

AWARD WINNER

In last 3 years Democrat has won 14 State Press Assn. awards. Eight of them are first place awards.

WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Eightieth Year of Continuous Publication

Table with weather data for Boone, including columns for date, high, low, snow, and precipitation.

VOL. LXXX—NO. 35

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, FEBRUARY 29, 1968

10 CENTS PER COPY

20 PAGES—2 SECTIONS



220 UNITS GOING UP—With an obvious endorsement for the growth of the town and Watauga County, Larry Maher of Boone is putting up a huge apartment complex adjacent to Appalachian

South, his 16-unit apartment house seen at right. This second building project, which will add 220 units to Maher's holdings, is considered the largest rental business in the County. (Staff photo)

Industrial Mediators Hear Good Reports On Factory Relations

Watauga Developers and Watauga Citizens, Inc., met jointly at noon Friday, Feb. 23, at the Holiday Inn of Boone.

The organizations are business mediators for the Vermont American Corporation on

State Farm Road and the Blue Ridge Shoe Company of Greenway Road, respectively. Both were provided through the industry committee of the Boone Chamber of Commerce and The Northwestern Bank.

As advised in the charters of the two groups, the Boone Chamber of Commerce appointed their boards of directors for 1968-69. Watauga Developers elected Glenn R. Andrews president, Gordon Taylor vice-

president and Stanley Harris Sr. secretary-treasurer. Watauga Citizens named Boone Mayor Clyde R. Greene to the presidency; Kenneth Wilcox as vice-president, and Stanley Harris Sr. as secretary-treasurer.

As Watauga Developers own the building rented to Vermont American, Alfred Adams reported that monthly rent of \$2,535.18 is paid regularly and credited to the note of The Northwestern Bank.

Jack Cronland, manager of the corporation, reported total employment of 140 and said work is going full steam. He expressed satisfaction with the building and relations with Watauga Developers.

The board of directors are Glenn Andrews, Mack Brown, Harris Sr., D. L. Wilcox, Neil Faries, Adams, Mayor Greene, Paul Smith, E. F. Coe, B. W. Stallings, Stan Harris Jr., Gordon Taylor, Michael Abram and Jimmy Holshouser.

Watauga Citizens, owners of the building the Blue Ridge Shoe Company occupies, heard a financial report by Alfred Adams which reflected a rental last year of \$55,005.50 paid to the bond holders and to a note of The Northwestern Bank.

Michael Ahern, managing director of Blue Ridge Shoe, reported employment of 400 and an annual payroll in excess of \$1,500,000. He expressed satisfaction with Watauga Citizens, Inc.

The board voiced delight with the progress of the Blue Ridge Shoe Company, but regret at the result of last week's Union vote, which if it stands up will effectively block any additional industry in this community, according to the businessmen. By a vote of company personnel Monday, Feb. 19, the Teamsters Union was voted in 188 to 134.

Directors of Watauga Citizens are Mayor Greene, Ralph Winkler, G. R. Andrews, O. K. Richardson, D. L. Wilcox, Alfred Adams, E. F. Coe, Neil Faries, James Marsh, Kenneth Wilcox, James E. Rhoades, Col. Clyde C. Miller, Stanley A. Harris, Sr., Jack Cronland and J. E. Holshouser, Sr.

At Blowing Rock, Boone Ports Expansion In N.C. Said To Affect This Area

Imports Vital To Boone And Blowing Rock

L. C. Bruce, Public Relations Director of the N. C. State Ports Authority, will be the featured speaker at a Monday night meeting of the Blowing Rock Rotary Club and at a Boone Chamber of Commerce meeting next Tuesday.

His first address will be given at a 6:30 p. m. meeting at the Carriage House in Blowing Rock.

All members of the Boone Chamber of Commerce have been invited to attend the noon luncheon meeting at the Holiday Inn Tuesday. Also invited have been representatives of all men's and women's civic clubs of Boone, officials of the Blowing Rock Chamber of Commerce, Boone Mayor Clyde R. Greene and other public officials and special guests from Appalachian State University. Bruce, a native of Winston-Salem, will speak on "ports expansion and its effect on the mountain area of North Carolina" at each of the meetings. He will use slides to illustrate portions of his talk.

"Contrary to popular opinion, there are many industries in the Boone-Blowing Rock area which are directly affected by imports and exports," Bruce said concerning his visit here next week. "And consequently, the daily lives of many individuals are involved with the activities of the state's ports."

Harold Rice is program chairman for the meeting of the Boone Chamber of Commerce, of which Stanley H. Harris Jr. is president. Louis H. Smith is serving as program chairman of the Blowing Rock Rotary Club, of which Walton C. Allen is president.

Bruce earlier this month was the recipient of a top award for Public Relations excellence during 1967. He earned the first place award, presented by the Raleigh Public Relations Society, for a special tour of members of North Carolina's congressional delegation of the state's port terminals in Wilmington and Morehead City.

A 1935 graduate of the University of North Carolina, Bruce attended Law School at the Chapel Hill institution in 1936. Prior to joining the State Ports Authority in 1960 as Director of Public Relations, he was secretary and general manager of Chatham Broadcasting Company.

Bruce is a member of the Raleigh Rotary Club, the Raleigh Public Relations Society, the Twin City Club of Winston-Salem, the U. S. Rivers & Harbors Congress, the N. C. Coastal Historyland Association and the Public Relations Society of America. He also is a director of the N. C. Travel Council. Married to the former Mary Miller of Winston-Salem, Bruce is the father of four sons and a daughter. He is a member of the Hayes Barton Methodist Church of Raleigh.



L. C. BRUCE



LEAD ASU SINGERS—The four officers of the Appalachian State University Singers, who will give six performances on a 500-mile tour during the first week of March, are: Standing (l-r) Sandra K. Bullington of Pilot Mountain, secretary-treasurer; Glenn Wall of Raleigh, business manager; and Paula Joyce of Kernersville, vice-president; and seated, Bob Phillips of Graham, president. The ASU Singers will launch their 1968 spring tour March 3 with two performances in Raleigh.

ASU Singers, Symphony To Appear In Concert March 8



PATRICIA ROTEN

Career Girl Of Month Named At Watauga Hi

Patricia Ann Roten, daughter of Mrs. Mollie Roten, was elected Career Girl of the Month for February at Watauga High School. Both were guests of the Boone Business and Professional Women's Club Feb. 27.

An honor student at Watauga High School, Pat is a member of the National Beta Club. She is a member of the High school chorus, the Spanish Honor Society, the Future Teachers of America and has served three years on the student council.

After graduation, Pat will attend Appalachian State University to prepare for a career of teaching in elementary school.

Firemen Have A Busy Week

The Boone Volunteer Fire Department was kept busy the past week with various brush fires.

Saturday they answered calls with brushfires, one near Tate's Motel on the bank across from the motel. The second was at the Beaver Dam Baptist Church and was also a brush fire. Monday they answered a call on a brush fire at Rich Mountain.

With the weather having been so dry lately residents of the area are warned to be extremely careful with flammable materials.

The University Singers of Appalachian State University will return from a state tour March 3-5 to appear in I. G. Greer Auditorium in a joint concert with the Appalachian State Symphony Orchestra on March 8 at 8 P. M.

The 77-voice choir will combine with the orchestra to perform the Harry Simeone arrangement of Tchaikovsky's Nutcracker Suite.

Other compositions to be performed by the University Singers include: The Island, Rachmaninoff; Laudate Dominum, Mozart; Ave Maria, Bruckner; Five Songs, Opus 104, Brahms; Two Negro Spirituals arranged by Fela Sowande; and Hush-a-bye, an arrangement by Georgie Henson, graduate student from Waynesville. Miss Henson will conduct her arrangement. Other students conducting will be Landa Collins and Mary McGregor.

Dr. Joseph C. Logan is director of the University Singers, assisted by Mrs. Mary Elizabeth Norris, accompanist. Dr. Nicholas Erneston is director of the University Symphony.

Hollar Files In Primary For Bd. Education

John H. Hollar of Poplar Hill, Boone, has filed for the Watauga County Board of Education, subject to the May primary.

He is married to the former Theresa Payseur and they have two children, John Jr. and Terry.

A former professional football player for the Washington Redskins, Hollar says he believes in a full program of athletics in all Watauga schools and adds "I want the best possible application at the lowest cost for education." He also says he believes in "fair play in all matters concerning the public."

Manager-appraiser of the Federal Land Bank of Boone for 13 years, Hollar served on the school board in 1964.



JOHN HERMAN

John Herman Files For Co. School Board

John R. Herman of Route 3, Boone, has filed for the Watauga County Board of Education.

He says Watauga County is entitled to the best educational program possible and the people of Watauga have the right to expect the highest standard of educational systems that can be achieved for their children.

Herman said "This requires much thought and study to better the educational needs in our school system. I will endeavor to see this is made possible for our children."

He, his wife and three children reside in the Brushy Fork community. He attends Mountain View Baptist Church where he serves as treasurer on the building committee.

He has been employed by the Blue Ridge Electric Membership Corporation for 20 years and is construction supervisor for the Watauga District.

Herman attended Valle Crucis and Cove Creek schools. He also studied electrical engineering at I.C.S. School in Scranton, Pa.

Sgt. Lowell Smith Dies In Bomb Blast



LOWELL V. SMITH

Tech. Sgt. Lowell V. Smith, 34, died in active duty in Vietnam Saturday, Feb. 24, when a barracks he was occupying was struck by a bomb.

Sgt. Smith wrote a letter which was carried in the Democrat last week headed: "Soldier Asks 'What Price' For His Love of Country." Considering the difference in time the letter was likely published the same day its writer was killed in the Vietnam war. (See editorial today.)

Funeral arrangements are incomplete, pending the return of the body to Watauga County.

The soldier is survived by his widow, Mrs. Mary Ann Perry Smith, children Kim 4, and Gregory Lowell, 2, and his parents, Mr. and Mrs. W. C. Smith, all of Route 2, Banner Elk; and eight brothers and sisters, Mrs. Ruth Welch of Banner Elk, Mrs. Velma Dobson of Atlanta, Ga., Hade Smith of Banner Elk, Mrs. Victoria Yates of Vilas; Byrd

Smith and Mrs. Helen Rominger, both of Route 3, Boone; Hoover Smith of Route 5, Lexington and Mrs. Doris Bliss of Banner Elk.

Mr. Smith attended Cove Creek High School and Appalachian State University.

He was enlisted in the United States Air Force 16 years.

Mayor Greene Is Running For N. C. Treasurer

Mayor Clyde R. Greene has announced that he will run for state treasurer in the fall elections. He will oppose the winner of the primary run-off between Rep. Sneed High of Fayetteville and veteran treasurer Edwin Gill.

Mayor Greene has served as secretary of the state's Republican party from 1940 to 1952. He was acting State Chairman for the Republican party in 1954, and made unsuccessful bids for a seat in Congress in 1946 and 1948. He is presently serving his first term as Mayor of Boone.

This is the first time since 1960 that the Republicans have offered a full slate for the seven Council of State positions. Republican State Chairman Jim Holshouser said, "This is a really significant effort to present a full slate that will promote and help the overall fall campaign."

Chas. Martin Named Rotary Boy Of Month

Charles Raymond Martin, son of Mr. and Mrs. Clyde J. Martin of Boone, represented Watauga High School as Rotary Boy of the Month in February.

Charles attended Needham Broughton High School in Raleigh for two years and is now a senior at Watauga High. School activities over the four-year period include Science Club, Chess Club, German Club, the Ski Club, Art Club, wrestling and swimming.

At the time, Charles is a finalist in competition for admission to the United States Military Academy. He was nominated by Congressman James T. Broyhill as one of six candidates to participate in final examinations for the appointment. If he is not selected, he will attend North Carolina State University's school of engineering.



CHARLES MARTIN

Current Ski Report

Ski reports for the weekend are excellent.

Blowing Rock reports that conditions are excellent on all slopes. They have 2 to 5 feet of snow made and had a capacity crowd for the weekend.

Hound Ears reports excellent conditions on the beginners and intermediate slopes with a 42-inch base of packed powder and 2 inches new snow. At Beech Mountain skiing is good to excellent. The beginners

slope records 0 to 40 inch base with one inch of powder, the intermediate slope has the same base as the beginner slope with two inches of powder. The advanced slope ranges from good to excellent skiing with packed hard snow and no new snow.

Conditions at Seven Devils are excellent. They have a packed base with good powder on the beginner and intermediate slopes. There is no new snow on the advanced slopes.

Alvin R. Church Victim Viet War

Spec. 4 Alvin R. Church, 22, of Deep Gap, was killed last week in Vietnam. The family was notified Feb. 21.

The telegram said Church was killed when a gun accidentally discharged while being loaded.

He was the son of Mr. and Mrs. James R. Church of Deep Gap. He was a graduate of Beaver Creek High School.

Surviving are his parents; a sister, Mrs. Pansy Bare of Fleetwood; a brother, Alfred Church of Fleetwood; and his

paternal grandparents, Mr. and Mrs. Wiley Church of West Jefferson, Rt. 2.

Dr. Heavrin Goes To Asheville Meeting

Dr. L. A. Heavrin, director of student health services at Appalachian State University, attended a regional workshop on comprehensive health planning in Asheville last week.

This workshop was a follow-up session to the Governor's conference on health