



Crowds Of People—Income On The Rise

Attractive merchandising in Boone attracts growing crowds of shoppers—this picture captured on King Street Saturday. In the five-years preceding 1966, employment in three of Boone's four industrial plants has increased 182 per cent; motels increased 31 per cent; revenue increased 75 per cent (from \$8 million to \$14 million); power company customers in two years went up 21 per cent; while telephone customers increased 16

per cent from 1964 to 1965; and agricultural products in Watauga increased 3 per cent in dollar value. Taxes (income, sales, intangibles and local property taxes) have increased 80 per cent to \$1,267,398. Boone becomes increasingly attractive as part of a year-round resort area, as an educational and merchandising center, and as a mecca for speculative investment. (Staff photo)

### Chamber Roads Group To Request More State Work

The Chamber of Commerce Roads Committee, headed by Col. Clyde Miller, has been circulating in Ashe and Watauga counties a two-page recommendation which will be mailed to the North Carolina Highway Commission sometime this week.

The resolution cites area progress over a five-year period and stresses the desire of undersigned citizens for relocation and connection of 221 in the east with I-77, which runs from Cleveland to Charlotte, and in the west with I-40 at Marion; for improvements on routes 21, 16, 421 and 321, up the mountains,

“so that it may be possible to pass slow-moving traffic.”

Heading a delegation of citizens in June, Col. Miller addressed the Commission at its meeting in Asheville.

Although no information was available from Alleghany and Avery counties when the resolution was drawn up, statistics on Watauga show payroll, population, utilities, agricultural and tax increases in relation, over the same five years, to only a four per cent increase in roads.

The economic development study was made by the New River Valley Development Association, which was founded by the Alleghany, Ashe and Watauga chambers of commerce.

### Beaver Crafters Join Guild

The Beaver Crafters, a quilting group of nine women of the Beaver Dam Community, has been accepted for membership in the Southern Highlands Handicraft Guild.

ing Mrs. Clyde Reese, president; Mrs. Dean Reese, vice-president; Mrs. Asa Reese, secretary; Mrs. Thomas Arnett, treasurer; and Mrs. Ruth Matheson, reporter.

Membership in the Guild is one of the highest honors open to local craftsmen, and carries with it the right to sell products in the Guild's four craft shops, including the Cone Craft Center near Blowing Rock.

Although all the women have been quilting most of their lives, this is the first time they have made an organized effort to sell their products.

The group applied for membership in September, submitting five quilts to the Guild's Jury of Standards. Three of the five quilts were judged up to Guild Standards, and, and the group was accepted with the understanding that they will work to improve the design and color combinations of their quilts.

They are now working on developing more modern designs and color combinations in their quilts to make their products more attractive in area crafts' markets.

The women organized the Beaver Crafters in June, elect-

The nine members of the Beaver Crafters are Mrs. Clyde Reese, Mrs. Asa Reese, Mrs. Thomas Arnette, Miss Laura Hagaman, Mrs. Carter Matheson, Mrs. Dean Reese, Miss Vera Hagaman, Mrs. Bonnie Cornett and Mrs. Susan Warren.

### Ruritans Set Turkey Shoot

The Mountaineer Ruritan Club is sponsoring a turkey shoot Saturday, Nov. 12.

The shoot, which will begin at 10 a.m., will be held next to the Main Center at Vilas, about five miles west of Boone on Highway 421. Shotguns and rifles will be used, and everyone is invited to attend.

Jobless rate shows a sharp rise in Britain.

### Defense Spending

The Vietnam war hiked military spending to almost \$63 billion, at an annual rate, for the first three months of the current fiscal year. The Treasury Department's statement is 10 per cent higher than anticipated last January.

## Broyhill Expands Lenoir Facilities

Lenoir—Broyhill Furniture Industries Monday disclosed plans for development of a new site for future industrial expansion in the Lenoir area.

The site is a 175-acre tract just south of the N. C. 18 Morganton bypass, and grading already is underway. In addition, 4,000 feet of railroad siding is being built into the property and a service road will be constructed to connect the property with N. C. 18.

“Due to the rapid expansion of our Lenoir plants, there is now not sufficient room for further growth at existing locations,” commented Paul Broyhill, company president. “This new property will enable us to grow and expand in the Lenoir area.”

The first project planned for the development is a central lumber yard for four of Broyhill's Lenoir plants.

Some 30 acres of land will be used for the lumber yard,

and a 30,000-square-foot building will be constructed to house automatic lumber processing equipment.

Around 30 persons will be employed initially at the central lumber facility, which is scheduled to be completed by next spring.

Plants whose lumber yards will be centralized are Harper Furniture Co., Lenoir Furniture Corp., Lenoir Chair Co. No. 1 and Lenoir Chair Co. No. 4.

When lumber is shifted to the central facility, additional areas for expansion also will become available at these plants.

“Other than the lumber yard, we do not have any definite plans at this time,” said Broyhill. “However, the land will gradually be developed for manufacturing purposes and will be of major significance to the future economy of this area.”

Court finds Verwoerd's assassin insane.

Ninety-eight embassies get USIA film on Johnson.



PRE-ELECTION LITTERING—Excitement began to mount last week, as day by day, election drew nearer. As downtown Boone was “dosed” with campaign leaflets, a few were swept to the sidewalk. Traffic picked up at political headquarters in Boone, and what had started out to be an inordinately quiet election prelude, started building up steam. (Staff photo)

## 'Twas The "Knight" Before Christmas...



Obviously Santa is dreaming of himself as a befriender of fair damsels . . . with visions of “tomatoes” rather than sugar plums dancing in his head.

Actually, we doubt that Santa is such a “gay old dog” . . . but we think YOU are, and this is just our way of reminding you how to easily be the charming “knight” before Christmas, and sweep your fair damsel right off her feet!



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### Dan'l Boone Inn

pleased to welcome back to Boone this week (l-r) Iris Norris, Blanche Jones, Morelle Nichols, Liza McGuire, and Ann Whitaker. They—and Mr. and Mrs. Adam Townsend, who were not available when the picture was made—were guests of the INN for a week's vacation in Miami Beach, Fla. They were pictured before departing for the trip. All have been employed by the INN for one year or more. The management entertained all the other employees with a ham dinner Thursday evening, Nov. 3, at the Chalet Restaurant. (Flowers photo)

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