

Come To The Premiere Of The WATAUGA Horse



Show

Saturday, September 9, 1967

Performances At 1:00 P. M. & 7:00 P. M.

Gaited Horses
Western Horses
Novelty Events
Pleasure Classes
Pony Carts

Tennessee Walking Horses
Children's Ponies
Stallions
Parade Horses

Lead-Line Class
Barrel Racing
Pole-Bending
Reining Contest

JUDGE:

The Hon. J. E. Wilson
Marion, N. C.

SHOW MANAGER:

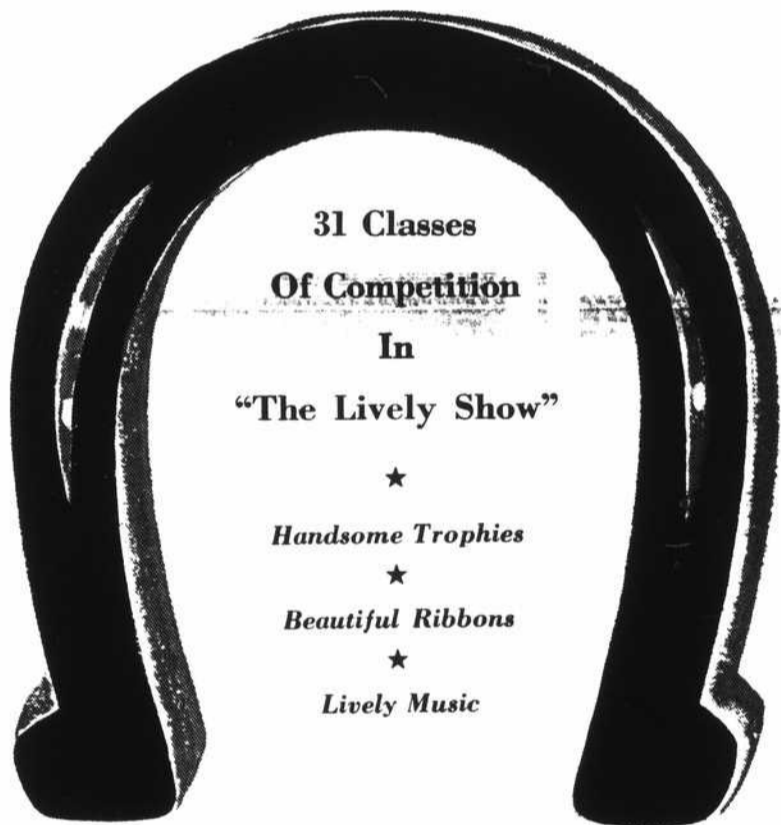
Mr. Hiram Brooks, Vilas, N. C.
(President of the Sponsoring
Watauga Horse Show Committee)

THE SHOW GROUNDS

Are Six Miles West of Boone, N. C.
At the Junction of
U. S. 421 and Vanderpool Road

Ample Parking - Concessions On The Grounds

ADMISSION, \$1; CHILDREN 12 AND UNDER, FREE



31 Classes
Of Competition
In
"The Lively Show"
★
Handsome Trophies
★
Beautiful Ribbons
★
Lively Music

RAINDATE: SATURDAY, SEPT. 16th



Sharing the interest of area horsemen in enhancing horseflesh and providing a locally-supported fall show for riders throughout the area, these firms and individuals salute the Watauga Horse Show.

Farmers Hardware & Supply Co.

The Northwestern Bank

Watauga Savings & Loan Association

Andrews Chevrolet, Inc.

Hunt's Department Store

First National Bank

Security Life & Trust Co.

Frank M. Payne — Frank M. Payne, Jr.

Watauga Building Supply Co.

Boone Drug & King Street Pharmacy

Blue Ridge Electric Membership Corp.

Highlander Insurance Agency