, and with a cast numbering hundreds supplying impressive support, the production stands high among the best entertainment.

Also: MGM News

Monday, November 26

THE YOUNG GUNS: Starring: Russ Tamblyn, Gloria Talbott, Perry Lopez.

In this film for the first time the case of the second-generation gunslingers is taken up. This is the story of the sons and daughters of the outlaws whose infamy, unforgotten by the population in general, overshadows their offspring and limits their lives. The picture opens with Tamblyn, having been brought to Chalmers to work under legal supervision following his bandit father's death, trying to prove to the townsfolk his peaceful intentions. When he fails in this undertaking he goes to the mountains to join a gang of young men whose fathers are off on a bandit tour of the country, because he feels that he will be accepted there. Meanwhile, he falls in love with a girl, daughter of a bandit leader, who counsels him against committing a crime.

Also: Banquet Busters—Cartoon and Circus Trainer—a Special Short Subject.

Tuesday, November 27

QUEEN OF BABYLON: Starring: Rhonda Fleming, Ricardo Montalban, Roldano Lupi.

The period is Babylon in Eighth Century B. C., then under despotic Assyrian rule. Miss Fleming portrays a prisoner who becomes a queen, unwillingly, to save her sweetheart, Montalban. Montalban is seen as a Chaldean leader who refuses to bow to the Assyrian king and is marked for murder. Fleeing the king's soldiers, he is befriended by a goat-girl (Miss Fleming) who shelters him, mends his wounds and falls in love with him. In conflict with the soldiers they are separated, he becoming a war prisoner and she falling into the king's own custody, finally becoming his queen and thus saving Montalban after much fighting and much plotting.

Also: Bear & the Bean—Cartoon.

Wednesday and Thursday, November 28 and 29

BUS STOP: Starring: Marilyn Monroe, Don Murray, Arthur O'Connell, Betty Hutton.

Where this original stage play was restricted to one setting—Grace's Diner, a "bus stop" in Arizona—the movie version travels all over the place—to a ranch, a dance hall, a gaudy and exciting rodeo, and over the Arizona Countryside. All photographed in Cinemascope and color by DeLuxe to fine effect. The story is of a hectic romance between a cowboy and a blonde saloon singer. The humor, of which there is plenty, derives from such things as the fact that he is the one who is naive and unsophisticated while the lady has obviously been around. He has rambunctious tactics at wooing her too: he wants to rope her as if she were a heifer! The blonde singer is played by MONROE—need we say more? Also: Tugboat Granny—Cartoon.



Everything's New including the View in each '57 Buick—SPECIAL, CENTURY, SUPER, ROADMASTER

WE DON'T MEAN just new this or new that. We mean new everything. We mean everything you can't see, as well as everything you can. And even the "seeing" is new—for the new, wider, rakishly angled panoramic windshield with its 200 more square inches of glass area widens the forward view of all passengers. Take other examples. Its styling is new. Never before have you seen a Buick like this one—sleek and stunning, and low as a cat-crouch. Its engine is new. Never has any Buick boasted so big, so powerful, so obedient an engine as the purring V8 engine that gingers every '57 Buick. Its performance is new—and right here we mean new like nothing else you ever experienced before. For now, there's a new advanced Variable Pitch Dynaflo* so instant in action, so smooth and flexible throughout the entire "Drive" range—the need for "Low" is virtually eliminated. But there's even more to the newness of every '57 Buick. There's a completely new chassis that gives the car the lowest center of gravity in Buick history—for a steadier, safer ride. And a new kind of ball-joint suspension for surer handling, safer cornering, and a wonderful new levelized braking. There's a new safety instrument panel, new dip-center safety steering wheel—even an ingenious new Safety-Minder* that lets you know when you reach the miles-per-hour you've preset for yourself. Of course, the only way to get the whole, new wonderful story is to take the wheel and let this big new car do its own talking. And that's something we'll be most happy to arrange first chance you get. Come in today.

Newest Buick Yet GREENE BUICK, INC. BOONE, NORTH CAROLINA Dealer License No. 838 400 WEST MAIN STREET