

Belk's

Home of Better Values

Blanket Layaway Sale

SMALL DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL

SALE Begins Thurs., June 30 Ends Sat., July 9

50c DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL!



we invite you to shop, compare! LUXURY BLEND, YET SEE OUR TINY PRICE

4.99 compare at 5.95

Every inch pure luxury! Shimmering 88% rayon with 12% nylon, deep 6" matching nylon binding, extra generous tuck-in. Pink, blue, lt. green, yellow, rose-beige, red. 72 x 90". All this—low price too!

These Blankets On Sale In Our Basement Store

DOUBLE SIZE Cotton Blankets

2.99

Single Size

1.49

FOAM RUBBER Bed Pillows

3.99

SHREDDED-FOAM Rubber Pillows

1.99

50c DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL!



Beacon's famous extra-thick nap NEW BEAUTY BLEND ALL-NIGHT WARMTH

3.66 compare at 4.95

Feel the fibers—the warmth's woven in! Scientific blend of 90% rayon with 10% DuPont Orion acrylic, bound with guaranteed-wear nylon. Long size: 72 x 90". Blue, cherry, pink, green, gold, turq., toast.

SELECT YOUR BLANKET NOW WHILE OUR STOCKS ARE COMPLETE

A Small Deposit Will Hold Your Selection 'Til Fall—And You Save Money

NOW IS THE TIME TO BUY

Browse Around In Our Cool Basement Store

Prompt and Courteous Service At All Times

80c DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL!



wear-guaranteed nylon binding! 75% RAYON WITH 25% ACRILAN

7.99 compare at 10.98

New blend from famous mill! Extra-fluffy, firm under-weave; mothproof, germ-resistant! Rose-beige, blue, yellow, lilac, green, turquoise, bridal white. Extra-wide nylon binding. Luxury size: 72 x 90".

BELK'S for better selections, better buys! BELK'S for certified better values!

1.50 DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL!



free 2-year replacement guarantee

DIAL COMFORT SAFE ELECTRIC

14.99 compare at 19.95

Snap-fit corners! Rayon-cotton-Acrlan acrylic blend, matching nylon binding. Set control once, magic brain holds constant, even warmth night-long! Pink, blue, lt. green, beige, red. Single control.

99c DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL!



double-woven—twice the warmth! NEW! REVERSIBLE 2-IN-1 BLANKET

9.99 compare at 10.95

4 full pounds of luxury! Neat checks flip to smart solid color. Twice the beauty! 85% rayon, 15% Acrilan acrylic in pink, blue, yellow, green, lilac, turquoise, rose-beige. 72 x 90"—more tuck-in!

80c DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL!



shimmering binding on all 4 sides!

HAND-SCREENED 'WILD ROSE' PRINT

7.99 compare at 10.98

Sleep under a blanket of roses! Doubles as a gay coverlet by day. Soft blend of 94% rayon with 6% nylon, Duraloom-bound all round. Rose-beige, blue, pink on white. Hand washes beautifully. 72 x 90".

Shop In Every Department For The Best Selection of Summer Merchandise We Have Ever Shown

Our Basement Store Is A Complete Store Within Itself SHOP IN OUR BASEMENT STORE FOR A COMPLETE LINE OF MEN'S WORK CLOTHES

Belk's Boone's Largest Dept. Store Shop At Belk's Today and Every Day And Save!



BELK'S for better selections, better buys! BELK'S for certified better values!



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