

Blowing Rock Chamber Says Membership Sets Record

The Board of Directors of the Blowing Rock Chamber of Commerce held their regular monthly meeting Saturday afternoon.

The Membership Committee reported an increase in membership over the year 1961. The membership has now reached an all-time high.

The Budget Committee reported a sound fiscal position, with sufficient funds on hand to meet all obligations.

The Advertising Committee reported progress was being made on the design on a new map of the Town of Blowing Rock and surrounding area; that the contract had been let for a new folder, with drawings by professional artists depicting all phases of activity throughout the area, including winter sports.

The Conventions Committee reported many conventions had been booked for the 1962 season, and arrangements were made to cooperate with all facilities engaged in convention activities.

The Chamber of Commerce will be host to AAA Travel Councilors of about forty-one persons who will spend April 23 in Blowing Rock. An afternoon reception will be given by Blowing Rock Ski Lodge at the new lodge building.

The Chamber of Commerce will cooperate with the Community Club and the Garden Club in beautifying the Town Lake near the playground, and in the clearing off and marking of the Glen Burney Scenic Trail.

Mrs. Margaret Reineking, operator of Springhaven Inn, was appointed chairman of a committee to write news stories about interesting people, places and points of interest in Blowing Rock and immediate vicinity. This is a new phase of the Chamber of Commerce promotional activities.

The directors were advised that the ski slopes had been opened on a limited basis and the lodge was practically completed. Blowing Rock Ski Lodge payroll for the past few months has been over \$25,000, exclusive of the sums paid by sub-contractors for labor and material. All of this was during the months which have heretofore offered

little or no opportunity for employment.

Directors were also advised that the ski slope project had received full cooperation of the Blue Ridge Electric Membership Corporation, Southern Bell Telephone Company, the State Highway Commission, Mr. Lloyd Robbins, the contractor, as well as all of the men connected with the construction.

Balance January 1, 1961	\$ 4,626.72
Receipts, January 1 to December 31, 1961	
Town Advertising Fund	\$5,687.50
Membership Fees	5,270.00
Proceeds, Tel. Booth and Pr. Personal Tel. Calls	113.03
Listings, 1961 Print. Blowing Rock-Boone Area Folder	1,168.95
Receipts 1961	\$12,239.48
Total Funds 1961	\$16,866.20

Advertising, Publicity, Public relations:	
Newspaper, Magazine and Other Ads	\$ 536.20
Road Signs	192.50
Blowing Rock Folders	799.38
Blowing Rock-Boone Area Folders	985.70
Blowing Rock Guides	220.00
Window Display New York Bank, and New York Travel Show	58.43
Ohio Valley Sports and Travel Show	63.20
Miscellaneous	1,174.56
	4,029.97*
Administration:	
Salaries	\$3,288.91
F. I. C. Tax	97.18
Office Equipment and Supplies	496.73**
Office Maintenance	37.53
Telephone	199.86
Miscellaneous	65.26
	4,185.47
Total Disbursements	9,215.44
Balance December 31, 1961	8,650.76
Total Funds 1961	\$16,866.20

*1961 Advertising expenditure curtailed in anticipation of extraordinary expenditure for entirely new Blowing Rock Folder in 1962.
**Includes non-recurring expenditures.



MAYBE—No one needed to be reminded last week that it was winter time. It was still the same winter that's been around for several months now, but another eight to ten inches of snow did fall on Boone and gave the advertising panel on a Miller Industries truck an abbreviated slogan.

43rd Birthday To Be Observed By Legion Post

Watauga Post 130, American Legion and Auxiliary will have their 43rd birthday supper at the Legion Hut in Boone Friday night, March 16, at 6 o'clock.

All members of the Legion and Auxiliary are invited to be present, and bring a covered dish for the supper. Gold Star Mothers are also invited. After supper there will be some speaking and other entertainment.

Livestock and poultry feed sales in the Southeast have increased 13 per cent or more in five of the 13 years prior to 1962. This is a faster gain, percentage-wise, than for any other area.

Chester Davis Gets Wildlife Position

Chester Davis, special writer for the Winston-Salem Journal and Sentinel, was appointed to the North Carolina Wildlife Resources Commission Thursday by Gov. Terry Sanford.

Davis succeeds R. Floyd Crouse of Sparta, who resigned. The term expires June 30, 1962. Crouse has been on the commission since its inception in 1947.

Davis, 46, is a former vice president and former director of the North Carolina Wildlife Federation, a past president of the Forsyth County Wildlife Club and past president of the North Carolina Outdoor Writers Association.

The commission consists of 11 appointed members, one for each of nine districts plus two at-large appointees, for the East and the West. The commission is the policy-making body in matters concerning fish and game. In 1960, a total of 19,155,510 pounds of North Carolina eggs were hauled in interstate commerce.

Potato Hearing To Be Held April 17th

A hearing on a proposed National Marketing Agreement and order for potatoes has been called by the U. S. Department of Agriculture, according to information received by the Watauga ASCS office. The hearing for this area will be held at Atlanta, Georgia beginning on April 17.

Approximately 75 growers in Watauga county grew over 2 acres of potatoes in one or more of the 3 years, 1959, 1960 and 1961. These are the base years proposed for the marketing order.

The national program was proposed and approved by the National Potato Advisory Committee at January and February meetings in Washington. The Advisory Committee was called by Secretary of Agriculture Orville L. Freeman at the request of industry representatives to study marketing problems facing the potato industry and to recommend plans for market stabilization. The national marketing order was one of its proposals.

The committee recommended that Congress be asked to approve acreage allotments for potato growers, with penalties for growers who plant more than their allotments permit. The proposal does not include a recommendation for price support for potatoes.

In its recommendation, the Committee proposed that individual allotments be based upon historical record, and that farms producing two acres or less of potatoes be exempt. It was proposed that acreage allotments in the program be es-

tablished on a national basis, then broken down into state, county and farm units. The Committee also asked that 1962 not be used in computing any proposed acreage base for producers.

The proposed national marketing agreement and order program recommended by the committee would include provisions for quality and volume regulations, and provisions for marketing research and development projects.

The Committee proposed that the order be administered by a 40-member National Potato Administrative Board. Members of the Board would be named by the secretary of Agriculture from nominees selected by the potato industry.

Mrs. Linney Is Ga. Choral Judge

Mrs. Virginia W. Linney left last Thursday for Atlanta, Ga. where she served as a judge for the choral festival of the fifth district under the auspices of the Georgia Music Educators Association.

The two-day festival of high school choruses gave an over all picture of the high standard of work being done musically in that area. Of the 62 choruses that participated a major portion received ratings of excellent and superior.

Other judges for the festival were Mr. Herman Gunter of Florida State University, Tallahassee, Florida, and Mr. John Butler of Clemson College, Clemson, S. C.

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