

CHRISTMAS-LAND

GIFTS FOR EVERYONE

SUGAR—5 Lbs. FREE
With Each \$10 Purchase of Dry Goods
Dec. 1st

15% Off All Ladies' Winter Dresses & Coats Includes Dress & All Weather Coats

Chatham Blankets 70 x 80 \$2.98
Western design.

Charm Floral Print—72 x 90 \$2.98

Single Control Electric Blanket—Double-Bed Size \$9.95

Dual Control Electric Blanket—Double-Bed Size \$15.95

Lace Rubber Boots 10" Insulated \$7.95
Steel Shank and Others to \$12.95

1 Rack Ladies' Coats & Dresses \$3.00
Values to \$6.95

15% Off All Men's Winter Jackets Including All Weather Coats

Gray or White Knitted Sweat Shirts \$1.00
While They Last. M&S

Grey—No-Iron Work Pants \$4.50
Matching Shirts—\$3.88

1 Rack Children's Coats \$3.00

Smithey's Store

West King Street — Boone

Gifts for HOME AND OFFICE

Give Him a Handsome **DESK SET** And Other Office Gifts

Gifts For The Home

Cut and Blown GLASS

CERAMICS

BRASS

Early American and other WOODS

Hundreds of Good GIFT BOOKS Inspirational—Children's Religious All Versions of the HOLY BIBLE

CAROLINA BUSINESS MACHINES CO.

E. King St. Boone, N. C.

Guy's Pawn Shop

Located at the "Jeep" Place
On Bristol Road

Tape Recorders - Bows and Arrows - Tools - Cameras

Watches - Radios

Guitars - Record Players

Old and New Pictures

Guns - Hair Dryers - Clocks

FOR THE

Pamper Her with Merle Norman

Cosmetics Gifts!
New French Fragrance
VIVON by Merle Norman

Cologne \$4.00

Bath Powder \$4.00

Vivon Sets \$8 and \$9

PERFUMES - COLOGNES

Jolly Sin - Ginger Flower - Tulaire - Pikaki

Bath Soaps - Bath Oils

Bubble Bath

Large Line of Hosiery - Costume Jewelry

Everything in Cosmetics for "His" Christmas

MERLE NORMAN COSMETICS

Blowing Rock Rd. Boone, N. C.

If He Had His Say - He'd Say
Make It Something from

Church's

We Are Well Stocked with Real Dad and Son Pleasers for Every Christmas Tree and Budget

Gift Ideas

THAT MAKE HIS CHRISTMAS MERRIER

Boy's Trousers - Jackets

Sweaters - Boots - Gloves

Caps - Suits - Coats

Underwear - Rainwear

Sports Coats

CHURCH'S

W. King Street — Boone, N. C.

Free Gift Wrapping

Use Our Lay-Away Plan

Men's Suits - Top Coats

Jackets - Shirts - Shoes - Socks

Pajamas - Robes - Sweaters

Ties - Belts - Hats - Gloves

Sports Coats

STORE

WHOLE FAMILY!

BULOVA FREE "Happy Holiday" Contest

Win an expense paid trip for two to Puerto Rico via Eastern Airlines — Stay 7 days and 6 nights at a leading hotel — Get \$100 in cash — Just sign your name and address and bring to your favorite Bulova Jeweler.

NAME _____

ADDRESS _____

CITY _____ STATE _____

TELEPHONE NUMBER _____

MY BULOVA JEWELER IS
The Stone Jewelry Store
E. King Street — Boone, N. C.

RULES AND CONDITIONS:
1. FILL OUT the contest blank (below), as indicated, and submit it personally to any Bulova Jeweler listed in this advertisement. Entries must be submitted not later than 10 days after the date of this contest. Bulova Jeweler Sponsor.
2. SUBMISSION by you of the completed contest blank to a Bulova Jeweler qualifies you for entry into the 1966 Bulova "Happy Holiday" Contest. Contest winners will be announced by Bulova Watch Company, Inc. after a drawing that will select from entries submitted to the Company by Bulova Jeweler Sponsor.
3. FIVE FIRST-PRIZE WINNERS will each win a round trip for two, via Eastern Airlines, to a luxury hotel in Puerto Rico for a stay of six nights and seven days. European Plan.
4. IN ADDITION, each of the five first prize winners will receive \$100 cash from Bulova Watch Company, Inc.
5. AN ENTRANT can fill out and submit as many contest blanks as he wishes. However, Bulova Watch Company, Inc. its representatives and agents do not guarantee that additional contest blanks are available at your local Bulova Jeweler. Each entry by this contest entrant will qualify for the contest, no matter how many entries are submitted by an individual entrant, provided each Bulova Jeweler, as specified above, has received a contest blank from the entrant.
6. THE BULOVA "Happy Holiday" Contest is open to all persons who are at least 18 years of age at the time of their entry.

Home Gifts Appeal to Everyone

Select A Pleasing Gift Here At Unbelievable SAVINGS

Living Room and Bedroom Furniture

DINING ROOM GROUPS

SERTA MATTRESSES

PHILCO APPLIANCES

CARPENTING

Lyons Furniture House

On 105 & 421 By Pass — 1 1/2 Miles West of Boone

GIFTS THAT SAY Merry Christmas

GIFTS . . . GIFTS . . . GIFTS

Choose From Our Vast Array Of Sure-Fire Pleasers

- Games
- Bicycles
- Hair Dryers
- Electric Irons
- Electric Shavers
- Toasters
- Vacuum Cleaners
- Teflon Cookware
- Electric Knives

DOZENS OF OTHER GIFTS TO MAKE YOUR GIFTING EASY AND A PLEASURE

Boone Supply Co.

E. King Street — Boone, N. C.