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WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Seventh Year of Continuous Publication

BOONE WEATHER						
1964	Hi	Lo	Prec.	'63	Hi	Lo
Dec. 1	32	7	.04		30	22
Dec. 2	50	17			44	15
Dec. 3	55	33	tr.		34	25
Dec. 4	57	48	.19		40	21
Dec. 5	52	36	.02		33	22
Dec. 6	36	24	.04		44	22
Dec. 7	32	16	tr.		55	27

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, DECEMBER 10, 1964

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Yule Parade Gay Feature Of Saturday

Boone's Annual Christmas Parade will march down Main Street Saturday, December 12 at 3 p. m. formally announcing the Christmas season.

This year's parade is being sponsored by the Boone Jaycees and much time and effort has gone into making this parade one which Boone and Watauga County will be proud.

Approximately forty units will gather and the parade will form at the Horn in the West grounds at 2:30 p. m., and the parade will follow the usual parade route down Main Street, turning down Water Street onto Faculty Street where it will disband.

Among the entries this year are the Appalachian High School Band, new cars from Watson's Garage, Winkler Motor Co., Wilson's, Brown and Graham Motor Company, Andrews Chevrolet, Inc. and Greene Buick-Pontiac, Inc.; Miss Watauga County, Donna Finley; Little Miss Watauga County, Anna Klutz; Mayor Wade E. Brown; Bill Stallard, President Boone Jaycees; Jaycees Float, Appalachian High Honor Guard, Police car, Fire Engine, Cub Scouts, Rescue Squad, Girl Scouts, Brownie Troops, Clowns, Pony Carts,

Antique Cars, Novelty Units, several horse back riders and of course, Santa Claus, distributing goodies to the youngsters along the way.

Jaycees Sell Yule Trees On King Street

The Boone Jaycees will sell Christmas trees again this year on the Wheeler's Produce lot on King Street in Boone. They hope to have the trees available to start sales Saturday, Dec. 12.

Proceeds of the tree sales will be used to help needy children in the county have a Merry Christmas. Last year some 40 children shared this experience with the Jaycees and received clothes, toys and other needed items.

Although this is one of the least publicized functions of the Jaycees, it is perhaps the most rewarding for the club members. Last year the children were taken on a shopping tour by a Jaycee and his wife, then treated to lunch at the Town House Restaurant, visited by Santa Claus, who distributed toys to all, and returned to their homes. A similar program has been planned this year.

Live trees, including Scotch Pine, will be available again this year, according to Chairman Bob Buchanan. Christmas candy and package decorations will also be sold.

Funds Sought For Yule Joy At Orphans' Home

A group of local businessmen annually makes up a sum of money to be used to bring added Christmas cheer to the little children at Grandfather Home for Children at Banner Elk.

Practically all the children being reared at Grandfather Home are our own people, from this mountain area, and heretofore the response has been gratifying.

Those willing to contribute to the joy of these orphaned children at Christmas time are asked to leave their contributions with either of the following:

Guy Hunt, Hunt's Department Store; James Marsh at Watauga Saving & Loan; W. W. Chester at Belk's Department Store, or Rob Rivers at the Watauga Democrat.



SANTA CLAUS AND MISS BEVERLY SNIPES made a happy twosome at the Farmers Hardware on Saturday. Beverly told Santa she wants a Barbie Doll and a sled for Christmas. She is the fifth grade daughter of Dr. and Mrs. W. T. Snipes of Route 4, Boone. The Snipeses moved here from Athens, Ga. Dr. Snipes teaches psychology at ASTC. Santa will be at the Hardware Friday night.—(Rivers photo.)

Burley Sale Times, Poundage Released

Sale times and sale poundage per tobacco warehouse in the pre-Christmas Boone market have been released by Stanley Harris, sales supervisor of the Board of Trade.

Big Burley Warehouse will sell 95,226 pounds each day. Mountain Burley Warehouse (or Farmers Burley) will sell 207,174 pounds per day for a daily sales total of 302,400 pounds.

When Big Burley has the morning sale, it should finish between 10:30 and 11 a. m. Fifteen minutes is allowed for buyers to transfer, and Mountain Burley should start by 11

a. m., or soon thereafter.

When Mountain Burley has the morning sale, it should be over by about 2 p. m. and Big Burley sales will begin as soon as buyers can transfer, about 2 or 2:30 p. m.

Here is the pre-Christmas sales schedule:

Thursday, Dec. 10
First sale Big Burley, 9:30 a. m., will sell 95,226; Second sale Mt. Burley 11 a. m., 207,174—Total Sales 302,400 pounds.

Friday Dec. 11
First sale Mt. Burley, 9:30 a. m., will sell 207,174; Second sale Big Burley about 2 a. m., will sell 95,226—Total Sales—302,400 pounds.

Monday, Dec. 14
1st. sale Big Burley 9:30 a. m., will sell 95,226; Second sale Mt. Burley 11 a. m., will sell 207,174—Total Sales 302,400 pounds.

Tuesday, Dec. 15
First sale Mt. Burley 9:30 a. m., will sell 207,174; Second (Continued on page two)

New Tax Officials Named County Commissioners Resume Duties Monday

Ralph Greene, John Wellborn Are Appointed

BY RACHEL RIVERS

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Watauga County officials were sworn into office Monday morning, and the Board of County Commissioners re-elected Mr. S. Bynum Greene chairman, and named the appointive personnel.

Mr. Greene, John F. Greene, and James C. Lyons, incumbent commissioners, all Republicans, were re-elected in the Republican sweep of the county last month.

Representative J. E. Holsouser, Jr., a Republican incumbent, will take the oath of his office when the General Assembly meets in Raleigh in January.

Miss Helen Underdown, Register of Deeds since 1928 and a Democrat, who was unopposed in the November election, was sworn in.

Ralph G. Greene was named Tax Supervisor, replacing I. B. Wilson who has served for the past two years.

Stacy C. Eggers was re-appointed County Attorney.

Mr. John Wellborn was elected Tax Collector, in the place of Mr. J. D. Cook, who had served for two years.

Mrs. Merle Greene was named bookkeeper, and Mrs. Gail Coffey County Secretary.

Brief sketches of the officials are given:

S. BYNUM GREENE
County Commissioner

Re-elected for a fourth term as county commissioner, Bynum Greene was born in Blowing Rock August 1, 1892. He married Miss Lottie Edmisten of Boone and is the father of Hoya Greene, Mrs. Mary Cook, of Boone; Mrs. Georgia Ray of Deep Gap and Conley Greene, Sacramento, Calif. He attended high school in Watauga County. He was first elected commissioner in 1956, again in 1960, 1962 and 1964.

JOHN FLOYD GREENE
County Commissioner

J. F. Greene, a farmer by occupation, is a native of Boone, having been born here in 1917. His wife is the former Miss Doreatha Long of Wilmington. They have five children: Sue 21, Mrs. Wayne Fletcher of Jefferson, Floyd 18, Bobby 17, and Marie 10. Greene was educated at Appalachian High School. His residence is in Boone.

JAMES C. LYONS
County Commissioner

Lyons, at 27, is one of the youngest Wataugans to be elected to office. A salesman by occupation, Lyons is married to the former Miss Peggy Hampton of Boone. Lyons is the father of two children: Craig 8, and Scott 6. Lyons is a 1956 graduate of Appalachian High (Continued on page two)



COUNTY OFFICERS AND NEW EMPLOYEES sworn in Monday are: (l-r) John D. Wellborn, tax collector; Clyde Jackson, custodian; Stacy Eggers, county attorney; John F. Greene, county commissioner; James C. Lyons, county commissioner; S. B. Greene, county commissioner; Ralph G. Greene, tax supervisor and county accountant. Seated are Mrs. Merle Greene, bookkeeper, and Mrs. Gail Coffey, county secretary. (Rivers photo.)

Hon. Calvin Johnson Will Address Development Assn.

Hon. Calvin D. Johnson, Consultant on Public Affairs for the American Trucking Association, will be the speaker for the annual meeting of the Northwest North Carolina Development Association.

The meeting will be held at the YMCA in Elkin at 6:30 p. m. Thursday December 10.

To be considered one of the top five public speakers in the nation is an honor not bestowed lightly. Our speaker is considered by many to be a member of that top five.

His concern for the traditional American ideals of freedom is inherited from his ancestors who landed at Jamestown in the early 1600's. He was born in Kentucky and his family later moved to Illinois where he received his major education.

He began his career in public service early, starting as a member of the School and Park Boards of his community to the Illinois General Assembly where he served six years. In 1942 he was elected to the U. S. Congress.

In all his public service he has been a crusader for free



CALVIN DEAN JOHNSON

enterprise system in our way of life.

Our speaker's deep understanding of the problems and issues of our times is reflected in the constructive program he advocates. Few men in public life today can match him for his ability to impart to the people the principles of the American way of life.

Record Mail Volume Seen This Year By P.O. Official

Postmaster Ralph L. Beshars reports that the Post Office Department is confidently predicting that the volume of mail during this year's Christmas rush will hit a record high. "Actually," he says, "it's an easy prediction because mail volume has been rising at a rate of nearly three percent a year for the

past several years and this is most strongly reflected around the holiday season."

Well over twelve billion pieces of incoming and outgoing mail are expected to move through the system during December—with about ten percent of the year's mail moving in less than three weeks.

The Boone postmaster reports that public cooperation is one important reason that post offices around the country are able to handle this huge mountain of mail in such a short period.

"With out the assistance of the public, we'd be in a jam. People who shop early and get their cards and parcels into the mails early make it possible for the holiday mail to be delivered on time. Imagine what it would be like if we were to get all the holiday mails the last week before Christmas."

In addition to early mailing, the postmaster has several other suggestions which will help the hard-working postal employees move this avalanche of mail. First, he recommends using ZIP Codes which help (Continued on page two)

Watauga Seal Officials Ask Early Action

The Watauga Tuberculosis Association calls everyone's attention to the Christmas Seal campaign with a reminder that there are only 11 more shopping days before Christmas.

Christmas Seals will add the season's gaiety to all packages and mail, while supporting the Tuberculosis and Respiratory Diseases programs throughout the coming year.

Seal appeal letters are being answered with good support, but there are many letters yet to be answered, according to Mrs. Herman Wilcox, President of the Association. The general Seal Chairman is Charles Blackburn, Jr., and he is quite confident that those busy people will soon find time to generously answer their appeal letters and carry Watauga ahead of last year.

Mrs. Wilcox is assisted in directing the Tuberculosis Association's activities by these directors: Mrs. T. R. Snyder, Mrs. Ralph Buchanan, Lyle Cook, Dr. H. M. Cooke, Dr. James Greene, Mrs. John Houck, Mrs. Mae Miller, Grady Moretz, Jr., Mrs. Bruce Greene, Dr. R. H. Harmon and Mrs. W. R. Richardson.

Robert Cody Dies Friday

Robert Lee Cody, 53, of Boone, Rt. 3, died Friday at Watauga Hospital after an illness of six months.

He was born in Catawba County and lived at Boone two years, operating the Highland Hills Motel.

Surviving are his father, Q. A. Cody of Heath Springs, S. C.; his wife, Mrs. Nell Butler Cody; two sons, Max Cody of Billmore and Butler Cody of Hickory; two brothers, Earl and Everett Cody of Lancaster, S. C.; two sisters, Mrs. E. O. Maloney of Lancaster and Miss Hilda Cody of Heath Springs; and two grandchildren.

The funeral was conducted at 1:30 p. m. Sunday at First (Continued on page two)



REMAINS OF 1956 DODGE in which Lee Wilson of Zionville was critically injured when it left the road on Vanderpool Drive last Friday night. Two other passengers escaped serious injury.

Watauga Farmers Are Urged To Grow More Christmas Trees

Farmers and landowners in Watauga County are being urged by the Forest Conservation Service and the Watauga County Soil Conservation Service to seriously consider the possibility of developing the Christmas Tree industry in the mountain sections of North Carolina, especially in Watauga County.

In the last five years many landowners have been setting seedlings and are this year realizing profits from the sale of Christmas trees. According to Mr. Edgar Greene of the Soil Conservation Office here, ap-

proximately fifty people have already set trees and will realize profits from sales of about 10,000 trees this year.

Heretofore, most of the Southern states have had to rely on the Northern markets to supply trees, but now in a long-range view, the possibility of the supply being met by growers in our mountains is highly favorable.

White pine still is the favored evergreen to grow as it takes little time and expense to realize a profit. Frazer fir makes a higher-priced tree for resale and as is expected takes a long-

er time to be marketable. All areas of Watauga County are suited to the raising of trees, and more and more people each year are realizing that it could become a major industry in the county.

At the present time there is no foreseeable reason why Watauga County could not produce one million trees for the Christmas Tree Market without any competition from the Northern markets, as at the present time there is no outlet except from our area to service the Southern markets.