

# First Total Electric Award Is Given Broyhill Co. By BREMCO

Blue Ridge Electric Membership Corporation today presented its first Total Electric Building Award to Broyhill Furniture Industries, one of the Southeast's pioneers in employing its lighting system as the principal heat source.

The bronze plaque was presented to Paul Broyhill, president of Broyhill Furniture Industries, in recognition of the company's new, all-electric office and showroom building in Lenoir.

The award, developed by the Sacramento (California) Municipal Utility District, has been adopted by Blue Ridge Electric for presentation to architects, builders and developers in recognition of all-electric commercial structures as a symbol of excellence.

Blue Ridge General Manager C. E. Viverette said high lighting levels — ranges of 100, 200 and 300 footcandles — not only provide a heating system but also add to the marketability of commercial space in all-electric buildings. Broyhill officials, commenting on their decision to use the heat-by-light system, said that lower investment, lower

operation and maintenance costs, greater freedom for space utilization, and more accurate controls for desired comfort levels throughout the building were some of the major factors which influenced their decision.

Broyhill's management and design staff created the concept of the new building, which is a modern adaptation of the Parthenon. The building has 138,000 square feet of space on three floors, including 43,000 square feet of showroom space on the top floor.

The windowless building is heated primarily by light, with only 42.4 kilowatts of baseboard resistance heaters to offset the heat loss in offices located next to the exterior walls. The showroom has 1,200 150-watt recessed ceiling lights to supply the heat and lighting for the entire floor.

Another feature of the building is a complete air conditioning system. Air conditioning requires 247.5 tons (50,000 BTUs per minute) of cooling and operates through a perforated ceiling.

"Blue Ridge is honored to have been chosen by Broyhill Furniture Industries to provide total electric service to the office and showroom building," commented Viverette. "Broyhill and Blue Ridge worked together to provide underground electrical service for the new facilities, thus adding to the beauty of the grounds."

"Owners and builders alike have been quick to comprehend the advantages of an all-electric building," Viverette continued. "The elimination of boilers, stacks, fuel storage tanks, insulated piping, circulating pumps, high pressure valves and other equipment makes savings on construction costs readily apparent."

Blue Ridge Electric, with 22,500 members, serves Caldwell, Watauga, Ashe and Alleghany counties.



C. E. VIVERETTE, General Manager of Blue Ridge Electric Membership Corporation presents the Total Electric Building Award to Paul Broyhill, President of the Broyhill Furniture Industries.

## Chamber Commerce News Notes

This is a busy part of the year. The holiday season and other demands are on us, but there are still some unpaid dues to Dec. 31. We would be glad if those who still owe theirs, would at their convenience, mail them in. Our bank balance is dropping!

Miss Pamela Anne Brunetti, Appalachian State Teachers College, Boone, has completed her office course at the Chamber of Commerce. Pam is from Miami, Fla., attended Miami Dade Junior College for two years and transferred to Appalachian in 1965. She is a senior majoring in business and economics. Upon graduation she plans to teach. Our thanks to Miss Brunetti for her fine work at the Chamber of Commerce.

We welcome our new Chamber of Commerce mem-

ber of the week, Ralph Tugman, Tracy Circle, Boone.

The monthly Board of Directors meeting for the Chamber of Commerce will be Tuesday, Dec. 6 at noon at the Cardinal Restaurant. All members are urged to attend.

Research is being done on the location of the Jackson Meeting House and School Building.

This was the first building of its kind constructed in the County. It was located on the Castle Ford Road, eight miles east of Boone.

Further work will be done on historical places in this section of the County within the next few days, and facts will be placed before the Historical Association with recommendations that markers be erected, if approved.

# Highway Patrol Feels Labor Pinch

Raleigh—The State Highway Patrol is feeling the pinch of a nationwide labor shortage.

Colonel Charles Speed, the Patrol Commander, puts it this way: "We are trying to maintain our strength at the 750 men authorized by the 1965 General Assembly. Thus far, we haven't been able to do so. And our traffic safety efforts are suffering."

Speed says the patrol problem is illustrated by plans to begin a new 14-week basic training school for rookie troopers at the Institute of Government in Chapel Hill next month.

"We had planned to have a class of 35 when the school opens Dec. 11," said Speed. "Right now we have openings for 19 men in that class. And we need them badly."

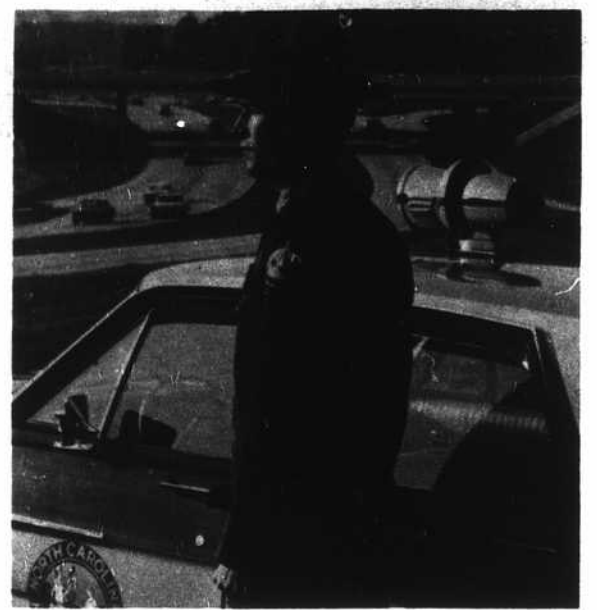
The patrol is suffering from the same problem that besiege private industry and governmental agencies across the country—a scarcity of qualified young men to fill available jobs.

Colonel Speed says the Vietnam war and the draft are taking many youths who would be eligible for employment with the patrol. "Then, too," he says, "we have to compete with private employers for the manpower available after the military has satisfied its needs. The salaries paid by private industry are more attractive than ours."

Further complicating the patrol's recruiting problems are its high standards. Applicants must be high school graduates. They are required to pass rigid mental and physical examinations, and they must meet the minimum height of 5 feet 9 1/2 inches and weight of 160 pounds.

The patrol is becoming more aggressive in its recruiting techniques as the labor market grows more limited. Servicemen about to complete their military obligations at North Carolina bases are encouraged to investigate the patrol for employment if they meet the basic qualifications. Proctors for the State Personnel Department are available at several institutions of higher education to conduct patrol testing. Employment Security Commission office personnel around the State are kept up to date on patrol vacancies. And troopers in the field are urged to encourage young men of their acquaintance to consider the patrol as a career.

Written examinations and interviews are scheduled at patrol headquarters in Raleigh Nov. 29 for the 19 vacancies remaining in next month's training school roster. Col. Speed and the headquarters staff will welcome applications being made through District Sergeants.



MORE NEEDED—The State Highway Patrol, hampered by the tight labor market, is stepping up its campaign for new recruits.

## Garden Clubs Start Decorations Contest

Start unpacking and planning your Christmas decorations.

The Watauga Council of Garden Clubs is sponsoring a Christmas Decorating Contest. The judging will include anything that can be seen while driving by your home. This includes indoor decorations that can be seen from the outside. Special attention will be given to lighted trees growing outdoors. The judging will begin Dec. 18 at 6 p. m.

## Lodge On Victory

Ambassador Henry Cabot Lodge reported recently that the key to victory in the war in Vietnam is to defeat the Communist guerrilla terrorist force of more than 150,000 men.

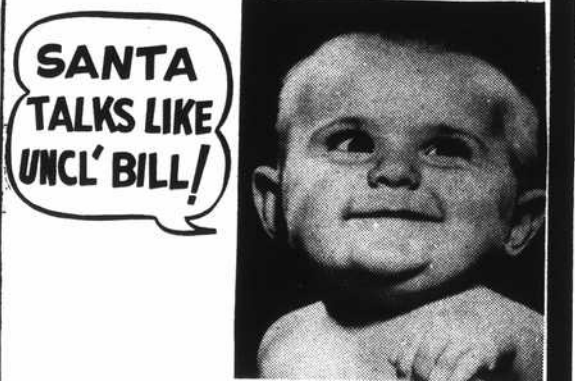
## Reins-Sturdivant Funeral Home

Ambulance Service

Reins-Sturdivant Mutual Burial Association  
Plan Rite Burial Insurance  
401 E. King St.  
BOONE, N. C.  
264-8888

## For Your Insurance & Real Estate

See or Call  
**John Broyhill**  
Phone 295-2131  
Main Street Blowing Rock, N. C.



SANTA TALKS LIKE UNCL' BILL!

SANTA can fill his bag in one stop, at Boone Drug Company. Costume jewelry . . . perfume and cosmetics . . . electric razors . . . cameras . . . toys and games . . . greeting cards—a delightful gift for everyone on your list, at Boone Drug Company.

**Boone DRUG CO**  
THE Retail STORE  
Dr. O. K. Richardson — Dr. Wayne Richardson  
Dr. G. E. Moore — Dr. Joe C. Miller — Dr. James Furness  
5 Pharmacists To Serve You  
E. KING ST. — AM 4578 — BOONE, N. C.

# Gifts that say Merry Christmas

Her Christmas Will Be Merrier When You Remember Her With A Gift From Hunt's Fine Selection

**SUITS — COATS  
DRESSES**  
SKIRTS — SWEATERS — BLOUSES — HOSIERY

Please, Santa...  
Bring the Loveliest Gift Of All...  
**Lingerie**  
by Seamprufe

Everything A Woman Wears!  
**SUITS**  
in Matched Sets  
Jean Castle Douglas Marc Lady Arrow  
3 and 4 Pc. Matched Sets

For Every Name On Your Gift List  
**Daniel Greene Slippers**

Children's Tam-o-Shanter Sets  
Dresses  
Sweaters  
Pajamas  
Winter Coats  
Remember The Boys On Your List

His Christmas Joy Will Last All Year With A Man-Pleaser From Hunt's!  
Curlee Sportcoats — Top Coats  
Arrow Jackets — Sweaters  
Resistol Slacks — Hats  
ARROW DRESS AND SPORT SHIRTS  
ARROW AND HANES UNDERWEAR  
HANES AND SEVEN POINT HOSE  
Everything A Man Wears!  
**SUITS**  
by Curlee  
\$39.95 to \$65.00  
OTHERS \$24.95 to \$39.95

His Christmas Joy Will Last All Year With A Man-Pleaser From Hunt's!

Curlee Sportcoats — Top Coats  
Arrow Jackets — Sweaters  
Resistol Slacks — Hats

ARROW DRESS AND SPORT SHIRTS  
ARROW AND HANES UNDERWEAR  
HANES AND SEVEN POINT HOSE

Everything A Man Wears!  
Illustrations of men's clothing items: shirts, jackets, slacks, hats, shoes, socks, underwear.

**SHOES**  
by Miracle Tread  
Miss Wonderful

**Samsonite Luggage**  
As Low As \$14.95

**HUNT'S**  
Department Store  
East King Street — Boone, N. C.

Dress Shoes by **FLORSHEIM**  
Bob Smart

Shoes Also Made Here By Local Workers

**SHOES**  
by **Hush Puppies**  
BREATHER BRUSHED PISKIN CASUAL SHOES BY WOEYERHE