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WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Seventh Year of Continuous Publication

BOONE WEATHER			
1964	Hi	Lo	prec. '63
June 30	75	56	76 58
July 1	78	49	83 63
July 2	79	56	79 63
July 3	79	60	78 64
July 4	75	63	79 37
July 5	75	56	76 51
July 6	80	44	73 49

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, JULY 9, 1964

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20 PAGES—3 SECTIONS



Three In One

Bagpipe bands from Pittsburgh, Savannah and Miami combine in this colorful scene at the 1963 Highland Games and

Gathering of Scottish Clans at Grandfather Mountain. The same bands will take part in this year's Games.

Scots Plan Ninth Fling On Grandfather Slopes

Linville — Unlike Brigadoon, which came to life only once every 100 years, Grandfather Mountain is transformed into a highland Scots community once every year. This year the 9th annual Grandfather Mountain High-

land Games are set for July 10-12, and once again the tartans of the various clans will wave over the broad meadow at the base of the craggy mountain.

Thousands of Scots and Americans of Scottish descent gather to take part in, or watch, the AAU-sanctioned track meet, the parade of the pipers, the highland dancing, tossing the cabar, tossing the sheaf, and scores of other activities which make the Highland Games the largest and most colorful event of its type in America.

There will be two Florida pipe bands featured—the Miami and the Dunedin pipers will perform throughout the Games—and individual pipers from throughout the country will compete for professional and amateur awards.

Sponsored by 20 clan societies in America, the Grandfather Mountain Highland Games have emphasis on athletic contests, piping and highland dancing on Saturday, with emphasis on the Gathering of Clans on Sunday. Following religious services Sunday morning, some 100 sets of clans gather for business sessions, picnics, and reunions. Exhibitions and massed pipers are also features of Sunday afternoon.

N. J. MacDonald of Elizabeth, N. J., vice president and board member of the New York St. Andrews Society, is president of the Grandfather Mountain Games. Dr. Dougald Lachlan Maclean of Flushing, L. I., is chaplain and will deliver the sermon. Robert W. Groves, Jr., of Savannah, Ga., is vice president, and Clyde MacLean of Charlotte is master of ceremonies.



Miss Rhododendron meets Jerry Coe on Main Street. (Photo, Rivers.)



The Queen relaxes on a shirt counter for a serious chat with Fred Church. (Photo, Rivers.)

Girl About Town . . .

Shortly after her arrival last Friday, Miss Rhododendron of 1964, Judith Bryant, and her mother joined Democrat staffer Rachel Rivers for a tour downtown to meet the merchants.

Last year's Miss Rhododendron, Brenda Bost, also had come to Boone to reign over the Wagon Train Parade and to make a visit to Horn in the West. Former Queen Brenda was as delightful and entertaining as her successor. She was, however, a student at ASTC,

whereas Miss Bryant is a native of Spray, N. C.

Disregarding the strange surroundings, Queen Judy stepped right into the queenly role,

Wagon Train Wrap-Up In Visitor Section

talking with people as though they lived just down the block. (Continued on page two)

Miss Watauga Competing For Beauty Crown

Miss Glenda Austin, Miss Watauga County, left Boone Tuesday morning for Raleigh where she will compete for the Miss North Carolina title. She was accompanied by Mr. and Mrs. Frank Auton and sponsored by the Boone Jaycees.

The North Carolina Beauty Pageant began Tuesday, July 7, and will conclude Saturday, July 11, when the new Miss North Carolina is chosen.

The finals of the pageant will be televised Saturday night, July 11, on WBT, Charlotte, Channel 3, at 10 p. m. Mr. Auton, business manager for Miss Watauga County, says he hopes several people from Watauga County can be at the state finals on Saturday, and that all of Watauga County will be lending support for Glenda via television.

'Horn' Cast To Entertain C. of C.

An interesting program has been worked out for the monthly membership meeting of the Chamber of Commerce at the Daniel Boone Inn, 12 noon, July 14.

The members will be entertained by Charles Elledge and the roving quartet, and others from the "Horn in the West" cast.

You will be privileged to learn about this year's successful drama, and ask and questions that you desire. This is definitely a program you will not want to miss.

Area Preparing For X-Ray Unit

July is a month of vacations, visitors and dog days. Either one draws heavily upon our stored energy, but with a combination of those demands on our energies, they can and do lower our resistance against breathing infections — respiratory diseases, including tuberculosis, chronic cough and emphysema.

A balanced diet, normal rest, sensible dress and reasonable activities will conserve your energies. When that "fagged out" feeling begins to over take you, accept it as an early warning to see your family physician, reports Ruth Draughon, executive secretary of the AAW Tuberculosis Association.

Plans have already been made for the annual mobil X-ray unit to visit the county. The free X-ray service is provided in conjunction with the state and local

Health Departments and your local TB Association, according to Mrs. Herman Wilcox, president, AAW TB Association. Mrs. Wilcox plans to announce next week the location and dates for the free chest X-ray service in Watauga County.

IRC Notes Increase In Earning Period

Philadelphia — International Resistance Company earnings for the first 25 weeks this year were \$896,028 or 60 cents per share, an increase of 20 per cent over the same 1963 period of \$743,383 or 50 cents per share. Sales through June 21, 1964, were \$14,321,496 compared with \$14,407,872 in the same weeks of 1963. Per share figures for both years are based on 1,491,862 currently outstanding shares.

\$2 1/2 Million Project Development Starts On New Recreation Facility

Will Include Golf Course And Ski Slope

Watauga County is about to get another big shot in the arm. A huge recreation facility is now in the making between Boone and Linville.

Mrs. Robert Fox of Foscoe told the Democrat on Saturday that her husband had sold 363 acres of crop and grazing land to a Winston-Salem group planning recreation development in this area.

Thursday's Winston-Salem Journal carried this story by Ed Campbell:

Six Winston-Salem businessmen last week announced plans for development of a \$2 1/2 million recreation area in Watauga County between Boone and Linville.

When fully completed, it would be the largest and most varied mountain recreation area in the Southeast, with a ski slope, championship golf course, vacation cottages, camping facilities, ski lodge and restaurant, and lakes for fishing and other water sports.

Development has already begun on a 600-acre tract acquired for a corporation whose members are brothers Herbert Reynolds, president, G. Gallo-way Reynolds, Frank T. Reynolds and Dan F. Reynolds—all partners in L. A. Reynolds Co.—the Carolina Marble and Tile Co., and George Kempton, realtor.

The development will be called "The Seven Devils", a name derived from the mountain exclamation heard in wintertime, "Cold as seven devils" and due to the fact there are seven major peaks in view from the site that could evoke that exclamation in season.

The site is located on N. C. 105, eight miles from Boone and eight from Linville, in the shadow of Grandfather Mountain. Altitudes range from 4,400 to 5,500 feet on a rise north from the Watauga River valley. It is some of the most scenically rugged country in the state.

Several acquisitions of property were made, with the final purchase June 1.

The developers are investigating financial possibilities at present and at the moment have no plans for sale of stock in their corporation.

"The Seven Devils" will open next summer with completion of the first of three phases. The first one will include preparation of 300 camp sites for trailer and tent camping 100 picnic sites, a country store, nursery (continued on page 4, sec. C)

Demos Slate Unity Rally

The Watauga County Democrats will have a Unity Rally in the courthouse, Tuesday, July 21, at 8 p. m.

All precinct chairmen have been asked to get their people to respond to this call.

Mr. Wayne Simpson, county auditor of Rowan County, will speak. Mr. Simpson is past president of the State Association for the Blind and District Governor of the Lions Club.

Announcements will be made concerning the state Unity Rally in Charlotte, July 31, at 7 p. m. at the Park Center. gubernatorial candidate, Dan K. Moore, Judge L. Richardson Preyer, Dr. I. Beverly Lake, Mr. Cliff Blue and Lt. Governor candidate Bob Scott will be present.

Secretary of Commerce Luther H. Hodges will address the group.



Crowd Views Wagon Train

ESTIMATES OF ATTENDANCE for the parade ranged from 10,000-12,000, and optimistic bets rose even higher. This crowd had gathered in front of the Crest store about 9:45 a.m. (Photo Rivers). Stories page 1, section B and page 2, section C.

Hollar Prepares For Annual Meet

As manager-appraiser of the Federal Land Bank Association of Boone, John H. Hollar is preparing for the annual stockholders' meeting to be held at 10:30 a.m. Saturday at the Boone Elementary School.

For the past five years, the local district has been first in the nation in percentage of stockholder attendance for its size category. Hollar says much national recognition has been merited on this basis.

Last year about 1,100 persons attended the meeting. More are expected this year.

The district will be represented by members from Ashe, Avery, Caldwell, Alleghany, Mitchell, Wilkes and Watauga counties. D. M. Dowdell, Jr., of Columbia, S. C., who is president of the Federal Land Bank will address the meeting.

Special speaker from Washington will be Harold T. Mason, deputy governor of the Farm Credit Administration. He will discuss farm credit and other financial aspects of farming.

Hollar spoke on behalf of the Boone Land Bank, expressing satisfaction in being able to attract such notable speakers.

S. C. Eggers, president of the Boone association, will preside. As in the past, T. E. Haigler, assistant vice-president of the Federal Land Bank of Columbia, will conduct the quiz program and award prizes contributed by local merchants.



JOHN H. HOLLAR

Meeting Set To Discuss Annexation

A public meeting will be held at 7:30 p. m. Tuesday, July 14, at the County Courthouse for an open discussion of the proposed Town of Boone annexation.

Mayor Wade E. Brown says that the Town Board, the engineers who have worked on the plans for the annexation and various other interested parties will be on hand to discuss and answer questions the public might have. Also citizens will have an opportunity at this meeting to express approval or disapproval of the proposed plan which will help the Town Board in making the final decisions concerning the annexation.

Everyone is urged to be present at this meeting.

Mrs. Watson, 60, Dies Wednesday

Mrs. Lucy Mast Bingham Watson, 60, of Sugar Grove, widow of Clarence Watson, died at 8:45 a. m. Wednesday at Watauga Hospital where she had been a patient since suffering a heart attack a week ago.

Mrs. Watson was born in Watauga County to Jack J. and Mattie Glenn Mast.

Surviving are one son, Martin Luther Bingham of Sugar Grove; one daughter, Mrs. Geraldine B. Miller of Hanover, Pa.; three grandchildren; two brothers, Capt. G. C. Mast of Kansas City, Mo., and Henry Mast of Boone; two half brothers, Thomas and Houston Mast (Continued on page two)

Bloodmobile To Visit Blowing Rock Friday

The Bloodmobile of the Watauga Red Cross Chapter will be at the Blowing Rock Elementary School Friday, July 10, from 11 a. m. until 5 p. m.

The Mobile will be making its first visit to Blowing Rock and will be sponsored by the Community Club. Mrs. Lynn George is in charge of arrangements for the visit and is in the process of securing workers for the two shifts. Anyone who can

assist with the registration or the canteen is requested to call Mrs. George at 295-7588.

The first shift will begin work at 10:30 a. m. and will be relieved at 1 p. m. by the second shift workers.

Dr. Len Hagaman of Boone is in charge of securing doctors and states that a doctor and an RN will be on duty at all times throughout the day. Local RN's (continued on page two)

Horn Attendance Shows 20% Increase This Year

Herman W. Wilcox, executive vice-president of "Horn in the West," announces that the first seven performances of the drama have broken all records for any previous period.

"Increase over last year is over 20 per cent," Wilcox stated. "Many factors enter into this increase. Some of these are more favorable weather,

the great success of the Wagon Train, the 4th of July coming over the weekend, and perhaps the major factor is the general acceptance of the drama, and being acclaimed as the best presentation of Horn in the West since it was created.

"Our most severe critics have stated that 'This year's drama is the best of any presenta-

tion," stated Mr. Wilcox. "Several weaker characters have been greatly strengthened, new dances have been added, and the fire hoop dance is much better. News media coverage is the greatest to date. The drama was promoted all last winter, and the effect of constant new angles is paying off," the executive vice-president said.