

Welcome To The Holiday Highlands . . . Blowing Rock, Boone, Linville



VISITOR

We Hope the Pictures and Stories in These Pages Will Intrigue . . . and That You Will Find Helpful Information About Services and Attractions That Will Make Your Visit a Most Enjoyable One.

Wagon Train Aims At Road Promotion

Tellico Plains, Tenn.—Wagonmaster Ed Frye cracked a whip Monday and the fourth annual wagon train set out on the second leg of a 3-day trip across the Unaka Mountains to Murphy, N. C.

The train, including more than 100 wagons and scores of persons on horseback, covered about 17 miles Sunday. It planned to pitch camp Monday night about 10 miles from Murphy, completing the 42-mile journey Tuesday.

The caravan is following an old wagon trail used by pioneers in the Tennessee-North Carolina boundary.

The train trek is made annually by Tellico Plains area residents during the Fourth of July holiday to stress the need for a paved road from this southeast Tennessee town to Murphy in Southwest North Carolina.

Meanwhile, North Carolina and Tennessee officials met Monday at Robbinsville, N.C., to discuss possibilities of building a highway across the mountains.

U. S. aide opposes textile import quotas.

Rhododendron Late This Year

Asheville — Rhododendron will reach its peak at Roan Mountain toward the end of the week—almost a month later than usual.

Cold rainy weather in May and June this year retarded the plant. Blooms are also slightly less full this year but still very plentiful, Ranger Clifford Faulkner said.

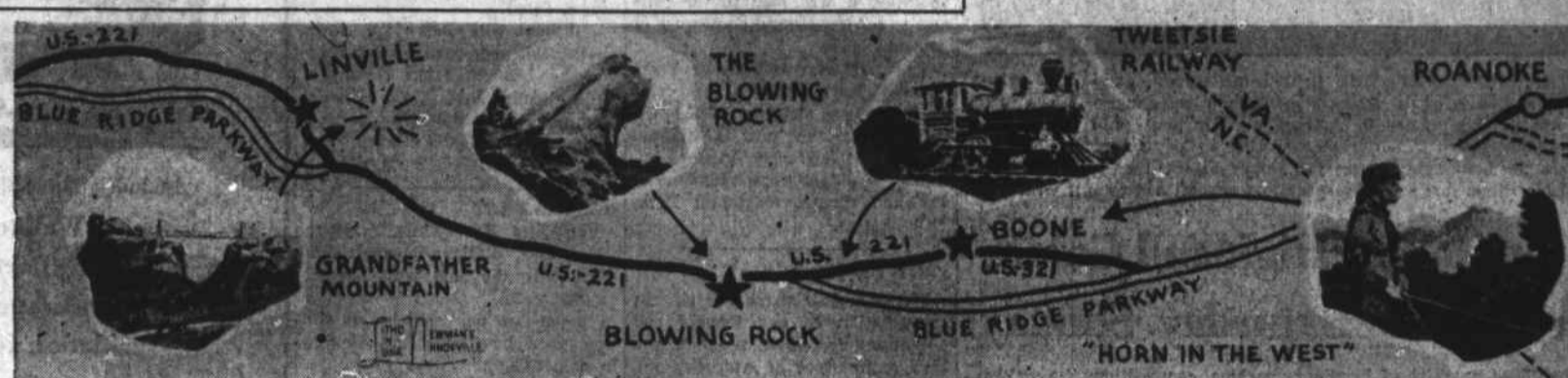
On the Blue Ridge Parkway, rhododendron is near its peak and expected to last through the first half of the week above mile-post 370 north to Craggy Gardens. Flame azalea is still good in these areas.

Harriman asks Soviet to end bombast on Laos.

France extends her unilateral cease-fire in Algeria.

Fasting still popular as weapon in India.

RECEPTION



Ski Slope Surveys Are Now Proceeding

Surveying is proceeding according to schedule on the ski slope on Payne's Branch near Blowing Rock, and sponsors of the winter sports program at the Rock say that a good part of this work should be completed within a week or ten days, so that actual construction may be started.

The Blowing Rock Ski Lodge, Inc., a million dollar firm chartered for the purpose of providing the winter resort has opened an office at Blowing Rock in the Robbins and Webster building, and another in Boone in the law office suite of L. H. Smith in the Professional Building.

Mr. M. E. Thalheimer, president of the corporation, is already in Blowing Rock.

Immediate plans call for the ski run with lifts at two levels, providing a 1,500 run for one lift installation and a 2,000 foot run for the other, together with a twenty room ski lodge. It is expected that the project will be completed in time for operations to get under way in November.

A full time staff of forty will be required, it is said, for the operation of the facility, its snow-manufacturing machinery and lodge facilities.

Among the long range plans of the corporation are an ice skating rink and modern bowling lane facilities for Blowing Rock.

Mr. L. H. Smith, President of the Blowing Rock Chamber of Commerce, along with members of a special committee have been at work on the project since January.

The promoters of the winter sports program say an attraction will be provided which should draw five thousand visitors weekly to the area during the November through February season, bringing a tremendous demand for traveler services and facilities of all kinds.

Park Commission To Name Officers

New officers will be elected July 10 during the annual meeting of the North Carolina National Park, Parkway and Forest Development Commission in Boone.

Chairman William Medford of Waynesville said the commission also will tour the Cone Estate and inspect the Blue Ridge Parkway in the area.

The group will attend Horn in the West that night.

Work Progresses At King's X

Work progresses on the addition to the Woods Edge house at King's X.

Blaine Ward, son of the late R. M. Ward "The Jack Tale" man, and his son Arthur, came last Saturday and the addition, Mr. Chase's "Study", acquired two more walls framed and four rafters. The King's X Wild Garden has one orchid blossoming, a "Pad Orchid" with greenish yellow blooms.

Mr. Chase's throat operation was a success, although he has been forbidden the use of his vocal chords until mid-July.

King's X will hold "Open House" each Sunday throughout July and August. Visitors are expected this summer from California and other far-away places.

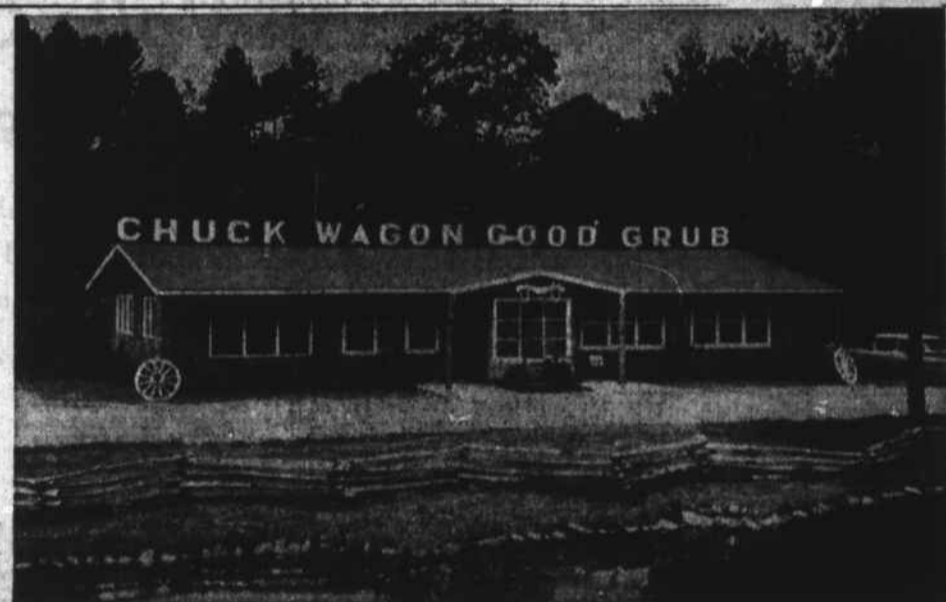
TV producer says networks asked for violence.

More aides are urged for Hammariskjold.

SOME CORNER! Lebanon, Tenn.—Highway Patrolman Charles Douglas rounded a corner, fell out of his squad car

and landed on the seat of his pants, suffering cuts and bruises. The officer was on his way to investigate an accident in which

Neal Baker, 25, of Mount Juliet, rounded a corner, fell out of his car and landed on the seat of his pants, suffering cuts and bruises.



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