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# WATAUGA DEMOCRAT

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, NOVEMBER 16, 1967

10 CENTS PER COPY

BOONE WEATHER			
1967	Ht.	Lo	Snow Prec.
Nov. 7	37	18	
Nov. 8	44	18	
Nov. 9	49	23	
Nov. 10	63	29	
Nov. 11	61	41	
Nov. 12	65	46	
Nov. 13	56	36	

24 PAGES—3 SECTIONS

## Stickley To Speak At Boone G.O.P. Dinner

Watauga County Republicans will gather at the Holiday Inn in Boone next Monday November 20 at a 6:30 dinner to meet and hear John L. Stickley, Republican candidate for Governor of North Carolina.

Ralph G. Greene, Watauga Stickley manager, makes the announcement. Mr. Greene had managed the DraftStickley campaign here.

Mr. Greene announces the following precinct organization:

Bald Mountain, Mrs. Lesley Norris; Beaver Dam, Ray Stout; Blowing Rock, Ray Holder; Blue Ridge, Mrs. Robert J. Coffey; Boone, Dr. Jack Lawrence; Brushy Fork, Hiram Brooks; Cove Creek, Lewis Burkett; Elk, Mrs. Christine Carroll; Laurel Creek, Mrs. Albert Wilson; Meat Camp No. 1, Mrs. Arlie Watson; Meat Camp No. 2, Wade Moretz; New River, Ray Henderson; North Fork, Mrs. Ella V. Thomas; Shawneehaw, Hade Smith; Stony Fork, Hooper Greene; Watauga, Johnny Townsend.

Co-chairman for Watauga is Mrs. Hobart (Jewel) Watson of Vilas. Others are being enlisted and further announcements of their names and designation will be made.

Many reservations have been made for the dinner. Those wanting tickets should contact the township representative or call 264-3656 or 267-2010 at once as facilities are limited.

Mr. Greene said several had expressed a desire for a "Democrats for Stickley" organization, but he didn't know whether such a movement was in the making.



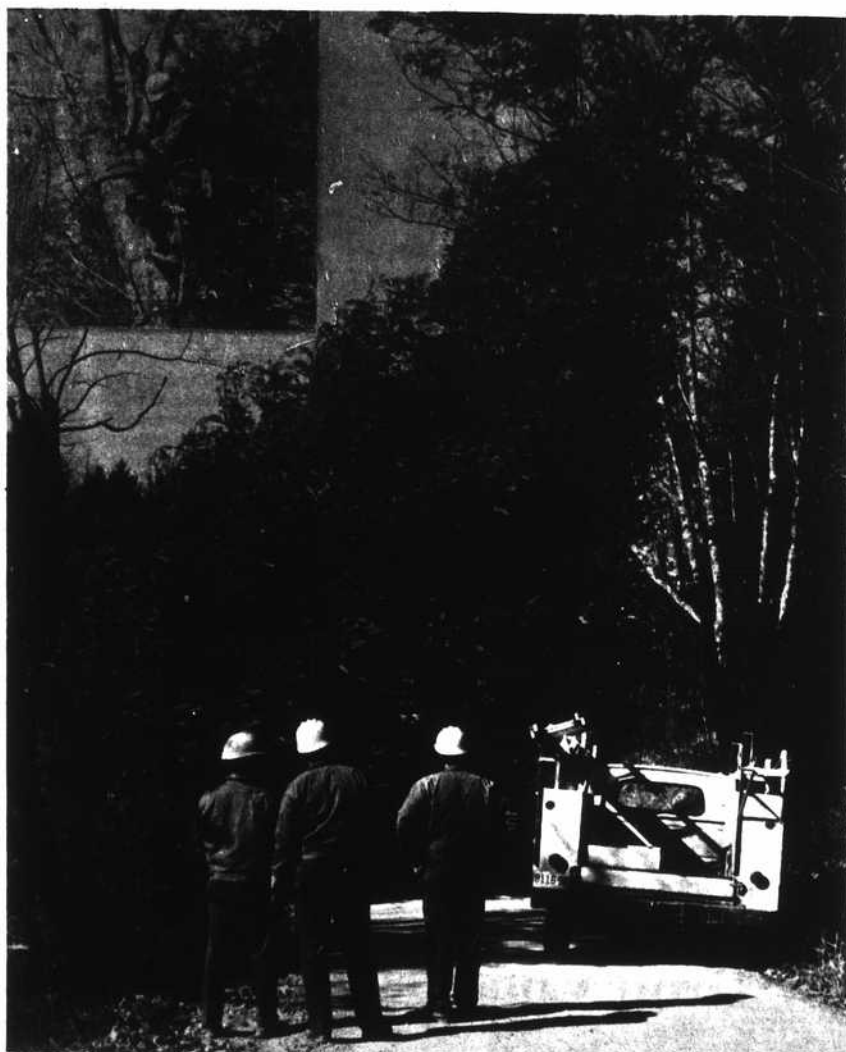
JOHN L. STICKLEY

## Watauga Draft Board Reopens Office Here

The Watauga County Draft Board has reopened, Mrs. Evelyn Coffey, clerk of the Board, returned to work Monday, having recently undergone major surgery.



**CLOTHING DRIVE UNDERWAY**—Early Sunday afternoon, members of the Boone Junior Woman's Club (l-r Mrs. Jim Rhoades, Mrs. Bradford Kinney and Mrs. Robert Banzhaf) begin sorting donations to their annual clothing closet. The club collects summer and winter clothing for all ages, even bedding. They will be assisted by the County schools in distributing clothing to needy school children. Mrs. Rhoades says one school has listed three to four students per grade so that greater response to the project is needed than ever before. Adult clothing can be used for high school students. In the past, Girl Scout Troop 235 has assisted in replaced buttons and zippers and doing general mending. The Worthwhile Woman's Club has helped with the sewing machine work. The campaign will last three or four more weeks and contributors may contact Mrs. Rhoades, Mrs. Ruffner Campbell or Mrs. Joe Miller. (Staff photo)



## CHRISTMAS TREE

### From Roadside To Raleigh

Seemingly caught in mid-air, this 3,000-pound, perfectly-shaped pine is held from behind by a claw-like gismo attached to a truck owned by the Blue Ridge Electric Membership Corporation. It all had to do with the N. C. Christmas Tree Growers Association who donated the tree to be anchored Monday atop the 15-story Branch Banking & Trust Company Building in Raleigh. It took Watauga County Extension Agents and Fred Whitfield, N. C. State University Extension specialist, quite a while to find a tree so beautifully shaped. As Whitfield explained, most of them grow in close quarters with other trees, so that limbs on one side may be retarded in growth. But when they found it on Con Yates property near Deep Gap, they made arrangements right away. Whitfield said Dexter Hampton cut down the 50-foot tree, which was held aloft by the BREMCO truck. Then linemen (inset) went about the business of stringing cable from the sides of the road for letting the pine down onto the bed of a transport sent from Raleigh. The work was done Thursday. In Raleigh, the tree was hoisted atop the BB & T Building by a cargo helicopter while workmen on the roof struggled to anchor it in an oil drum supported by wooden two-by-fours which tore loose under the swaying ton-and-a-half tree. Finally it was in place—and Raleigh's Christmas will be prettier. (Staff photo)

## 1,377 Wataugans Employed In Service Industries

What does it take these days, in the way of manpower and payroll, just to distribute to consumers in Watauga County their annual requirements of food, clothing, drugs and other commodities? What does it take to provide them with the various other services they want? According to a new study, conducted by the U. S. Census Bureau, more workers and bigger payrolls than ever before are necessary. In many instances, in fact, more people are needed to dis-

tribute consumer goods and to service equipment than are needed for their manufacture and production. The study shows that, in Watauga County, a total of 1,377 men and women were employed during the past year in the service industries. All in all, the figures indicate that no less than 49.5 percent of the local working population covered in the survey are engaged solely in providing services. This compares with 42.9 percent so-employed in the State

of North Carolina. Included under "services" are health, educational, legal and accounting work, among others, as well as automobile repairs, retail selling and personal services to individuals. Also included are motion picture theatres, other amusement and recreational places, transportation facilities and hotels. Excluded are governmental, agricultural and domestic services. The payroll locally to support the growing number of service workers covered in the report also reached new heights in the past year, a total of \$4,040,000. The net result is that these workers are now receiving some 46.9 percent of the payroll of the entire local working population listed in the study. Partly responsible for the rapid growth of employment in the service industries, it is explained, is the fact that they have been unable to mechanize in the way that manufacturing and agriculture have done. At the same time, with the rising standard of living that prevails in most areas, there is growing demand for services of all kinds and, therefore, greater opportunities for employment in this sector of the economy.

## City Industrial Council Formed

A city industrial council has been formed under the auspices of the Boone Parks & Recreation Commission. Dennis Greene, a member of the Commission, will work with the council to determine rules, schedules, tournaments, age (Continued on page six)

# Noted Judges Secured 13 Lovelies To Compete In Beauty Pageant

## Rep. Whitener To Be Speaker At Party Rally

Congressman Basil Lee Whitener will speak at a Democratic Rally Friday night at Boone. He will appear on a program sponsored by the Watauga County Democratic Executive Committee and the Young Democrats Club and scheduled to begin at 7 at the Holiday Inn. The Tenth District Congressman was elected to the 85th Congress Nov. 6, 1956; and re-elected in 1960, 1962, 1964 and 1966. He was admitted to the North Carolina Bar Association in 1937 and immediately entered general practice in Gastonia. He is a member of the American Bar Association, the N. C. Bar Association and the Gaston County Bar Association, of which he was president in 1950. He has served on the General Statutes Commission, the Commission to Study Improvement of Administration of Justice and the Judicial Conference of the Fourth Federal Circuit. From 1946-47, he was president of the Young Democratic Clubs of North Carolina. Whitener served as a gunnery officer in the U. S. Navy in World War II. He is a member of Kiwanis Club; Elks, American Legion, Forty and Eight; V. F. W.; is a 32nd degree Mason; York and Scottish Rite Bodies; and Shriner. At the national convention, 1966, of the Patriotic Order Sons of America, he was awarded the National Merit Medalion. In Gastonia, he is a member of the First Methodist Church. He is married to Harriet Prescilla Morgan of Union, S. C., September 26. Their children are John Morgan, Laura Lee, Basil Lee (Jr.) and Barrett Simpson Whitener, all of Gastonia.



Pretty Pat Mazingo, reigning Miss Watauga who is seen here in ASU's homecoming parade, will crown her successor this weekend. (Staff photo)

## Annual Event Expected To Be Best Yet

BY RACHEL RIVERS

The Boone Jaycees will hold forth Saturday night with another of their astounding beauty pageants. And there's nothing missing about the Misses who'll be on hand. Aside from 13 lovely contestants (elsewhere in this issue), Miss Ashe County, Miss Lenoir, Miss Newton-Conover and Miss Asheville will be there. It will get underway at 7:30 in the auditorium of the Appalachian Elementary School, scene of the 1966 pageant which was held in December. Publicity chairman Louis Gaston says although last year's presentation had a timely winter wonderland theme, this year's will be strictly entertainment. And looking on from the judge's gallery will be men and women so outstanding that there's no doubt the Jaycees already have outdone themselves in stressing quality. Col. Mercer Lee Price, who has judged 163 pageants, has been on the panel for the Miss N. C. Pageant, Rhododendron and Apple Queens and the Strawberry Festival. He is a world traveler, financier, author, philanthropist and civic leader. Since retiring 14 years ago, having been as assistant clerk of court at age 18 and having served as a volunteer with the French Army in World War II, the Colonel has made a profession of giving away money. Judge Jerry Ball of Charlotte is credited with starting Maria Beal Fletcher on her way to the Miss America title. He is a professional entertainer and has done outstanding work for the March of Dimes. The three other judges also are from Charlotte. Mrs. Joyce Summey, director of a charm-beauty school, is a civic leader, fashion commentator and member of Charlotte's Opera Association. She groomed and chaperoned Georgia Pierce, 1966 National Maid of Cotton, and Nanette Minor, Miss Charlotte and Miss North Carolina in 1967. A judge of Domestic Relations and Juvenile Court, the Hon. Willard I. Gatling also is a veteran beauty judge, having visited pageants in Virginia, the Carolinas and Tennessee. He is past president of the Charlotte Kiwanis. An accountant for Tar Heel Sash and Door Company, Mrs. Alice Downing is a former dance instructor and choreographer. She's also a former member of the Carolina Girls, a dance company. Tickets will be sold at the door or may be bought at King Street Pharmacy, Carolina Pharmacy or Watauga Savings & Loan Association.

## Health Council To Meet Needs

Watauga county residents, members of the Board of Directors of the newly formed Blue Ridge Health Council, have accepted key assignments in order to enable the group to move ahead in providing necessary health services in the four county area of Avery, Mitchell, Yancey and Watauga. At the first meeting of the interim Board of Directors held November 9th in Boone, the matters of the final draft of the articles of incorporation, the planning proposal and budget, and institutional services were assigned to Joe Hartley of Boone, the Rev. George Abele of Valle Crucis, and Mrs. Jack Groce of Watauga County Hospital, respectively. Members of the Board from the other counties, Clifford Aldridge, Dr. H. C. Evans and Lawson Tate, M. D. of Avery County; the Rev. Ross Baley, Mrs. Hugh Dobbin and J. T. McRae, M. C., of Spruce Pine; and Mrs. W. A. Y. Sargent, Mrs. Ernest Briggs, and Oscar Deyton of Burnsville agreed to be concerned with such functions as medical advisory committee and professional relationships, coordination, county commission and Board of Health relationships, health programs, health fair, voluntary agencies, public relations and training, hospital studies and home health care. Elmer Johnson, assistant director of the State Comprehensive Health Planning office met with the group and outlined the suggested procedures for meeting the requirements of Public Law 89-749, comprehensive area-wide health planning act and encouraged the council to proceed along the lines already established.

## Savings & Loan Promotes Smith

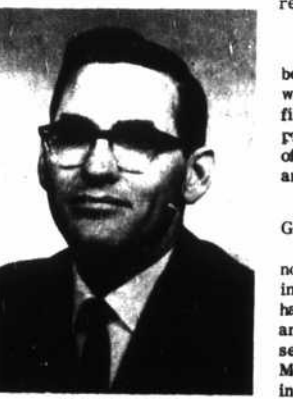
Paul J. Smith was promoted to the position of assistant secretary-treasurer of the Watauga Savings & Loan Association by the Board of Directors Monday night. Mr. Smith has been with the Association since April 1963, has been a member of the board since January 1965 and assistant treasurer since 1964. Before coming to Boone he had been a senior sales representative for the Burroughs Corporation. Mr. Smith is a son of Mrs. John O. Smith and the late Mr. Smith of the Baton community in Caldwell county. He graduated from Appalachian State University in 1957 with a degree in business education. He is married to the former Marie Cook of Lenoir and they have two children, Jennifer and Gregory. They reside on Poplar Hill. They are Methodists.



HON. BASIL WHITENER

## Local Survey On Employment Set Next Week

During the week that the Census Bureau's population clock ticks off the arrival of the 200 millionth American, census workers will be taking an employment survey here, Director Joseph R. Norwood of the Bureau's regional office in Charlotte announced today. Interviewers will visit local residents Nov. 20-25 to ask about kind of jobs, hours worked, time off, and job-hunting activities, the regional director said. The data accumulated will be used by the Department of Labor in updating national figures on employment and unemployment. The Census Bureau acts as fact-gathering agent for the Labor Department.



PAUL J. SMITH

**GIFT OF DIME REPAID** Wilcox, Ariz.—Ned Bees did not forget the wonderful feeling he had when a dime was handed to him 60 years ago in an orphanage. Bees, now 72, sent a check for \$25,000 to the Mountain State Orphan Home in Montana with these words, "A gift of appreciation."

## Burley Sales Start Nov. 28

Lexington, Ky.—The Burley Sales Committee has confirmed Nov. 28 for the opening of tobacco auctions in the eight-state belt. The committee said the Nov. 28 opening would permit orderly marketing for all segments of the burley industry. The committee earlier heard requests to delay the market because of the slow pace of cured markets in the South. Those who wanted a later opening expressed concern there might be a shortage of buyers and graders, hurting burley prices.