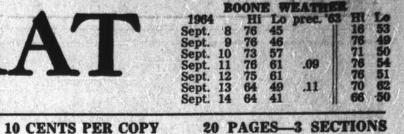
#### FOR BEST RESULTS

advertisers invariably use the col-umns of the Democrat. With its full aid circulation, intensely covering the local shopping area, it is the best advertising medium available.

An Independent Weekly Newspaper . . . Seventy-Seventh Year of Continuous Publication



**VOLUME LXXVII**-NO. 12

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, SEPTEMBER 17, 1964

WATAUGA DEMOCRAT



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CONGRESSMAN JAMES T. BROYHILL began an eventful campaign day in Watauga County on Saturday, Sept. 12, in front of the Post Office. Part of the early morning crowd (l-r): Will Miller of Zionville, Norman Critcher, Farthing Hayes, Robert Snyder, Lewis Burkett of Mabel (holding little

girl), Estel Wagner, Congressman Broyhill of Lenoir, Bynum Greene and Cloyd Bolick. Broyhill is the Republican Congressman running for re-election in the Ninth District. Snyder and Wagner took him on a tour of the county until mid-afternoon. (Rivers photo.)

## **Tomato Market Is Added** As Farm Income Source

BY RACHEL RIVERS Copyright 1964

Rivers Printing Co., Inc.

Tomatoes are Watauga County's first important new source of the week, Tuckwiller said. of farm income since burley tobacco, says County Agent L. E. Tuckwiller.

"Tomatoes Unlimited," a consumer - distributor concern now operating in Burley Warehouse

cardboard cartons."

Women are now working six the low price period in the tohours on three days of the week | mato market is Labor Day. and three hours on three days

Heavy turnover is on Monday, bushel. Wednesday and Friday. If the price is down a bit, it is because "right now we have the price is rather discouraging too many tomatoes," Tuckwiller now, we hope to have a marked said.

increase next year. Although No. 2, has been here since the Top tomatoes, up until about growers are not very well pleasfirst Monday in August and has two weeks ago, have been sell- ed with the price, they're not firmed, but a Roosevelt aide

ing at \$3 a bushel. Now they too badly discouraged.

**Roosevelt Is Asked To Make Speech In Boone** 

are paying more. Traditionally Rough tomatoes, or those too and son of the late president, ripe, are selling as low as \$2 a Boone sometime in October. Roosevelt has been invited by

Are the growers pleased? Tuckwiller: "I think so. While

The visit has not been con-

Franklin D. Roosevelt Jr., U. S. undersecretary of commerce may make a political speech at

supporters of 9th District conrally here next month.

# **Plans Being Awaited** Work Will Start Soon **OnBoone'sNewFactory**

#### **Ralph Beshears**, Hugh Watson Land Is Bought

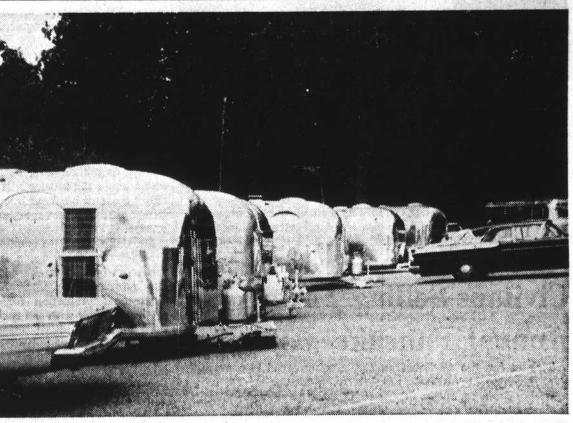
The campaign for funds to aid in the purchase of the real estate for the new factory in Boone, has not quite been completed, but the proposal of the Vermont company is being accepted, and work on the building will be started as soon as the plans are completed, it was announced by Alfred Adams, chairman of the Watauga Industry Committee.

The committee has purchased the Hugh Watson and Ralph Beshears property on State Farm Road, where the new factory will be constructed. Those who have subscribed to the fund which will be used to pay the difference in what the

Company offers for the land and its market value, are asked to make their payments at once, as the money is needed now. Mr. Adams

gressional candidate Robert M. asks that checks be made Davis, who is planning a big payable to the Watauga Industry Committee, and be

Rivers Printing Co., Inc. mailed to P. O. Box 409 or Blowing Rock - "I think we left at the Northwestern



THE HORN IN THE WEST GROUNDS took on a metallic look over the weekend as about 40 units of the state Wally Byam Caravan Club came to the mountains for a "Trailer Convention." The Airstream travel trailers were all the same. Their occupants held a worship service Sunday morning. During their stay, the United States and North Carolina flags were flown. (Rivers photo.)



Herald - American which print-

ed one of Bremmer's articles on

indicated it would like to have 100 county acres planted in tomatoes next year.

Approximately 35 acres in Watauga and some 8-10 acres in Caldwell and Wilkes counties have been represented at the tomato market in Boone.

"We have tried Turkish tobacco," Tuckwiller said, "but couldn't make it go." And so a vegetable takes its place among supply-demand produce for Watauga farmers.

"About 400 bushels per acre has been picked to date. We figure we're approximately half way through if the frost will stay off long enough. We seldom have a killing frost until the very last days of September or the first days of October.

"Most of the tomatoes coming in are Manapal or Manalucia, which are a firm, good-shipping tomato. Most are shipped to Raleigh, where they are repacked Teachers College on the weekand sent to other distribution end of October 17-18. points and they are packed and shipped in 40-pound shipping boxes. Some go out in 20-pound

#### **Stallings To Sell**, **Show Herefords At Boone Sale**

It takes many hours of preparation and lots of hard work to get a show string of polled Herefords ready for the show, but Diamond S. Ranch is convinced that it pays off in more ways than one.

B. W. Stallings, owner of Diamond S. says, "You can't win them all but you get a lot the annual Appalachian State ily-students, faculty and ad- at 8 p. m. at the student lounge, of fun out of trying. In addition | Teachers College Homecoming ministration - again join to- the official Homecoming Alumto the fun, you get some money, if you are lucky, and a lot of good advertising."

In the recent Caldwell Counfestivities which will include ty Agricultural Fair, DSR was honor class reunions, a lunchlucky enough to return home eon, colorful displays, movies, with three firsts, two seconds dances, a parade, a football and one third, in addition to game, campus open house, cofshowing the Grand Champion fee hour, touchdown dinner, junior bull calf, the reserve alumni golf tournament, and a grand champion heifer and re- social for the teenage children serve grand champion bull. of alumni. Most of these cattle will sell in the 22nd annual Watauga Heregroups in the history of the ford Breeders sale on Oct. 24 college is expected to attend the big homecoming. The

in Boone. Stallings believes Watauga county Herefords are as good as any in the state and usually do well where ever they go. game in Conrad Stadium, the

**Commissioners** Take No Zoning Action

The Board of County Com-| The commissioners took no missioners met last week to action at all in this regard but hear Chamber of Commerce it was indicated that the board officials present the case for will discuss the zoning proposal the zoning of the land in Watauga County, as is being done after the will of the people has in the towns. been determined.

**Classes To Be Honored At ASTC Homecoming** 

Seven classes will be honor- | but preferential treatment will ed at the Homecoming celebra- be given members of the seven tion at Appalachian State honor classes.

The honor classes will hold

Howard's Knob is expected for

The foliage is due to reach its

peak for the two-day campus

One of the largest alumni

alumni will have an opportun-

ity to see Appalachian battle

Catawba College in a football

on October 17.

reunions and attend the Homeyour friends at the Boone Camcoming football game at Conpus and renew old memories. rad Stadium in a body, with a Come see for yourself the 61

special section reserved in the years of progress at Appalachstadium. ian.

A representative from each A harvest of events has been class from 1903 to 1964 will be planned for pleasures of return- He made financial proposals to asked to attend Homecoming ing alumni.

est."

Foliage To Reach Peak

For College Homecoming

**Davis To Talk** 

**Before Jaycees** 

He will be accompanied by

his brother, Jim, a Jaycee na-

All Jaycees are urged to at-

Daniel Boone Inn.

tional director.

tend.

The entire Appalachian fam-

homecoming events the "great- pus.

has told some 9th District leaders that it is "90 per cent certain" that Roosevelt will ac-

cept the invitation.

Democrats in the 9th District's mountain counties—Watauga, Ashe, and Alleghanybelieve a Roosevelt appearance would give a big lift to their campaign. "The name of Roosevelt is still magic up here," one commented.

Wayne Simpson of Salisbury, a campaign aide for Davis, said he had discussed plans for the proposed visit with Clark Tyler, a member of Roosevelt's staff.

### **GOP** To Hear **Bob Strickland**

The Young Republicans will meet at 8 p.m. Thursday, Sept. One of the largest crowds in the history of the college is 17, above the First National Bank in Republican Headexpected to attend Homecoming. This is the year to meet quarters.

and Harvard Business School. by October 1. the last legislature.

Bank. The members of the com-

mittee are: Alfred Adams, Bremmer of Lenoir who laid Vice-Chairman; Stanley A. Harris. Secretary-Treasurer; Glenn R. Andrews, Jerry Coe, Neil Faires, D. L. Wilcox, James Marsh, Clyde

R. Greene.

Chamber of Commerce. Bremmer previously has addressed the chamber. With him

**Boone, Blowing Rock** Get Powell Bill Funds

The allocation of \$8,324,555.-| 561.36 has been distributed, 39 in Powell Bill Funds to 420 and the group of participating participating municipalities has municipalities has grown from fact, we're ski fans. We go out been announced by the State 386 to 420.

Highway Commission. The funds are distributed annually 2,300 Farmers to qualified cities and towns for use in non-highway system

street work within their corpor-Representative Bob Strick- ate limits. Checks to the indiviland will speak. He, the Gold- dual municipalities will be mailwater campaign manager for ed from Raleigh the latter part this area, is a graduate of the of this month in order that University of North Carolina they will reach municipalities ASC community committee article persuasion. The latter, 12, and while he is away, he

> Boone will get \$16,654.95, while Blowing Rock will get \$10,194.66, to aid in rebuilding or repairing streets which are not a part of the State highway system.

Powell Bill allocations are based on a formula using the population and street mileage in the municipalities and the A golden fall carpet in the | most "beautiful outdoor sta- | president-elect, is chairman of total allocation this year represents an increase over 1963 of \$246,323.39.

> The six largest allocations this year are: Charlotte, \$751,-360.92; Greensboro, \$500,644.-

719.41.

Miles An is of Charlotte, \$610.73; Harrellsville in Hertpresident of the alumni associ- ford County, \$634.48; and Brunswick in Brunswick County, \$725.52.

could keep your ski lodges fill-Blowing Rock were passed aed to capacity." mong the 15 members present.

These were the words of John He said the promotion program would be three-fold: Large Chairman; Ralph Winkler, out a plan for promotion of press packages (features and Blowing Rock through a na- pictures) would be sent to more tional public relations program than 3,000 newspapers throughat the Sept. 11 meeting of the out the year; television spots could be arranged; and feature material would be submitted to

> magazines. was Eddie Bradford, an associ-

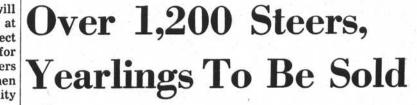
Of the tourist stream in winter, Bremmer said a great deal could be accomplished. "The ski crowd is a big-spending crowd," he said. "In 12 months, I'm sure we can add at least 30 per cent to the tourist flow. on at least 50 to 60 per cent." He and his partner feel close to the ski boom, he said: "In

vear." He said the venture would cost \$1,000 a month and 'exsician, who has practiced his penses, and that it would take profession in Boone for ten at least six months before sigyears, has gone to Chapel Hill, nificant results could be measwhere he will take postgraduate ured. medical studies.

to Aspen, Colo., to ski twice a

More than 2,300 farmers had He pointed to the difference returned their ballots in the between advertising and news elecion as of Friday, Sept. 11, he said, is by far the more valu- will continue to maintain his home in Boone and will return able investment.

"We feel we could make to Boone at the end of one year. Blowing Rock the Miami Beach In the meantime, he says that be known after Tuesday, Sept. of the North," Bremmer said. unpaid accounts may be settled 15, when the ballots will be "In other words, when you get with Mrs. Cooke, 264-3649, or (Continued on page eight) by mail.



More than 1,200 yearling and | Department of Agriculture and two-year-old steers of strictly N. C. Agricultural Extension beef breeding are expected at Service, and cattle will be the Boone Steer Sale on Sept. penned according to breed, 24. These steers will be grad- weight and grade and will be ed and weighed on Wednesday, sold as penned. Water and hay Sept. 23, and sold on the after- will be provided in each pen noon of Sept. 24.

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after the cattle are weighed in. Buyers have been invited

DR. H. M. COOKE

**Dr. Cooke Goes** 

**To Chapel Hill** 

Dr. H. M. Cooke, local phy-

His office was closed Sept.

Most of these steers will Mrs. Earl Petrey, president of come from Watauga County from most feeding areas in the League of Women Voters, farms, but farmers in nearby eastern America and are ex-

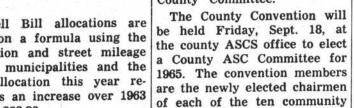
> Farmers are urged to bring their cattle in early to avoid a rush late in the day.

The next Boone sale will be the feeder calf sale on Oct. 2. The grading will be done by The calves will be graded and representatives of the N. C. weighed on Oct. 1.

valley below Rich Mountain and dium to be found anywhere." the homecoming committee. Alumni registration begins gether to make this year's ni Headquarters on the cam-Musical notes will break the clear mountain air at 10 a.m.

Dr. Hugh Daniel, alumni as the fast-stepping ASTC college band and other bands start the traditional parade. Bands, floats, pretty co-eds, alumni and college officials will follow a route down Boone's main street and through the campus. Bob Davis, Democratic can-Various clubs on campus will didate for Ninth District Concontribute floats for the parade. gressman, will address the Jaycees at 7 p.m. on Monday at the

> ation, will preside at the Homecoming Luncheon. Appalachian's President W. H. Plemmons will welcome the



80; Winston-Salem, \$447,937.56; Raleigh, \$353,184.35; Asheville, \$284,378.81; and Durham, \$278,-

The six smallest allocations this year are: Falkland in Pitt County, \$328.54; Bear Grass in Martin County, \$486.49; Lasker in Northampton, \$573.77; Mc-Donalds in Robeson County,

In the 14 years of Powell Bill (Continued on page eight) [allocations, a total of \$90,200, contributed liberally.

**LWV** To Begin **Raising Funds** 

has announced the annual fund counties have consigned several pected to provide a good marraising drive will begin Thurs- head. The cattle are expected ket. day, Sept. 17. The expense of to weigh from 500 pounds per providing the public with infor- head up to around 1,000 pounds mation on political issues on per head, with the strongest the local, state and national demand for cattle weighing 800 level is met through local suppounds or less. port plus dues collected.

#### In the past, local friends have

committees. Newly elected committeemen (Continued on page eight)

