Watauga County winter

sports are drawing national

attention. Many outstanding

speakers are referring to our

mountains and what this area

is doing to promote year

Mr. Harden, President of

John Harden Associates of

Greensboro recently spoke to

Travel

reveal-

Caro-

Council, and

brought some

ing informa-

tion - "There

is a dire need

food all over

North

round entertainment.

John Harden Speaks

the North Carolina

Apps Lose To Quakers In Final Seconds Of Play

A tight defensive secondary allowed Guilford to explode a seemingly impossible bomb last Thursday at Greensboro for a 16-13 victory over Appalachian's stunned Mountaineers.

As had been the case in four previous games this season, the Apps appeared to have locked up a win. But again the foe was able to connect on the big play which turned a looming defeat into triumph.

Coach Carl Messere's Apps held a 13-9 advantage with just 15 seconds left to play. Guilford owned ball posses sion at the ASTC 42, thanks to a 15-yard penalty against the Mountaineers

Everyone in the stadium knew that the Quakers were going to try to connect on a snapped for play, Guilford stripe. halfback Tommy Grayson found no trouble in running past Appalachian's defensive

four-yard pass to Bobby Agle in the second period, and dived into the end zone from period to account for both Mountaineer touchdowns.

Guilford's other two points came on a second-quarter safety which was the result of a bad center snap on an Ap palachian punting attempt

The loss ended ASTC's season with a record of three wins, six defeats and one tie.

The tie game and four of the losses were games which Appalachian should have won. In each of those five contests, the Mountaineers gained more yardage from scrimmage and led their opponents late in the fourth quarters.

Newberry scored late for a board clock.

By the games' statistics, only Lenoir-Rhyne and Emory & Henry were better teams than the 1966 Apps. A final record of 8-2 would more resemble what should have resulted this fall.

The 3-6-1 record was the third worst over Appalachian's 37-year football history. The 1952 team was 2-6-1, and the 1945 club was 1-6-1.

Grayson, all alone at the ASTC 10, easily hauled in Ed Brockwell's towering pass and danced across the Apps' goal with seven seconds showing on the clock. The meaningless extra point kick upped the final margin to 16-13 as the dejected Mountaineers again saw an apparent victory slip from their grasp.

backfield which had set up a

scant distance from the scrim-

mage line.

Grayson had scored the initial Guilford touchdown early in the first quarter on a six-yard rip through the middle. The score was set up when ASTC was able to return the opening kickoff only

Sports Quiz

1. Who won the Harvard-Yale game? 2. Who won the UCLA-

Southern Cal. game?
3. What Big Ten team plays

in the Rose Bowl January 1st? against Notre Dame and

4. How did Purdue fare Michigan State in season play?

Mother Of Year Is Being Sought

er Sandy Koufax?

1. Harvard, 17-0.

4. Purdue, lost to the Irish

by 12 points, to the Spartans

2. UCLA, 14-7.

3. Purdue.

by 21.

Plains Farm, Ferguson, N. C., chairman of District 4 of the North Carolina State Mothers Association, announces that official blanks for nominating qualified mothers for State Mother of the Year for 1967 may now be obtained from her. Counties in this district

are Watauga, Ashe, Caldwell, Wilkes, Alleghany and Alex-

A mother must be nomi nated by a duly constituted organization. Nominations by individuals are not accepted. The official blanks, which must be used, contain the rules and qualifications required for the selection of the State Mother. The achievements of the children as reflected in the care and nurture of the mother; service in the community (and state) through religious, civic, cultural and educational activities evidencing the concern of the mother outside the home are given prime importance in consideration of the State

and National Mother of the Year.

The nominations for State Mother of the Year is not a popularity contest. She must have already earned the acclaim by those who have known her and her family through the years. All nominations must be in the hands of the district chairman by Feb.

Lad Gets Results

Memphis, Tenn. visiting the famed B-17 World War II bomber "Memphis Belle," 13-year-old David Pitts of Mount Pleasant, Ala. wrote to officials protesting the planes condition. Volunteer Air National Guard maintenance specialists are restoring the bomber.

Rise in capital spending forecast for 1967.

McNamara says draft lottery

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four vards to its eight-vard

Donnie Ferrell flipped a

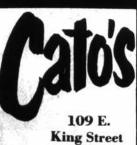
from its own six.

15-14 decision, Catawba eked out an 18-17 verdict with a field goal with three seconds left to play, Carson-Newman gained a 14-14 tie with a touchdown and a two-point conversion pass with 37 seconds left, Presbyterian hit on a fourth-down pass for a 21-17 win in the final moments, and then Guilford rally met with success with only seven seconds showing on the score-



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ECHOES OF THE BLUE RIDGE

Watauga's Winter Sports Drawing National Notice

and service stations, too; remember people come where they are invited, but they stay where they are entertained. Remember that a bad 10 cent cup of coffee can wreck a million dollar advertising budget." Harden spoke of the importance of training your help so they will know all about your attractions. They should realize that part of their job is to make everyone welcome and want to stay longer. Every service station operator should take pains in educating their help so they can help sell the entire area to those they wait on.

Skiing In The Mountains Mr. Harden went on to tell the Council about some outstanding attractions in the

be promoted through local organizations. "Do all you realize that North Carolina is the southernmost state in which skiing is possible? Those of you who haven't done so should go up for a look at our ski slopes during the winter. Bus loads from as far away as Atlanta, Birmingham Jacksonville come to North Carolina to enjoy winter sports." You can see this principle at work all around you in the North Carolina travel picture. Look at Tryon Palace, Grandfather Mountain, Tweetsie Railroad, etc.

The key to success of the travel industry, as elsewhere, is cooperation. All phases must work together. There's strength and success in unity.

to is an effort to point up the need to light a new spark of unity of purpose in the North Carolina Travel Council -More unity than has been pre-viously displayed. North Carolina has a good press agent; need of financial assistance is hampering this organization and something should be done to lend them a hand. What About Watauga

Are we found wanting in co-operation? Everyone wants prosperity, but everyone is not ready for complete dedication in building our county travel and recreation facilities to meet the demand. One example is our failure to build an airport that will handle commercial planes. If such an airport were avail-

carrying planes landing here

Rutherwood 4-H Club Holds Meeting

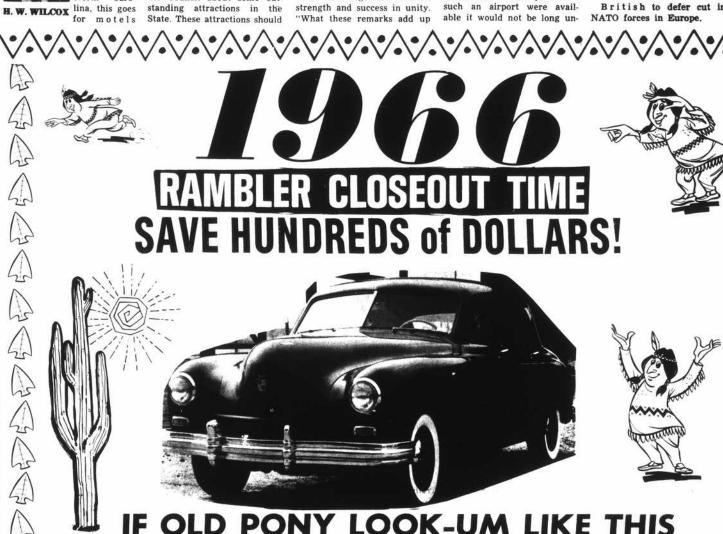
The Rutherwood 4-H Club met Nov. 14 at Rutherwood Baptist Church. The club decided to buy a

medal for the outstanding 4-H member, and club fees were set at \$1.

On Dec. 23, the club will go Christmas caroling and distribute fruit baskets.

The next meeting will be at 7 p. m. Thursday, Dec. 15, at Rutherwood Baptist Church.

British to defer cut in



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