

advertisers invariably use the columns of the Democrat. With its full paid circulation, intensely covering the local shopping area, it is the best advertising medium available.

BOONE WEATHER			
1965	HI	Lo	prec.
Aug 10	74	50	1.31
Aug 11	76	52	71
Aug 12	77	55	—
Aug 13	78	50	17
Aug 14	78	57	—
Aug 15	81	57	10
Aug 16	84	63	27



Boone School Bus Schedule Released

Approximately 240 high school students in Boone will depend on county school buses for transportation to the new Watauga High School, beginning with registration on Monday, Aug. 30. County School Superintendent Guy Angell reports that progress at the new structure on Highway 105 is well ahead of schedule in most aspects. The two-story classroom and vocational wing was completed last Friday and equipment is presently being moved into those areas. Final inspection of the cafeteria, library and administrative areas was made Friday

and teachers are expected to go to work on Thursday, Aug. 26. Loading points in Boone are the A & P Store (Bus 56), the Post Office (Bus 45), the Winn-Dixie Store (Buses 11 and 32) and the Trailway Laundry (Buses 54 and 55). Students are asked to be at these points at 8 a. m. each school day. Angell says the new school will be equipped to handle registration on Aug. 30, and should, soon thereafter, be fully equipped. (Rivers photo)

Tuesday And Wednesday

Three Forks Assn. To Hold Annual Session

Brushy Fork, Boone Churches Will Be Hosts

The Three Forks Baptist Association will meet Tuesday and Wednesday, Aug. 24 and 25, in its one hundred twenty-fifth annual session. The Tuesday session, which will be held with the Brushy Fork Baptist Church, will highlight the Sunday School, Training Union, Woman's Missionary Union and Brotherhood work of the Association.

These discussions will be led by Marshall Hargrave, Mrs. Nora Wilson, Mrs. John B. Robinson and Dr. Jack Lawrence. Hank Greer, Baptist student leader, will lead a discussion on Christian education, in which representatives of the Baptist colleges of North Carolina will be featured. The morning session will be concluded with the annual associational sermon preached by Dr. J. C. Canipe. The people of Brushy Fork Church will serve dinner on the grounds.

The Tuesday afternoon session will emphasize the local and world-wide mission challenge of the church. Phases of the work will be presented by the Rev. W. E. Pope, Dr. Ray Lawrence, the Rev. James Branch and the Rev. E. S. Morgan. The final message of the afternoon session will be brought by Dr. E. L. Spivey, Director of Missions for the N. C. Baptist State Convention.

The second day's session will be held at the First Baptist Church in Boone. Special attention will be focused on the social service institutions of the denomination: children's homes, homes for the aging and the Baptist Hospital. Reports will be presented by Wilson Norris, Herman Wilcox and Dr. Jack Lawrence. The Rev. W. E. Pope, Three Forks Baptist Association Missionary, will bring a message at the close of the morning session. A meal will be served by the people of the First Baptist Church in the fellowship hall.

In the concluding session Wednesday afternoon, Clyde R. Greene, associational historian, will present facts in the history of Brushy Fork Baptist Church and First Baptist Church of Boone. Rev. George Hyler, pastor of the First Baptist Church of Blowing Rock, will present a report on evangelism and introduce Dr. E. J. Daniels of Orlando, Fla., who will speak on evangelism. Dr. Daniels is a leading Southern Baptist evangelist and is engaged in a crusade with the churches in and around Mountain City, Tenn. Dr. Daniels is also editor of a magazine, "Christ for the World Messenger."

The devotional periods of these sessions will be led by ministers who have recently come to the Three Forks Association: the Rev. Harry D. Vance of Mead Camp Baptist Church. (Continued on page 4, Sec. C)



BY THE TIME THIS IS PRINTED, Mayor Wade Brown says the roof should be on the police station being constructed between the Fire Department garage and Newton's Department Store on West King Street. As of Monday, the walls were up and the rafters in place. The station is the first stage of a four-

part plan for a new City Hall. When the building is closed in, interior work will be completed quickly, and an all-night policeman will be available to Boone residents and those who were annexed into the city limits, effective July 15. (Staff photo)

June Russell Funeral Held Last Sunday

Junius Miller Russell, 84, died Friday afternoon at his home, 124 West Howard Street, after a long illness.

Funeral services were held at 2 o'clock Sunday at the Presbyterian Church by Rev. J. K. Parker, Jr. Burial was in Mountlawn Memorial Park.

Born in Salisbury, Mr. Russell was formerly a traveling salesman, later conducting a dry goods store on Depot Street, known as the Economy Store. He had lived in Boone for over thirty-five years. He was a Presbyterian.

Surviving are the widow, Mrs. Pearl Russell; one daughter, Mrs. Homer Critcher and one grandchild, all of Boone.

Mrs. Coffey Dies At Age 99

Mrs. Ada Worth Penn Coffey, long-time Boone citizen, but for many years a resident of Lenoir, died Friday in a Burke county rest home at the age of 99.

Funeral services were held Sunday at the Warren-Miller Funeral Home in Lenoir and burial was in Hollywood cemetery in Elkin.

Mrs. Coffey was a widow of the late William Columbus Coffey of Boone, who was a Confederate veteran, one of the "Coffey Brothers" who, beginning shortly after the Civil War, conducted a mercantile business, tannery and hotel in Boone, and carried on vast farming activities.

Mrs. Coffey was a leader in the Methodist Church during her residence here, and contributed to all worthwhile community enterprises. She attended Martha Washington College in Abingdon, Va., and had played the piano and organ in many churches.

"Don't Park Here" Is Theme Of Lieut.-Governor's Talk

Robert W. Scott, Lieutenant Governor of North Carolina, speaking at Commencement Exercises at Appalachian State Teachers College Tuesday evening told the 296 graduates "It seems to be a trait of human nature to be eternally on the lookout for a place to park—not only one's automobile, but one's self."

He further cautioned them again becoming satisfied with their achievements. To illustrate his point Scott cited the German proverb: "If we rest, we rust."

The theme of Scott's address was "Don't Park Here." He said "Some men and women park beside their failures . . . For others a broken home is the excuse for parking along the highway of life . . . For others business drops off, crops fail, illness comes, and all is lost. Because he loses what is important for the moment, the victim gives up and parks beside his failures and disappointments."

"What a tragedy it is to find a boy or girl, a man or woman, parked beside some failure or handicap and thus missing the best things of life and losing

Herman Wilcox Will Attend Credit Meeting

Mr. Herman W. Wilcox, the Credit Bureau Manager of Boone has been appointed a member of the Attendance Committee of the Southern Consumer Credit Clinic.

Four hundred credit and collection executives from medical, commercial institutions and credit bureaus from the South will be in attendance.

The clinic will be September 14-15. Registration fee is \$15. Clinic headquarters is Queen Charlotte Hotel.

the spirit to contribute to the welfare of others."

Scott also cited examples of those who are content to park beside their successes and past glories; again, he cautioned against this.

Boone Chamber Breakfast Set

The Boone Chamber of Commerce will hold a membership drive breakfast meeting at 7 a. m. Friday at the Gateway Cafe. All members are urged to attend.

"But of all the parking, there is none more devastating in the lives of men than the parking beside the successes and failures of a person's spiritual life," the graduates were told.

Scott praised our founding fathers for the excellent job they did in building this nation of ours. He said that they "Could not afford to be mere spectators."

"But one of the great dangers we have to our size and prosperity today," Scott said, "is that it allows us the luxury of detachment. So many of our citizens are practicing their citizenship by remote control."



PHOTO QUEEN—Vicki Angel of Winston-Salem, picked as the 1965 Photo Queen by the Press Photographers of the two Carolinas, will be at Grandfather Mountain on Saturday, August 21, to crown her successor. It is a part of the annual Camera Clinic at Grandfather Mountain for amateur and professional cameramen sponsored by the Carolina Press Photographers Association August 21-22.—Hugh Morton photo.

Better Business Bureau Is Urged By Alderman Randall

Tuesday's program meeting of the Boone Chamber of Commerce featured a talk by Robert Lee Randall on the subject of a Better Business Bureau in the community.

Randall, director of the placement service at ASTC, professor of school administration and member of the Town Board of Aldermen, defined a local B. B. B. as "an independent agency of business, organized as a non-profit corporation for the purpose of self-regulation."

"The idea of business self-regulation on advertising and selling practices originated with a group of business leaders in 1912 . . . who realized the need to develop well-regulated, effective advertising and sales techniques to stimulate consumer demand and bring about mass consumption of the products and services beginning to flow from the mass

production facilities of American business. Thus better business bureaus were born as part of the miracle of the American free enterprise system. . ."

Randall stated three results of better business bureau ac-

tivities: Help to improve profits; maintain a market environment in which business can operate profitably; assure the public against misrepresentation and deception in advertising and selling.

"The absence of newspaper advertising alone in New York City (in 1962 strike) resulted in a loss of 10 per cent in sales, according to Federal Reserve Bank statistics . . . and a loss to businessmen of a million dollars a day in sales," Randall stated.

"In addition, misrepresentation of product, service, price or value by an advertiser to attract customers unfairly diverts trade from the responsible business firm and creates costly chaos in the market."

Randall said advertising is (Continued on page eight)

BULLETIN Blowing Rock Youth Killed By Lightning

John Anthony Salame, 14, son of Mr. and Mrs. Theodore Salame of Blowing Rock and Fort Lauderdale, Fla., was killed by a bolt of lightning at 2:30 p.m. Tuesday at the Blowing Rock, a scenic overlook about a mile from the town of Blowing Rock.

A Blowing Rock Hospital physician reportedly rushed to the scene and said that the boy had been killed instantly. It was said he was standing near his mother when the lightning struck.

Surviving in addition to his parents are a twin brother, James Theodore II, and two sisters, Sumra and Shara.

Funeral arrangements were incomplete Tuesday evening, but it was said the body would be taken to Fort Lauderdale for funeral and burial.

Cook Infant Dies Saturday

Billy Mark Cook, infant son of Wayne and Patricia Ann Tarlton Cook of Vilas, Rt. 1, died at Watauga Hospital Saturday.

Surviving are the parents and two brothers, D. Wayne and David Cook of the home.

The funeral was held at 2 p. m. Sunday at Central Baptist Church. Burial was in Mount Lawn cemetery.

C. N. Greene, Blowing Rock Merchant, Dies

Clarence Newton Greene, 55, of Blowing Rock, owner and operator of Greene Grocery Store, died unexpectedly at 2 p.m. Wednesday.

Mr. Greene was born in Watauga County March 23, 1910, a son of the late Newton Columbus and Mary Etta Holshouser Greene.

He is survived by his widow, Mrs. Opal Pitts Greene; two sons, James L. Greene of Winston-Salem and C. David Greene of Blowing Rock; four grandchildren; one brother, Spencer Greene of Blowing Rock; and one sister, Miss Doris Greene of Blowing Rock.

Funeral services were conducted at 2 p.m. Friday at Ruple Memorial Presbyterian Church by the Rev. Walter Keys and the Rev. Blake Brinkerhoff.

Burial was in the Reformed Church Cemetery, Blowing Rock.

Visit in Winston-Salem—Mr. and Mrs. Jimmy Cline and Rene spent Sunday in Winston-Salem with Mrs. Cline's parents, Mr. and Mrs. John A. Hatt.

Holshouser Not After State G.O.P. Post

State House Minority Leader James E. Holshouser Jr. of Boone has been approached to seek the chairmanship of the state Republican Party.

"I've been reluctant to get in the race for the chairmanship," Holshouser told the Democrat. "I'm still not committed either way."

The N. C. Republican Executive Committee, about 200 strong, will meet in Winston-

Salem on Aug. 26 to elect a chairman from a slate of nominees. Holshouser pointed out that Fred Steele of Durham and Walter Scott of Charlotte are strong contenders for the position.

Rep. Holshouser further stated that the state chairmanship is a time consuming job and that he does not feel he should attempt to take on such a heavy responsibility at this time.

Northwestern Farm Tour Being Planned In Raleigh

Plans for the second of a series of tours for officials of the State Department of Agriculture and representatives of the food-buying industry were announced Saturday by Agriculture Commissioner James A. Graham.

The tour will be held Sept. 2 and 3, and Davis, Wilkes, Ashe, Alleghany and Watauga counties will be visited.

"We are looking forward to

visiting this important agricultural area of our state," Graham stated, "and give the people there an opportunity to become better acquainted with the Department of Agriculture, its personnel and its functions."

Food Representatives

"We are equally interested in helping representatives of the state's food-buying industry become more familiar with the quality of products being pro-

duced in the state and with the efforts and care that our people are using in preparing these products for marketing," Graham continued.

Graham said he had been particularly impressed with the agricultural progress made in the Northwestern section of the state in recent years, and he predicted an unprecedented growth in cattle and vegetable (Continued on page 4, Sec. C)