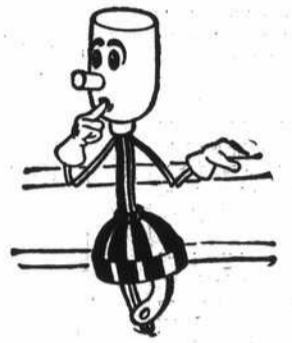
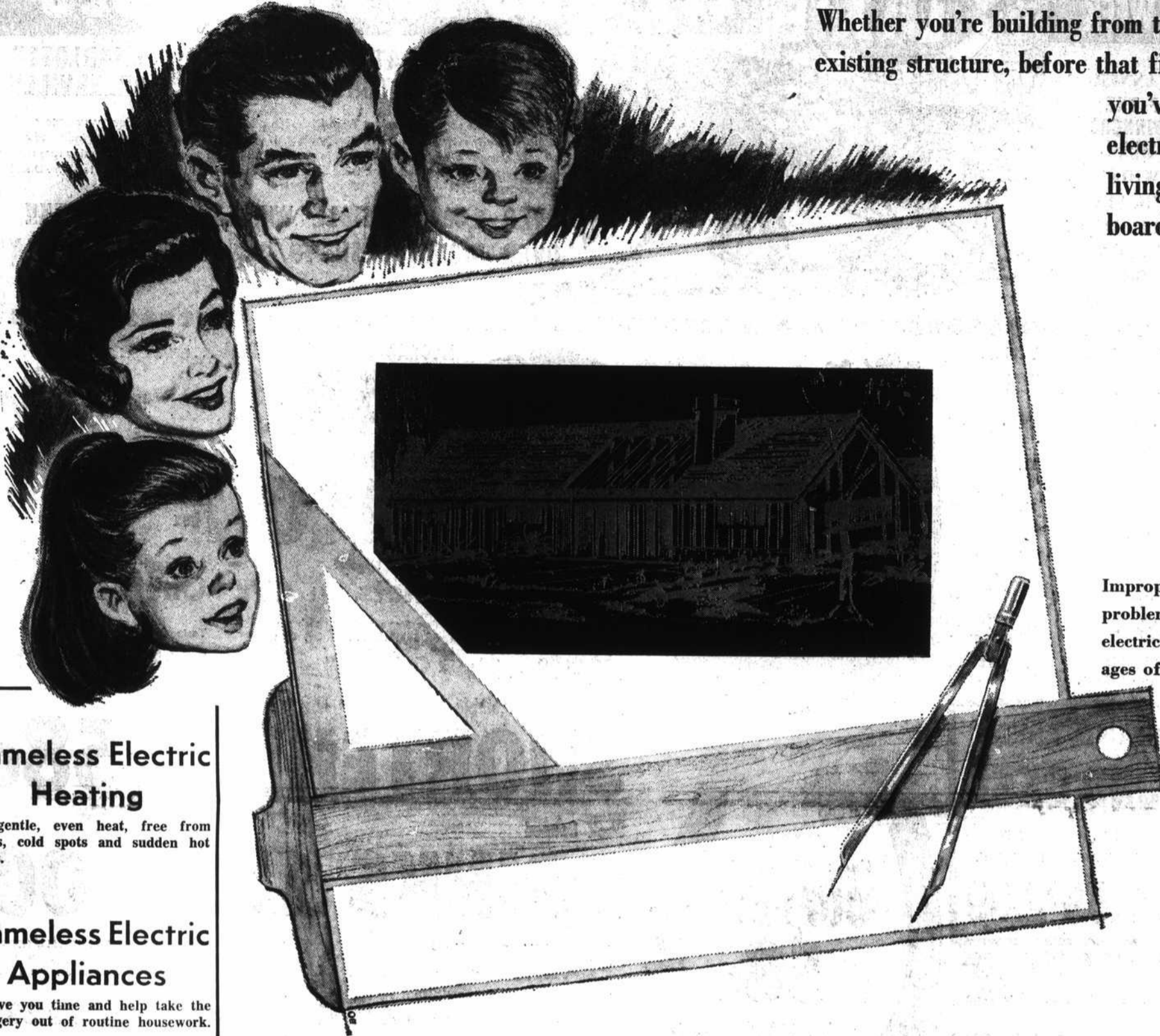


while it's still on the drawing board... **POWER-UP FOR BETTER LIVING**

Whether you're building from the ground up or revising an existing structure, before that first nail is driven make sure you've planned adequate use of electricity. "Power up" for better living while it's still on the drawing board.



Improper planning can result in perplexing problems when you discover you need more electrical power. Ask us about the advantages of full housepower wiring.



Flameless Electric Heating

for gentle, even heat, free from drafts, cold spots and sudden hot blasts.

Flameless Electric Appliances

to save you time and help take the drudgery out of routine housework.

Full Housepower Wiring

with plenty of convenient outlets, switches and circuits for all your needs—now and in the future.

Light For Living

especially designed to provide home beauty as well as proper illumination.

Home Improvement

Is often the wisest, soundest investment open to you. We'll welcome the opportunity to discuss with you the advantage of better living electrically and help you tailor an economical and efficient design for better living into your remodeling or building plans.

Make sure you incorporate an adequate wiring design when you build or remodel. Avoid the inefficient and often dangerous practice of improvising to meet your growing use of electricity.



Create striking new beauty for grounds and outside areas of your home through effective lighting. Add hours to your outdoor enjoyment, through night time lawn games and parties.



Electricity
The heart of
Modern Living



COMMUNITY OWNED • COMMUNITY BUILT • COMMUNITY BUILDER

Blue Ridge Electric Membership Corporation