### FOR BEST RESULTS

the Democrat With its full paid circulation, intensely covering the local shopping area, If is the best advertising medium available

# WATAUGA DEMOCRAT

VOLUME LXXIII.- NO. 17

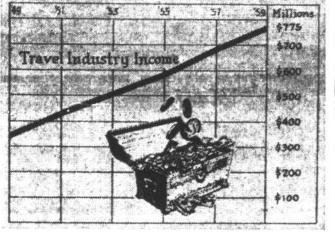
PRICE: FIVE CENTS

BOONE, WATAUGA COUNTY, NORTH CAROLINA THURSDAY, OCTOBER 27, 1960

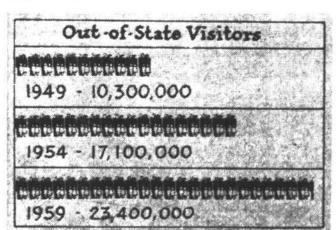
Urucis Orchard storage house. Packers tinished up a month

selling - Staff photo Joe C Minor

## Trick Or Treaters To Gather Coin For U. N. Children's Fund



olume in North Carolina, 155; in the last decade



in the last decade, reflecting better highways and more attractions consistently advertised in national publications

## Travel Industry Is Second In Carolina

volume. The presentation dustry during the year.

as the person who made tions: during the year. The pre- moratorium.

dous value of the travel serving Lynn Nisbet, who said that the trate the mythological divinitiesindustry in North Carolina was \$775 million figure represented to and today American children wearspotlighted here with the presential income of the travel serving in ling masks help combat the eviltation to Governor Hodges of the dustry and included all trade of of mass disease and malnutrition first copy of the most comprehen these establishments \$390 million among other children, and help Rites Held For we survey of this multiraillion of it came from travelers \$231 foster the modern miracles of med ar undustry ever made in million from visitors fromm out of ical care and food research the state and \$156 milden from Young Americans who wrap thy ie new survey, sponsored by North Carolinians, traveling in familiar orange and black UNICEF Travel Council of North Caro their home state 18,085 business label around a milk carton for the Sherwood, died at the age of laced the value of the travel firms are engaged in serving the first time this Halloween, and those 70. Tuesday. October 18. Death g industry at \$775 million traveler in North Carolina, and who are getting ready to wear a came after a long illness. in 1959 with only the they employ 71,765 people. The UNICEF tag once again feel right nation leading textile and State collected \$139 million in by proud of their participation in Mr and Mrs. Filmore Bingham. industries exceeding it in taxes from the travel serving in history's greatest project carried. Funeral services were conduct-

de by T. E. Pickard, Jr., of A copy of the survey may be ob. They know that a single penny Church, Thursday October 20 at tte. Executive Vice Presi lained free on request to the Tra given to the Children's Fund can 2.00 p.m. Ministers taking part in John Lentz, Blowing Rock. the Carolina Motor Club, vel Council of North Carolina, P. mean enough vaccine to protect the services were Rev Alvin Wil-

eady to follow the example set ten years ago by a few Sunday school pupils who donated their Halloween "treats" of coins to the inited Nations Children's Fund Last fall, despite bad weather in Boone children participating

in the trick or treat for UNICEF program on Halloween night will be from the 5th, 6th, and 7th grades of the elementary school. When they knock on your door they will be wearing lapel badges and carrying Pet milk cartons with UNICEF stickers on them. If you desire further facts on NICEF they can hand you a brief brochure to read.

From 8 00 to 10:00 P. M. in the basement of the Boone First Baptist Church, Mrs. V. O. Coffey and a committee of ladies from the various churches of Boone will be on hand to receive the children's collections. count the money, and serve refreshments. Those children who cannot possibly return to the Baptist Church Halloween night are requested to bring their contributions to their home room teachers at school Tuesday morn-

for UNICEF pennies, nickles and in high school and must have earndimes totaled \$1,500,000

UNICEF's version of a centuries erpairs to the original event For program. The \$1000.00 must be the pre-historic Celts of Ireland productively invested or on say and Scotland, and for the Gallie vest festival and today in this standing fairing program which at his home Monday night after an incompanion of the new project as something more dicated on a diagram four types of of Fred M. Councill as Director of country that date marks an ample harvest of coins which will grow into health giving medicines and erate a 400 acre grade "A" dairy loodybuilders for as many as pos farm near Todd sible of the world's needy children who would lead a short, sick and Future Farmer Organization made hungry life if they received no

Halloween was a day when masks were worn to scare away evil by President spirits, or hung on trees to propi-

out by children to help children ed at Henson Chapel Methodist ther Hodges was presented tion devoted to developing better a case of yaws, 20c represents the

(Continued on page six)



## Brown Given Farm Degree

a graduate of Beaver Creek High School of West Jefferson and a junior at Appalachian State Teachers College, Boone, received the American Faimer Degree at Kansas City, Missouri on October 14.

The American Farmer Degree is the highest award obtainable by a Future Farmer of America To be eligible for the American Farm er Degree, an FFA member must have completed three years of most of the nation. Trick or Treat program each year while enrolled in high school and must have earned at least \$1000.00 from farming J. B. Cannon and two thirds of this must have come from his supervised farming

> he operates in partnership with illness of several weeks. his father Joe and his father op-

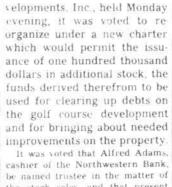
Through Joe's farming and hav-Future Farmer Organization made it possible for him to receive the American Farmer Degree Joe received a certificate, gold medal and \$125.00 in cash. This was the first American Farmer Degree ever awarded to an FFA member

# Miss Bingham

Mis Rose Edna Bingham, of a member of the Old Fellows.

She was the daughter of the late

and nephews.



Golf Course

Is Reported

Doing Good

At the annual meeting of the stockholders of Boone De-

be named trustee in the matter of the stock sales, and that present stockholders have priority in the purchase of the new stock. Others wanting stock should notify Mr. Adams, who will list their names and such stock as is available to them will be issued on a first come, first served basis. It is stated that a considerable

indebtedness exists on the course which will be paid out of the new stock receipts and that improve ments of roads, parking lot, and extension of water to building sites are listed as some of the more pressing improvements.

Reports indicate that the golf course did extremely well this year, more than doubling its receipts of a year ago, and the stock ceipts of a year ago, and the stock holders and directors are opti- City Market mistic over the future prospects for the development.

to F J Pepper of Blowing Is Expanded Rock and Miami, Fla., spoke en thusiastically of the local develop told of a course in Florida a few Grocery moved from its downtown years ago, in which stock was old location to the east edge of town. for \$50 a share, which is now

selling the new stock issue. W. H. Plemmors, Dr. L. H. Geesley, and hogs, Jerry Coe, Estel Wagner, Guy The new establishment is unique leading the proceedings into pro-Hunt, Frank Payne, Major J. H. in the area, Mr. York said, and he per channels under the law, and

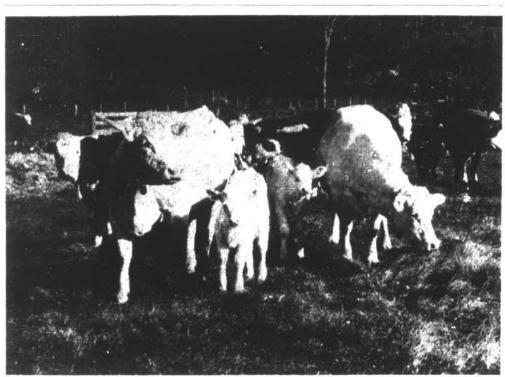
# Dies Monday

of the Blowing Rock section. He as the consumer. had spent his entire life in Watauga county, where he had engaged for many years in agricultural pursuits, particularly cattle raising. He was a member of the mercantile firm known as the Watauga Supply Co in Boone in the the goods business in Blowing

He was active in the Baptist of the Board of Deacons at Cool Springs Church. He was formerly

Surviving are two daughters; Miss Floy Cannon and Mrs. A. Y. Howell of Boone. A grandson and a granddaughter survive: Dr. A. Howell, Jr., Cumming, Ga.; Mrs. Charles Leith, Winston Salem, and seven great grandchildren. There is one sister, Mrs

Funeral services are to be con raded the Travel Council's (). Box 2719, Raleigh The Council a youngster against TB, a nickel son, Rev. Boyce Brooks, Rev. E. ducted Wednesday afternoon at It will house a new tire recapis a non-stock, non-profit corporation represent the penicillin to cure F. Troutman and Rev. Mr. Ballard. 2.30 o'clock at the Brushy Fork ping department, according to D. She is survived by three sisters, Baptist Church, where the deceas. () Ray, store manager, tavel councils Award of travel accommodations and attrac antibiotics to treat a child for tra Mrs. Jake Mast of Sherwood, Mrs. ed was a member. Officiating will choma, 50c can supply enough DDT Clyde R. Greene of Boone and be Rev. Ed Crump, Rev. Grady will feature the very latest allto protect four children from ma- Mrs Joseph H. Stevenson of Alex- Minton and Rev. C. O. Vance. developing the travel in Brazil may seek U. S. debt, laria for a year; and \$1.00 can pro- andria, Va., a number of pieces Burial will be in Brushy Fork will enable them to deliver a re- town in the state that has adopted cometery.



DIRECTORS ARE RE-ELECTED

Boone Developments To

Issue New Series Stock

CHAROLAIS BEGINNING .- These two cows (in foreground) and their calves are the beginning of a Char olais herd on the Henry Taylor farm at Valle Crucis. One of the calves is just a little over a week old, and their size is expected to make them popular here. - Staff photo. (Story on page (wo.)

# Blowing Rock Citizens Ponder **Zoning Plan For Resort Town**

The expansion, according to W B York, manager, will restore for No difficulty was anticipated in local citizens a needed freezer locker service, and provide some Directors re-elected are W R new services, such as butchering,

Thomas, Wade E. Brown, Howard doubts if there is another such op- providing the necessary forms. cration under one roof in northwestern North Carolina.

prise, has been engaged in the types of buildings in each district beef raising industry for many that would be detrimental to the years, and has operated a success district, and to provide areas for ful butchering and processing uses most compatible to each othplant along with retail and whole er. He said that each town has a James Bynum Cannon, 84 years sale distribution of meats in sev pattern of development whether or Marketing for Heritage Furniture, Jue has in operation an out old retired farmer of Vilas, died eral mountain counties. He sees not one has been planned. He in Inc., announces the appointment A son of the late Mr. and Mrs. wholesale business, however, and Rock, using stairstep levels-the Thomas M. Cannon, Mr. Cannon believes it provides a needed ser top level for residential zone, next ers degree from the School of was a member of a pioneer family vice for the meat producer as well business of hotel, motel and tour. Business Administration at the

The new enterprise, operating its business of commercial nature, on graduation from the Univerwholesale and meat processing de then on the bottom stair for sity, he joined Morganton Furnipartment under the name of Wa. heavy business such as factories ture Company where he was first tauga Meat Packers, has its quar- and industry. It was pointed out attached to the manufacturing deters in the old Watauga Frozen that building types from the top partment and subsequently hand-Foods building. The structure has may move down into the next led responsibilities in the sales been completely rebuilt on the in level below, but that starting at department of that firm. He beearly twenties, and was also as side, adequately insulated and the bottom, they may not move came associated with Heritage sociated with Lentz Brothers in equipped for modern freezer lock up. Zoning does not govern build. Furniture, Inc. in 1957 when these er service.

plete food store, and will continue ly those erected subsequently broad experience in various phasthurch and had been a member to operate under the familiar name thereto. Zoning ordinance cannot es of the industry. of City Market and Grocery.

## Swoffords Open Store

Swofford's, Inc., opened their

electric equipment, Ray said, and ven by the fact that no known capped tire of highest quality.

the Blowing Rock Library Club Room at 8 p. m. October 18, to Councill Is hear Mr. Leigh wilson of the League of Municipalities speak about Sales Director Town Zoning Twenty-five persons

Mayor Hardin welcomed those ment and said he had never known, one of Boone's oldest retail estab present, and expressed appreciaof a golf course losing money. He lishments. The City Market and tion for the interest in the deve-He then introduced Mr. Wilson, who explained that the League of Municipalities is a serive of assistance in working out a zoning plan Winkler, Dr. Ray Lawrence, Dr. processing and packaging of beef. Blowing Rock. The League will also assist at public hearings.

> Mr. Wilson said that zoning i dividing a town into zones or dis Jones Hollar, owner of the enter- tricts to prevent the intrusion of

control price or type of architecture. An ordinance may contain a in the latter part of 1959, Mr. proviso which would require that Councill served as sales represennew structures have certain re. tative for the two above mentionquired off-street space. It can on- ed furniture companies in Georgia, ly help parking conditions in the future.

Under the law, zones need not always remain exactly as originally Hope Brown of Greensboro. They new structure for business this created. With growth, changes are week. The new addition is a two-often indicated and may be made story building at the rear of their under due process of law, giving main street retail appliance store property owners involved the op-

He stated there is reason to believe that zoning is a worthwhile The new recapping department basic tool in the orderly growth of

(Continued on page six)



FRED M. COUNCILL

High Point, N. C.-Rhett Ball, Vice President and Director of

Mr. Councill received his Mast ist accommodations class, next University of North Carolina, Upings existing at the time zoning two companies were merged. He The retail department is a com- ordinance goes into efect, but on- has had intensive training and

Prior to moving to High Point

Alabama, and Northwest Florida Mr. Councill, orginally from Boone, is married to the former make their home in High Point in the Hillcrest Manor Apartments.

### NO DEPRESSION

Government evonomists say U S. economy sound and no serious depression in sight. Private eccnomists differ on their forecasis for business in 1961.

Ghana denies planning to no tionlize business.