

# July Sale Prices in Our Ready-to-Wear Dept.

ALL LADIES' SUMMER HATS

Reduced to 1/2 Price

## LADIES' SUMMER DRESSES

REDUCED AS FOLLOWS:

Regular	Reduced to	Regular	Reduced to
5.99 DRESSES	4.50	14.99 DRESSES	10.00
8.99 DRESSES	6.50	17.99 DRESSES	12.00
10.99 DRESSES	8.00	19.99 DRESSES	13.00
12.99 DRESSES	9.00	24.99 DRESSES	16.00

One Rack  
**WOMEN'S DRESSES**  
Values from 10.99 to 24.99  
Special—While They Last  
**5.00 each**

One Table  
**WOMEN'S SPORTSWEAR**  
Reduced  
**1/3**

Women's Spring Suits & Toppers  
Reduced to 1/2 Price

We will have many other items in Women's Wear not advertised that will be on Sale at Reduced Prices—Shop in Air Condition Comfort in our Ready-to-Wear Department



### JULY CLEARANCE SALE PRICES IN OUR NOTIONS DEPT.

All Summer Jewelry  
REDUCED TO

ALL SUMMER BAGS REDUCED TO  
ONE LOT  
LADIES' SUMMER GLOVES REDUCED

**Half-Price**



# July Clearance Prices in Our Children's Dept.

## Little BOYS' SUMMER PANTS

Reduced as Follows:

Reg. 1.99 PANTS reduced to ....1.29  
2.99 PANTS reduced to ...2.00

## LITTLE BOY'S 2-PIECE SUITS

Reduced as Follows for this July Clearance Sale:

Reg. 3.99 SUITS reduced to 2.75  
Reg. 5.99 SUITS reduced to 4.00  
Reg. 8.99 SUITS reduced to 6.50

## LITTLE BOYS' SPORT COATS

REGULAR 5.99 — REDUCED TO  
**4.00**

## ONE RACK SUMMER DRESSES

6x — 7 TO 14  
Reduced to  
**1/2 Price**



We will have many other items not advertised that we will have on sale at Special Reduced Prices!

## One Rack Children's SUMMER DRESSES

SIZES 7 TO 14

Reduced at Follows:

Reg. 2.99 DRESSES reduced to 2.00  
3.99 DRESSES reduced to 2.75  
5.99 DRESSES reduced to 4.50  
7.99 DRESSES reduced to 5.00

## Children's SPRING & SUMMER TOPPERS AND DUSTERS

Reduced to  
**1/2 Price**

## Girls' PEDAL PUSHERS, SHORTS, BLOUSES & TEE SHIRTS

Reduced 33 1/3%

# July Sale Prices in Our Big Basement Store

## WICKER CHAIR REDUCED

These are real good values

Reg. 6.99 CHAIRS reduced to ....4.50  
10.99 CHAIRS reduced to ....6.50

## 1 TABLE GIFTS REDUCED TO

**1/2 Price**

Special—Regular 18.99 & 19.99  
OCCASIONAL — PLASTIC  
UPHOLSTERED CHAIRS  
Special for this Sale!

**15.00**

## One Lot WOMEN'S SUMMER DRESSES

**1/2 Price**

## ONE TABLE PIECE GOODS

Values 39c to 69c yd.  
SPECIAL

**3 yds. 1.00**

## REGULAR 49c PRINT SPECIAL

**2 1/2 yds. 1.00**

## REGULAR 59c PRINT SPECIAL

**2 1/2 yds. 1.19**

## One Group Regular 5.99 SUMMER DRESSES

**4.50**

## One Lot Men's IVY LEAGUE SPORT PANTS

In Cords and Polished Cottons  
Regular 3.99 Values

**Special 2.50**

## One Lot Boys' IVY LEAGUE & CONTINENTAL STYLE PANTS

In Cords and Polished Cotton

**Special 2.00 pr.**

## SPECIAL REDUCED PRICES ON MEN'S, BOYS' SUMMER SHIRTS

## 1 TABLE MEN'S DRESS SHOES

Values from 4.99 to 7.99

**Special 3.00**

We Will Have Many Other Items Not Advertised That We Will Have on Sale at Special Reduced Prices!

# BELK'S GREAT

# CLEARANCE

## Sale Begins Thursday

Doors Open At 9:00 A.M.—Values!

Summer Merchandise Must Go — M

Get Your Share of the Bargains — We Will Be Closed All Day Wednesday

Shop in Comfort in Our Co

## 1st Floor Shoe Dept.

One Table Children's  
Straps, Pumps & Oxfords  
**Special 3.00**

One Table  
Children's Shoes  
**Special 2.00 pr.**

One Table "Natural Bridge"  
Ladies' Dress Shoes  
**5.00 pr.**

One Table  
Women's Dress Pumps  
BLACK — PATENT — BEIGE  
Values to 8.99 pair  
**Special 4.00**

One Table  
Women's Dress Shoes  
**Special 3.00 pr.**

One Table Women's  
Canvas Play Shoes  
**Special 2.00 pr.**

One Table Odds and Ends  
IN STRAPS AND PUMPS  
**Special 1.00 pr.**

One Table  
Men's Sport & Dress Shoes  
Values to 12.99  
**Special 6.00 pr.**

One Table Misses Flats  
IN WHITE—BLACK PATENT—BEIGE  
Values to 5.99  
**Special 3.00 pr.**



## 1st Floor



## Sale Prices

Regular 1.00 yard  
Regular 1.49 yard  
Regular 1.99 yard

## PRINTED INDIAN

**Special 59c**  
Regular 69c and 89c

## Embroidered Sateens &

**Special 1.29**  
1.99 Value

## DAN RIVER SHIRTS

**Special 69c**

## Wash Cloth

36" Unbleached Sheeting  
5 yds. for 1.00

Shop At Belk's During This July Clearance

# BELK'S DEPT. STORE

Air Conditioned Floor