## With Each \$10 Purchase of Dry Goods Dec. 1st 15% Off All Ladies' Winter Dresses & All Weather Coats Chatham Blankets 70 x 80 ..... \$2.98 Western design. Charm Floral Print-72 x 90 ..... \$2.98 Single Control Electric Blanket—Double-Bed Size \$9.95 Dual Control Electric Blanket-Double-Bed Size \$15.95 Lace Rubber Boots 10" Insulated .... \$7.95 Steel Shank and Others to \$12.95 1 Rack Ladies' Coats & Dresses ........... \$3.00 Values to \$6.95 5% Off All Men's Winter Jackets. Including All Weather Coats Gray or White Knitted Sweat Shirts .... \$1.00 While They Last. M&S Grey-No-Iron Work Pants Matching Shirts-\$3.88 1 Rack Children's Coats ...... \$3.00

Smithey s

West King Street - Boone

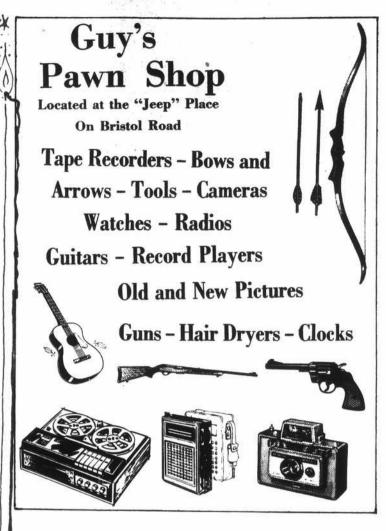


Early American

and other

WOODS

CAROLINA BUSINESS MACHINES CO.

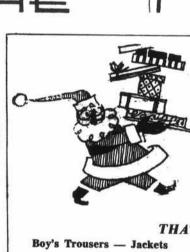


Pamper Her with Merle Norman Cosmetics Gifts! New French Fragrance **VIVON** by Merle Norman Cologne ...... \$4,00 Bath Powder Vivon Sets ..... \$8 and \$9 **PERFUMES - COLOGNES** Jolly Sin — Ginger Flower — Tulaire — Pikaki

Bath Soaps - Bath Oils **Bubble Bath** Large Line of

> Hosiery - Costume Jewelry Everything in Cosmetics for

"His" Christmas MERLE NORMAN COSMETICS Blowing Rock Rd.



Inspirational—Children's

Religious

All Versions of the

HOLY BIBLE

Boone, N. C.

If He Had His Say - He'd Say Make It Something from

## Church's

We Are Well Stocked with Real Dad and Son Pleasers for Every Christmas Tree and Budget

-:- Gift Ideas -:-THAT MAKE HIS CHRISTMAS MERRIER

Sweaters — Boots — Gloves

Caps — Suits — Coats

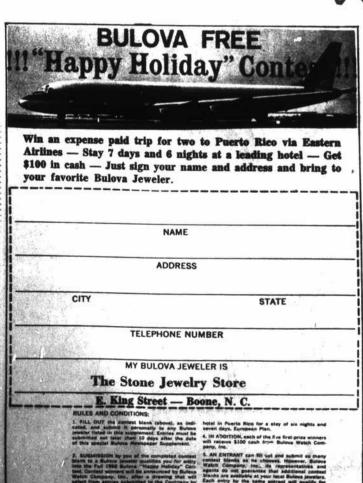
Underwear — Rainwear

**Sports Coats** CHURCH'S

Free Gift Men's Suits — Top Coats Wrapping Jackets - Shirts - Shoes - Socks

Pajamas — Robes — Sweaters Use Our Ties — Belts — Hats — Gloves Lay-Away

**Sports Coats STORE** W. King Street - Boone, N. C.





On 105 & 421 By Pass - 11/2 Miles West of Boone

1

