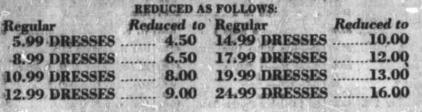
July Sale Prices in Our Ready-to-Wear Dept.

ALL LADIES' SUMMER HATS

Reduced to 1/2 Price

LADIES' SUMMER DRESSES



One Back
WOMEN'S DRESSES
Values from 10.99 to 24.99
Special—While They Last

5.00 each

One Table WOMEN'S SPORTSWEAR Reduced

1/3

Women's Spring Suits & Toppers
Reduced to 1/2 Price

We will have many other items in Women's Wear not advertised that will be on Sale at Reduced Prices—Shop in Air Condition Comfort in our Ready-to-Wear Department

JULY CLEARANCE SALE PRICES IN OUR NOTIONS DEPT.

All Summer Jewelry

ALL SUMMER BAGS REDUCED TO

ONE LOT
LADIES' SUMMER GLOVES REDUCED

Half-Price



July Clearance Prices in Our Children's Dept.

Little BOYS' SUMMER PANTS
Reduced as Follows:

1.99 PANTS reduced to1.29
2.99 PANTS reduced to2.00

LITTLE BOY'S 2-PIECE SUITS
Reduced as Follows for this July Clear-

Reg. 3.99 SUITS reduced to 2.75 Reg. 5.99 SUITS reduced to 4.00 Reg. 8.99 SUITS reduced to 6.50

LITTLE BOYS' SPORT COATS
REGULAR 5.99 — REDUCED TO

4.00

ONE RACK SUMMER DRESSES

6x — 7 TO 14

Reduced to

1/2 Price



We will have many other items not advertised that we will have on sale at Special Reduced Prices! One Rack
Children's SUMMER DRESSES
SIZES 7 TO 14
Reduced at Follows:

Reg. 2,99 DRESSES reduced to 2.00 3.99 DRESSES reduced to 2.75 5.99 DRESSES reduced to 4.50 7.99 DRESSES reduced to 5,00

Children's

SPRING & SUMMER TOPPERS AND DUSTERS

Reduced to

1/2 Price

Girls'

PEDAL PUSHERS, SHORTS, BLOUSES & TEE SHIRTS

Reduced 33 1/3%

July Sale Prices in Our Big Basement Store

WICKER CHAIR REDUCED
These are real good values

6.99 CHAIRS reduced to4.50 10.99 CHAIRS reduced to6.50

1 TABLE GIFTS REDUCED TO

1/2 Price

Special—Regular 18.99 & 19.99
OCCASIONAL — PLASTIC
UPHOLSTERED CHAIRS
Special for this Sale!

15.00

WOMEN'S SUMMER DRESSES

1/2 Price

ONE TABLE PIECE GOODS Values 39c to 69c yd. SPECIAL

3 yds. 1.00

REGULAR 49c PRINT SPECIAL

21/2 yds. 1.00

REGULAR 59c PRINT SPECIAL

21/2 yds. 1.19

One Group Regular 5.99
SUMMER DRESSES

4.50

One Lot Men's

IVY LEAGUE SPORT PANTS

In Cords and Polished Cottons

Regular 3.99 Values

Special 2.50

One Lot Boys'

IVY LEAGUE & CONTINENTAL

STYLE PANTS

In Cords and Pollshed Cotton

Special 2.00 pr.

SPECIAL REDUCED PRICES ON MEN'S, BOYS' SUMMER SHIRTS

1 TABLE MEN'S DRESS SHOES Values from 4.99 to 7.99

Special 3.00

We Will Have Many Other Items Not Advertised That We Will Have on Sale at Special Reduced Prices!

BELK'S GREAT

Sale Begins Thursda

Doors Open At 9:00 A. M.—Values! \
Summer Merchandise Must Go — M

Get Your Share of the Bargains - We Will Be Closed All Day Wednesd Shop in Comfort in Our Co

1st Floor Shoe Dept.

Straps, Pumps & Oxfords
Special 3.00

One Table Children's Shoes

Special 2.00 pr.

One Table "Natural Bridge"
Ladies' Dress Shoes
5.00 pr.

One Table

Women's Dress Pumps
BLACK — PATENT — BEIGE
Values to 8.99 pair

Special 4.00

Women's Dress Shoes

Special 3.00 pr.

Canvas Play Shoes
Special 2.00 pr.

One Table Odds and Ends IN STRAPS AND PUMPS Special 1.00 pr.

One Table
Men's Sport & Dress Shoes
Values to 12.99

Special 6.00 pr.

One Table Misses Flats IN WHITE—BLACK PATENT—BEIGE Values to 5.99

Special 3.00 pr.

36" Unbleached Sheeting 5 yds. for 1.00

1st Floc



Sale Prices

Regular 1.00 yard Regular 1.49 yard Regular 1.99 yard

Special 59
Regular 69c and 89

Special 1.2

DAN RIVER SH

Special 69

Wash Cloth

Shop At Belk's During This July C

BELK'S DEPT. S

Air Conditioned Fo