FOR BEST RESULTS

paid circulation, intensely covering the local shopping area, it is the best advertising medium available.

VOLUME LXXVII—NO. 33

WATAUCA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Seventh Year of Continuous Publication

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, FEBRUARY 11, 1965

Dimes Drive Endea

The March of Dimes drive Watauga County has ended. George Thomas, chairman of the 1965 drive, aunounces that more than \$2,000 for the cause

was collected. He said he owed
"a hearty thank you to the peo-ple of Watauga County for their generous response to the March

thanks is due a number of people who not only gave money, but their time, in making the campaign a success. He named: Mrs. Earl Petrey, mail appeal chairman; Mrs. Jay Greene and Mrs. Earl Trexler, Everette
Widener and others who worked in Blowing Rock.
Mrs. Harvey Ayers, chairman
of the Mothers' March; the

Woman's Club and others; Mrs. Tom Winkler, Teen-age chairman; the Student Councils and students of Appalachian, Cove Creek and Biowing Rock

Clyde S. Greene and the Bethel School; Mrs. Bonnie Jean Rivers and Fred and Jewell Mast for the bridge games; the Watauga Democrat and WATA

Dr. Gene L. Reese is chairman of the Watauga County Chapter of the National Foundation; George C. Greene is treasurer of the Watauga Chapter of the National Foundation.

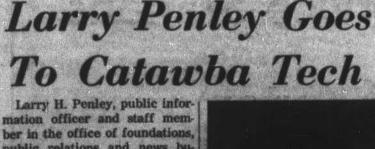
Tuesday Night Club gave the balance of their treasury, \$39.36 to the March of Dimes. The group no longer functions, Tho-

D. J. Hampton Dies Sunday

Dallas Jordan Hampton, 52, a furniture worker of Lenoir, Rt. 7, died Sunday morning & Baptist Hospital in Winston-Salem after a short illness.

He was born in Watauga County to Arkie Emanuel Hampton and Mary Ann Story Hampton and was a member of Hartland Baptist Church.

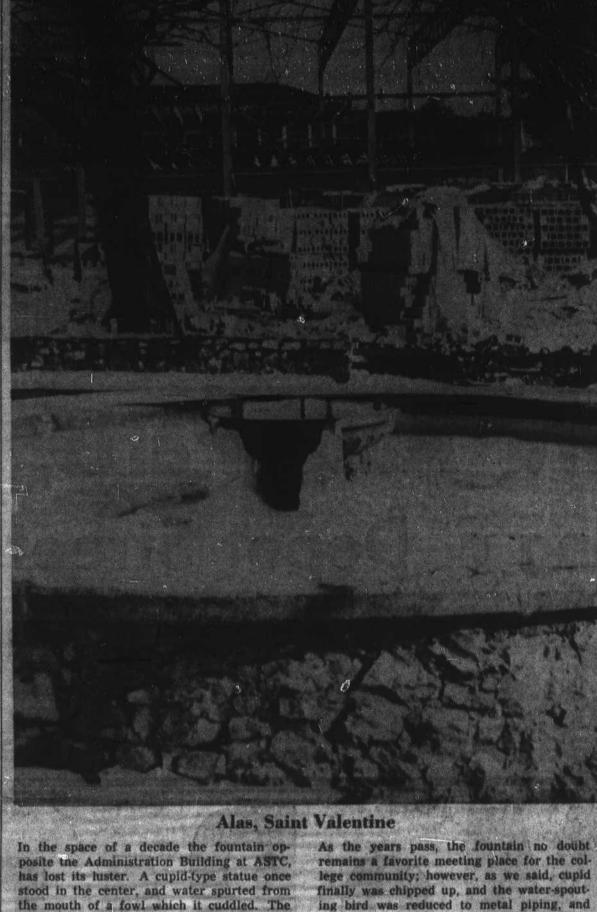
Surviving are his widow, Mrs. Etta Mae Woodring Hampton; two sons, Claude Hampton of the Navy and James Hampton of Lenoir, Rt. 7; three daughters, Mrs. Wade Hefner, Mrs. Marshall Mast and Miss Sylvia Jean Hampton of Lenoir, Rt. 7; his mother of Lenoir, Rt. 7; three brothers, Herbert H. and Charles D. Hampton of Boone ters, Mrs. Roy Brown of Boone, Mrs. Wilma Greene of West Point, Va., Mrs. Caroll Lamkin niversary of the organization enth to thirteenth Scouting is quarters is located in Winstonof Chesapeake, Va., Mrs. Ronda of the Boy Scouts of America. being honored for its contribu- Salem, from which a profession-



mation officer and staff member in the office of foundations. public relations and news bureau at Appalachian State Teachers College, has been named director of adult education at Catawba Valley Technical In-stitute of Newton. Announcement of Penley's

appointment to the new post was made today (Wednesday) by Robert Pasp, president of Catawba Valley Technical Institute. He said, "We are delighted to have Mr. Penley join our staff. He comes to us with many valuable experiences and con-tacts which will be helpful to him in his new position. With his diversified background, we feel that he is the type of man who can make a great contri-bution to our institution and prove to be a valuable asset to our total organization."

Penley, 43, will assume his photography and general public new duties about March 1. A relations work. Other responsibilities at Appalachian included ate of the Hickory City schools. Lenoir Rhyne College, Southern
Baptist Theological Seminary and Appalachian State Teachers
and Appalachian State Teachers
College, He has done additional Coll



Boy Scout Movement Being and Luther Hampton of the Army in Germany; and six sis- Honored For Aid To Youth

(Rivers photo.)

age;" and all over America dur-

LARRY H. PENLEY

College with responsibilities for

public information, campus photography and general public

Coffey of Blowing Rock, Mrs. The theme for the year and for tion to the youth of America. | al full time staff of ten men James Cleveland of Indianap- the Anniversary Week is During these 55 years since serve the 8,000 Scouts and olis, Ind., and Mrs. Vena Austin "Strengthen America's Herit- the organization of Scouting in America more than 40,000,000 000,-000 Scouts and adult leaders. Scouting is now the largest organization for boys in the free world and almost every country except the Communist countries is a member of the

old fountain has served as a wading pool

for big people, a swimming pool for little

people and a summertime retreat for Brownie

Scouts telling ghost stories in the afternoon.

World Alliance of Boy Scout Associations. The Scouting program com- Legislative prises three age groups: boys of eight through ten are organized into Cub Scout packs and Committees dens; boys of eleven through thirteen are Boy Scouts with troop and patrol organizations; older boys of fourteen to eight-

een are in Explorer Posts. The Scouting program locally Taylor, Jr., House Speaker.

This week marks the 55th an- ing the week of February sev- | counties. The council head-Scouters in this council.

both were carted off. In the background,

the cafeteria addition is under construction.

The program is supported men and boys have belonged. financially by participation in The present active registered United Fund campaigns and by membership is more than 5, separate campaigns where there

After a lapse of several years, (Continued on page six)

Holshouser On

Representative James E. Holshouser has been named on the important appropriations committee of the House by H. P.

is administered by the Watauga Mr. Holshouser was also District of the Old Hickory named a member of the rules Council, serving Alleghany, committee, the committee on Ashe, Forsyth, Stokes, Surry, State government, and vice-Watauga, Wilkes, and Yadkin chairman of judiciary No. 2.

Volunteers Needed For Heart Sunday

canvass in Boone which will be possible, it was announced.

ing with the college Penley their services for the door-to- They will also receive Heart Brown, Vaughn Tugman, Clint (Continued on page six) door collection throughout the Sunday contributions.

The Watauga County Heart residential sections of the town Association needs 60 volunteers Applicants may register by tel- 1967, with L. E. Tuckwiller as to carry on the Heart Sunday ephoning 264-3640 as soon as its chairman.

College. He has done additional study at the University of North Carolina and is currently doing graduate work beyond the Master ber's degree at ASTC.

The type of the 1965 Heart Fund drive.

Mrs. Cecil Greene, named cational ambassadors, leaving at chairman of this year's Heart chairman of this year's He

Advisory Group Meets

Higher Farm Incomes For Watauga Sought

New Situation In Agriculture Is Envisioned

BY RACHEL RIVERS

Twenty-five persons turned out Thursday night for a meeting of the Watauga County Extension Advisory Committee which resulted in a close-knit pledge to bring home higher farm incomes in 1965.

Committees are making vigorous studies of problems and progress in several areas: Home economics, family life, crafts, community development, farming, clothing, house and furnishings, 4-H, livestock, small fruits, poultry, tobacco and dairying.

Clyde Greene opened the meeting at 7:30 p. m. in the conference room of the Building & Loan Association. He said that in the coming year, "It will be our objective to enlist as many as possible in agriculture

"We are entering into a new situation in agriculture." Greene said that in view of recent decisions by the U.S. Supreme Court, in which all Congressional districts will carry the same weight, "We recognize agriculture's influence is likely to dwindle.

"We may have to make some Chamber of Commerce Jack Groce, head coach at Appalachian State Teachers changes. I'm happy to see we Manager Fred McNeal re- Appalachian High School, was College in 1954. He has been appear to have quite a bit interest here."

County Agent L. E. Tuckwiller displayed a chart of estimated income in Watauga County in 1964 (without government payment), "We in extension want to take a good serious look at Watauga County," he said.

Burley tobacco was the largest slice of the income pie, forming 30 per cent of the income for approximately \$1,019,-250; poultry comprised 16 per cent for \$552,830; cattle, sheep. hogs, horses and mules, 16.5 per cent for \$560,487; vegetables and other crops, 11 per cent for \$381,628.

Lesser percentage categories were: Forestry, 6 per cent for \$212,640; nursery and shrubs, (Continued on page six)



M. E. (PUG) HOLLOWELL

marketing years 1965, 1966 and

JACK GROCE, coach at Appalachian High chosen as Watauga County's Young Man of

School is being congratulated by Boone Jaycee president, William Stallard on being

the Year.

Truck License Tag Is Missing

orts that truck license tag number SU-3341 is missing.

He said the tag disappeared between 1 and 3 p. m. on Jan. 27 and urges truck owners to check their tags, since SU-3341 could have stuck to the one following or preceding or might have been sold outright, the sales record having been lost.

McNeal stated that the License Bureau could charge as much as \$60 for the missing tag when sales close this

Jack Groce Is Named "Young Man Of Year"

chosen as Watauga County's teaching at Appalachian High Young Man of the Year by the School since 1955 and is now Boone Jaycees and was present- serving as head football coach ed a plaque at the regular meet- and assistant principal. In his ing of the Jaycees in January. career as coach at Appalachian

dividual contributions to the County during 1964.

received his MA degree from and Jack W. Groce II.

Mr. Groce was chosen from the football teams boast 98 wins, 15 losses and three ties. a number of nominations by a committee appointed by the Regional Championship, the Jaycees for his outstanding in fourth regional title in five vears.

Mr. Groce lives at 202 Wa-Mr. Groce is the son of Mr. tauga Drive with his wife, Virand Mrs. W. A. Groce, Sr., of ginia, who is administrator for Wilkesboro. He is a graduate Watauga Hospital and their of Wilkesboro High School and three children, Douglas, Amy

Winter Quarter

Enrollment At

ASTC Is 3,277

Broyhill Is Named To P. O. Committee

made that Congressman James legislation in the House pertain T. Broyhill of North Carolina's has been appointed a member vice Committee of the House of Representatives following approval of a special resolution offered by Congressman Gerald Ford, House Minority Leader.

Representative Broyhill will assume his new duties in addition to his service on the House Interstate and Foreign Commerce Committee to which he was first appointed two years

The Post Office and Civil Service Committee has a wide range of legislative and investigation functions. Its jurisdic-

Burley Vote Committee Is

Selected For Watauga Co.

Beaver Dam - Donly Haga-

Brushy Fork - Vilas Service

Cove Creek - Owen Little

Store and Burkett's Store.

man Store and Spencer May

A burley referendum com- | Polling places for the refer-

dum on burley tobacco for the tee as follows:

mittee has been selected to endum have been set by the Store. serve for the upcoming referen- Watauga ASC County Commit-

Store.

Announcement has been tion includes authority over all ing to the compensation, classi-Ninth Congressional District fication and retirement of the two and one-half million Federof the Post Office and Civil Ser- al employees. The Committee (Continued on page six)

BULLETIN

Dr. W. H. Plemmons, Presi-Teachers College, is being installed today (Wednesday) as President of the American Association of State Colleges and Universities. The ceremony is being held at the Hilton in Chicago. This information came to the Democrat's attention after it had gone to press.

North Fork-Eller's Store.

Shawneehaw-Yates' Grocery.

Enrollment at Appalachian State Teachers College has soared to 3,277 for the winter quarter, 1964-65. Of the total number, 149 are extension students and 175 are

under the graduate program. The freshman class boasts a

commanding lead in size with 969 members. Closely following dent of Appalachian State the freshmen are the jurior class with 647, the seniors with 642, and the sophomore class with 582 members.

Further data shows that there are now 1,116 men and 1,732 women. The ratio between men and women, formerly almost 3 to 1, is becoming more equal. Men, however, outnumber the women on the graduate level 111 to 64, and 77 to 28 in Saturday classes.

The 1965 figure of 3,277 students shows an increase in enrollment of more than one thousand in the last five years.

Tissue Sale To New River - Basil Smith's Be Held Tuesday Stony Fork-Parkway School.

watauga — H. W. Mast, Inc., and Foscoe Cash Store.

The ballot which will be used in the referendum will ask "Are four boxes will be sold for one way in favor of properties."

The Boone Jaycees' annual sale of facial tissues will be four boxes will be sold for one you in favor of marketing dollar, and the proceeds will go quotas for burley tobacco for to the Jaycee charity fund.

Laurel Creek — V. D. Ward's ginning October 1, 1965?" This Store and Vane Harmon's Store, is the only question growers of Boone. Leave your porch light on. For bulk orders or if vice Station and Bethelview burley crop in Watauga brought you are not called on, his store.