

# Shadowline May Add 250 Workers

(Continued from page one) already still more plant space is needed to take care of the rapid growth of the industry. The letter which has been mailed with the survey forms, is as follows:

Dear Friend,  
As you know, Shadowline, Incorporated opened a new and well equipped manufacturing plant in Boone in 1957. Two expansions to this plant have been made since that time. We well know that the fine qualities of the people of Watauga County have made this successful progress possible. Shadowline, Incorporated would like to make still another expansion in this year 1962—one which could require an additional 250 employees—90% female.

Before a final decision can be made to proceed with this expansion, it is necessary to know that a sufficient number of women are actively interested in employment with Shadowline, Incorporated. The majority of the jobs available will be to operate sewing machines.

We are addressing this letter to you as head of your household, and we request that all women in your family between the ages of 18 and 50 years, who are interested in this employment opportunity, fill in and return the enclosed questionnaire. The questionnaire itself provides for additional copies if needed.

Your interest and cooperation is appreciated. Please return

## Highway Program

(Continued from page one.) sults." He pointed out "it takes a long time, to get people interested, to get organized."

He told the group not to "expect any miracles" but "if we keep on working, we will see results." Sanford told them the "governors' conference would work jointly at common problems" such as highways, development of water, mineral and recreation resources and to obtain industries with defense contracts.

Members of the advisory committee attending the session were: Percy Ferebee, Andrews; Hugh A. Crigler Jr., West Jefferson; Jennings A. Bayson, Sylva; Dr. William H. Flemmons, Boone; Ted Jordan, Robbinsville; George M. Stephens Sr., Asheville; Dr. George L. Simpson Jr., Chapel Hill; and George M. Stephens Jr., Raleigh.

the completed questionnaire promptly in the enclosed postage paid envelope.

When hiring begins those who express interest now will be given first consideration.

Sincerely,  
Shadowline, Incorporated  
Hal Johnson, Manager.

## Grandfather

(Continued from page one) swinging bridge, which is a major feature of Grandfather Mountain. We have fulfilled our obligations by selling for a song the right of way."

Morton, a former member of the State Board of Conservation and Development, said that in May 1959 his company signed a right of way agreement with the state. He added, "It was exactly what the state and the Parkway had requested. They had this available for 23 years. They should go and complete the Parkway immediately."

Morton stated, "This mountain is not mine nor theirs to gut and deface and kill off its wilderness characteristics. They should know this—and I certainly do."

## Four File

(Continued from page one.) Clerk of the Superior Court. Mr. Cook is co-owner of Blue Ridge Distributing Co., of Boone.

Incumbent Representative Murray Coffey of Blowing Rock had previously filed in the Republican primary for the House. Orville Foster of Boone is also a candidate in the Republican primary for Court Clerk.

Mr. Bynum Greene, of Boone, incumbent Republican member of the Board of County Commissioners has filed.

Hayden Pitts, of Blowing Rock has filed for County Commissioner in the Democratic primary.

## Fred Council

(Continued from page one) ton and first joined the Morganton Furniture Company in June 1955. He transferred to Heritage in February, 1957 as a sales representative in the Atlanta, Georgia area.

He is a native of Boone, and is married to the former Miss Hope Brown of Greensboro. They have one son and reside in High Point.

Mr. Council, son of Mr. and Mrs. J. H. Council, of Boone, served in the Air Force and graduated with an M.B.A. degree from the University of North Carolina in 1955.



W. R. WINKLER

## Winkler Given Ford Award

W. R. Winkler, president of Winkler Motor Company, Inc., Boone, received Ford Motor Company's Distinguished Achievement Award (March 15) in special ceremonies in Charlotte honoring the local dealership's outstanding record for 1961.

A. Y. Edwards, Charlotte district sales manager for the Ford Division, made the presentation of a plaque during a luncheon awards program at Ovans Auditorium.

Mr. Edwards pointed out that the Distinguished Achievement Award is presented to a select group of the nation's Ford dealers "in recognition of their progressive management, modern facilities, sound merchandising practices, high quality standards, and continuing interest in superior service."

"I am most happy to present this plaque to one of the outstanding dealership organizations in the Carolinas," Edwards said, "and I extend my congratulations for your attainment of this professional honor. The Ford Distinguished Achievement Award recognizes your firm as an important member of your community's business citizenry," he added.

## Hospital Gets Duke Money

Trustees of the Duke Endowment have appropriated \$1,225 to Watauga Hospital in Boone. Forty-five North and South Carolina Hospitals were given \$290,708 on the basis of their charity work in the fiscal year ending September 30, 1961.

Czechs open first section of Soviet oil pipeline.

# Plan Is Formed To Raise Farm Income

Last week the North Carolina Agricultural Extension Service unveiled a plan to increase the farm income in the State \$1,000,000,000.00 by 1968. This is a 24% increase on a State wide basis.

L. E. Tuckwiler, county agricultural agent, asked, "Can we equal or exceed this percent increase in Watauga county?"

The Watauga County Extension Advisory Board believes that we can and suggests the following enterprises that they believe can be worked to give more income:

Berley tobacco (increase yield per acre 500 lbs. or more)—increase county income by \$200,000.00.

Beef cattle (increase number by improving pastures and winter feed supply)—\$200,000.00.  
Strawberries (add 100 acres)—100,000.00.

Blueberries (5 acres in production by 1968)—\$4,500.00.

Apples (more young trees in productivity by 1968) — \$100,000.00.

Christmas trees (at least 1000 for sale by 1968)\$2,000.00.

Vegetables (Trilled, vine-ripened tomatoes, sweet corn, and other quality vegetables)—140,000.00.

Shrubbery sales and other specialty crops—\$100,000.00.

Total suggested possible increase—\$846,500.00.

This offers a challenge to the farmers and agricultural workers in Watauga County. Can we do it with these or other enterprises? We believe we can.

## News Of Our Servicemen



PFC. HOWARD K. COLVARD

**IN COLORADO**  
Pfc. Howard K. Colvard, son of Mr. and Mrs. Earl Colvard of Blowing Rock, who has been in the army for twelve months, is presently located at Fort Carson, Colorado. His address is: Pfc. Howard K. Colvard RA 14750564 Co. B 4th Sqdn 12th Calpary Fort Carson, Colo.

**HOME WITH PARENTS**  
Sp-4 Terry P. Chappell is now home with his parents, Mr. and Mrs. Ed Chappell of Banner Elk. He has spent the past 27 months in Ft. Jackson, S.C., Ft. Leonard Wood, Mo. and France.

**U. S. AID TO VIETNAM**  
The United States has money, men and prestige invested in South Vietnam and the Government of President Ngo Dinh Diem. The President's brother, on his recent visit, said "We are going to win in Vietnam. We will remain until we do."

### TO EXPAND CONSERVATION

The President urged Congress to authorize a \$1,000,000,000 expansion of Federal recreational areas over eight years.

The message to Congress outlined a plan for the conservation and renewal of the country's physical resources. In addition to nine new national park areas, Mr. Kennedy called for increases in state-operated recreation facilities, particularly in the East.

Satellite communications set up hailed as peaceful.

### TRADE AT HOME

## Hereford Assn. Names Officers

The principal officers of the Watauga Hereford Association have been reelected to serve another term. Elected at the organization's annual meeting were B. W. Stallings, president; Jay Toams, vice-president; and Council Henson, secretary.

Directors elected to serve three terms were: L. A. Henson, Vilas; H. W. Hamilton, Jr., Boone; and the secretary, Council Henson.

In addition to the election of officers, the meeting included informative talks by Pete Patterson of the North Carolina

State College Extension Service and Ed Austin, secretary of the North Carolina Cattlemen's Association.

Plans were outlined in detail for the 20th annual Watauga Hereford Sale to be held in Boone in October.

### THE B-70's

The Pentagon has been directed by the House Armed Services Committee to proceed with Air Force proposals for production of the controversial B-70 supersonic bomber.

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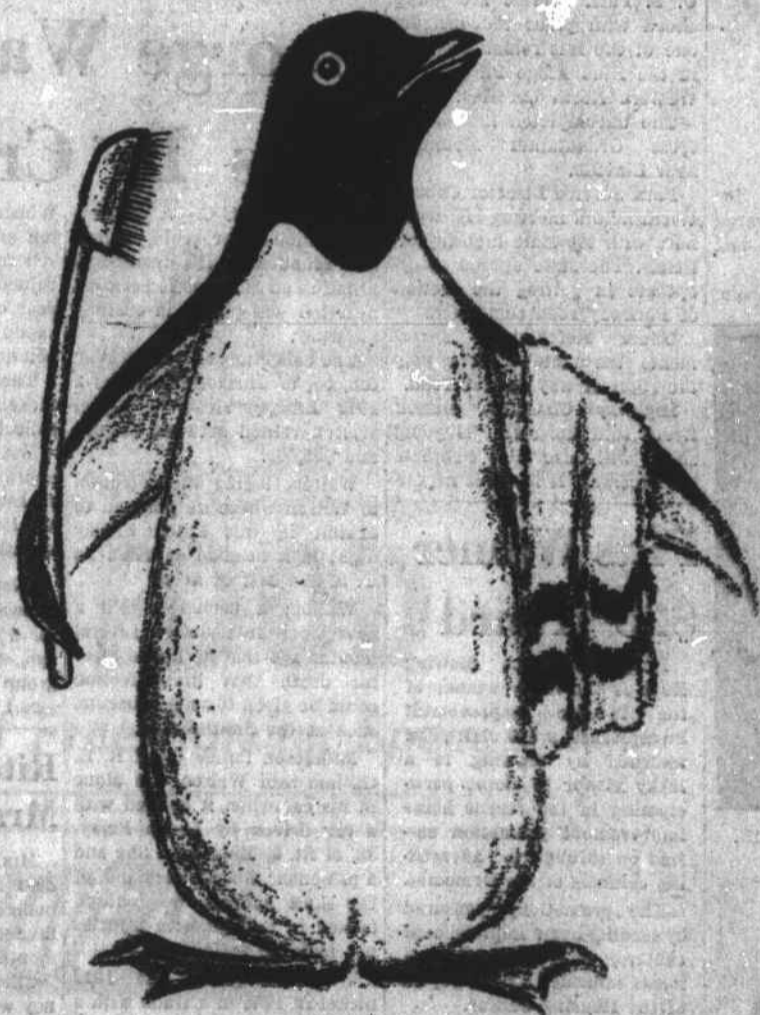
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