#### AWARD WINNER

In last 3 years Democrat has won 14 State Press Assn. awards. Eight of them are first place awards.

# WATAUGA DEMOCRAT

VOL. LXXX-NO. 35

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, FEBRUARY 29, 1968

**Imports Vital** 

To Boone And

**Blowing Rock** 

L. C. Bruce, Public Re-lations Director of the N. C. State Ports Authority, will be the featured speaker at a Mon-

day night meeting of the Blow-

given at a 6:30 p. m. meet-ing at the Carriage House in

All members of the Boone

Chamber of Commerce have been invited to attend the noon luncheon meeting at the Holiday Inn Tuesday. Also invited have been representatives of

all men's and women's civic clubs of Boone, officials of

the Blowing Rock Chamber of

Commerce, Boone Mayor Clyde

officials and special guests from Appalachian State University.

Bruce, a native of Winston-Salem, will speak on "ports

expansion and its effect on the

mountain area of North Caro-

lina" at each of the meetings. He will use slides to illus-trate portions of his talk.

there are many industries in the Boone-Blowing Rock area which

are directly affected by imports and exports," Bruce said con-

cerning his visit here next week.

lives of many individuals are

involved with the activities of the state's ports."

Harold Rice is program

chairman for the meeting of

the Boone Chamber of Com-

merce, of which Stanley H. Harris Jr. is president. Louis

H. Smith is serving as pro-

gram chairman of the Blowing Rock Rotary Club, of which

Walton C. Allen is president,

Bruce earlier this month was

the recipient of a top award for Public Relations excellence

during 1967. He earned the first place award, presented by the

Raleigh Public Relations So-

ciety, for a special tour of members of North Carolina's

congressional delegation of the

state's port terminals in Wil-

mington and Morehead City.

A 1935 graduate of the Uni-

versity of North Carolina, Bruce

attended Law School at the Chapel Hill institution in 1936.

Prior to joining the State Ports Authority in 1960 as Director

of Public Relations, he was

Bruce is a member of the Ral-

eigh Rotary Club, the Raleigh

Public Relations Society, the

Twin City Club of Winston-Salem, the U. S. Rivers & Har-

bors Congress, the N. C. Coas-tal Historyland Association and

Hayes Barton Methodist Church

L, C, BRUCE

consequently, the daily

"Contrary to popular opinion,

Greene and other public

Blowing Rock.

Rock Rotary Club and at a Boone Chamber of Commerce meeting next Tuesday.

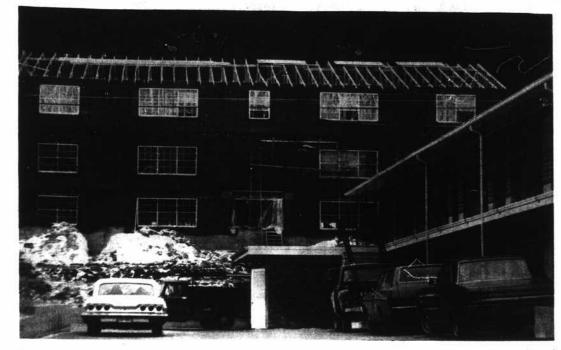
His first address will be 10 CENTS PER COPY

At Blowing Rock, Boone

PortsExpansion In N.C.

SaidToAffectThisArea

20 PAGES-2 SECTIONS



220 UNITS GOING UP-With an obvious endorsement for the growth of the town and Watauga County, Larry Maher of Boone

Sgt. Lowell Smith

Dies In Bomb Blast

South, his 16-unit apartment house seen at right. This second building project, which will add 220 units to Maher's holdings, is considered the largest rental business in the County. (Staff photo)

## **Industrial Mediators Hear Good** Reports On Factory Relations

Watauga Developers and Watauga Citizens, Inc., met jointly at noon Friday, Feb. 23, at the Holiday Inn of Boone.

The organizations are business mediators for the Ver-

LOWELL V. SMITH

Tech. Sgt. Lowell V. Smith,

34, died in active duty in Viet-

nam Saturday, Feb. 24, when a

barracks he was occupying was

.Sgt. Smith wrote a letter which was carried in the Demo-

crat last week headed: "Sold-

Love of Country." Considering

the difference in time the letter

was likely published the same

day its writer was killed in the

Vietnam war. (See editorial to-

Funeral arrangements are

Smith, children Kim 4, and

Mrs. Mary Ann Perry

'What Price' For His

struck by a bomb.

State Farm Road and the Blue Ridge Shoe Company of Greenway Road, respectively. Both industry committee of the Boone Chamber of Commerce and The

Smith and Mrs. Helen Romin-

ger, both of Route 3, Boone; Hoover Smith of Route 5, Lex-

ington and Mrs. Doris Bliss of

Mr. Smith attended Cove

Creek High School and Appa-lachian State University.

He was enlisted in the United States Air Force 16 years.

**Mayor Greene** 

**Is Running For** 

N. C. Treasurer

Mayor Clyde R. Greene has

announced that he will run for

state treasurer in the fall e-

winner of the primary run-off

between Rep. Sneed High of Fayetteville and veteran treas-

urer Edwin Gill, Mayor Greene has served as

secretary of the state's Re-

publican party from 1940 to 1952. He was acting State Chair-

man for the Republican party-in 1954, and made unseccessful

bids for a seat in Congress in

1960 that the Republicans have

Council of State positions. Re-

He will oppose the

the two groups, the Boone Chamboards of directors for 1968-69. Watauga Developers elected Glenn R. Andrews elected Glenn R. Andrews president, Gordon Taylor vice-

Chas. Martin

**Named Rotary** 

**Boy Of Month** 

Charles Raymond Martin, son of Mr. and Mrs. Clyde J. Mar-

tin of Boone, represented Wa-tauga High School as Rotary

Boy of the Month in February.

Charles attended Needham

Broughton High School in Ral-

eigh for two years and is now a

senior at Watauga High, School activities over the four-year period include Science Club,

Chess Club, German Club, the Ski Club, Art Club, wrestling

At the time, Charles is a

finalist in competition for ad-

mission to the United States Military Academy, He was

nominated by Congressman James T. Broyhill as one of

six candidates to participate in final examinations for the

appointment. If he is not se-

lected, he will attend North Carolina State University's

school of engineering.

secretary-treasurer. Citizens

Boone Mayor Clyde R. Greene

As Watauga Developers own the building rented to Vermont American, Alfred Adams reported that monthly rent of \$2,-535,18 is paid regularly and credited to the note of The Northwestern Bank.

Jack Cronland, manager of the corporation, reported total pressed satisfaction with the building and relations with Wa-

The board of directors are Glenn Andrews, Mack Brown, Harris Sr., D. L. Wilcox, Neil Faries, Adams, Mayor Greene, Paul Smith, E. F. Coe, B. W.

of the building the Blue Ridge Shoe Company occupies, heard a financial report by Alfred of The Northwestern Bank.

Michael Ahern, managing di-rector of Blue Ridge Shoe, reported employment of 400 and annual payroll in excess of \$1,500,000. He expressed satisfaction with Watauga Citizens,

The board voiced delight with secretary and general manager of Chatham Broadcasting Com-

Directors of Watauga Citizens are Mayor Greene, Ralph Winkler, G. R. Andrews, O. K. Richardson, D. L. Wilcox, Alf-Faries, James Marsh, Kenneth Wilcox, James E. Rhoades, Col. Clyde C. Miller, Stanley A. Harris, Sr., Jack Cronland and J. E.



to the presidency; Kenneth Wil-cox as vice-president; and Stanley Harris Sr. as secretary-

employment of 140 and said work is going full steam. He extauga Developers.

Stallings, Stan Harris Jr., Gor-don Taylor, Michael Abram and Jimmy Holshouser, Watauga Citizens,

Adams which reflected a rental last year of \$55,005,50 paid to bond holders and to a note

the progress of the Blue Ridge Shoe Company, but regret at the result of last week's Union vote, which if it stands up will effectively block any additional industry in this community, according to the businessmen,

By a vote of company per-sonnel Monday, Feb. 19, the



six performances on a 500-mile tour during the first week of March, are: Standing (1-r) Sandra K. Bullington of Pilot Mountain, secretary-treasurer; Glenn Wall of Raleigh, business manager; Joyce of Kernersville, vice-president; and seated, Bob Phillips of Graham, president,

### **ASU Singers, Symphony To** Appear In Concert March 8



PATRICIA ROTEN

#### Career Girl Of **Month Named** At Watauga Hi

Patricia Ann Roten, daughter of Mrs. Mollie Roten, was elected Career Girl of the Month for February at Watauga High School, Both were guests of the Boone Business and Professional Women's Club Feb 27

An honor student at Watauga High School, Pat is a member of the National Beta Club She is a member of the High school chorus, the Spanish Honor Society, the Future Teachers of America and has served three years on the student council. After graduation, Pat will attend Appalachian State Uni-

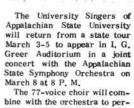
the Public Relations Society of America. He also is a director of the N. C. Travel Council. versity to prepare for a career of teaching in elementary Married to the former Mary Miller of Winston-Salem, Bruce is the father of four sons and a daughter. He is a member of the

Firemen Have A Busy Week

The Boone Volunteer Fire Department was kept busy the past week with various brush

with brush fires, one near Tate's Motel on the bank across from the motel. The second was at the Beaver Dam Baptist Church and was also a brush fire, Monday they answered a call on a brush fire at Rich

With the weather having been so dry lately residents of the area are warned to be extremely careful with flammable materials.



form the Harry Simeone arran-gement of Tchaikovsky's Nutcracker Suite.

Other compositions to be per-formed by the University Singers include: The Island, Rach-maininoff; Laudate Dominum, Mozart; Ave Maria, Bruckner; Five Songs, Opus 104, Brahms Two Negro Spirituals arranged by Fela Sowande; and Hush-a bye, an arrangement by Georgie Henson, graduate student from Waynesville, Miss Henson will conduct her arrangement, Other students conducting will be Landa Collins and Mary Mc-Gregor.

Dr. Joseph C. Logan is di-rector of the University Singers, assisted by Mrs. Mary Elizabeth Norris, accompanist. Dr. Nicholas Erneston is

#### **Hollar Files** In Primary For **Bd.** Education

John H. Hollar of Poplar Hill, Boone, has filed for the Watauga County Board of Education, subject to the May primary.

He is married to the former Theresa Payseur and they have two children, John Jr. and

A former professional football player for the Washington Redskins, Hollar says he believes in a full program of athletics in all Watauga schools and adds "I want the best possible application at the lowest cost for education." He also says he believes in "fair play in all matters concerning the

Manager-appraiser of the Federal Land Bank of Bone for 13 years, Hollar served on the school board in 1964.



#### John Herman Files For Co. **School Board**

John R. Herman of Route 3, Boone, has filed for the Watauga County Board of Education.

He says Watauga County is entitled to the best educational program possible and the peoof Watauga have the to expect the highest standard of educational systems that can be achieved for their children,

Herman said "This requires much thought and study to better the educational needs in our school system. I will endeavo to see this is made possible for our children."

He his wife and three children reside in the Brushy Fork community. He attends Mountain View Baptist Church where he serves as treasurer on the

He has been employed by the Blue Ridge Electric Men ship Corporation for 20 years and is construction supervisor for the Watauga District.

cis and Cove Creek schools. He also studied electrical en-

gineering at I.C.S. School in Scranton, Pa.

### Victoria Yates of Vilas; Byrd campaign," Alvin R. Church Victim Viet War

incomplete, pending the return of the body to Watauga County.

The soldier is survived by his Mayor of Boone.

Gregory Lowell, 2, and his par- offered a full slate for the seven

all of Route 2, Banner Elk; and publican State Chairman Jim

eight brothers and sisters, Mrs.
Ruth Welch of Banner Elk, Mrs.
Velma Dobson of Atlanta, Ga.,
Hade Smith of Banner Elk, Mrs.
Weterly Veltor Ve

Spec. 4 Alvin R. Church, 22, of Deep Gap, was killed last week in Vietnam. The family was notified Feb. 21.

The telegram said Church was killed when a gun acci-dentally discharged while being

He was the son of Mr. and Mrs. James R. Church of Deep Gap. He was a graduate of Beaver Creek High School.

Surviving are his parents; a sister, Mrs. Pansy Bare of Fleetwood; a brother, Alfred Church of Fleetwood; and his

#### Dr. Heavrin Goes To **Asheville Meeting**

Dr. L. A. Heavrin, director Appalachain State University, attended a regional workshop on comprehensive health planning in Asheville last week

This workshop was a followup session to the Governor's

### **Current Ski Report**

Blowing Rock reports that conditions are excellent on all slopes. They have 2 to 5 feet of snow made and had a capacity rowd for the weekend.

Hound Ears reports excel-ent conditions on the beginners and intermediate slopes with a 42-inch base of packed powder and 2 inches new snow. At Beech Mountain skiling is good to excellent. The beginners

Ski reports for the weekend slope records 0 to 40 inch the intermediate slope has the same base as the beginner slope with two inches of powder. The advanced slope ranges from good to excellent skiing with packed hard snow and no nev

snow. Conditions at Seven Devils are excellent. They have a packed base with good powde on the beginner and intermed intersion in the slopes. There is no new snow on the advanced slope