

**AWARD WINNER**

In 1966 and 1967 the Democrat won 10 State Press Assn. awards for General Excellence, Excellence in Typography, Local News, Advertising, Columns and Photographs.

# WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Ninth Year of Continuous Publication

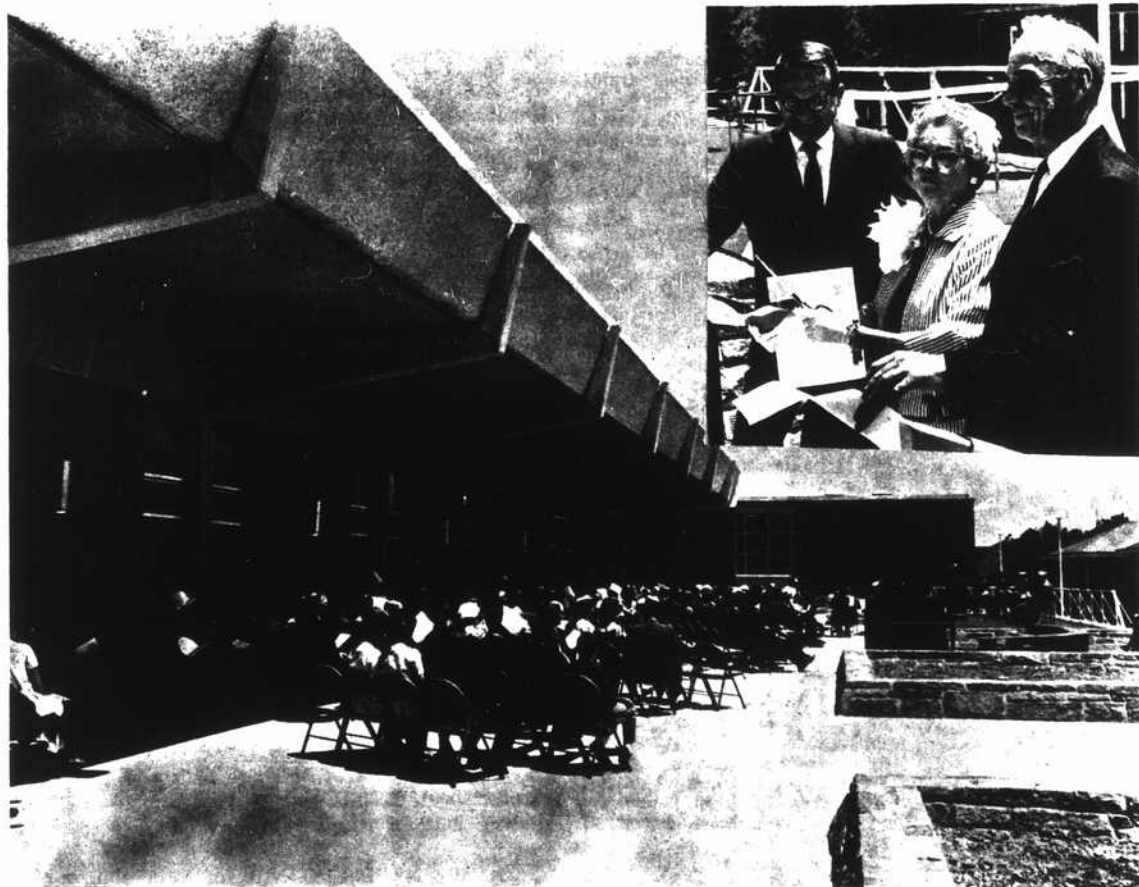
BOONE WEATHER					
1967	Hi	Lo	Snow	Pres.	W. H. Lc
May 23	55	42	.00		70 55
May 24	70	35	.10		64 49
May 25	72	42			72 55
May 26	74	60			69 56
May 27	78	60	.07		64 56
May 28	80	54			76 55
May 29	79	57			76 51

VOLUME LXXIX—NO. 48

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, JUNE 1, 1967

10 CENTS PER COPY

24 PAGES—2 SECTIONS



An estimated 500 faculty, staff members and friends of ASTC Sunday attended ceremonies in which the institution dedicated the new campus student center to W. H. Plemmons, president of the college. Only half the audience is visible here, the others being seated on the east side of the building. Inset: By cutting the ribbon at the south entrance to the W. H. Plemmons College Center, Mrs. Plemmons officially begins the dedication. Left is Dr. Plemmons, E. L. Rankin (right) delivered the address.

## Dr. Plemmons Is Honored ASTC Student Center Dedicated

Appalachian, under the leadership of President W. H. Plemmons, will have a prominent role in North Carolina's long-range educational plans.

So said E. L. Rankin Jr., director of the N. C. department of administration, Sunday afternoon at dedication ceremonies of ASTC's new college center in honor of Dr. Plemmons.

"It is fitting that today we dedicate this College Center in honor of William Howard Plemmons, college president, administrator, Christian gentleman and a leader whose stature matches the mountains in which he was born and now lives," Rankin said.

"Dr. Plemmons has worked with a genial, infectious fury which has swept Appalachian State Teachers College forward in an era of progress unprecedented in the history of this fine school."

"Leadership is always a rare commodity. Leadership in higher education can be very difficult to find.

"As a professional educator, Dr. Plemmons does not cut corners or compromise his in-



Ribbon-cutting at the dedication of the Gate House at Daniel Boone Native Garden is done by Mrs. John D. Robinson, Raleigh, chairman of the Governor's Committee on Beautification. From left are Mrs. Olin B. Sykes, Monroe; Mrs. J. B. A. Daughtridge, Rocky Mount; Mrs. Robinson; Mrs. Barron Mills, Laurinburg; Mrs. W. C. Landowind, Clemmons; and Mrs. Roscoe McMillan, Red Springs. (Flowers photo)

## History Native Gardens Told At Gatehouse Event

BY RACHEL RIVERS

Officers and trustees of the Garden Club of North Carolina, Inc., came to Boone May 24 to dedicate the Gate House, crowning achievement at the Daniel Boone Native Garden.

More than 100 attended the dedicatory luncheon at Holiday Inn to hear Mrs. Constance Stallings of Boone, chairman of the trustees, recite the history of the widely-acclaimed Garden.

### 'UGLY LOT'

She said that back in the early 1950's, she and Mrs.

James B. Winkler were standing in the lower parking lot looking at an ugly, vacant lot, which was part of a 36-acre plot the Winklers leased, and later sold to the Town of Boone.

Most of the property was the site of the Daniel Boone Theatre, where "Horn in the West" is staged summerly.

Mrs. Stallings described the plot, now the Native Garden, as "Land washing away, lying in waste." Several years later, at a gardening school in Hickory, the two talked with a landscapist who encouraged them to do something with the state's native plants.

Discussing a site for a native garden, Mrs. Stallings said she originally suggested the foothills, near Lenoir or Hickory, but discussion evolved around a tourist area, and preferably a college town.

Members of the state organization, conferring with Mrs. Stallings and Mrs. Winkler, decided on Boone. At their national convention in St. Louis, 1959, a speaker pointed out that "North Carolina has the largest variety of shrubs and trees of any in the Union," the chairman told the luncheon.

Within a year, state gardeners (Continued on page three)



WILLIAM L. HIGH

## Wm. High, Jr., Is Awarded \$30,000 Study Fellowship

William L. High Jr., son of Mr. and Mrs. W. L. High Sr., of 235 Oak St., Boone, has been awarded a place in the Medical Scientist Training Program at Duke University School of Medicine.

The program provides a fellowship of over \$30,000 for six years of study leading to M. D. and Ph. D. degrees. High is one of six selected from almost 200 applicants to receive the award, one of the largest of its kind in the country.

The combined M. D.-Ph. D. Training Program gives students an opportunity to obtain a graduate education in one of

How are residents of Watauga County spending their money these days?

How much of their shopping dollar goes for food, cars, clothes, furniture and other purchases in local retail stores?

According to figures for the past year, which have just become available through a new consumer market study, most of them had more money at their command and they ap-

peared to have no reluctance about spending it.

The findings are based upon a nationwide survey made by the Standard Rate and Data Service to determine how families in each section of the country spend their retail dollar, and for what.

In Watauga County, it is shown, stores selling food and automotive equipment captured a large share of the market. Together, they attracted 44 per-

cent of all retail business in the local area.

In other parts of the United States, only 42 per cent was so-spent and, in the South Atlantic States, 43 per cent.

Food purchases alone, in bakeries, grocery stores, supermarkets, butcher shops and the like added up to \$4,957,000, an increase over the prior year's \$4,542,000.

These purchases, which amounted to 20 per cent of

## "Pomp And Circumstance" 577 Finish At ASTC; WHS Graduates 260

### Hon. David Britt To Address Class At Appalachian

A total of 577 students are candidates for degrees which will be conferred in commencement exercises to be held Saturday morning at Appalachian State Teachers College.

Of the candidates, 450 are to be awarded Bachelor of Science degrees, Bachelor of Arts degrees will be received by 22, while 105 students are due to obtain Master of Arts degrees.

Watauga County is represented by 59 degree candidates.

The Hon. David M. Britt, Speaker of the House of Representatives, North Carolina Legislature, will be the principal speaker for the program to begin at 10:30 a. m. in William J. Conrad Stadium.

It will be Appalachian's first outdoor commencement. In the event of rain, exercises will be held in Broome-Kirk Gymnasium.

After the Processional, Pomp and Circumstance, to be presented by the College Orchestra, the Rev. Richard J. Crowder, pastor of Boone Methodist Church, will give the invocation.

The College Choir will sing "The Last Words of David" and the choir and orchestra will sing "Halleluiah Amen" from Handel's "Judas Macabaeus".

House Speaker Britt's address to the graduates will be followed by the presentation of candidates for bachelors degrees by Dr. Paul Sanders, dean of academic affairs.

Dr. Cratis Williams, dean of the Graduate School, will pre-

(Continued on page three)



Special senior awards were given last week to these W. H. S. students: (front row, from left) Barney Hodgson, Rotary Boy of the Year; Donese Keller, Highland Book Club Reading Award; Linda Dixon, Danforth Foundation Award; (back row) Stacy Eggers III, Alumni Award; Jimmy Deal, Danforth Foundation and Laurel Boone Club Reading Awards; and Danny Austin, Arion Band Award. (Staff photo)

## Two Get Highest Awards At WHS

### CITIZENSHIP AWARDS

Martha Stacy and Barney Hodgson received the highest honors given at Watauga High School on Awards Day when they were named best citizens of the school year. Their names will be engraved on the Citizenship Plaque.

A faculty committee making the selection used the following criteria: character, leadership, initiative, civic responsibility, and service to the school.

### DANFORTH FOUNDATION AWARDS

Second highest honors went to Linda Dixon and Jimmy Deal, winners of the Danforth Foundation Award, The I DARE YOU committee in St. Louis, Missouri, will send to the two seniors nominated for this award a copy of their book, I DARE YOU. Selections are based

upon outstanding qualities of leadership and four-square personal development—Physical, mental, social, and character.

The Alumni Award, presented by the Boone High School class of 1935, went this year to Stacy Eggers. At the awards assembly, Mrs. Alfred Adams, member of the class of '35, made the presentation. In addition to a \$25 savings bond, this student will have his name engraved on the Alumni Plaque.

The Arion Award, presented annually by the Boone Lions Club to the outstanding senior member of the high school band, went this year to Danny Austin, Lions Club president E. B. Fox, Jr. made the presentation on Thursday evening at the

(Continued on page three)

## Mayor Gets Party Nod; Greene Named By G.O.P.

Mayor Wade E. Brown won re-nomination from the Democrats at their convention held at the courthouse Saturday night.

The Mayor who has served three terms receives 82 votes as against 71 cast for Robert L. Randall, member of the Board of Aldermen and Appalachian College faculty member.

Four were placed in nomination for the Board of Aldermen, Dr. Hadley Wilson and Howard Cottrell, both incumbents won, along with J. C. Goodnight.

Paul Smith was nominated

and received 99 votes.

Dr. Wilson garnered 147, J. C. Goodnight led 112 and Howard Cottrell received 111.

Dr. F. Ray Derrick spoke on the possibility of employing a Town Manager due to the rapid growth of the community. There was no response to his remarks.

Mayor Brown commended the people for their cooperation during his tenure and predicted increased progress in the town.

Dr. Randall praised the work of the Mayor and the council and asked continued support

for them in their work.

James A. Dugger opened the convention and D. Grady Moretz, Jr., Chairman of the Town Executive Committee presided. Mrs. Rob Rivers was Secretary, while John Howell and Dr. Lee Reynolds assisted with the vote tally.

Members of the municipal Democratic committee, all incumbents, were elected, consisting of Mrs. B. W. Stallings, Mrs. Rob Rivers, Dr. J. C. Yoder, Dr. Ray Derrick, D. Grady Moretz, Sr.

Boone Republicans Monday night unanimously selected Clyde R. Greene to run for Mayor in the June 20 city election.

An estimated 70, who turned out for the Courthouse meeting, named Fred Gragg, Phil Vance and Dr. James B. Graham to run for the Board of Aldermen.

Others considered for the Board were I. S. Ayers, Gwyn Hayes and Paul Branch.

Greene said Tuesday meeting was to be held that night to outline the campaign.

The last time the Republicans posed a slate in the Mayoral race was 1959, according to Herman W. Wilcox.

Information on votes cast in the bidding for Aldermen was not available.

## Local Food Purchases \$4,957,000

## Most Wataugans Have More Money To Spend

all retail business locally, covered only food bought for home consumption. Not included is money spent in lunchrooms, restaurants and other dining and drinking emporia.

Market strength was also in evidence in most other retail lines.

Variety shops and department stores carrying general merchandise grossed \$1,296,000, compared with the former total of \$1,185,000.

Apparel shops, including those selling shoes, hats, un-

der-wear and outer garments, had receipts of \$1,588,000. Their previous total was \$1,428,000.

Sales of furniture and other home furnishings came to \$1,987,000, as against the prior year's \$1,678,000.

Consumer buying throughout the nation rose 8.3 per cent in the year, the SRDS figures show. Some of it was attributable to inflation.